



WANDA ABREU DÍAZ

WEB DEVELOPER FRONTEND &
BACKEND | UX/UI

- Madrid, Spain, Madrid, Spain
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WORK EXPERIENCE

- OFFICE MANAGER**
MARCO AGENCY, MADRID
NOV 2024 - PRESENT

Administrative support in communication projects (travel, events, purchases). Internal coordination and document management of employees. Work with multidisciplinary teams.
- RECEPTIONIST AND DIGITAL MARKETING COORDINATOR**
HOTEL 4C PUERTA EUROPA, MADRID
AUG 2018 - SEP 2023
 - Implemented digital solutions to improve reservation management and customer experience.
 - Participated in the creation and maintenance of the hotel's website, enhancing search engine visibility through SEO techniques.
- CRM AND DIGITAL MARKETING SPECIALIST**
MY CITY HOME, MADRID
FEB 2018 - AUG 2018
 - Developed and managed the online booking platform, including features to optimize customer interaction.
 - Executed digital marketing campaigns that increased bookings by 20%.
- ADMINISTRATIVE ASSISTANT**
ADVANCED HOMECARE, GUAYNABO
JUN 2016 - OCT 2017
 - Responsible for digitizing records and managing medical appointments through web-based solutions.

ABOUT ME

- Web Developer | Frontend and Backend | UX/UI & Digital Marketing Web developer with solid experience in HTML, CSS, JavaScript, React, Angular, and Node.js. Passionate about designing and building efficient and attractive user experiences, integrating technical knowledge with digital marketing strategies to offer innovative solutions. Known for my focus on continuous improvement, collaborative work, and quick adaptation to new technological challenges. Seeking opportunities to continue professional growth and add value in dynamic environments.

EDUCATION

- FULL STACK DEVELOPER | 2023**
CENTRO DIGITAL ORANGE FACTORY F5, MADRID
 - Highlighted projects include the development of e-commerce, appointment management applications, and responsive websites using React and Node.js.
- MASTER'S DEGREE IN TOURISM BUSINESS MANAGEMENT | 2018**
UNIVERSIDAD ANTONIO NEBRIJA, MADRID
- BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION (MARKETING) | 2012**
CARIBBEAN UNIVERSITY, BAYAMON

SKILLS

Android Studio	Google Ads	WordPress	TypeScript		
Power BI	JavaScript	SEO/SEM	Bootstrap	Express	
Angular	CSS	Node.js	MySQL	GitHub	Adobe
Figma	HTML	C++	React	Trello	Jira

LINKS

- LinkedIn:

[linkedin.com/in/wanda-abreu-developer-marketing](https://www.linkedin.com/in/wanda-abreu-developer-marketing)
- GitHub:

github.com/Wannda-Abreu
- Portfolio:

wandaabreu.vercel.app

LANGUAGE

Spanish

COURSES

- DIGITAL MARKETING | JAN 2019 - DEC 2020**
AULA CM
- POWER BI CERTIFICATION**
IBM SKILLSBUILD