

3. Prove Beta-Binomial Conjugation

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likelihood: $m \sim \text{Binomial}(N, p)$, $P(m|N, p) = \binom{N}{m} p^m (1-p)^{N-m}$

prior: $p \sim \text{Beta}(a, b)$, $P(p|a, b) = \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} p^{a-1} (1-p)^{b-1}$

posterior: $P(p|N, m, a, b)$

$$= \frac{\text{likelihood} \times \text{prior}}{\text{marginal}} = \frac{P(m|N, p) P(p|a, b)}{P(D)}$$

$$= \frac{\binom{N}{m} p^m (1-p)^{N-m} p^{a-1} (1-p)^{b-1} \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)}}{\int_0^1 \binom{N}{m} \theta^m (1-\theta)^{N-m} \theta^{a-1} (1-\theta)^{b-1} \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} d\theta}$$

$$= \frac{p^{m+a-1} (1-p)^{N-m+b-1}}{\int_0^1 \theta^{m+a-1} (1-\theta)^{N-m+b-1} d\theta}$$

$\rightarrow (\text{Beta}(a+m, N-m+b))$

$$I = \int_0^1 \beta(\theta | m+a, N-m+b) d\theta = \int_0^1 \frac{\Gamma(a+b+N)}{\Gamma(m+a)\Gamma(N-m+b)} \theta^{m+a-1} (1-\theta)^{N-m+b-1} d\theta$$

$$= \frac{\Gamma(a+b+N)}{\Gamma(m+a)\Gamma(N-m+b)} \int_0^1 \theta^{m+a-1} (1-\theta)^{N-m+b-1} d\theta$$

$$\Rightarrow \int_0^1 \theta^{m+a-1} (1-\theta)^{N-m+b-1} d\theta = \frac{\Gamma(m+a)\Gamma(N-m+b)}{\Gamma(a+b+N)}$$

$$\downarrow = \frac{\gamma(a+b+N)}{\gamma(m+a)\gamma(N-m+b)} p^{m+a-1} (1-p)^{N-m+b-1} \sim \text{Beta}(a+m, N-m+b)$$

4. Prove Gamma - Poisson Conjugation

$$\text{likelihood: } X \sim \text{Poisson}(N, \lambda), P(x|\lambda) = \frac{\lambda^x e^{-\lambda}}{x!}$$

$$\text{prior: } \lambda \sim \text{Gamma}(\alpha, \beta), P(\lambda|\alpha, \beta) = \frac{\beta^\alpha}{\Gamma(\alpha)} \lambda^{\alpha-1} e^{-\beta\lambda}, \lambda > 0$$

$$\text{posterior: } P(x|\lambda, \alpha, \beta)$$

$$= \frac{\text{likelihood} \times \text{prior}}{\text{marginal}} = \frac{P(x|\lambda) P(\lambda|\alpha, \beta)}{P(x)}$$

$$= \frac{\frac{\lambda^x e^{-\lambda}}{x!} \frac{\beta^\alpha}{\Gamma(\alpha)} \lambda^{\alpha-1} e^{-\beta\lambda}}{\int_0^\infty \frac{\theta^x e^{-\theta}}{x!} \frac{\beta^\alpha}{\Gamma(\alpha)} \theta^{\alpha-1} e^{-\beta\theta} d\theta}$$

$$= \frac{\lambda^{x+\alpha-1} e^{-(\beta+1)\lambda}}{\int_0^\infty \theta^{x+\alpha-1} e^{-(\beta+1)\theta} d\theta}$$

$$I = \int_0^\infty \frac{(\beta+1)^{x+\alpha}}{\Gamma(x+\alpha)} \theta^{x+\alpha-1} e^{-(\beta+1)\theta} d\theta \quad (\text{Gamma}(x+\alpha, \beta+1))$$

$$= \frac{(\beta+1)^{\chi+\alpha}}{\Gamma(\chi+\alpha)} \int_0^\infty \theta^{\chi+\alpha-1} e^{-(\beta+1)\theta} d\theta$$

$$\Rightarrow \int_0^\infty \theta^{\chi+\alpha-1} e^{-(\beta+1)\theta} d\theta = \frac{\Gamma(\chi+\alpha)}{(\beta+1)^{\chi+\alpha}}$$

$$= \frac{(\beta+1)^{\chi+\alpha}}{\Gamma(\chi+\alpha)} \lambda^{\chi+\alpha-1} e^{-(\beta+1)\lambda} \sim \text{Gamma}(\chi+\alpha, \beta+1)$$