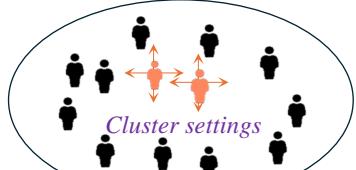


A

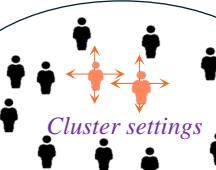
Standard modelling
no social reinforcement



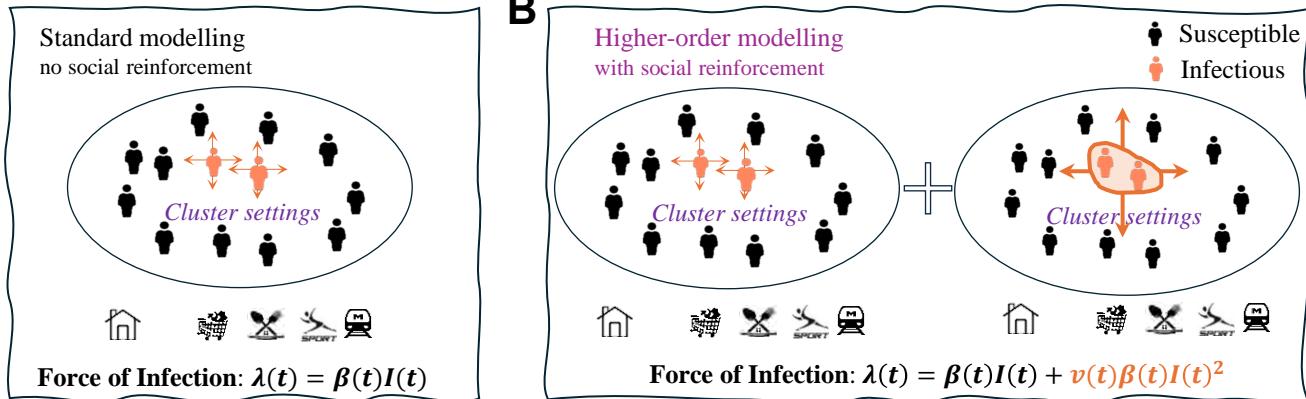
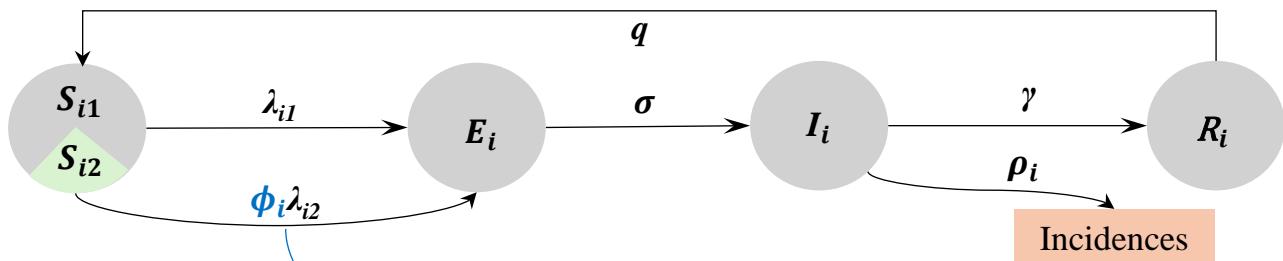
$$\text{Force of Infection: } \lambda(t) = \beta(t)I(t)$$

B

Higher-order modelling
with social reinforcement



$$\text{Force of Infection: } \lambda(t) = \beta(t)I(t) + v(t)\beta(t)I(t)^2$$

**C**

$$S_{i2} = p_i S_i$$

$$S_i = S_{i1} + S_{i2}$$

Affected proportion:
 $1 \geq p_i \geq 0$

$$\lambda_{i1} = \beta_i(t)(I_i + \Delta_i)$$

$$\lambda_{i2} = \beta_i(t)(I_i + \Delta_i + v(t)(I_i + \Delta_i)^2)$$

$$\phi_i \geq 1$$

Transmissibility impact:
 $v(t) \geq 0$

$$i = 1, \dots, 31$$