

# Bad Neighbors and The Internet

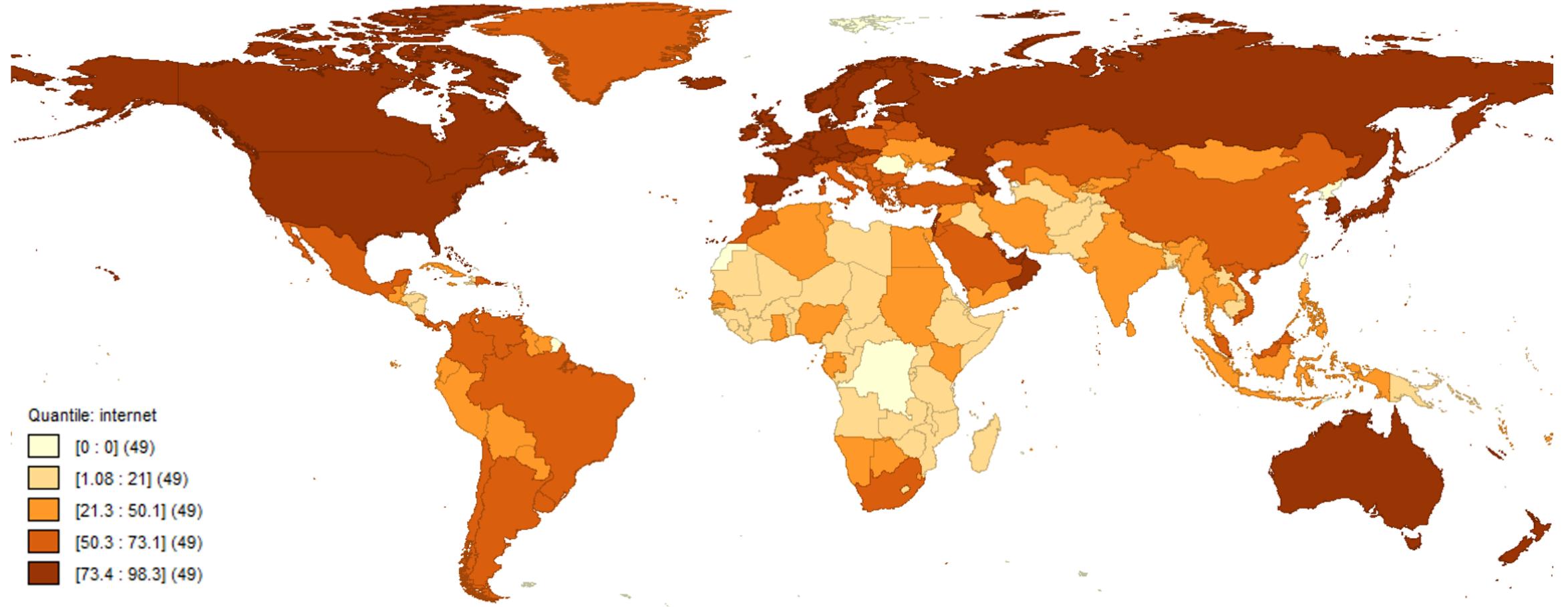
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A GEOSPATIAL ANALYSIS OF INTERNET ADOPTION

# Research Question

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- Does geographic location matter in a country's internet adoption?
- Are there spatial clusters (of countries) of low or high internet adoption?



2015 Quintile World Map of Internet Adoption

# Our Contribution

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- There is a rich literature dealing with the determinants of the internet adoption and the digital divide
- Little attention has been paid on the possibility of cross-country (spatial) interactions in the adoption process

# The Importance of the Internet

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## Digitalization

- rewriting the rules of international competition
- bringing about many opportunities for newcomers to enter the global value chains and catch up with incumbents
- applicable not only to companies, but also countries

However, it is unclear:

- the digital revolution will help developing countries better integrate into the world economy
- or enable rich countries to sustain or accelerate their competitive advantage.

Year	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Developed Countries	53.45	59.03	61.27	62.90	66.51	67.68	73.84	76.87	79.50	82.25
Developing Countries	9.40	11.92	14.64	17.42	21.07	24.05	26.99	29.51	32.41	35.28
Digital Divide	44.05	47.11	46.63	45.48	45.44	43.63	46.85	47.36	47.09	46.97

Thus, it will be important to look at the determinants of internet adoption in developing countries and relook at strategies to abridge the digital gap.

# Data

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Compiled panel data on 63 developing countries on telecommunication and technology usage, country demographic and institutional characteristics from 2000 to 2015.

Variable	Obs	Mean	Std. Dev.	Min	Max
Internet User	557	8.78348	9.966485	0.065239	56
Neighbor	472	12.17857	11.72404	0.255	57
Percentage of urban population	567	36.80471	14.61583	9.375	69.274
Telephone fixed lines	554	4.852888	6.240416	0	30.64515
GDP per capita	558	3261.009	2320.175	530.9611	10580.9
Average years of schooling	562	5.055872	2.643623	1.3	12.1
Freedom of press	567	58.903	16.7821	24	97
Older than 64	567	4.262633	2.472458	2.176046	16.13981

# Methodology

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1. Adopt a spatial econometric methodology
2. Spatial dependence can be introduced in the regression specification in two ways
  1. Observational units (Spatial autocorrelation)
  2. Error term (Spatial error autocorrelation)
3. Conduct the diagnostic test for the presence of spatial autocorrelation and spatial error autocorrelation to determine model specification
4. Perform non-spatial diagnostic tests for multicollinearity, non-normality and heteroskedasticity
5. Perform Hausman Wu to determine the use of Random Effects and Fixed Effects estimation
6. Control for potential endogeneity problems with spatial lag of the dependent variable
  - most appropriate instruments are the spatially lagged explanatory variables

# Methodology

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According to the results of spatial diagnostic tests, our model is specified with a spatial lag and control variables:

$$internet_{i,t} = \alpha + Winternet_{i,t} + \beta'X + \alpha_i + \varepsilon_i$$

- Dependent variable: Percentage of the population as internet users in a country
- $\alpha$ : Constant for all observations
- $X$ : vector of control variables
- $Winternet_{i,t}$  : spatial lag of dependent variable
- $\alpha_i$ : unobserved heterogeneity for each country
- $\varepsilon_i$ : error term

# Discovering and Predicting Video Game Experiential Genres

MACS 30200 Project

Chih-Yu Chiang

What are video game genres based on  
experiences in the games?

With the new genres,  
how to understand video games better?

# Experience and Video Game

## Experience

One **feels** or is affected by to feel.

## Video Game as an Experiential Product

Products dominantly **emphasize on the consumption experiences**.

- Cooper-Martin, E. (1991). *Consumers and movies: Some findings on experiential products*. NA-Advances in Consumer Research Volume 18.

## Playing Video Games

A **life projection** that different players are motivated to seek out in the form of **in-game experiences**.

- Bartle, R. (1996). *Hearts, clubs, diamonds, spades: Players who suit MUDs*. The Journal of Virtual Environments, 1.
- Ryan, R. M., Rigby, C. S., & Przybylski, A. (2006). *The motivational pull of video games: A self-determination theory approach*. Motivation and Emotion, 30(4), 347–363.

# Why Bother?

Form	VS	Experience
Shooter		Discover new world
Strategy		Unfold storyline
RPG		Collect virtual items
Action		Experience a real war
Adventure		Vehicle Racing
Fighter		Destroy a city
Puzzle		Coop with teammates
Card		Lead a squad

# All First-person Shooter Games Similar Experience?



Coop with teammates  
Experience unreal SWAT operations

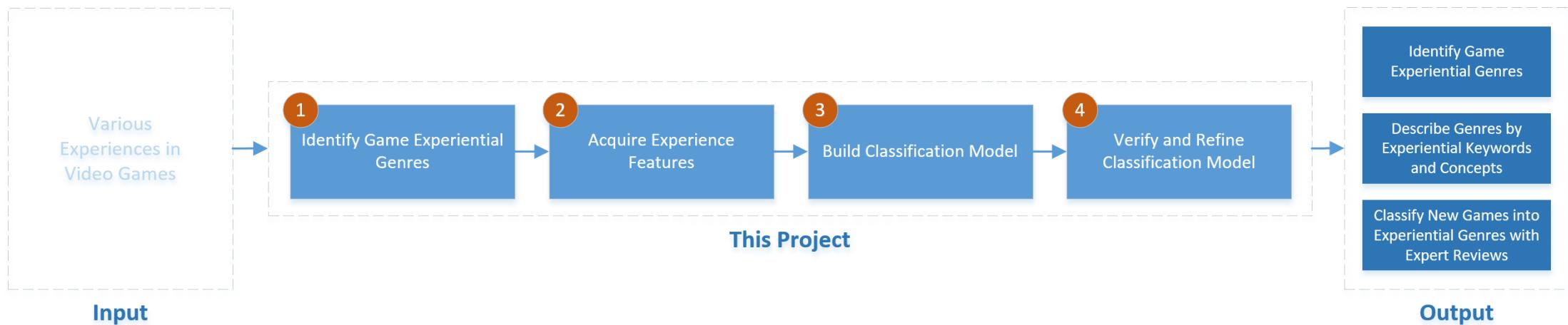


Unfold storyline

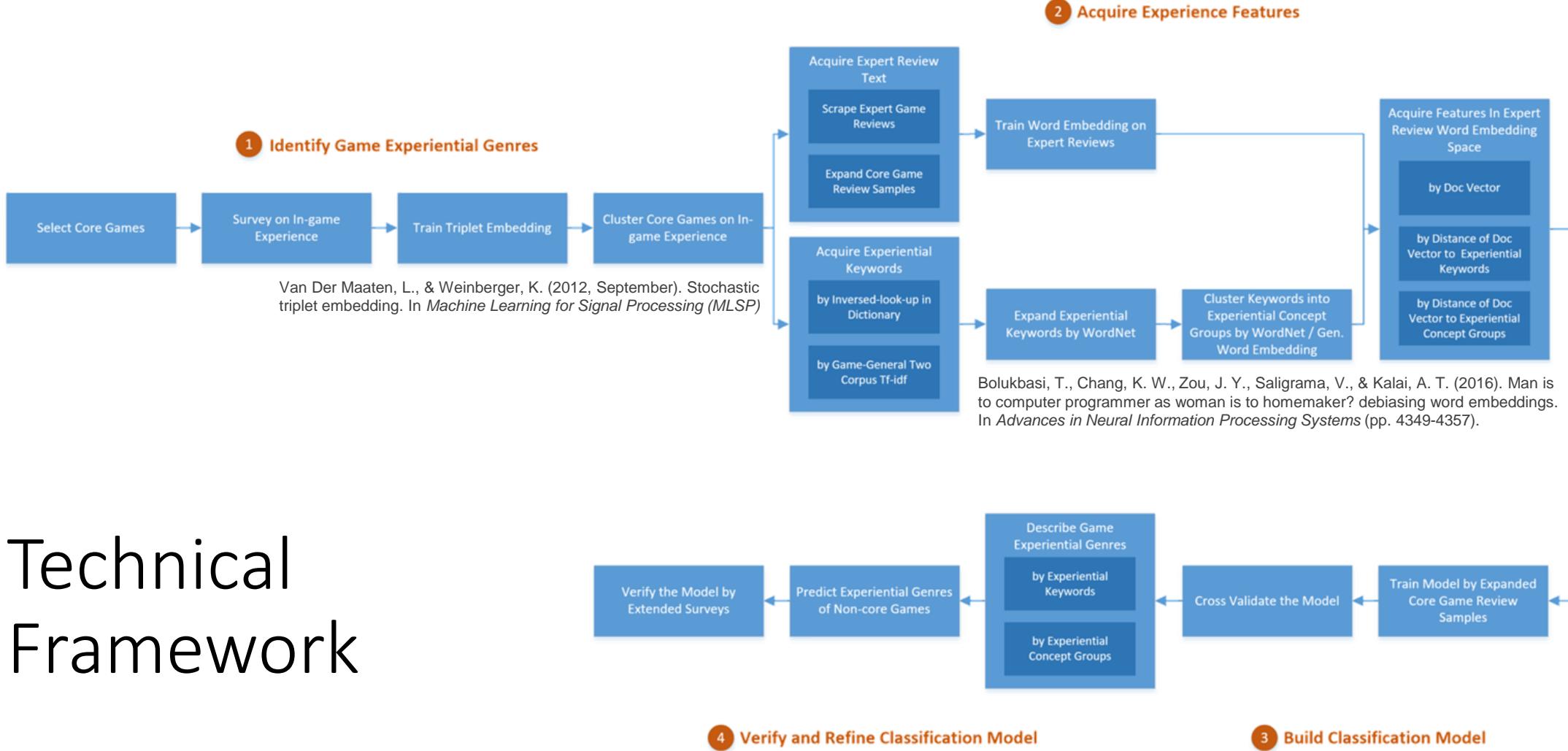


Coop with teammates  
Experience real war

# Project Overview

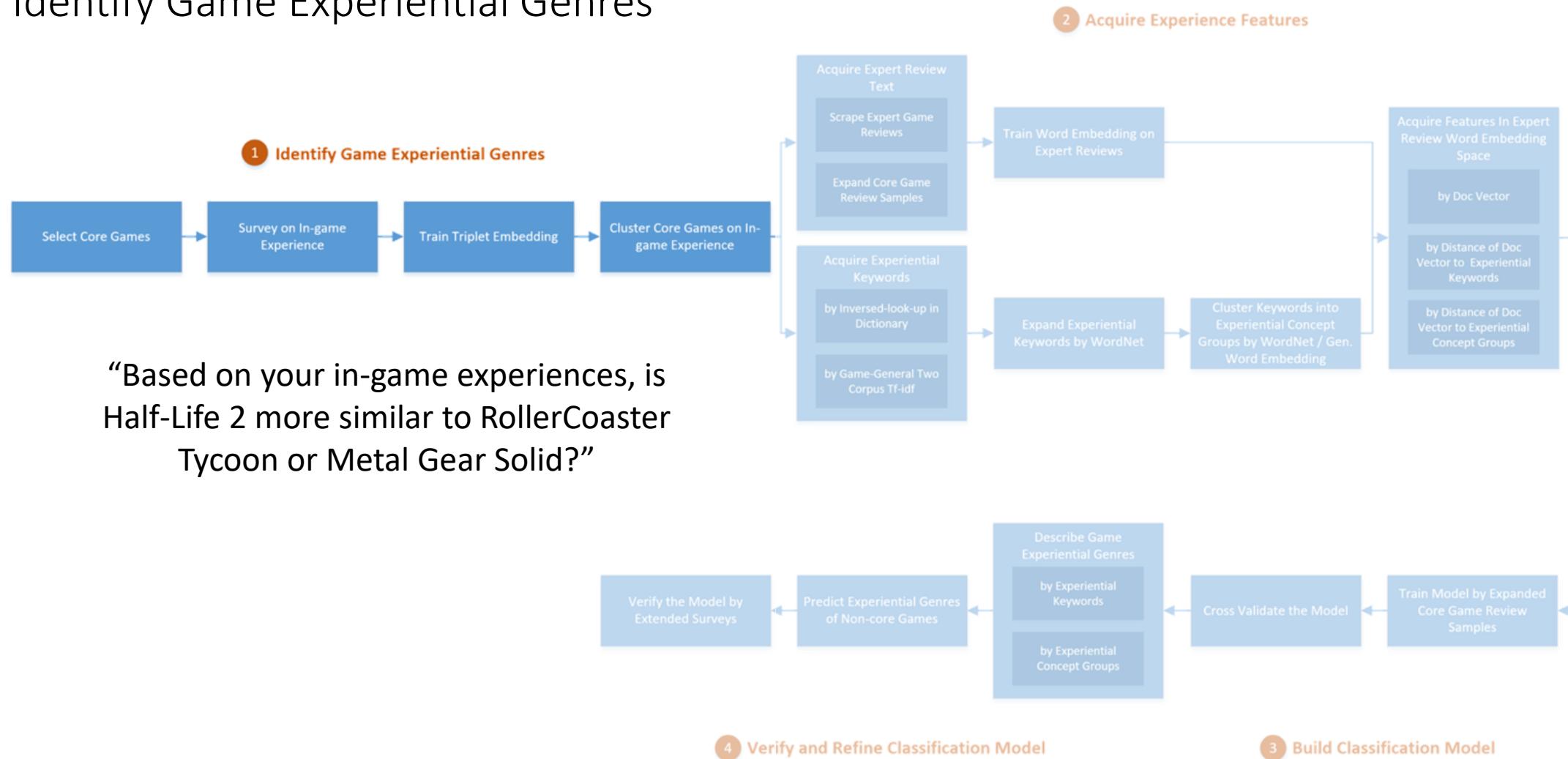


# Technical Framework



# Technical Framework - 1

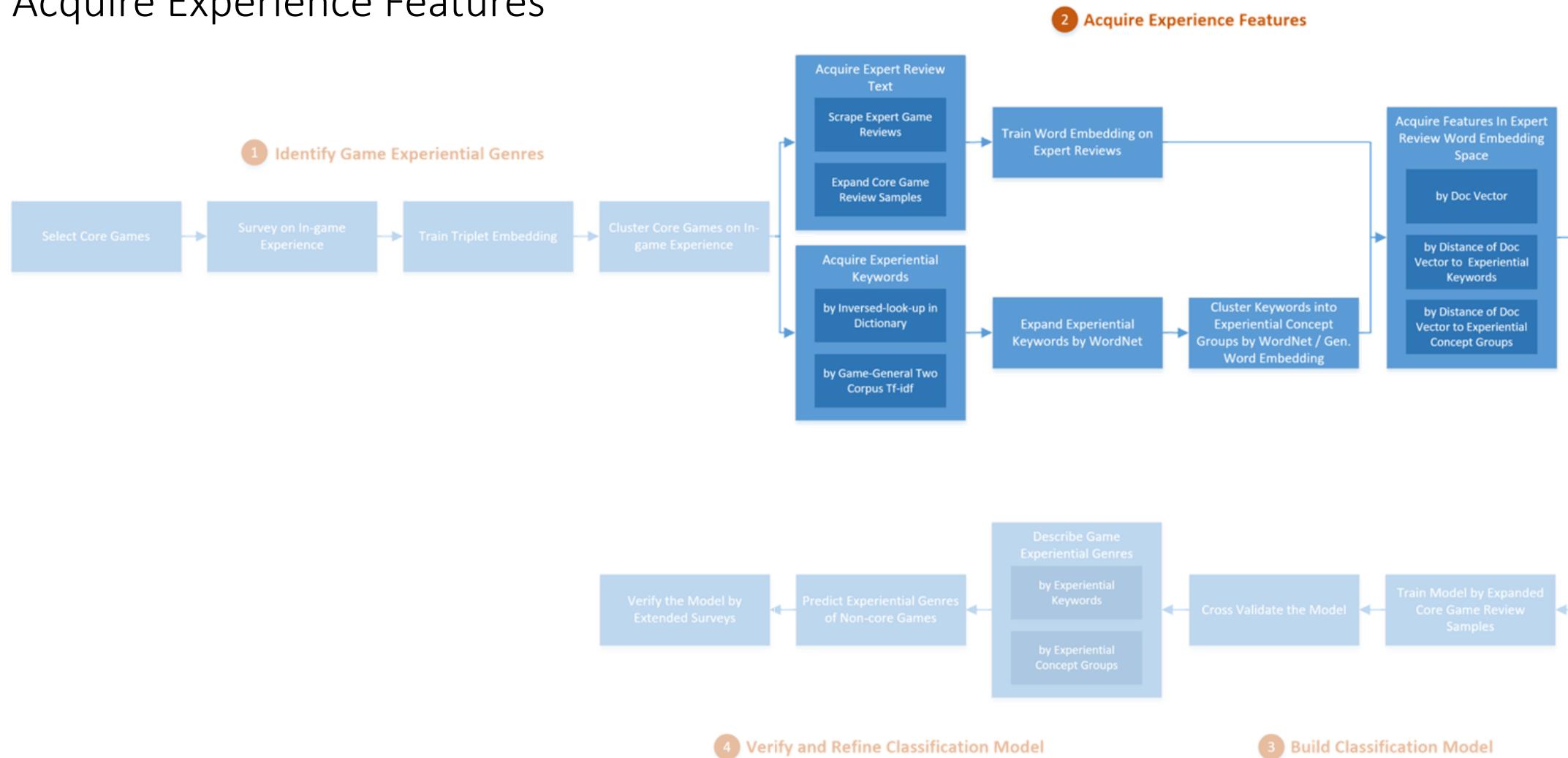
## Identify Game Experiential Genres



“Based on your in-game experiences, is Half-Life 2 more similar to RollerCoaster Tycoon or Metal Gear Solid?”

