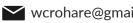Linkedin: **WCROHARE**

Wanda Croharé

UX/UI | Frontend | Web Developer

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ABOUT ME

I am a software development professional with 14 years of experience, specializing in UX/UI, frontend development, and project management. My focus is on usability and system design, backed by a strong background in requirements analysis. I have a particular interest in art, technology, blockchain, and artificial intelligence—fields in which I've honed my skills over the years. My commitment to quality and process optimization allows me to leverage both my creative and technical abilities to drive continuous improvement in every project I undertake. Constantly motivated by new challenges, I am always ready to contribute my expertise to elevate the quality of the projects and systems I engage with.

WORK EXPERIENCE

2023 - 2025   **PALM FOUNDATION, USA | SENIOR FRONTEND DEVELOPER**
Frontend development focused on optimization and interface improvement, applying usability testing to ensure software quality. Blockchain experience.

2021 - 2023   **ARTISTS VALLEY, ARG | LEAD DESIGNER, FRONTEND DEVELOPER**
Lead UX/UI designer on an NFT platform, with foundational knowledge in blockchain and cryptocurrencies. Project Manager.

2017 - 2021   **ASIMOV SRL, CÓRDOBA | ROJECT MANAGER & FRONTEND DEVELOPER**
IT project management with a focus on the development and maintenance of systems, incorporating agile methodologies. Frontend web developer and Project Manager.

2012 - 2012   **KILLABUNIES, SANTA FE | GAME DEVELOPER JUNIOR**
Video game programming in AS3, I worked on developing game projects for children for companies like Discovery Kids and Cartoon Network.

2011 - 2016   **MINISTRY OF EDUCATION, SANTA FE | WEB DEVELOPER & DB ADMIN**
Junior PHP developer, responsible for courses for teachers and instructors in the province of Santa Fe, database administration, and MySQL.

EDUCATION

2007 - 2012   **UTN FRSF, SANTA FE | BACHELOR'S DEGREE IN INFORMATION SYSTEMS ENGINEERING (INCOMPLETE)**

2002 - 2006   **INSTITUTO MODELO BILINGÜE MICHELANGELO, PARANÁ, E.R.**
HIGH SCHOOL DIPLOMA IN COMPUTER SCIENCE & INFORMATION TECHNOLOGY

SKILLS & EXPERIENCE

- UX/UI Design: Experience in designing user interfaces focused on usability and user experience, applying design principles to enhance interaction across multiple platforms and screens. Software: Figma, Adobe Suite, Canva.

- Programming: HTML, CSS, JavaScript, ReactJS, Next.js, Astro.

- Databases: Experience with both relational and non-relational databases, including MySQL, Firebase, and MongoDB.

- Error Handling and Issue Tracking: Use of Mantis for tracking and resolving errors.

- Agile Methodologies: Experience using project management tools such as Asana, Trello and Notion.

- Version Control: Experience using GitHub and GitLab for code management and collaboration on projects.

- Analytical and Management Skills: Strong analytical skills and attention to detail, with abilities in time management, prioritization, patience, and effective problem-solving.

- I actively integrate artificial intelligence into both my professional and personal spheres, utilizing this technology to optimize processes and improve the efficiency of daily tasks. I continue my education on platforms such as Platzi, staying up to date with innovations in AI.

SOFT SKILLS

- Effective Communication: Ability to translate complex ideas into clear and understandable language for both technical and non-technical teams.

- Teamwork: Experienced professional skilled in both independent and team environments. Adept at fostering collaboration, creating a productive workplace, and guiding projects to successful completion.

- Conflict Resolution: Skilled in constructive dispute resolution, ensuring a harmonious work environment.

LANGUAGES

🇪🇸 **SPANISH: NATIVE**

🇬🇧 **ENGLISH: PROFESSIONAL**

🇮🇹 **ITALIAN: BASIC**