

# Fast Food Menu Search Website (Foodle) User Evaluation Briefing

## 1. Welcome and Introduction

Thank you for participating in our User Evaluation of the fast food menu search website, **Foodle**.

The goal of this project is to test the **usability**, **accuracy**, and **effectiveness** of our search functionalities so we can provide a better experience for you and future users.

## 2. Evaluation Guidelines and Rules

Before you begin the tasks, please keep the following rules in mind:

- **Please Think Aloud (Mandatory):** While performing the tasks, please **continuously verbalize your thoughts, questions, and feelings** (e.g., "I am looking for the filter, but I can't find it..." or "This result looks exactly like what I needed."). Your authentic feedback is critical.
- **There are No Wrong Answers:** We are evaluating the **system**, not you. If you feel confused or cannot complete a task, it indicates a flaw in our design that needs improvement.
- **Recording and Confidentiality:** This session may be timed, and your screen activity may be recorded. All data collected will be kept strictly confidential and used solely for product improvement purposes.
- **Relevance Feedback:** You must use the "Relevant" and "Irrelevant" buttons as instructed in Task 2.

## 3. Your Tasks

You will complete the following three search tasks using the Foodle website. Please try to utilize all available functions (including the filters and relevance feedback) as required by the task.

Task No.	Task Scenario & Goal	Completion Criteria (What to Report)
<b>Task 1: Multi-Attribute Filtering</b>	<b>Scenario:</b> You want to eat a McDonald's beef burger, but you need to control your intake of calories, fat, and salt.	Please state the name of the first meal you find that meets the criteria, and confirm its <b>Protein</b> content.
<b>Task 2: Relevance Feedback</b>	<b>Scenario:</b> You are looking for desserts, but your initial results are mixed, you will mark some result that you like.	Please describe whether the search results the system returns <b>after</b> you provide the feedback are <b>more relevant</b> to your expectation.
<b>Task 3: In-depth Information Retrieval</b>	<b>Scenario:</b> You have an allergy and need to confirm the safety of a specific item.	Can you use the ingredient list to confirm whether you are allergic to this product?

#### 4. Concluding the Session

Upon completion of all tasks, we will ask you to fill out a brief questionnaire (e.g., SUS/UEQ) to assess your overall satisfaction and perception of the website.