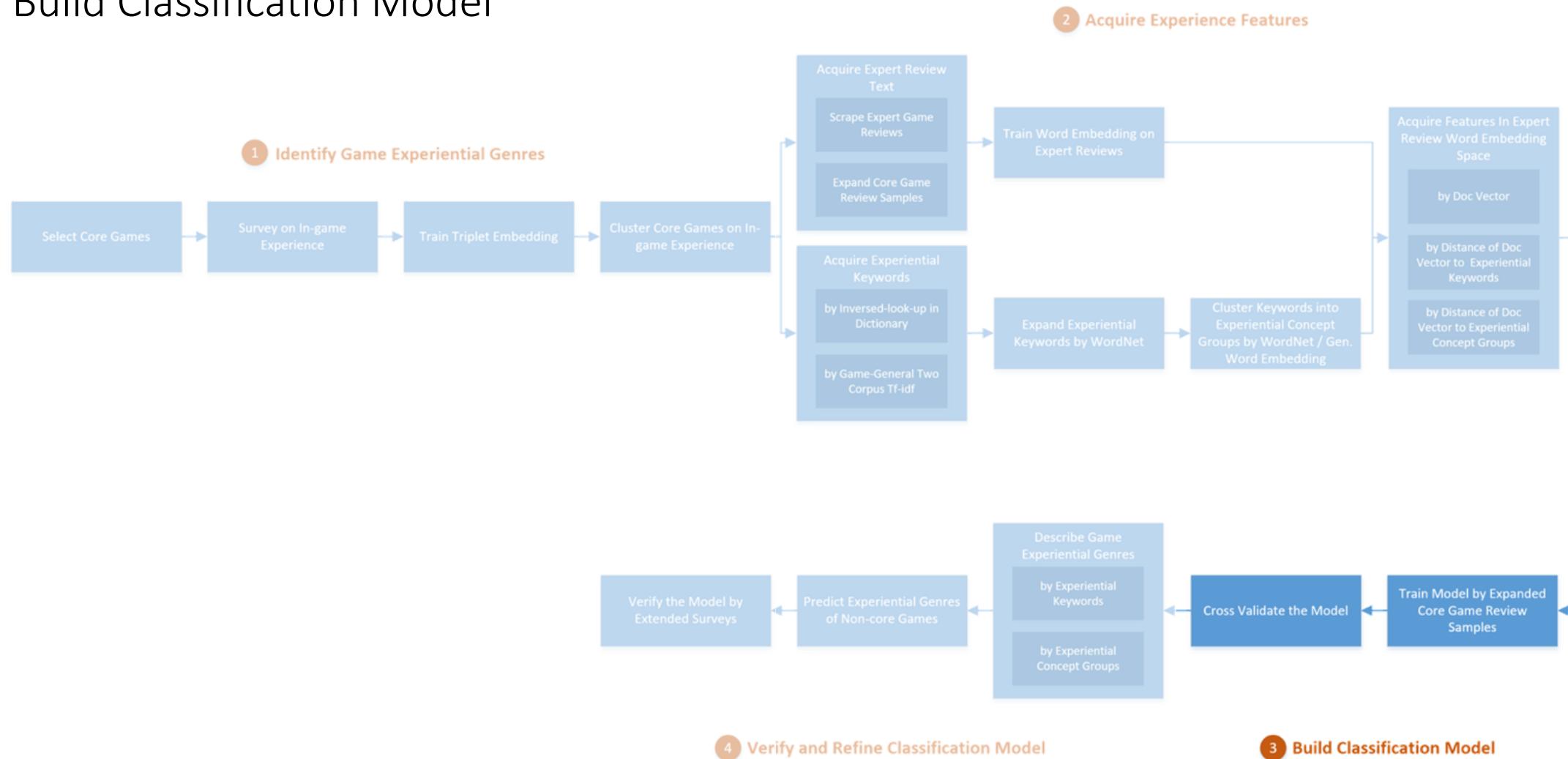
# Technical Framework - 2

## Acquire Experience Features



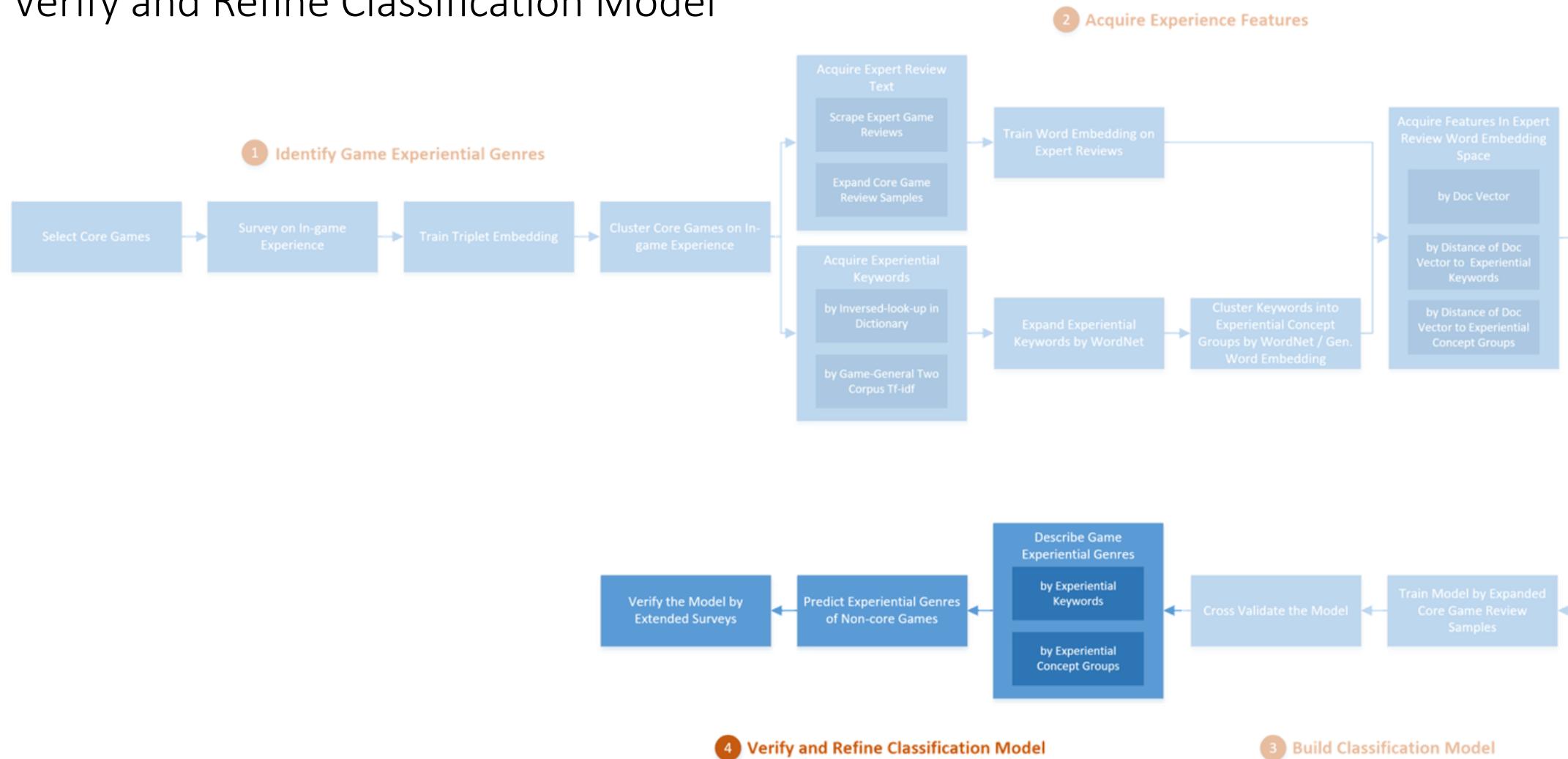
# Technical Framework - 3

## Build Classification Model

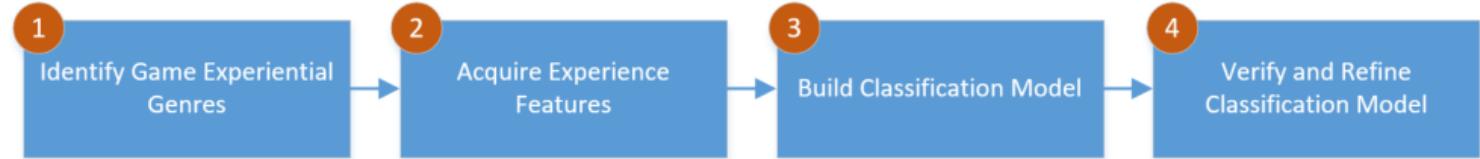


# Technical Framework - 4

## Verify and Refine Classification Model

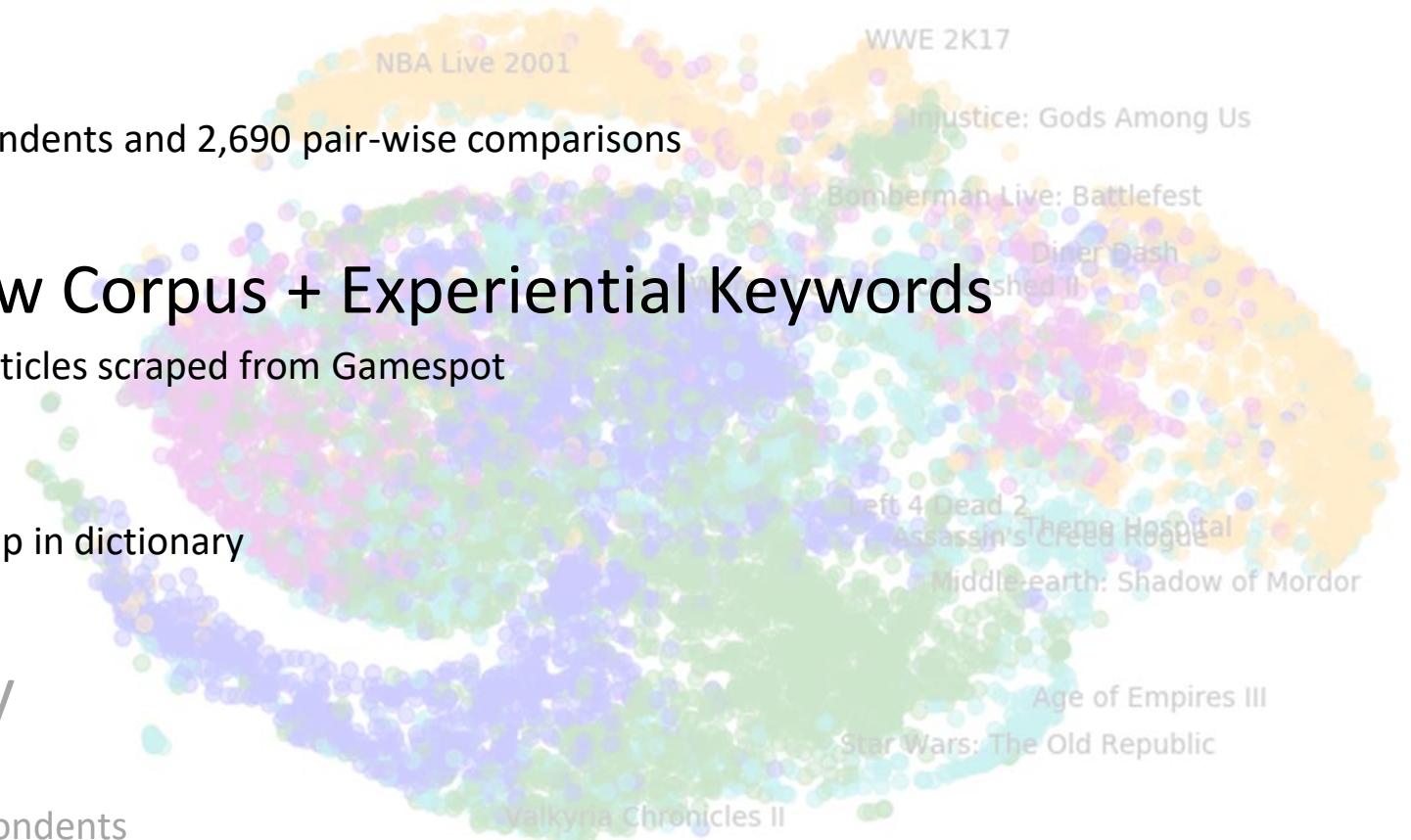


# Data



## Stage 1: Triplet Survey

- Hand-picked 25 core games
- MTurk triplet survey with 135 respondents and 2,690 pair-wise comparisons



## Stage 2 & 3: Expert Review Corpus + Experiential Keywords

- 11,022 expert video game review articles scraped from Gamespot
- 16,643,915 words
- 1,510 words per review on average
- 1,168 keywords from reverse look-up in dictionary

## Stage 4: Validation Survey

- Expand to 40 core games
- Mturk survey with around 200 respondents

# Result & Application

1. Identify **Video Game Experiential Genres**
2. Describe Genres by Experiential Keywords and Concepts
3. **Classify New Games** into Experiential Genres with Reviews

## For Video Game Designers

As a research tool for understanding products and creating better in-game experience

## For Video Game Players and Publishers

As a recommendation system based on similarity of in-game experience

## For Movies, Music, Novels, and Other Experiential Products

Same applications!

