

# MELKER WÅNGDAHL

## Content & SEO specialist

Results-driven marketer with 5 years of experience in SEO, content creation, and copywriting. Equipped with a Product Management degree focused on e-commerce, alongside certifications in copywriting and SEO. After working solo on my own business, I'm ready for a new challenge that brings growth and the chance to collaborate with a team.

### Contact me

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### Education & Certification

#### Pineberry

Pineberry SEO certificate 2024  
• seocert.se/certifikat/ACjt0+Dj

#### Uddevalla Vuxenutbildning

E-Commerce Product Manager  
2020 - 2022  
• Focus on product development and marketing.

#### Berghs School of Communication

Copywriting start 2019  
• Introduction to Copywriting

#### Grebbestad Folkhögskola

Marine biology 2008 - 2009  
• Marine biology and navigation

#### De la Gardiegymnasiet

Technical program 2005 - 2008  
• Orientation technical entrepreneurship

### References

#### Daniel Gren, MilDef AB

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#### Linda Almqvist, Fyrkantens Förvaltning AB

☎ +46510 425011  
✉ linda.almqvist@fyrkanten.se

### Work Experience

#### Affiliate Marketing

Self-employed, 2019 - Present

- Developing and managing websites with a focus on content and organic traffic.

#### Freelance Editor, Content- and Copywriter

Handheld Group, 2021 - Present

- Writer and editor for Ruggedinformer.com.

MilDef AB, 2024

- Produced copy for mildef.com.

#### Marketing Intern

Handheld Group, 2021

- Worked with SEO, translations, content creation, and web development.

#### Property Caretaker

Fyrkantens Förvaltning AB, 2014 - 2020

- Responsible for the external maintenance of approximately 20 properties.

### Skills & Experience

**SEO** - Affiliate marketing has given me a wide base in SEO. I excel in keyword analysis and crafting high quality content around those keywords.

**Content** - 5 years of experience writing SEO-optimized texts in both Swedish and English, complemented by a background in copywriting.

**CMS** - Extensive experience working with WordPress, including daily site management and development. Some experience with WooCommerce and Magento.

**Tools:** Proficient with tools such as Google Analytics, Search Console, Tag Manager, SEMrush, Screaming Frog, and ChatGPT.

**Agile Project Management:** Trained in agile project methodologies, specifically using the Scrum framework.