

Lei WANG

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EDUCATION

Shanghai Jiao Tong University (SJTU)

B.Sc. in Industrial Engineering, Minor: Finance

Shanghai, China

Sept. 2021 - Present

- Major GPA: 91.64/100, Ranking: 1/55
- Core Courses: Operations Research, Machine Learning, Stochastic Models, Data Structure, Econometrics.

RESEARCH INTERESTS

Quantitative Marketing, Large Language Models.

RESEARCH EXPERIENCE

Value Attribution for LLM Summaries: Data Shapley Approach

Seattle, WA

Research Assistant, Advisor: Prof. Zikun Ye

May 2024 - Present

- Proposed a systematic framework using Shapley values to transparently quantify the contribution of each information source in LLM-generated summaries, in the context of SearchGPT.
- Developed a novel Thematic Embedding Clustering algorithm leveraging theme-driven information extraction and embedding similarity, aimed at reducing computational costs in Shapley value calculations.
- Tested the efficiency of our algorithm on a large-scale Amazon review dataset, achieving approximately 50% computational savings at an MAE of 0.15 compared to baseline methods.

Equitable Hydrogen Technology Community Engagement

Seattle, WA

Research Assistant, Advisors: Prof. Natalie Mizik and Prof. Zikun Ye

May 2024 - Present

- Collected and analyzed one million posts on hydrogen energy from Reddit and Twitter, conducted sentiment classification using LLMs, and applied theme-driven topic modeling with BERTopic.
- Developed a preliminary pipeline using machine learning methods to identify disadvantaged groups, promoting equity within social media communities.

Sentiment Explorational Analysis Based on Movie Reviews

Shanghai, China

Project Leader, Advisor: Prof. Chengzhang Li

Apr. 2024 - Jun. 2024

- Compared sentiment analysis models using both dictionary-based methods and word embedding techniques.
- Identified potential manipulation in movie ratings through statistical tests (t-tests) and clustering (K-means), providing insights into self-boosting behaviors.
- Developed and implemented a user-friendly movie search engine utilizing Douban movie review datasets, enabling users to conduct open-ended, sentiment-based searches to enhance user experience and engagement.

EXTRACURRICULAR ACTIVITIES

Scholars and Achievers Club of SJTU

Shanghai, China

Member - Led and organized 20+ academic lectures and peer mentoring in SJTU.

Jun. 2023 - Present

Ernst & Young (EY) Advisory Limited

Shanghai, China

Intern - Supported financial data analysis and helped prepare investment research reports.

Aug. 2023 - Sept. 2023

AWARDS & HONORS

National Scholarship of China (Top 0.2% nationwide)

2022-2023

Finalist Award, COMAP's Mathematical Contest in Modeling (Top 1% worldwide)

2023

First Prize, Toyota Boshoku Scholarship (Top 2% of SJTU)

2021-2022

SKILLS

Programming: Python, C++, \LaTeX , Stata, Minitab, Matlab

Languages: Fluent in English, Native in Mandarin