# Geographic Climate Regions and Homicide in the Continental US

A Challenge to Subcultural Arguments

Erin M. Ochoa

# Subcultural Influence?

- \* Higher homicide rates in historical South
  - \* “Southern subculture of violence”
    - \* What this sometimes means: *Black* subculture of violence
- \* Messner (1983):
  - \* Higher homicide rates in cities in the Confederate South
  - \* Percent Black positively affects homicide rate for cities *outside* the South, but not those *within* it
- \* Peterson & Krivo (2010):
  - \* Controlling for neighborhood disadvantage *and* disadvantage in neighboring neighborhoods:
    - \* Gap in violent crime rates between Black & White neighborhoods shrinks dramatically (disappears when controlling for distal crime rate)

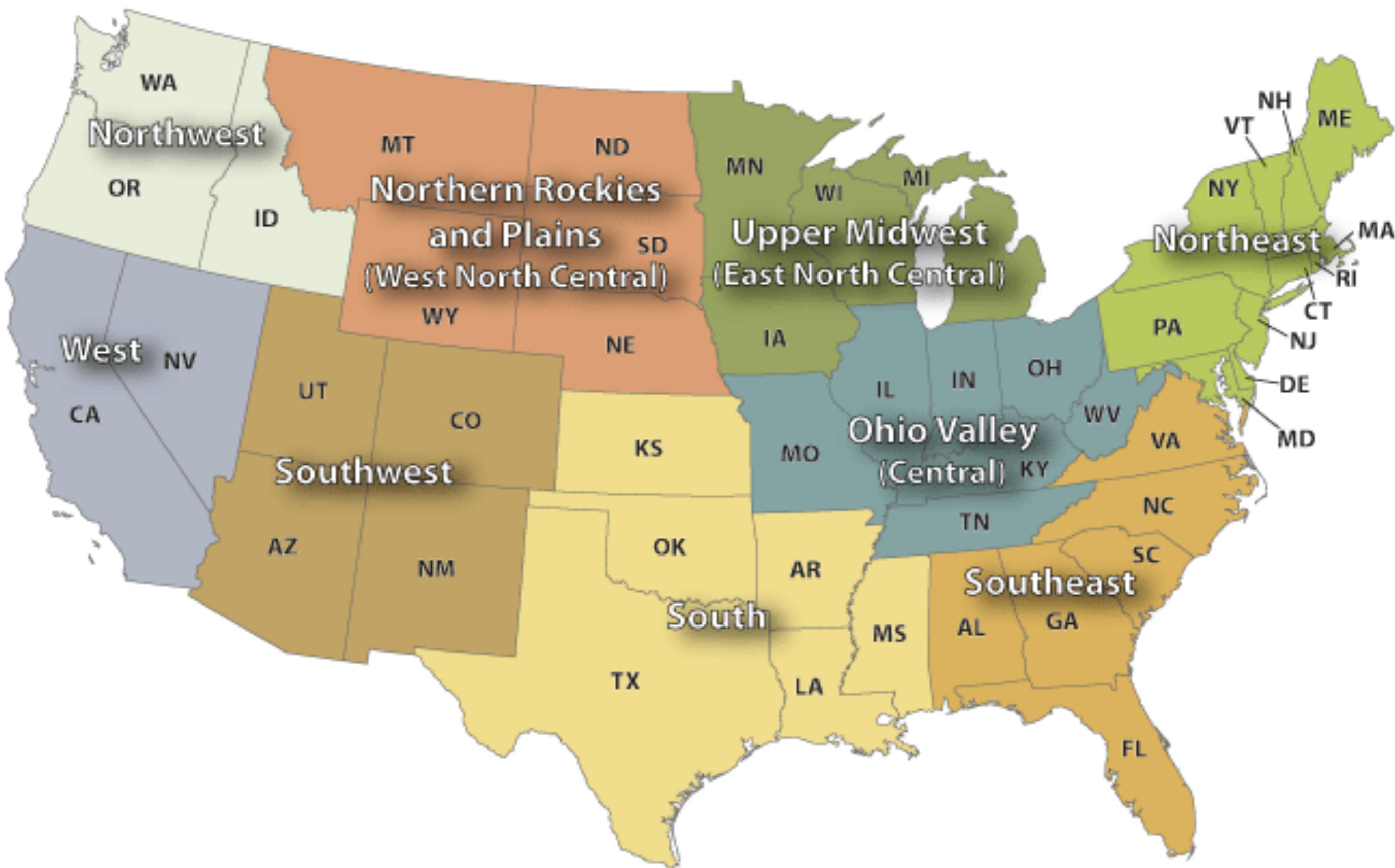
# Research question:

What is the effect of climate  
on homicide rate?

# Effect of Climate on Crime?

- \* Temperature affects violence through two general pathways (under a deterministic model):
  - \* Routine activities: people spend more time outdoors in pleasant weather (Rotton & Cohn, 2003)
  - \* Psycho-physiology: aggression increases in extreme conditions (see Anderson, 1989, for a review)
- \* Extend temperature to climate by including: dew point, cloudiness, precipitation, wind chill, and daylight hours

# U.S. Climate Regions



**NOAA**

NATIONAL CENTERS FOR  
ENVIRONMENTAL INFORMATION  
NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION

# Classification Approach: Statistical Learning

- \* Meteorological data (NOAA, 1981–2010)
- \* Daylight data (TSA, 1981–2010)
- \* Standard metropolitan statistical areas (SMSAs) in the continental U.S.
- \* Support vector machines (SVMs)
- \* Train a model classifying SMSAs by geographic climate region: attempt to match known regions

# Controls: Demographics

- \* An index created from Census data:
  - \* Total population
  - \* Black population
  - \* Segregation (index of dissimilarity)
  - \* Young men (aged 15–34)
  - \* Low-wage workers
  - \* Low-prestige workers
  - \* Manufacturing jobs
  - \* Poor households
  - \* Female-headed households
  - \* Joblessness
  - \* No bachelor's degree
  - \* Residential instability
  - \* Residential loans
  - \* Immigrant prevalence

# Dependent Variable

- \* Homicide rate (2008–2012) per 100,000 per SMSA
- \* Source: UCR monthly reports (ICPSR)

# Geographic Climate versus Subculture

- \* Develop linear models with controls (dummy variables) for geographic climate regions and include climate measures:
- \* Regions statistically significant: culture (and other environmental and political variables)
- \* Regions not statistically significant: climate

# References

- \* Craig A. Anderson (1989): “Temperature and Aggression: Ubiquitous Effects of Heat on Occurrence of Human Violence.” *Psychological Bulletin* 106:1 (74–96).
- \* Steven F. Messner (1983): “Regional & Racial Effects on the Urban Homicide Rate: The Subculture of Violence Revisited.” *American Journal of Sociology* 88:5 (997–1007).
- \* National Oceanic & Atmospheric Administration: “U.S. Climate Regions.”  
<https://www.ncdc.noaa.gov/monitoring-references/maps/us-climate-regions.php>
- \* Ruth D. Peterson & Lauren J. Krivo (2010): *Divergent Social Worlds: Neighborhood Crime and the Racial-Spatial Divide*. New York: Sage.
- \* James Rotton & Ellen G. Cohn (2003): “Global Warming and U.S. Crime Rates: An Application of Routine Activity Theory.” *Environment & Behavior* 35:6 (802–825).

# Evaluating Bike Share as A Solution to the “Last Mile Problem” in Public Transit

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Course: MACS 30200-Perspectives on Computational Research

Presenter: Bobae Kang

April 5, 2017

# Agenda

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- Background
- Research Question
- Data
- Model
- Summary

# Background: bike share

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- First introduced in the 1960s; became popular in the 2010s
- Historical development (DeMaio, 2009; Shaheen, Guzman & Zhang, 2010)
  - 1st gen: simply providing free bikes; no accountability
  - 2nd gen: docking stations, coin-deposit system; still little accountability
  - 3rd gen: incorporating information tech; preventing bike theft successfully
- Few studies quantitatively evaluating bike share usage (Faghih-Imani & Eluru, 2015)
- A complement or substitute for the existing public transit?

# Background: last mile problem

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- “Transit that offers frequent and rapid service along the main lines but leaves the travelers a mile from their destinations with poor connecting options is rarely the mode of choice” ( Zellner, Massey, Shiftan, Levine, & Arquero, 2016).
- Bike share is often seen as a solution to this last mile problem
  - Some survey studies provide evidence for this statement (e.g., Martin & Shaheen, 2014)
  - Few studies have evaluated the statement by examining actual bike share use

# Background: Divvy

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- First launched in summer 2013
- >6,000 bikes, >580 docking stations
- Annual membership and 24-hour pass
- A Chicago Department of Transportation (CDOT) program
- Per-trip data available at Divvy webpage ([www.divvybikes.com/system-data](http://www.divvybikes.com/system-data))



*Image source: City of Chicago official website.*

# Research Question

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- Does bike share serve as a solution to the last mile problem in public transportation?
- For all trips made from and to Divvy stations in proximity with CTA stops, is the likelihood of trips that are potentially multimodal i.e., made in connection with the public transit rides, greater than by random chance? If so, to what extent?

# Data

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- Divvy trip data for the year of 2016
  - 3.6 million individual bike trips
  - Start and end time, start and end location, trip duration, user type, gender, birth year
  - 581 docking stations and their locations (longitude and latitude)
- CTA data
  - All CTA stops and their locations (11,487 stops)
  - Scheduled time for all bus routes and rail lines for all stops (2.8 million observations)
- Others
  - Weather in Chicago (temperature and precipitation)
  - Other geospatial features (CBD, community area, demographic data, etc.)

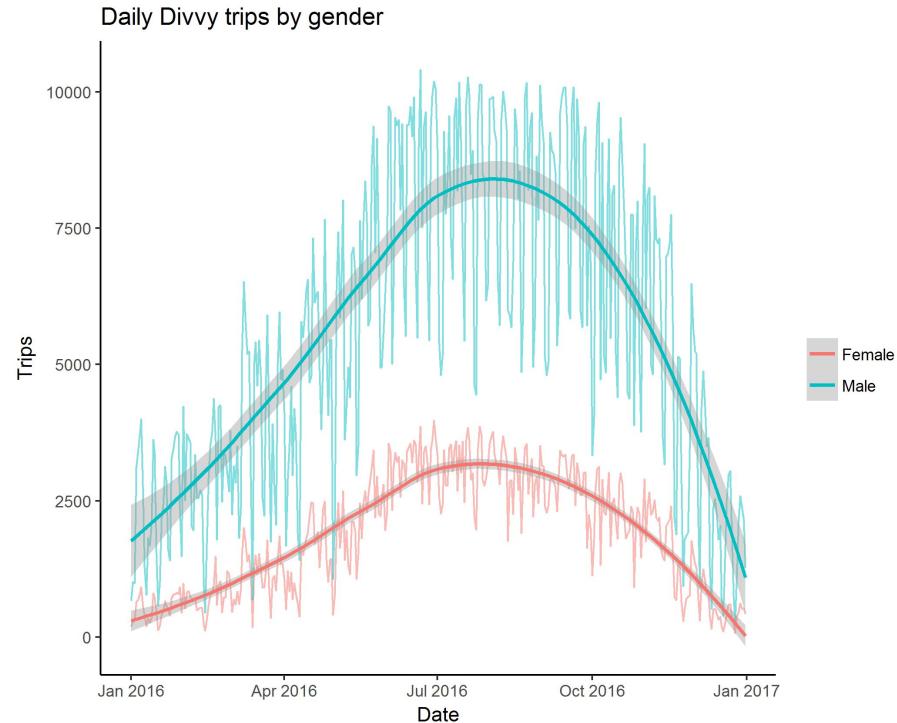
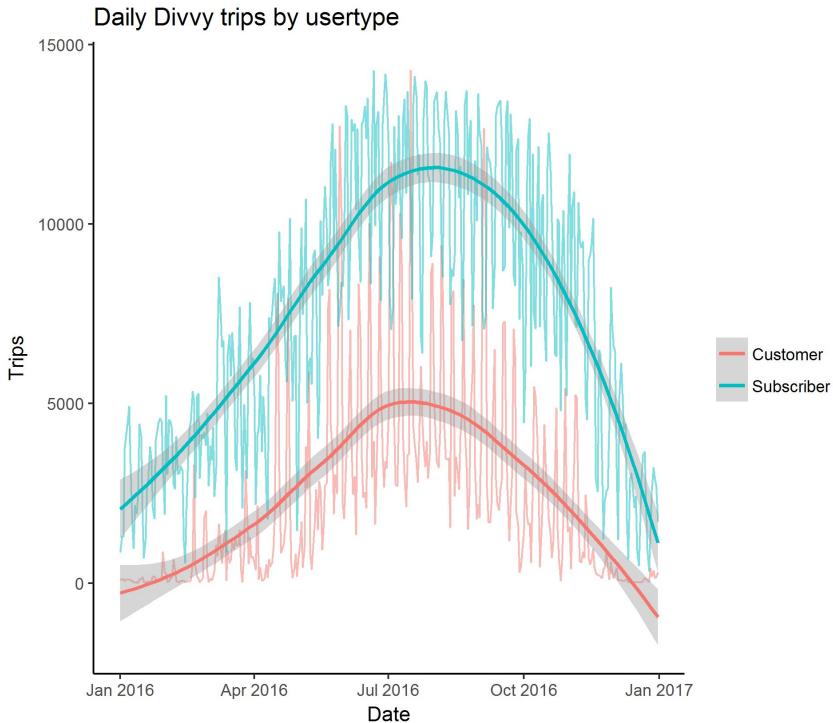
# Data: Divvy trips

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Table 1: Descriptive summary of Divvy trips

Trip attributes	All Users		Members		Daily Customers	
	Mean	Standard deviation	Mean	Standard deviation	Mean	Standard deviation
Annual membership	76.1%	-	-	-	-	-
Gender	-	-	74.8%	-	-	-
Age	-	-	35.52	10.75	-	-
Weekday	72.5%	-	79.6%	-	49.6%	-
Rush hour	44.5%	-	52.7%	-	18.4%	-
Duration (min)	16.56	31.54	12.04	20.76	30.96	50.18
Duration (male)	-	-	11.57	19.87	-	-
Duration (female)	-	-	13.44	23.12	-	-
Proximity, from (50m)	46.8%	-	48.3%	-	42.0%	-
Proximity, from (100m)	72.5%	-	74.4%	-	66.5%	-
Proximity, from (200m)	88.0%	-	90.3%	-	80.9%	-
Proximity, from (300m)	92.5%	-	94.3%	-	87.1%	-
Proximity, to (50m)	47.0%	-	48.3%	-	42.9%	-
Proximity, to (100m)	72.6%	-	74.4%	-	66.8%	-
Proximity, to (200m)	88.2%	-	90.4%	-	81.1%	-
Proximity, to (300m)	92.6%	-	94.3%	-	86.9%	-

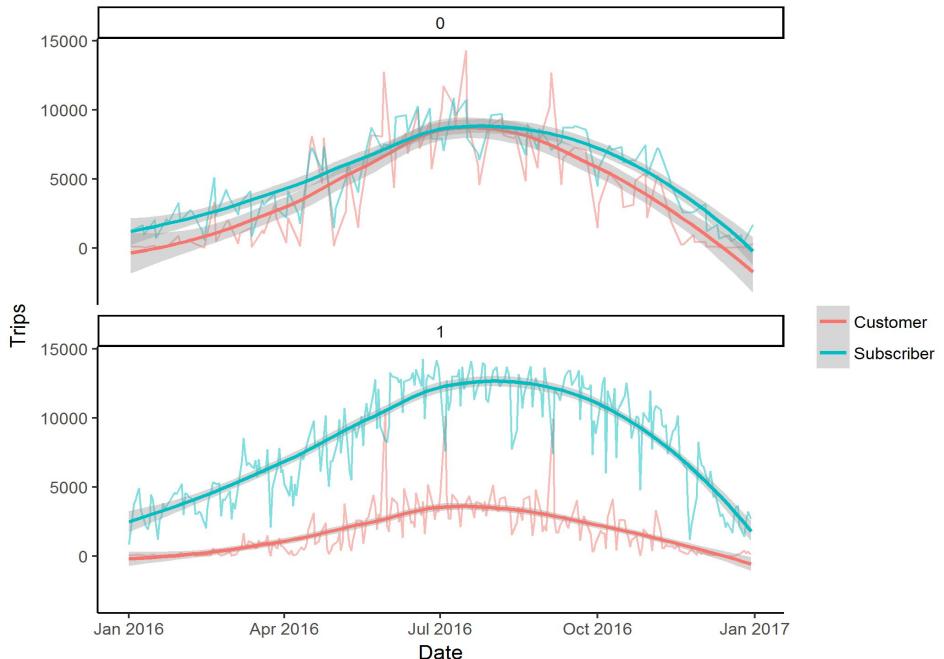
# Data: Divvy trips



# Data: Divvy trips

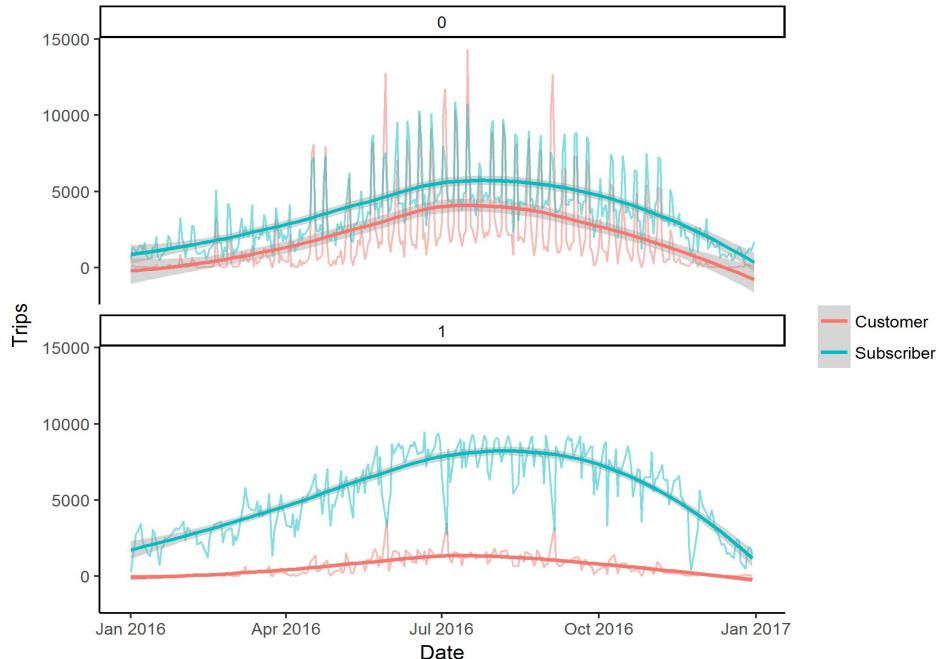
Daily Divvy trips by usertype and day of week

0 = weekends, 1 = weekdays



Daily Divvy trips by usertype and time of day

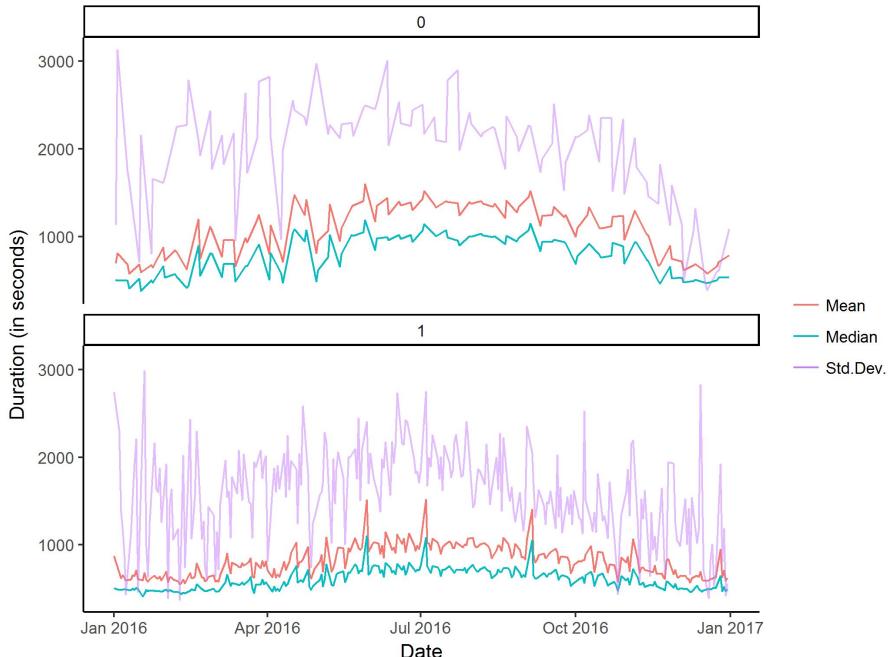
0 = not rush hour, 1 = rush hour



# Data: Divvy trips

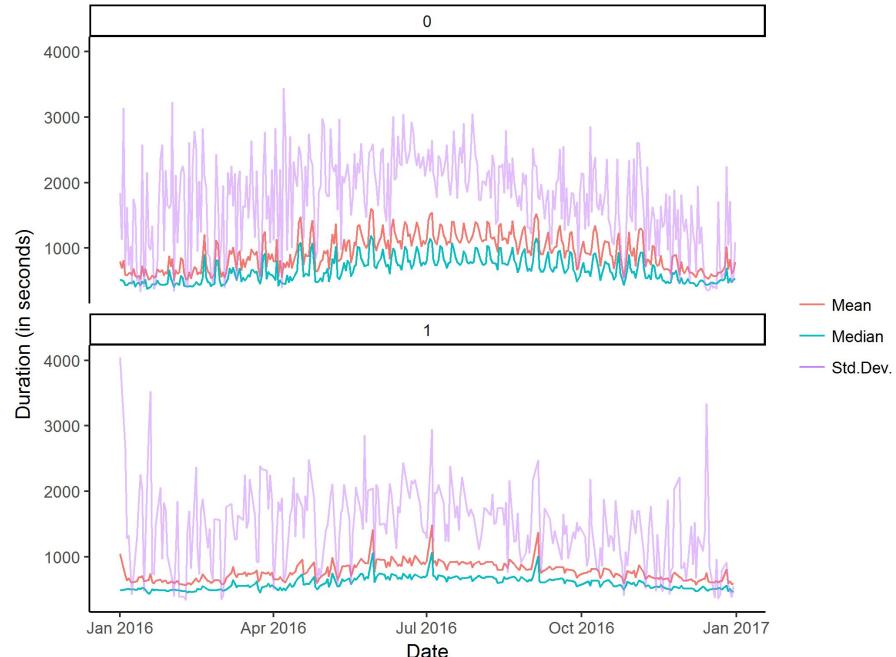
Daily Divvy trip durations by day of week

Mean, median, and standard deviation; 0 = weekends, 1 = weekdays



Daily Divvy trip durations by time of day

Mean, median, and standard deviation; 0 = not rush hours, 1 = rush hours



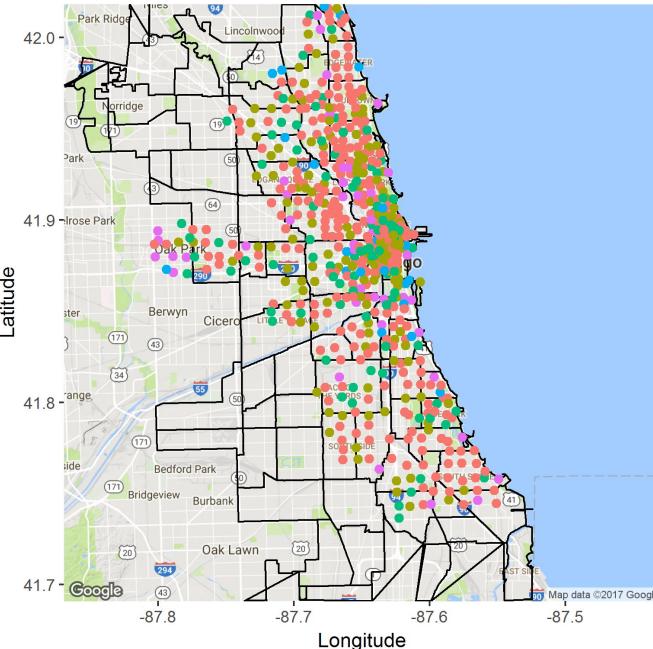
# Data: Divvy stations

Table 2: Descriptive summary of Divvy stations

Station attributes	Mean	Standard deviation
Number of trips originating	6188.27	8487.86
Number of trips terminating	6188.27	8655.73
Station capacity	17.19	5.56
Presence of CTA stops in proximity (50m)	48.4%	
Presence of CTA stops in proximity (100m)	73.1%	
Presence of CTA stops in proximity (200m)	88.8%	
Presence of CTA stops in proximity (300m)	92.6%	
Number of CTA stops in proximity (50m) (only stations in proximity of CTA stops)	0.91	1.19
Number of CTA stops in proximity (100m) (only stations in proximity of CTA stops)	1.88	1.05
Number of CTA stops in proximity (200m) (only stations in proximity of CTA stops)	1.98	1.82
Number of CTA stops in proximity (300m) (only stations in proximity of CTA stops)	2.70	1.60
Number of CTA stops in proximity (50m) (only stations in proximity of CTA stops)	4.30	2.94
Number of CTA stops in proximity (100m) (only stations in proximity of CTA stops)	4.85	2.67
Number of CTA stops in proximity (200m) (only stations in proximity of CTA stops)	7.66	4.60
Number of CTA stops in proximity (300m) (only stations in proximity of CTA stops)	8.27	4.22

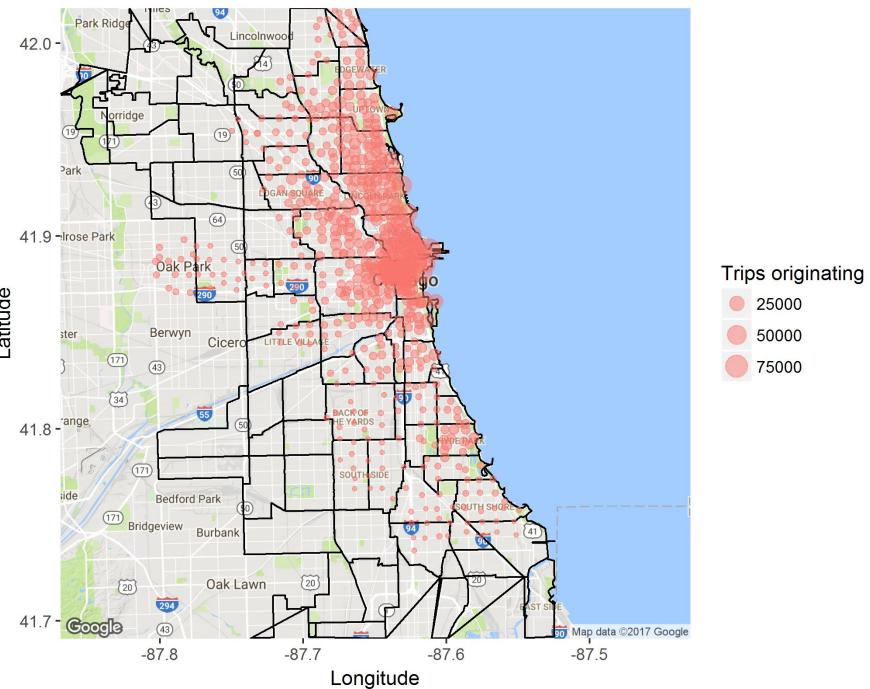
Divvy Stations by Proximity to CTA Stops

With different proximity standards

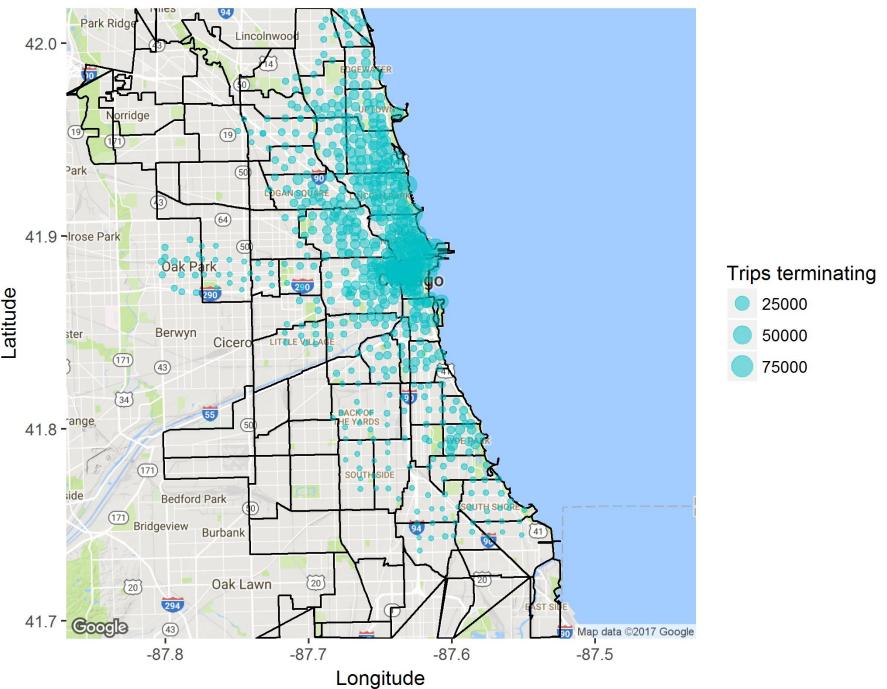


# Data: Divvy stations

Divvy Stations, Trips Originating



Divvy Stations, Trips Terminating



# Model

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Outcome/dependent variable Y

- Potential multi-modality of each trip for the given proximity standard
  - If potentially multi-modal, the trip starts from/ends to a station in proximity with any CTA stops about the time when bus or rail arrive to/depart from such stops
  - Within the window of 1 to 5 minutes (assuming the trip was planned to be multi-modal)
- Proximity
  - Measured in Manhattan distance
  - Comparison of multiple proximity standards
    - 50m
    - 100m
    - 200m
    - 300m (used in most previous studies; e.g. Faghih-Imani & Eluru (2015))

# Model

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Attributes/independent variables  $\mathbf{x}$

- Trip-level attributes (user type, gender, age, trip duration)
- Temporal attributes (day of week, time of day, temperature, precipitation)
- Geographic attributes (CBD, population density, job density)

# Model

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Logistic regression (for each proximity standard)

- Outcome  $y$  for trip  $i$ :  $Pr(Y_i = y_i | p_i) = p_i^{y_i} (1 - p_i)^{(1-y_i)}$
- Probability function:  $p_i = \frac{\exp(\beta_0 + \beta' \mathbf{x}_i)}{1 + \exp(\beta_0 + \beta' \mathbf{x}_i)}$ 
  - $p_i$  Probability that the trip  $i$  is potentially multi-modal
  - $\beta$  The vector of coefficients
  - $\mathbf{x}_i$  The vector of independent variables
- Likelihood function:  $L = \prod_{i=1}^N p_i^{y_i} (1 - p_i)^{(1-y_i)}$

# Summary

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- Does Divvy offer a solution to the last mile problem for CTA rides?
- Comparison of various proximity standards

# Reference

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- DeMaio, P. (2009). Bike-Sharing: History, Impacts, Models of Provision, and Future. *Journal of Public Transportation*, 12(4), 41-56.
- Faghih-Imani, A., & Eluru, N. (2015). Analysing bicycle-sharing system user destination choice preferences: Chicago's Divvy system. *Journal of Transport Geography*, 44, 53-64.
- Martin, E. W., & Shaheen, S. A. (2014). Evaluating public transit modal shift dynamics in response to bikesharing: a tale of two U.S. cities. *Journal of Transport Geography*, 41, 315–324.
- Zellner, M., Massey, D., Shiftan, Y., Levine, J., & Arquero, M. J. (2016). Overcoming the Last-Mile Problem with Transportation and Land-Use Improvements: An Agent-Based Approach. *International Journal of Transportation*, 4(1), 1-26.

Reid McIlroy-Young

April 5, 2017



## Question



How do the tools used by scientists shape their work?  
Specifically:

What causes new scientific software to be adopted by a community and what communities are most likely to integrate a new tool?

# Data



- ▶ Scientific meta-data collections
  - Web of Science, pubmed, etc
- ▶ Open source portals
  - CRAN, Github, PyPi, etc

# Method



- ▶ Identify communities / disciplines to study
  - e.g. statistics community
- ▶ Develop means of identifying new software tools
  - some subset of journals publish new software: *journal of statistical software*, *The R Journal*, *Journal of Multiscale Modelling and Simulation*
  - Pubmed has some of the linking already done
  - Generalize to other sources by hand and ML techniques

# Analysis



- ▶ Can we identify accurately publications introducing new software packages, libraries, code snippets, etc?
- ▶ How are new tools distributed within the network?
- ▶ What predicts their success, both in the literature and in usage?
- ▶ What causes them to be adopted by their scientific community, by other communities and/or non-scientists?
- ▶ What communities are most frequently adopting new tools?

# OSCARS: AESTHETIC SUCCESS OR COMMERCIAL SUCCESS?

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MACS 30200

YIQING ZHU

# THE 67TH ACADEMY AWARDS | 1995

## BEST PICTURE



WINNER

FORREST GUMP



NOMINEES

FOUR WEDDINGS AND A FUNERAL

PULP FICTION

QUIZ SHOW

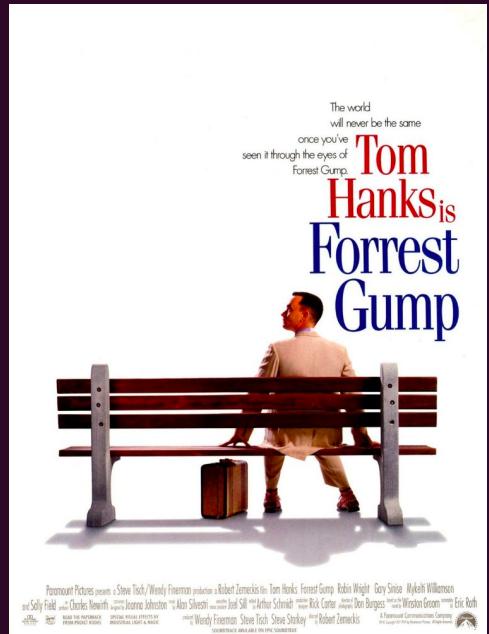
THE SHAWSHANK REDEMPTION

# THE 67TH ACADEMY AWARDS | 1995

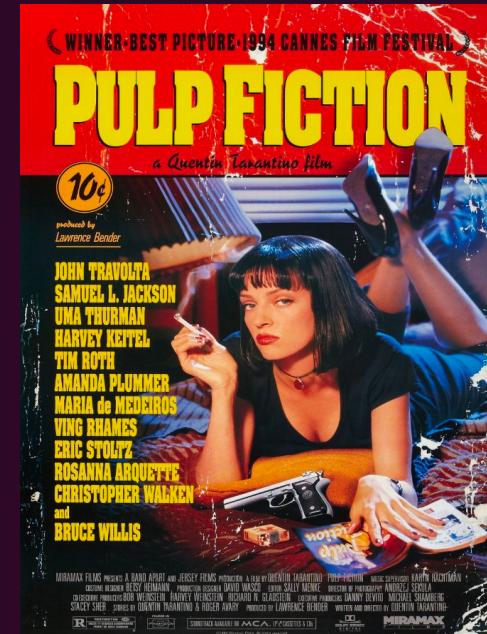
## BEST PICTURE



### FORREST GUMP



### PULP FICTION



# FORREST GUMP

VIEWER RATING

**4.1 / 5**

Rotten Tomatoes

AUDIENCE SCORE

**8.8 / 10**

IMDb

USER RATINGS

CRITIC RATING

**7.2 / 10**

Rotten Tomatoes

TOMATOMETER

**82**

Metacritic

METASCORE

# PULP FICTION

VIEWER RATING

**4.2 / 5**

Rotten Tomatoes

AUDIENCE SCORE

**8.9 / 10**

IMDb

USER RATINGS

CRITIC RATING

**9.1 / 10**

Rotten Tomatoes

TOMATOMETER

**94**

Metacritic

METASCORE

# WHY DID *FORREST GUMP* WIN OSCAR?

# The National Academy Claims:

- It can be regarded “Three quarters of a century of recognizing excellence in filmmaking achievement.”
- Its judges consist of “the most gifted and skilled artists and craftsmen in the motion picture world.”
- It warns its judges that they “may be importuned by advertisements and other lobbying tactics” and emphasizes “that excellence in filmmaking is the **ONLY** factor [to] consider in casting [their] votes.”

WE ALL KNOW THAT IS NOT TRUE.

# FORREST GUMP

BUDGET

55, 000, 000

GROSS

329, 691, 196

# PULP FICTION

BUDGET

8, 000, 000

GROSS

107, 930, 000

**DOES THIS MEAN THAT THE COMMERCIAL SUCCESS  
IS MORE IMPORTANT THAN AESTHETIC SUCCESS?**

# **RESEARCH QUESTION**

## **How to predict The Best Picture Oscar Award Winner?**

- **Construct the model of The Best Picture Oscar Award Winner for each year mainly by two categories: ART and BUSINESS**
- **Capture the annual variation of the model used to predict The Best Picture Oscar Award Winner for each year**
- **Aggregate and summarize past models so as to predict The Best Picture Oscar Award Winner in the following year**

# BEST PICTURE OSCAR PREDICTIVE MODEL



## ART

- Critic Review
- Critic Rating



## BUSINESS

- Viewer Review
- Viewer Rating
- Budget / Cast Size
- Gross
- Relationship to Hot Topics

The process of movie making is both an industry and an art.

-Hammad Afzal (2016)

Philosophers typically put the burden of proving quality on experts, while economists often argue that the actual choices made by consumers are a better measure.

-Landes (2002)

# DATASET

All U.S. movies available on IMDb and Rotten Tomatoes since 1929

# Analyses & Computational tools

- Python
- SQL
- Content analysis
  - NLTR, etc.
- Machine learning algorithms:
  - SVM
  - Logistic Regression
  - Random Forest, etc.

# POTENTIAL CONTRIBUTION

- More accurately predict Best Picture Oscar Award Winner
- Observe the development of Hollywood movie industry and forecast the trend

# A Perceptual Map of the Decision Making

# Perspectives on Computational Research

Apr 5, 2017

HyungJin Cho

# INDEX

1. Reference
  2. Conclusion
  3. Method
  4. Abstract

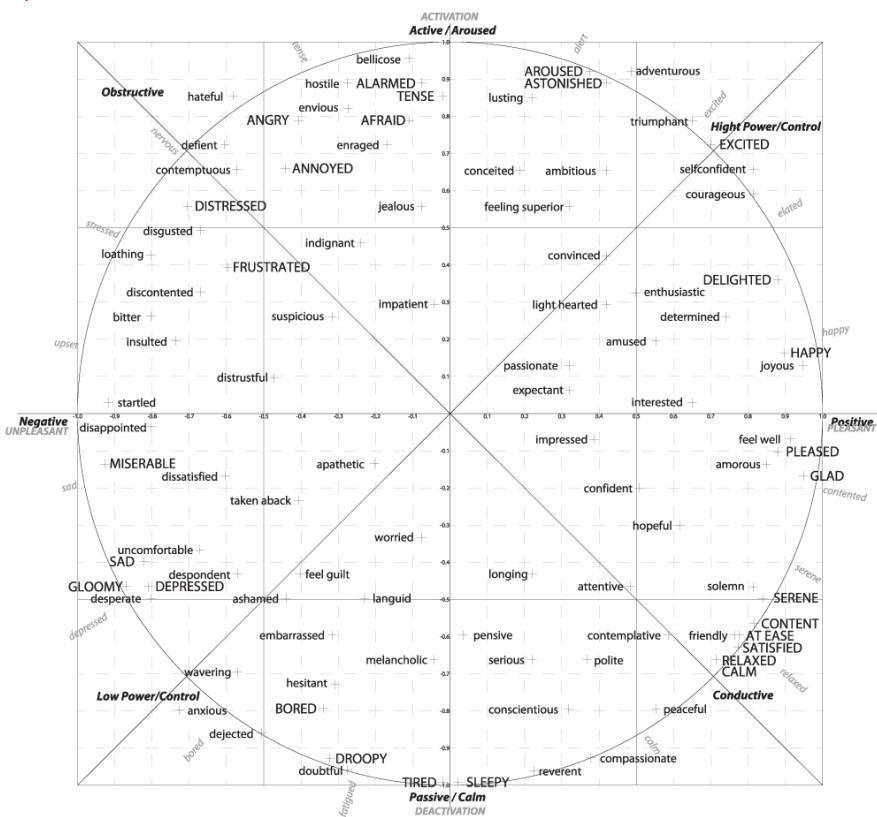


# Reference

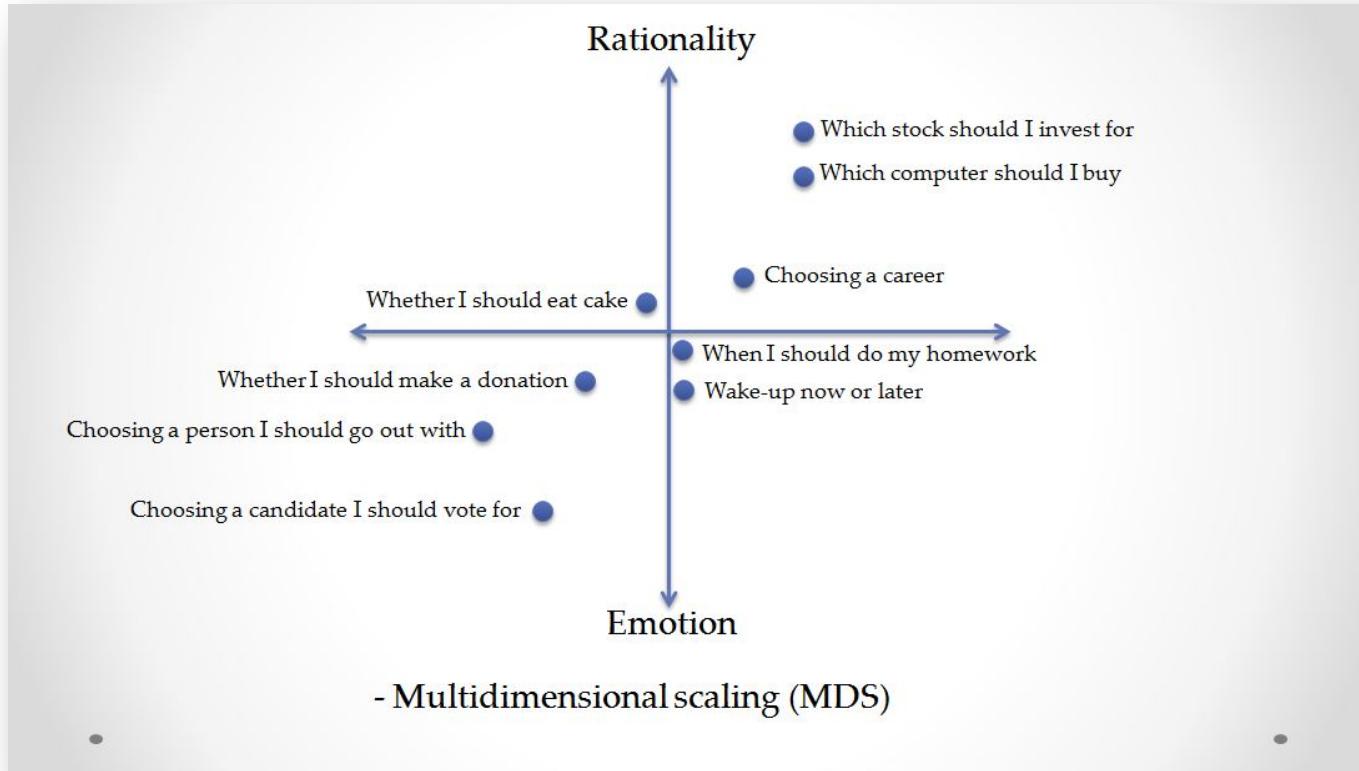
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## Russell, J. A., & Pratt, G. (1980)

Previous research suggests that a concept whose defining attribute defies description can be studied using multidimensional scaling.



# Conclusion



The underlying dimensions extracted from the spatial configuration of the data are thought to reflect the hidden structures, or important relationships, within it.  
(Young & Hamer, 1987)

# Method

## Regression Model & Multidimensional Scaling

- Multidimensional Scaling is a mean of visualizing the level of similarity of individual cases of a dataset.
- Pairwise similarities reconstruct a map that preserves distances.

$$\Delta := \begin{pmatrix} \delta_{1,1} & \delta_{1,2} & \cdots & \delta_{1,I} \\ \delta_{2,1} & \delta_{2,2} & \cdots & \delta_{2,I} \\ \vdots & \vdots & & \vdots \\ \delta_{I,1} & \delta_{I,2} & \cdots & \delta_{I,I} \end{pmatrix}.$$

## Data & Participants

- 120 people are to be recruited through Amazon Mturk to participate in a survey.
- Demographic questionnaire is to be included in a survey.



# Method

## Procedure

Q1. Please list ten decisions (i.e., choices between two or more options) that you've made in your life.

1. Example of decision	drop out of college
2. Example of decision	start turing
3. Example of decision	drop out of bootcamp
4. Example of decision	quit my job at kmart
5. Example of decision	quit my job at color me mine
6. Example of decision	start smoking
7. Example of decision	eggs this morning instead of beef
8. Example of decision	growing a garden in my backyard
9. Example of decision	doing this survey
10. Example of decision	brushing my teeth

Q11. Please rate the similarity level between "start turing" and "drop out of college".

	Very Low	Low	Medium	High	Very High
How similar is the decision making between "start turing" and "drop out of college"?	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q20. Please rate the similarity level between "drop out of bootcamp" and "drop out of college".

	Very Low	Low	Medium	High	Very High
How similar is the decision making between "drop out of bootcamp" and "drop out of college"?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

5.00	.	.	.	.	.	.	.	.	.	.	.	.
1.00	5.00	.	.	.	.	.	.	.	.	.	.	.
4.00	1.00	5.00	.	.	.	.	.	.	.	.	.	.
3.00	3.00	3.00	5.00	.	.	.	.	.	.	.	.	.
4.00	3.00	3.00	5.00	5.00	.	.	.	.	.	.	.	.
2.00	2.00	1.00	1.00	2.00	5.00	.	.	.	.	.	.	.
1.00	1.00	1.00	1.00	1.00	1.00	5.00	.	.	.	.	.	.
1.00	1.00	1.00	1.00	1.00	1.00	2.00	5.00	.	.	.	.	.
1.00	4.00	1.00	1.00	1.00	1.00	1.00	2.00	1.00	5.00	.	.	.
1.00	1.00	1.00	1.00	1.00	1.00	3.00	1.00	2.00	5.00	.	.	.

### Step1. List of decisions

In this stage, participants list ten decisions that they've made in their life.

### Step2. Similarity between decisions

Participants are asked how one decision is similar to another.

### Step3. Computational Analysis

MDS analysis is conducted using function cmdscale() in R.

# Abstract

## A Perceptual Map of the Decision Making

What is the underlying dimensions in diverse types of decisions in the level of people's perception? In this study, MDS is used to create a map of decision-making and to extract the structure and relationships within it.

**Keyword:** Decision Making, Multidimensional Scaling (MDS)

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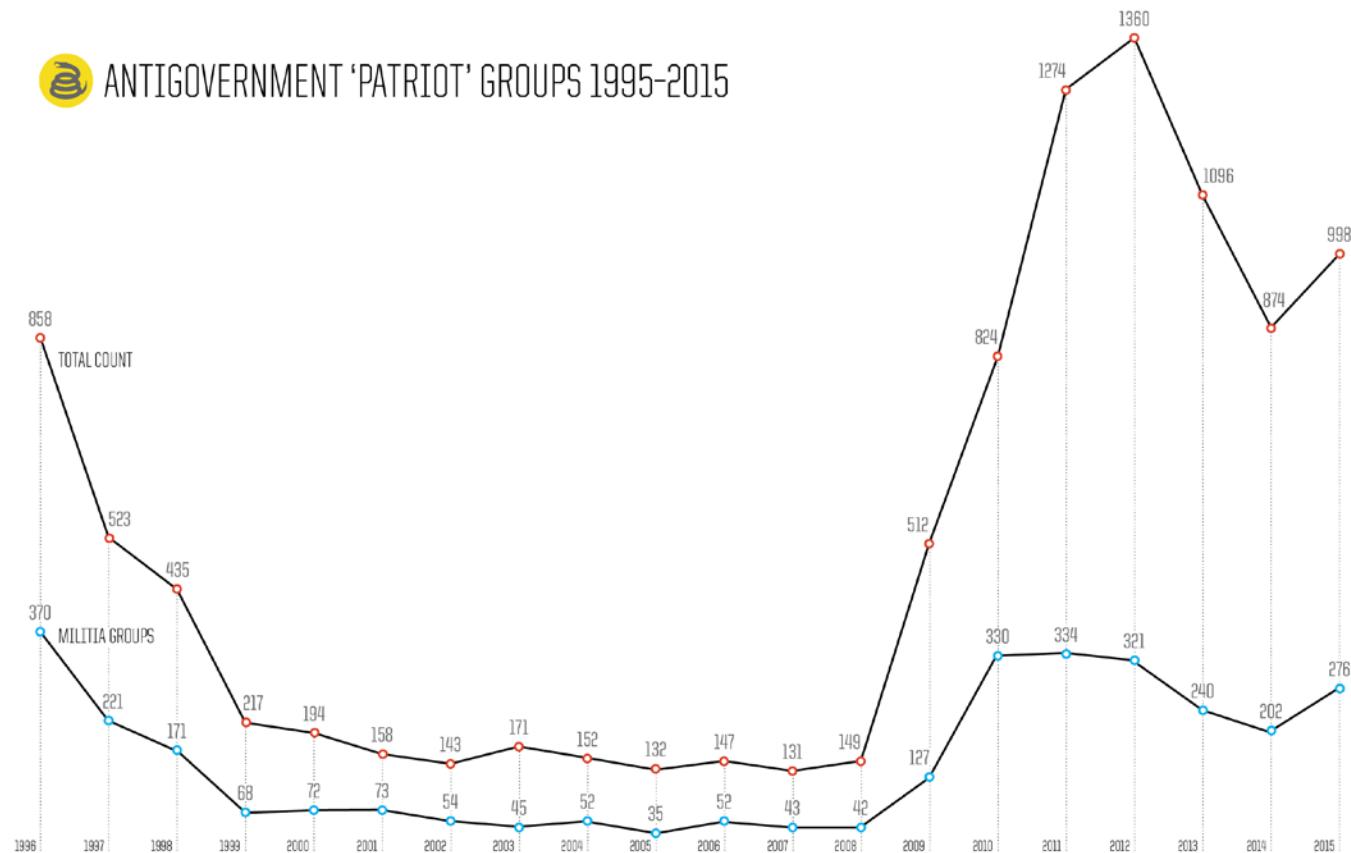
# SIGNIFICANT FACTORS IN ANTI GOVERNMENT GROUP SOCIAL MOBILIZATION

AN APPLICATION OF QUANTITATIVE METHODS FOR HISTORICAL ANALYSIS

JOANNA TUNG

# WHAT HISTORICAL AND DEMOGRAPHIC TRENDS APPEAR PREDICTIVE OF ANTI GOVERNMENT GROUP MOBILIZATION BY COUNTY DURING THE PERIOD FROM 1992-2014?

- Existing Theories
  - Material conditions
    - Employment, Income
  - Structural-Cultural conditions
    - Race, Gender, Degree of Urbanization
  - Psychological-Spiritual conditions
    - Religiosity, Veteran Status
  - Disruption
    - Influx of immigrants, war, political turmoil



Credit: Southern Poverty Law Center, <https://www.splcenter.org/active-antigovernment-groups-united-states>

# DATA SOURCES

- U.S. Census Bureau – American Community Survey
  - Veteran population by war
  - Foreign-born population
  - Employment
  - Education
  - Race
- Southern Poverty Law Center (1992-2015)
  - Antigovernment group by city
  - Militia (yes/no)
- Interuniversity Consortium for Political and Social Research (ICPSR)
  - Uniform Crime Reporting (FBI Hate Crime Statistics)
  - FIPS County Code
- Association of Religious Data Archives
  - Judeo-Christian church number and membership

# BUILDING THE NARRATIVE: METHODS AND APPROACHES

- Introducing historical time
  - Add variable that accounts for a change in time
  - “Rolling” Assessment
- Classification Problem – County Level
  - No Antigovernment Group
  - Antigovernment Group (non-militia)
  - Antigovernment Group (militia)
- Exploratory: Principle Component Analysis (PCA)
- Significant variables for producing accurate models
  - Decision Trees
  - Logistic Regression

# The Effect of Submission and Comment History on Opinion Malleability in /r/changemyview.

- Changing a person's opinion is a common task in a variety of settings.
- /r/changemyview offers a forum where the reasoning behind opinions must be stated and successful arguments must be explicitly rewarded.
- Tan et al. attempted to determine the malleability of an opinion from the way the original poster (OP) presented his or her reasoning.
  - However, in many cases the OP also has previous Reddit participation through comments and submissions.
  - The feature set in Tan et al. can be expanded to past the initial submission.

## Deltas awarded in "CMV: FIRE BAD!" (self.DeltaLog)

submitted 1 day ago \* (last edited 14 hours ago) by [DeltaBot](#)  [M]

Below is a list of the deltas awarded in [this post](#)<sup>[1]</sup>.

Please note that a change of view [is not necessarily a reversal](#)<sup>[2]</sup>, and that OP awarding a delta doesn't mean the conversation has ended.

For a full explanation of the delta system, [see here](#)<sup>[3]</sup>.

### Deltas from OP /u/theshantanu<sup>[4]</sup>

- 1 delta from OP to /u/XXX69694206969XXX<sup>[5]</sup>  for "[Quote] USE FIRE IN CAVE NO NEED SKIN IN CAVE COMFORTABLE AND WARM DIP SKIN IN ANIMAL FAT WRAP SKIN ROUND STICK USE FIRE ON SKIN SKIN BURN BUT NO STICK BURN FOR LONG TIME [Quote] ONLY LIKE RAW BECAUSE...<sup>[6]</sup>"
- 1 delta from OP to /u/ubbergoat<sup>[7]</sup>  for "ANIMAL NO CONTROL FIRE. THEY NOT SMART. YOU MAN, MAN CONTROL FIRE. MAKES FOR SMART MAKING. YOU MUCH BETTER THEN ANIMAL WITH FIRE.<sup>[8]</sup>"
- 1 delta from OP to /u/StockingSaboteur<sup>[9]</sup>  for "SNOW COLD. LONG NIGHTS COLDER. EVEN WITH SKINS BABY DIE. WITH FIRE BABY NO DIE. FIRE GOOD. FIRE MAKE MEAT GOOD. WITH NO FIRE MEAT HURT BELLY. WITH FIRE NO HURT. EAT MORE MEAT. BE BIGGER THAN NO FIR...<sup>[10]</sup>"
- 1 delta from OP to /u/sirgippy<sup>[11]</sup>  for "[Quote] WOLVES TOUGH TO TRAIN. SOMETIMES WOLVES EAT BABIES. MUST FEED WOLVES MEAT LIKE FEED MAN (OR ELSE WOLVES EAT MORE BABIES). NOT MUCH CONTROL OF WOLF JUST LIKE NOT MUCH CONTROL OF FIRE. FIRE DOES...<sup>[12]</sup>"

# Data and Methods

- Tan et al. Focused on 12,272 cases where at least 10 challengers attempted counterarguments, and where the OP replied at least once.
  - Data ranged from 1/1/13-9/1/15
- I will experiment with similar restrictions, but will utilize data from 1/1/13-12/31/16.
  - I will utilize logistic regression and/or other binary classification methods where I can extract variable importance measures.
  - Does self-affirmation theory extend to past Reddit Participation?
  - Does a notion of reciprocation cause Ops to give Δ's?

/u/theshantanu has received 10 deltas:

Date	Submission	Delta Comment	Awarded By
3/24/2017	<a href="#">CMV: It's a terrible idea to live in Alaska</a>	<a href="#">Link</a>	<a href="#">/u/Dat_Das</a>
2/9/2017	<a href="#">CMV: Flooding is not a natural disaster, but human stupidity.</a>	<a href="#">Link</a>	<a href="#">/u/Garlicplanet</a>
12/20/2016	<a href="#">CMV: political parties bring nothing but problems to the political system, and only serve to divide people and make government slower.</a>	<a href="#">Link</a>	<a href="#">/u/QueenCharla</a>
12/18/2016	<a href="#">CMV: The single best improvement to be made to /r/aww is to remove the titles.</a>	<a href="#">Link</a>	<a href="#">/u/MSPaintClock</a>
7/18/2016	<a href="#">CMV: There should be a legal requirement for public clocks to be on time.</a>	<a href="#">Link</a>	<a href="#">/u/NirvanaFighter</a>
5/27/2016	<a href="#">CMV: People that use tragic events in order to convey their ideas are selfish.</a>	<a href="#">Link</a>	<a href="#">/u/Vitrin99</a>
5/25/2016	<a href="#">CMV:If I am part of a conversation, I should be allowed to record it without informing the others</a>	<a href="#">Link</a>	<a href="#">/u/Impacatus</a>
3/21/2016	<a href="#">CMV: Wall Street are literally terrorists</a>	<a href="#">Link</a>	<a href="#">/u/bobdylan401</a>
2/25/2016	<a href="#">CMV: The depressing okcupid/dating studies tells black women we should use skin bleaching creams to lighten our skin if we want to find a date.</a>	<a href="#">Link</a>	<a href="#">/u/JubbyO</a>
2/24/2016	<a href="#">CMV: As a short male, growing taller through limb lengthening surgery would be beneficial for me.</a>	<a href="#">Link</a>	<a href="#">/u/YoungandEccentric</a>

# MA CSS Research Topic

## Benjamin Rothschild



# Research Question

How accurate can I create a model to predict locations  
of homicides in Chicago?

# Background

Predictive Policing - the concentration of police resources in stable crime hotspots has proven effective in reducing crime, but the extent to which police can monitor changing crime hotspots is unknown.

In Los Angeles a model was 1.4 - 2.2 times better at predicting crime compared to a dedicated crime analyst and with this improved performance 7.4% of crime was reduced in a controlled experiment that used a model to predict hotspots.

In this study the prediction algorithm used historical crime data to predict future crime hotspots (did not rely on census or demographic data)

Randomized Controlled Field Trials for Predictive Policing

G. O. Mohler, M.B. Short, Sean Malinowski, Mark Johnson, et al.

# Background

Recent social science research has taken advantage of "Big Data" sources to achieve more accurate predictions and measurements of real-life phenomena.

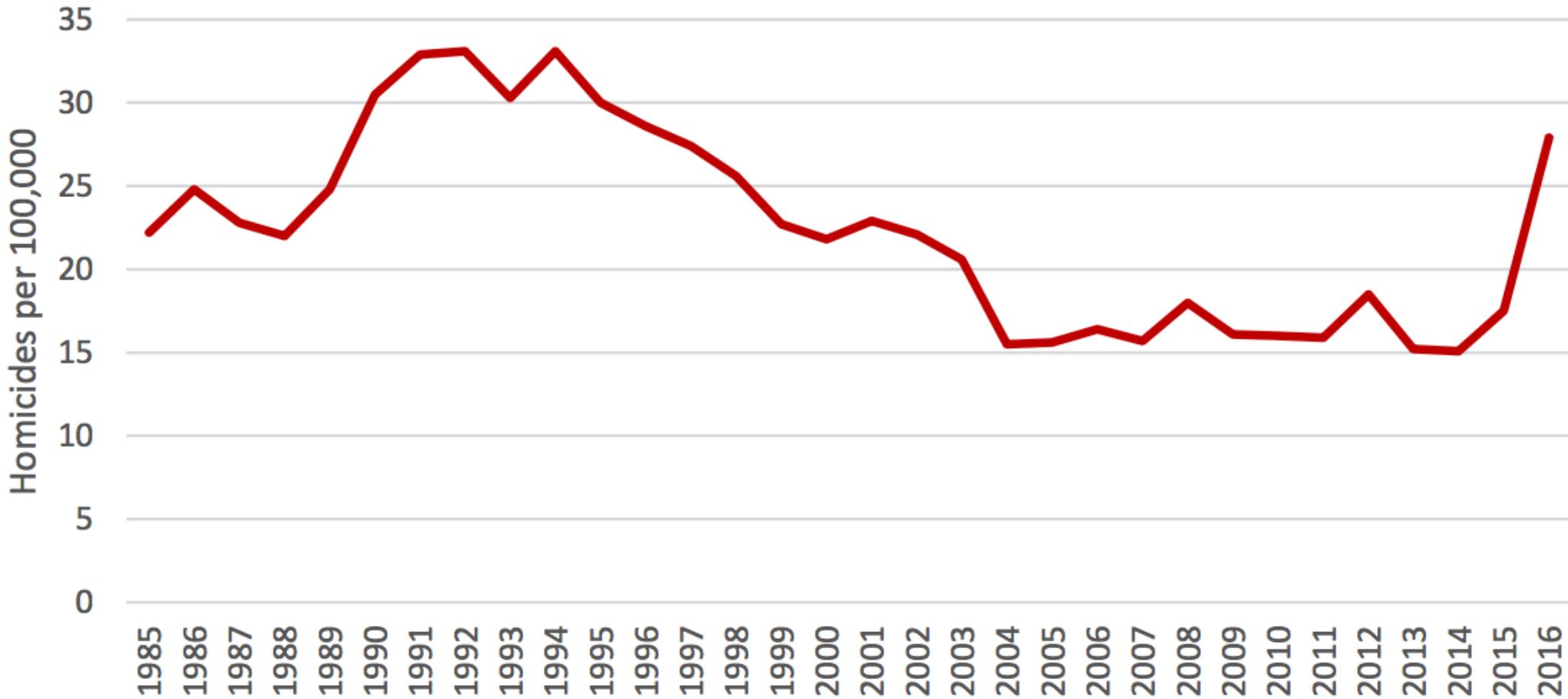
For example Google Street View images were successfully used to measure income in New York City and Boston.

Big Data and Big Cities: The Promises and Limitations of Improved Measures of Urban Life

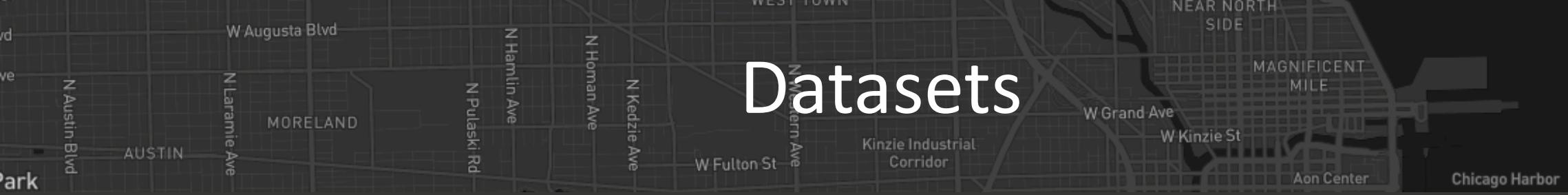
Edward L. Glaeser, Scott Duke Kominers, Michael Luca, Mikhil Naik

# Datasets

## Homicide Rate in Chicago, 1985-2016



# Datasets



- Census Tracts
  - 5 Year estimates
  - Data on Age, Income, Housing, etc
- Community Input Data (311 Calls)
  - Updated Daily
  - Service Requests like abandoned buildings, disturbances
  - Location, time, request type
- Chicago Crime Data
  - Monthly Data
  - Crime type, location, time
  - Lower-level crime data
- Zillow
  - Rental Price Data
- Twitter
  - Real-time or can query tweets by place

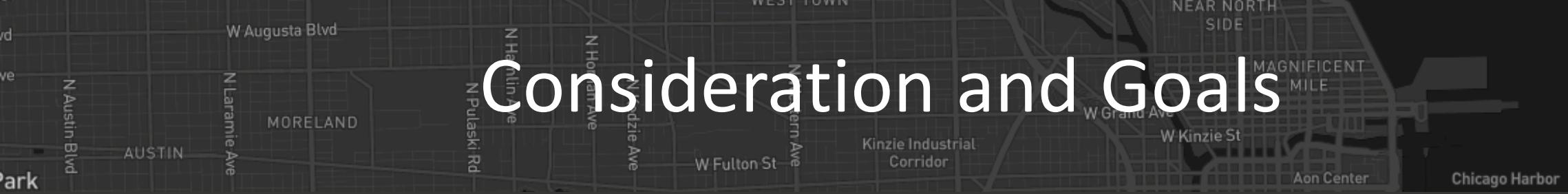
# Methods

- Neural Network
- Decision Trees
- Support Vector Machines
- Logit/Probit Regression

# Evaluation Methods

- I expect the output of my model to give a score for specific areas (blocks/radius/census tracts, etc) and I will try to correlate these scores with the data from the Chicago Crime Dataset.
- Evaluation Criteria:
  - Error Rate
  - Proportional Reduction in Error (PRE)
  - Area Under the Curve (AUC)

# Consideration and Goals



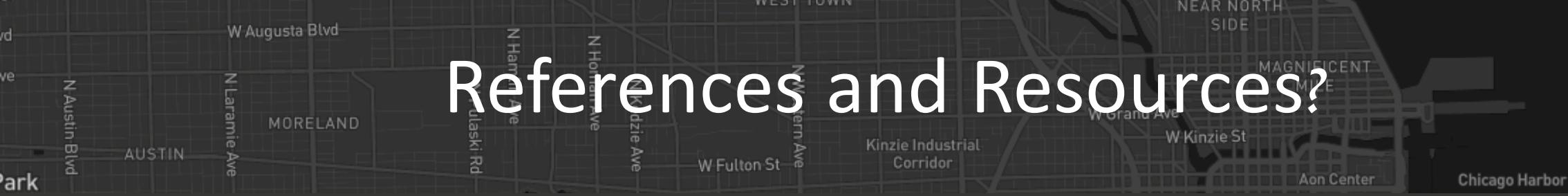
- I want to try to make my geographic units of analysis as small as possible
  - How does my error rate changes with different boundary sizes
- Similarly I want to make my unit of time analysis as small as possible
  - How often can I make a prediction? How does this affect the error rate?
- What datasets are most informative in helping my prediction?
  - How does adding datasets affect the Error rate?

# Possible Conclusions

- I can predict there will be a crime on a .5 mile radius and 5 hour timespan with at 15% success rate
- I can predict there will be a crime on a 2 block radius and 10 hour timespan at 30% success rate
- I can predict nothing ☹

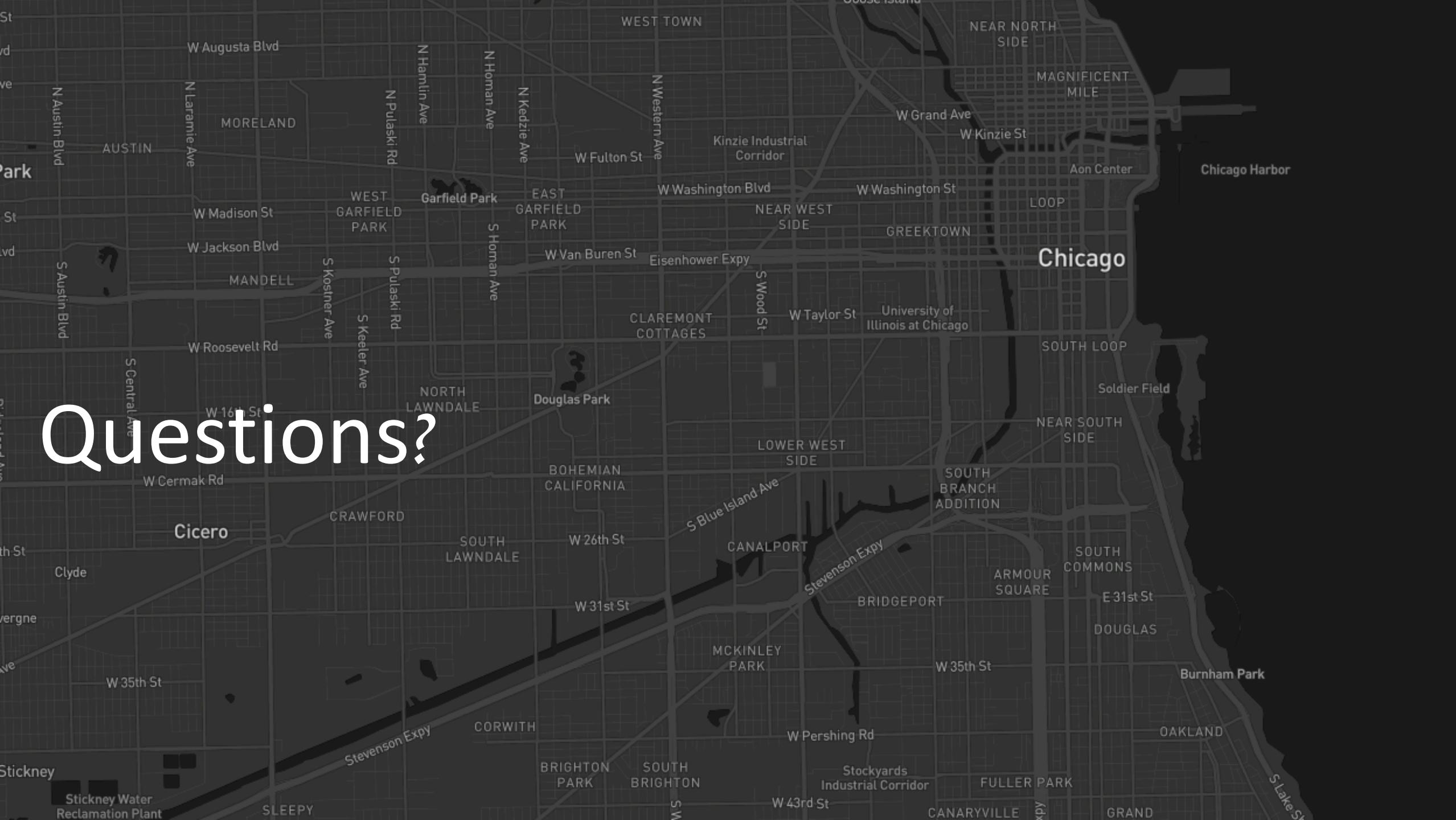
# Why?

- A model like this could help with resource allocation with police department or with community investment initiatives
- Analysis like this can lead to further questions about what environments lead to crime
- By seeing how the model improves or not when data sources are added I can hypothesize about what other datasets would be helpful in improving my model



- Datasets
  - <https://censusreporter.org/profiles/86000US60657-60657/>
  - <https://data.cityofchicago.org/Service-Requests/311-Service-Requests-Vacant-and-Abandoned-Building/7nii-7srd/data>
  - <https://data.cityofchicago.org/view/5cd6-ry5g>
  - <https://www.zillow.com/research/zillow-rent-index-methodology-2393/>
  - <https://dev.twitter.com/rest/public/search-by-place>
- Articles
  - Glaeser, Edward L., Scott Duke Kominers, Michael Luca, and Nikhil Naik. "[Big Data and Big Cities: The Promises and Limitations of Improved Measures of Urban Life.](#)" (pdf) *Economic Inquiry* (forthcoming). [View Details](#)
- Websites
  - <https://www.civicscape.com>

# Questions?





# Research Proposal

Yuqing (Candice) Zhang

# Background

- Few studies have evaluated why restaurants failed
- Location, affiliation, and size are significant influences on restaurants' mortality<sup>2</sup>
  - But, to what extent?
  - Cofounding variables?

# Research Question

- How do the mechanisms of food, ambience and location impact the closing of restaurants, which got their license in 2012 in Chicago area?

# Background-Yelp Reviews

- Yelp is currently the most popular online consumer review website used for local business reviews and recommendations
- By the end of Q2 2016, yelpers have written more than 108 million reviews.
- 82 percent say their purchase decisions have been directly influenced by online reviews
- A one star increase in Yelp rating leads to a 5-9 percent increase in revenue<sup>1</sup>

# Data

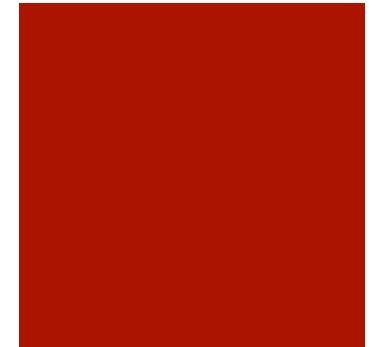
- **YELP**
  - Business
  - Reviews
- **Chicago Business License**

# Business Data

## [yelp\\_academic\\_dataset\\_business.json](#)

```
{  
    "business_id": "encrypted business id",  
    "name": "business name",  
    "neighborhood": "hood name",  
    "address": "full address",  
    "city": "city",  
    "state": "state -- if applicable --",  
    "postal code": "postal code",  
    "latitude": latitude,  
    "longitude": longitude,  
    "stars": star rating, rounded to half-stars,  
    "review_count": number of reviews,  
    "is_open": 0/1 (closed/open),  
    "attributes": ["an array of strings: each array element is an attribute"],  
    "categories": ["an array of strings of business categories"],  
    "hours": ["an array of strings of business hours"],  
    "type": "business"  
}
```

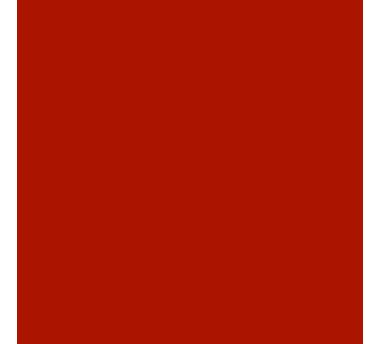
# Reviews



## yelp\_academic\_dataset\_review.json

```
{  
    "review_id": "encrypted review id",  
    "user_id": "encrypted user id",  
    "business_id": "encrypted business id",  
    "stars": star rating, rounded to half-stars,  
    "date": "date formatted like 2009-12-19",  
    "text": "review text",  
    "useful": number of useful votes received,  
    "funny": number of funny votes received,  
    "cool": number of cool review votes received,  
    "type": "review"  
}
```

# License Issue Date

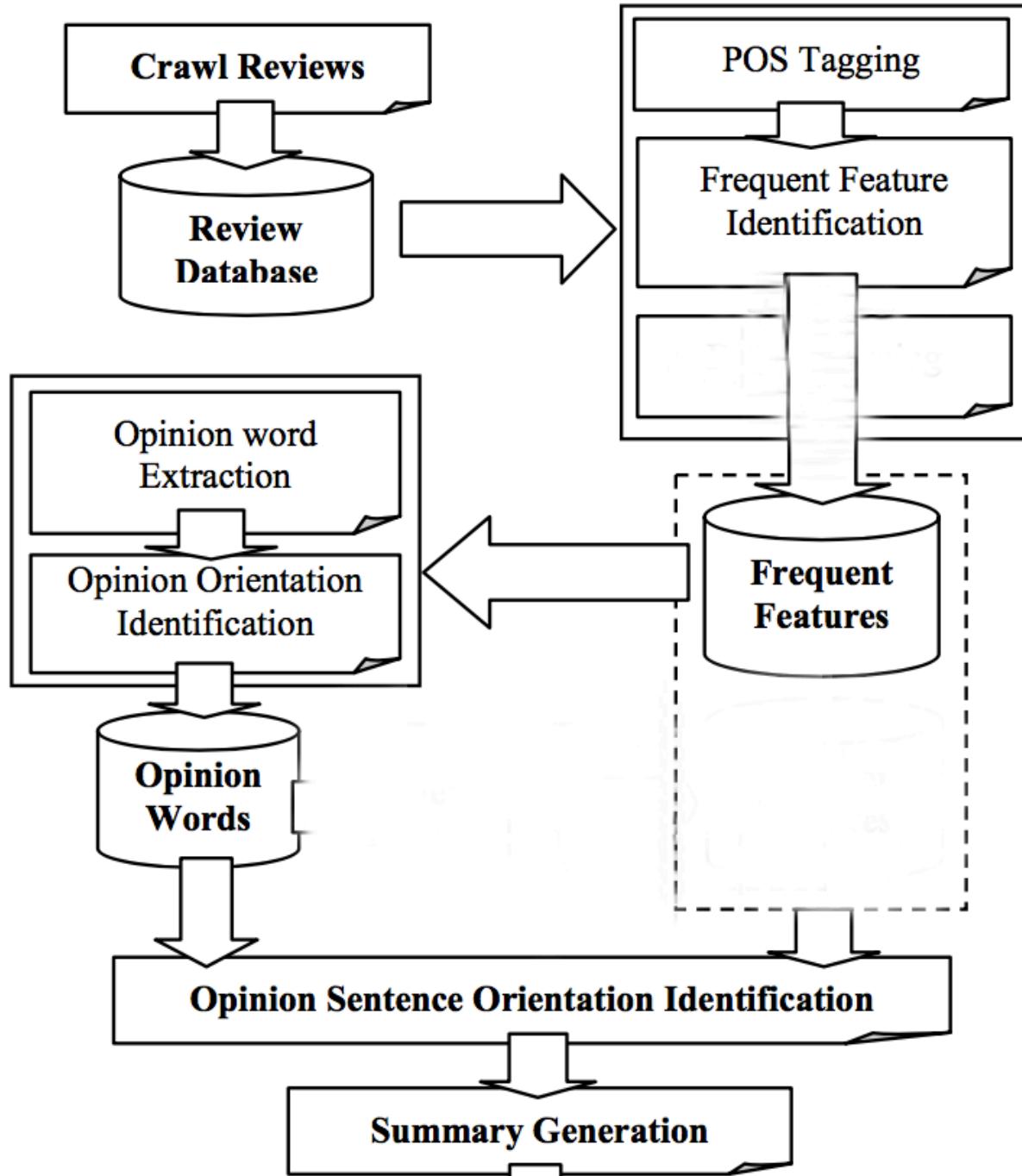


LEGAL NAME	DATE ISSUED
BELL OIL TERMINAL INC	8/11/06
BUCCI BIG & TALL INC.	8/30/16
PROJECT: VISION , INC.	6/22/16
FOLASHADE'S CLEANING SERVICE INC.	4/1/16
WALGREEN CO.	5/11/07
BURKS HEATING AND COOLING SOLUTIONS, LLC	8/30/16
BELL OIL TERMINAL INC	4/16/04
JAM PRODUCTIONS, LTD.	8/30/16
ANGELINE R. MC CARTHY	8/30/16
REVOLUTION BREWING, LLC	3/5/04
BELL OIL TERMINAL INC	4/28/03
WALGREEN CO.	8/30/16
	8/30/16
	8/30/16
	8/30/16
	8/30/16

# Methodology - Filter

- Include only
  - Restaurants
  - Chicago area
  - Got their license issued at 2012
  - Is closed
  - Split reviews into year 2012,2013,2014,2015,2016,2017

# The Proposed Techniques



# Methodology-Frequent Feature Identification

- Category Prediction
  - Trains on review data and generates a simple naïve-Bayes model that can predict the category of some text

`category_predictor` : Given some text, predict likely categories. For example:

```
$ python category_predictor/category_predictor.py yelp_academic_dataset.json > category_predictor.json
$ python category_predictor/predict.py category_predictor.json "bacon donut"
Category: "Food" - 82.66% chance
Category: "Restaurants" - 16.99% chance
Category: "Donuts" - 0.12% chance
Category: "Basque" - 0.02% chance
Category: "Spanish" - 0.02% chance
```

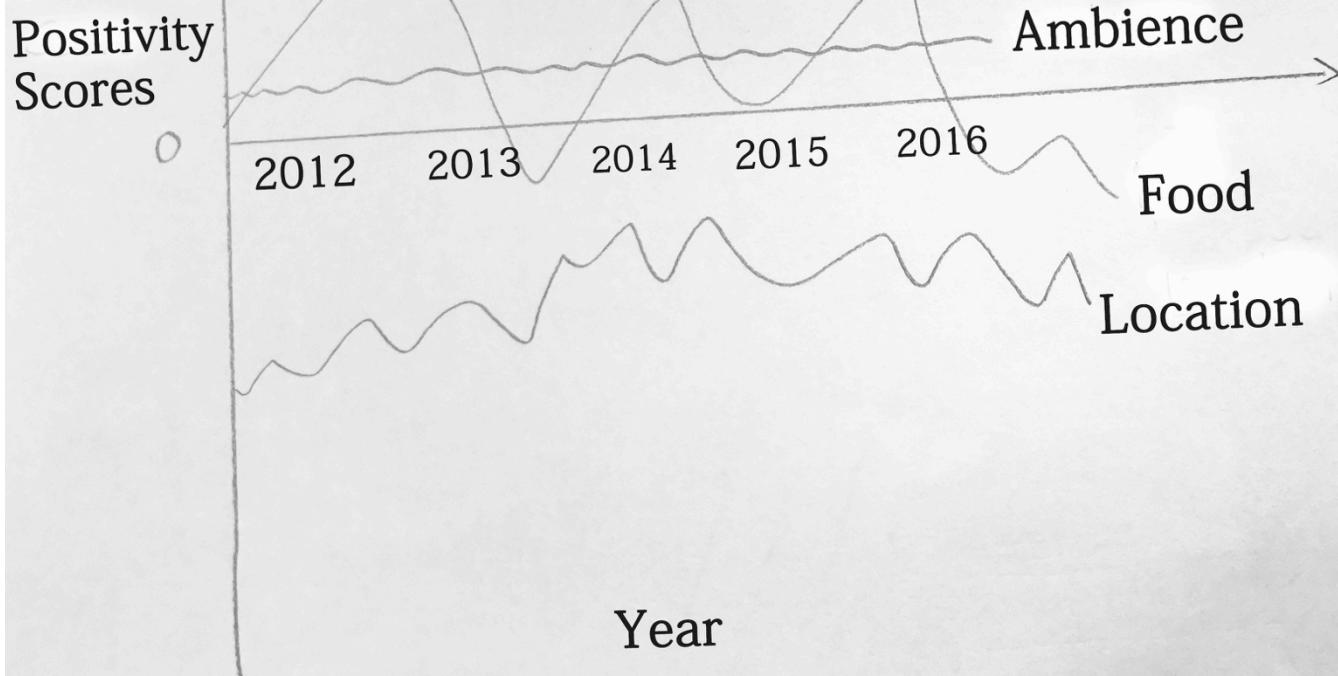
# Methodology-Sentiment Analysis

- Natural Language Tool Kit
- **POS Tagging:**
  - NLProcessor linguistic parser
  - Split text into sentences and to produce the part-of-speech tag for each word (whether the word is a noun, verb, adjective, etc)
- **FFI:**
  - Food, location, ambience
  - Category Prediction Function from Yelp
- **Opinion Words Extraction:**
  - Adjectives is useful for predicting whether a sentence is subjective, i.e., expressing an opinion.
  - Limit the opinion words extraction to those sentences that contain one or more product features

# Methodology-Sentiment Analysis

- **Orientation Identification for Opinion Words:**
  - Sentiment Intensity Analyzer function from NLTK to calculate a positivity score for each word
  
- **Predicting the Orientations of Opinion Sentences:**
  - Use the dominant orientation of the opinion words in the sentence to determine the orientation of the sentence

# Hypothesized Result



# Reference

- <sup>1</sup>Luca, Michael. "Reviews, Reputation, and Revenue: The Case of Yelp.com." Harvard Business School Working Paper, No. 12-016, September 2011. (Revised March 2016. Revise and resubmit at the *American Economic Journal - Applied Economics*.)
- <sup>2</sup>Parsa, H. G., Self, J., Sydnor-Busso, S., & Yoon, H. J. (2011). Why Restaurants Fail? Part II - The Impact of Affiliation, Location, and Size on Restaurant Failures: Results from a Survival Analysis. *Journal of Foodservice Business Research*, 14(4), 360-379. doi: 10.1080/15378020.2011.625824

# Residential School Attendance and Negative Adult Outcomes

...

Chelsea Ernhofer

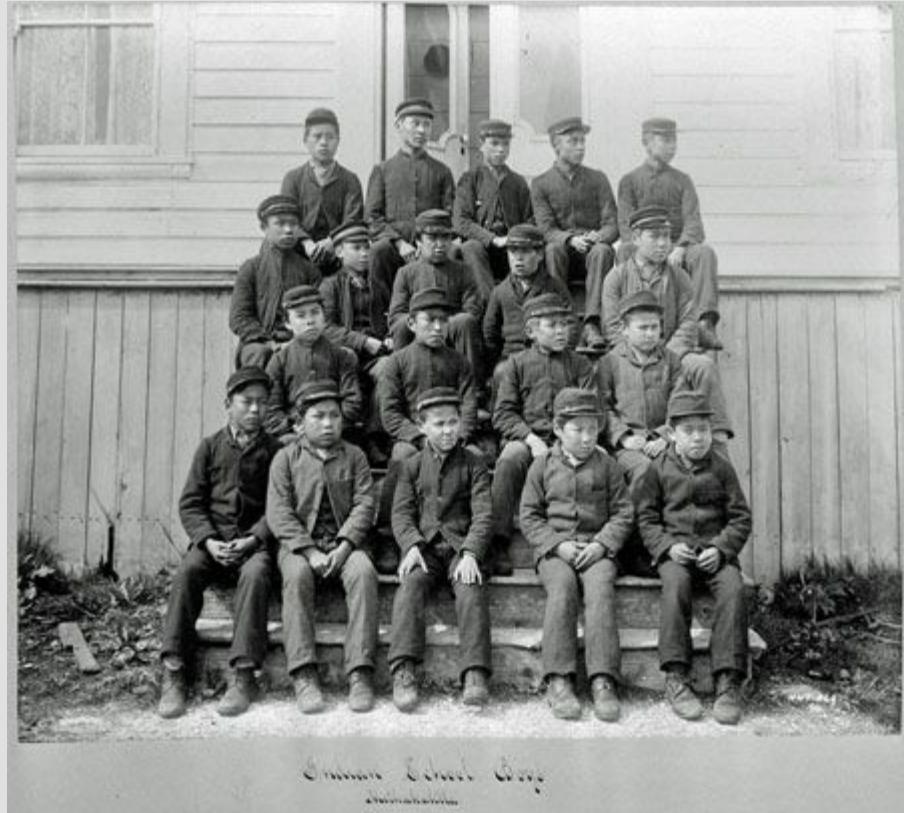
# Research Question

To what extent can the psychological theory of adverse childhood experiences (ACEs) be applied to Canadian First Nations residential school attendees in order to explain negative social and psychological outcomes?

# Background



- History of Residential Schools
- First Nations outcomes and general statistics
- Truth and Reconciliation Commission



# Past Research

## ACEs

Adverse experiences during childhood are linked with several negative adult outcomes:

- Depression and mental health (Chapman et al. 2004; Edwards et al. 2003; Dahl et al. 2017)
- Learning disabilities (Felitti et al. 1998)
- Alcohol and Drug abuse (Anda et al. 2002; Dube et al. 2003)
- Early deaths and Suicide attempts (Dube et al. 2003; Afifi et al. 2008; Danese et al. 2009)



## First Nations

Residential School attendance has been previously correlated with negative adult outcomes:

- Suicidal thoughts and attempts (Elias et al. 2012)
- Poor health and quality of life (Barton et al. 2005)
- Educational attainment (Barnes et al. 2006)

**Current research has not yet explored the mechanisms behind these outcomes.**

# Data and Proposed Methods

# Data

Over 700 interview transcripts taken  
by the Truth and Reconciliation  
Commission in Canada

Taken from 2008-2015

Never before used in  
statistical/quantitative analysis

---

# Proposed Methods - Text Analysis & General Linear Models

## Text Analysis

- Detect ACEs and key demographic variables (Pennebaker and Stone 2003; Mehl et al. 2006; Newman et al. 2008)
- Evaluate social and psychological state indicators:
  - ◆ **Emotionality** (Blonder et al. 2005; Djikic et al. 2006)
  - ◆ **Depression** (Arguello et al. 2006; Baddeley and Singer 2008)
  - ◆ **Social connections to group** (Pressman and Cohen 2007)
  - ◆ **Education level/social class** (Guastella and Dadds 2006; Centerbar et al. 2008)

## GLMs

- Measure the relationship between ACEs/demographic variables and adult outcomes
  - ◆ Test whether increased exposure to adverse experiences in Residential Schools leads to poor emotional/psychological state
- Benefits of GLMs:
  - ◆ Ability to measure a potentially nonlinear relationship
  - ◆ Finds/explains relationships between variables

# Questions?

# References

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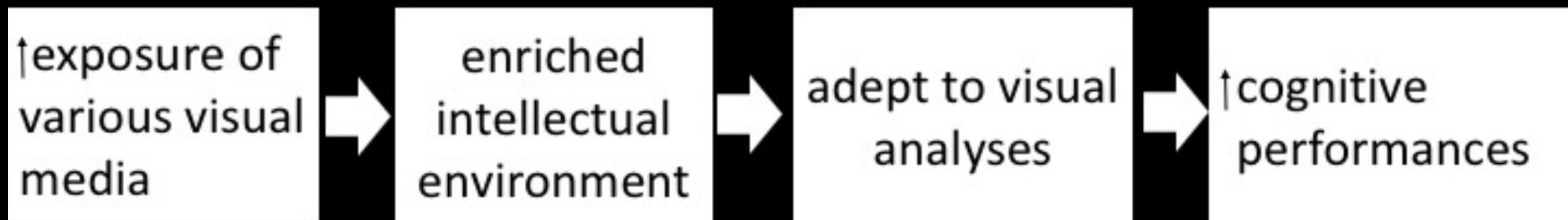
# Predictive Effects of Optical Exposure on Cognitive Performances

Wenxi Xiao

April 6<sup>th</sup> 2017

# Background

- Flynn effect: massive gains in IQ over time (Flynn, 1984)
- Within fluid intelligence (Rodgers & Wänströ, 2007)
- Optical exposure theory (Greenfield, 1998)



- Conflicting results (e.g., Greenfield, 1998; Dickens & Flynn, 2002)

# Research Question

- What is the effect of optical exposure (e.g., TV, computer, and video games exposure) on cognitive performances over time, controlling for possible covariates?

Data



- National Longitudinal Survey of Youth (NLSY)
  - Sample size: 9,964, ~50% women, 14-22 year olds in 1979
  - Time span: 1979 ~ 2014
  - For covariates: maternal education, age of first birth, maternal SES, etc.
- NLSY Children (NLSYC)
  - Time span: 1986 ~ 2012
  - Sample size: 11,512, ~49% women, age ranging from newly born to late 20s
  - For outcome variables, predictors, covariates

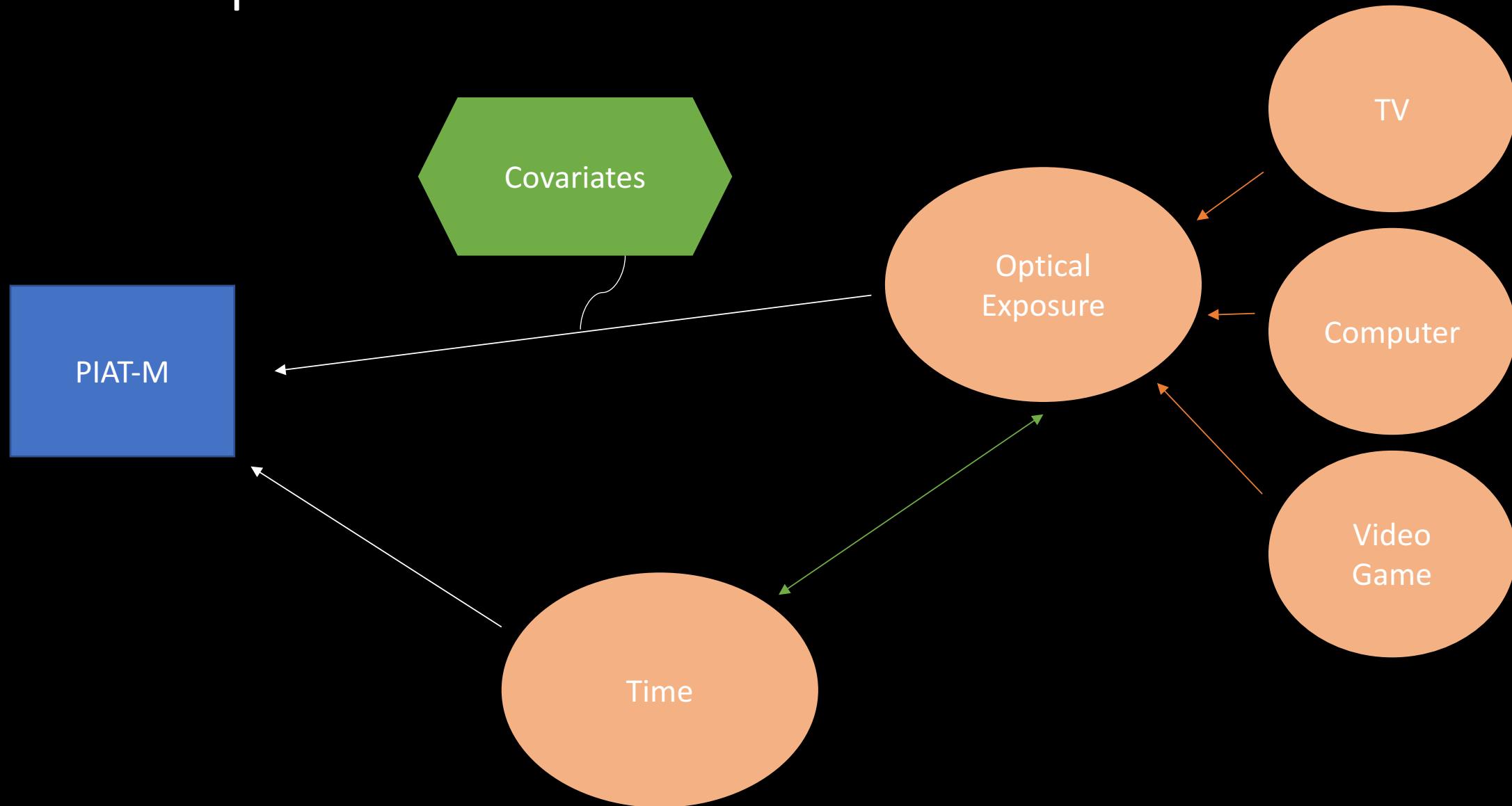
# Outcome Variable in NLSYC

- Standardized test scores of the Peabody Individual Achievement Test Math subscale (PIAT-M)
- Maps to fluid intelligence, shows Flynn effect (Rodgers & Wänström, 2007)
- Each survey year 5 ~ 13 yr olds

# Proposed Predictors in NLSYC

- TV viewing (13 self-report items from mother and child)
  - # of hrs/day the TV is on in the home
  - whether parents discuss TV programs with child
  - etc.
- Computer usage (8 self-report items from child)
  - # of hrs child uses computer on a typical weekday
  - etc.
- Video game usage (3 self-report item from child)
  - # of hrs child plays video games on a typical weekday, Saturday, and Sunday

# Conceptual Model



# Hypotheses?

- As optical exposure increases the PIAT-M scores also increase over time.
- TV exposure is relatively the most important type of optical exposure.

# Methodology

- Data reduction w/ principle component analysis
  - X - standardized data matrix including the three types of optical exposure var

- $\mathbf{X}'\mathbf{X} = \mathbf{S}\Lambda\mathbf{S}'$   
$$\mathbf{P} = \mathbf{X}\mathbf{S}\Lambda^{-1/2}$$
$$\mathbf{P} = [\mathbf{p}_1, \mathbf{p}_2, \dots, \mathbf{p}_n]$$

- Prediction w/ Multiple linear regression analyses:
  - T = testing variables, C = covariates

$$\mathbf{y} = \beta_0 + \beta_1(\mathbf{p}_1) + \beta_2(\mathbf{t}) + \beta_3(\mathbf{p}_1)(\mathbf{t}) + (\text{covariates}) \dots$$
  
$$\mathbf{y} = \mathbf{X}\mathbf{b} + \mathbf{e}$$
$$\mathbf{X} = [\mathbf{T} \dots \mathbf{C}]$$

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**Do critical users on online social Q&A  
communities have broader interests in topics  
compared to others ?**

Jingyuan Zhou

# Why?

- Why would certain people attract continuous interest from others in their communities?
- Do they generally have focused but in-depth knowledge on certain topics?
- Or
- Does their broad spread of interests make them interesting?

# Related work

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# How? Data + Computational tools

- Get users that participate in top 1000 questions with highest number of upvotes
- Splitting this network of users into communities with Fastgreedy algorithm
- Within each community, find critical users using Pagerank algorithm
- For each user, find topic distribution of questions they participate in
- Compare finding of critical users and the others

# US Covert Operations and Suicide Terrorism

**Soo Wan Kim**

April 5, 2017

# Introduction

## Covert Operation

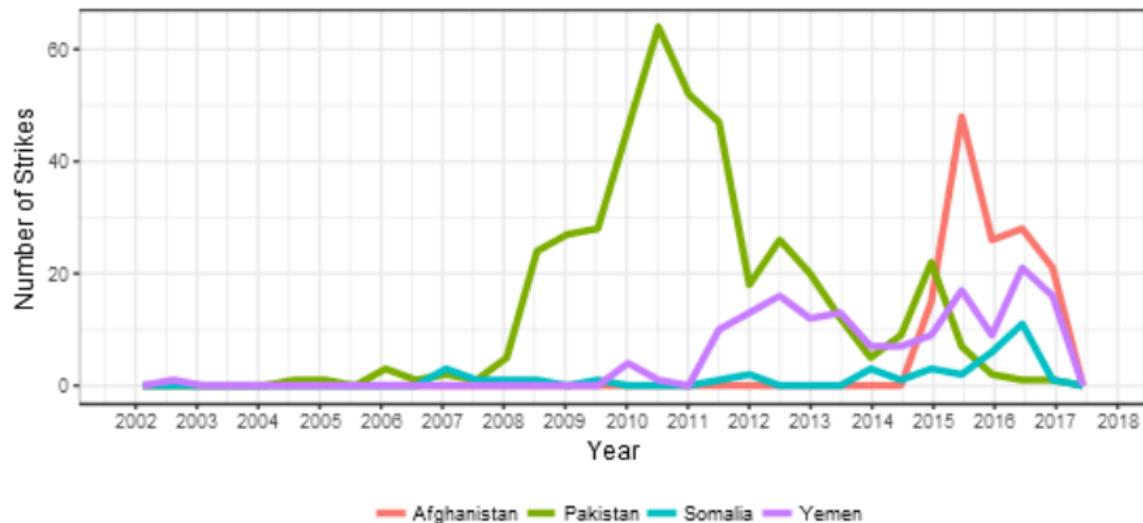
"An operation that is so planned and executed as to conceal the identity of or permit plausible denial by the sponsor."  
(U.S. Department of Defense Dictionary of Military and Associated Terms)

Generally speaking: drone strikes, other air strikes

- The Obama administration relied heavily on drone strikes and other covert operations to target the leadership of terrorist groups
- These operations allow the US to reduce their military footprint overseas, but attract international controversy due to collateral damage to civilians and their secretive nature



### Locations of US Covert Operations, 2002 - present



Source: The Bureau of Investigative Journalism (Confirmed attacks only)

# Research Question

- Do covert US air strikes delay or hasten subsequent suicide terrorist bombings in the countries where the strikes are carried out?

# Theory

- Scholars divided on the utility of air strikes in counter-terrorism
- Rival sets of theories:
  - **Blowback/Backlash:** Strikes anger local populations and increase support for terrorist groups → more terrorism
  - **Disruption, degradation, deterrence:** Strikes interfere with terrorist groups' operations, remove key players, and deter would-be terrorists → less terrorism

# Empirical Findings: Incidence Models

	Scope	US Operations	Terrorist activity	Key Findings
Lyall (2014)	Afghanistan 2006-2011	All air strikes and non-lethal shows of force	Attacks on military targets	<b>Increase</b> in incidence of attacks in bombed areas relative to non-bombed
Gill (2015)	Pakistan 2004-2013	Drone strikes	All attacks	<b>Increase</b> in incidence and lethality of attacks after drone strike
Johnston & Sarbahi (2016)	Pakistan 2007-2011	Drone strikes	Attacks on civilians	<b>Decrease</b> in incidence and lethality of attacks after drone strike

# Gaps in the Literature (1)

- Which types of terrorism are relevant? Not all acts are carried out by the groups targeted in US air strikes. Some carried out by rival groups or lone wolves. Impossible to know for certain who committed what. Thus, looking at terrorist activity as a whole may not be helpful for gauging the effect of air strikes on the groups they specifically target.

## Gaps in the Literature (1)

- Which types of terrorism are relevant? Not all acts are carried out by the groups targeted in US air strikes. Some carried out by rival groups or lone wolves. Impossible to know for certain who committed what. Thus, looking at terrorist activity as a whole may not be helpful for gauging the effect of air strikes on the groups they specifically target.

### Proposed solution

Use suicide bombings only. Suicide bombings are particularly difficult to carry out, require heavy explosives and often specific training. They are the hallmark of professional terrorist cells, not lone wolves. Also, they are widely used by the groups targeted in US air strikes.

## Gaps in the Literature (2)

- Do air strikes hasten or delay terrorist activity? Looking at the incidence of attacks across a longer period (e.g. month) does not answer this question because attacks can be spaced closely together or far apart.

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- Do air strikes hasten or delay terrorist activity? Looking at the incidence of attacks across a longer period (e.g. month) does not answer this question because attacks can be spaced closely together or far apart.

### Proposed solution

Look at the length of time between attacks.

# Question & Hypotheses

- **Research question (restated):** Do covert US air strikes delay or hasten subsequent suicide terrorist bombings in the countries where the strikes are carried out?
  - **H1 (Blowback/Backlash):** Terrorist groups behave more aggressively after an air strike and carry out more attacks in quicker succession.
  - **H2 (Disruption/Degradation/Deterrence):** Terrorist groups are hindered by the effects of air strikes and take longer to prepare and carry out attacks.

# Assumptions

- The effects of drone strikes are not necessarily localized, i.e. terrorist cells may move away from zones targeted by air strikes, or the same terrorist group may respond to an air strike in one part of the country by carrying out an attack in another part of the country. However, they should generally operate in the same country over the short term.
- Terrorist groups do not distinguish between different types of air strikes.

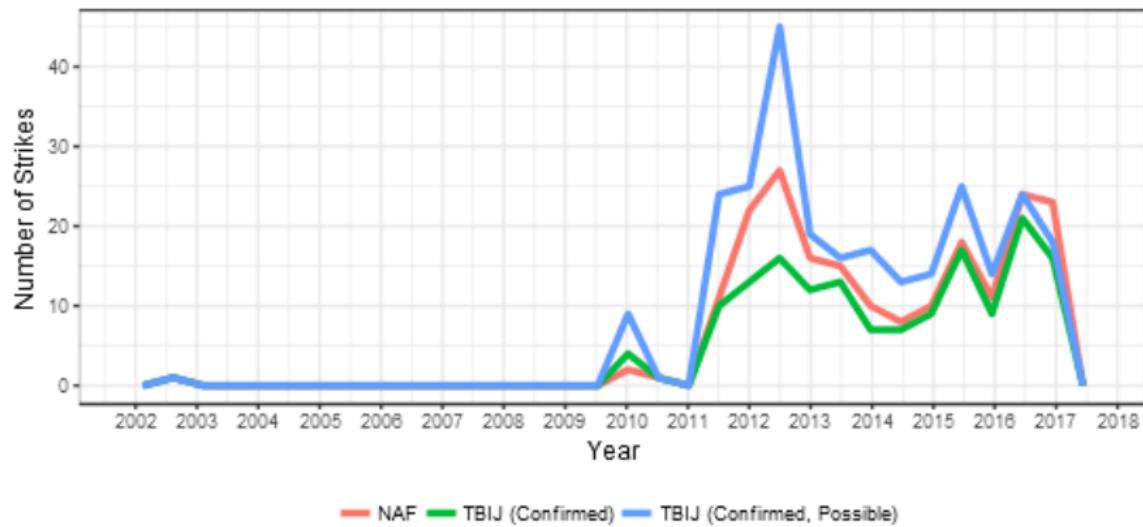
# Analysis

- **Method:** Survival/event history model
- **Unit of analysis:** Country-week
- **Independent variable:** Number of US air strikes (lagged or weighted)
- **Dependent variable:** length of time between individual suicide bombings

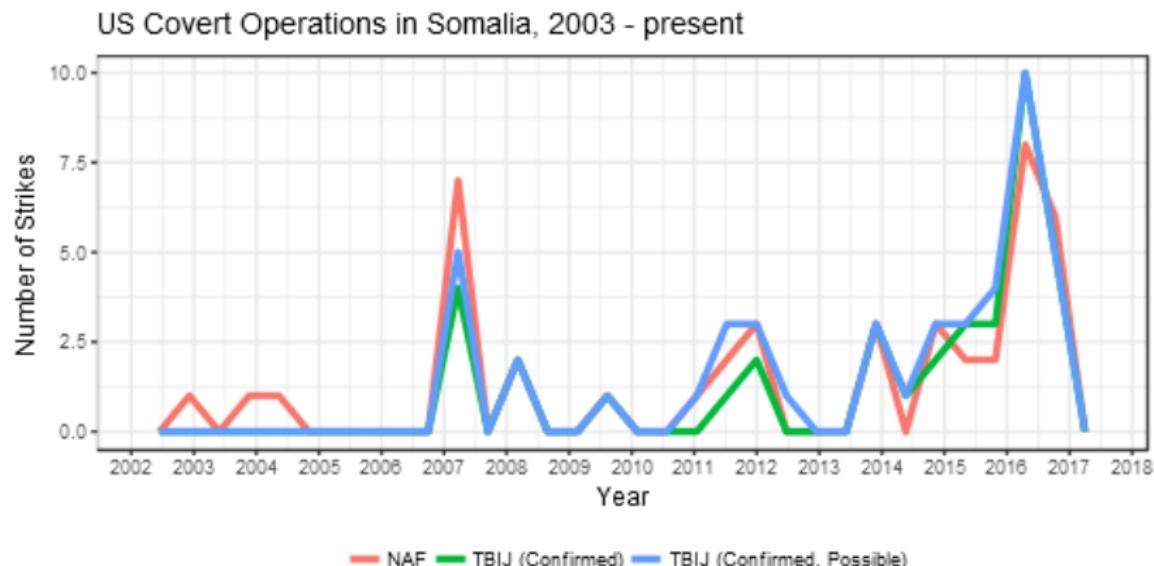
# Data

- **Countries:** Yemen, Somalia, Pakistan, Afghanistan
- **Years:** 2002-2016
- **Drone strikes data:** The Bureau of Investigative Journalism
  - Independent watchdog
  - Data based on international and domestic media reports, government reports and other accounts
  - Data publicly available for free
  - Only source for air strikes in all four countries
- **Suicide terrorism data:** UChicago's Suicide Attack Database
  - Based on international and domestic media reports
  - Publicly available, free

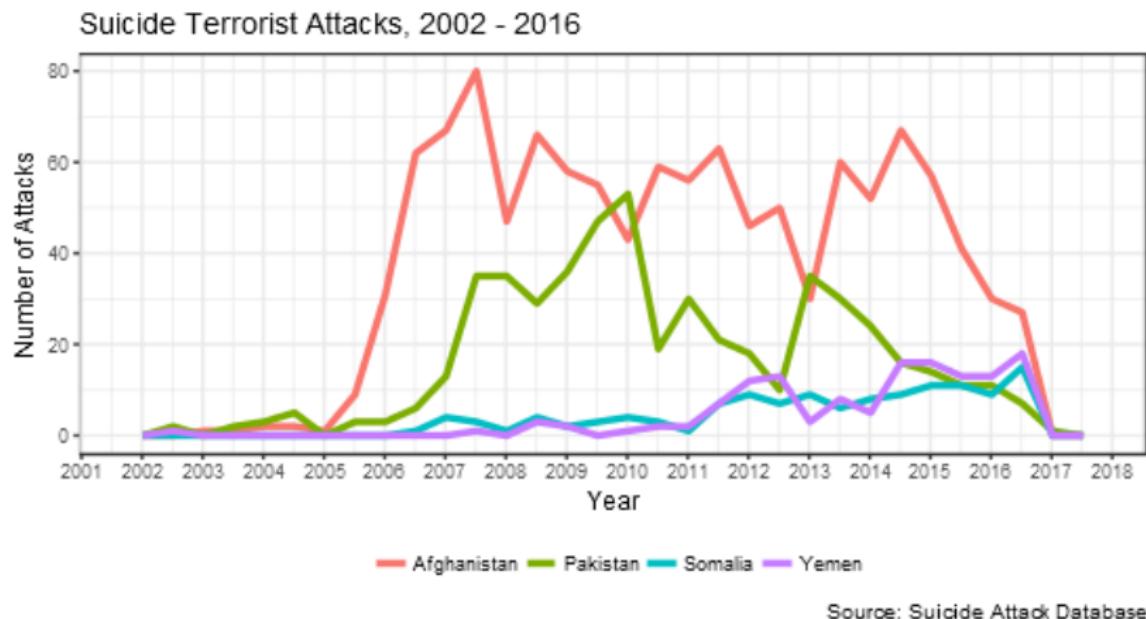
### US Covert Operations in Yemen, 2002 - present



Source: New America Foundation (NAF), The Bureau of Investigative Journalism (TBIJ)



Source: New America Foundation (NAF), The Bureau of Investigative Journalism (TBIJ)



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