



WANDA ABREU DÍAZ

WEB DEVELOPER FRONTEND & BACKEND | UX/UI

Madrid, Spain, Madrid, Spain

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wandabreud@gmail.com

WORK EXPERIENCE

Office Manager

MARCO AGENCY, MADRID
NOV 2024 - PRESENT

Administrative support in communication projects (travel, events, purchases). Internal coordination and document management of employees. Work with multidisciplinary teams.

Receptionist and Digital Marketing Coordinator

HOTEL 4C PUERTA EUROPA, MADRID
AUG 2018 - SEP 2023

- Implemented digital solutions to improve reservation management and customer experience.
- Participated in the creation and maintenance of the hotel's website, enhancing search engine visibility through SEO techniques.

CRM and Digital Marketing Specialist

MY CITY HOME, MADRID
FEB 2018 - AUG 2018

- Developed and managed the online booking platform, including features to optimize customer interaction.
- Executed digital marketing campaigns that increased bookings by 20%.

Administrative Assistant

ADVANCED HOMECARE, GUAYNABO
JUN 2016 - OCT 2017

- Responsible for digitizing records and managing medical appointments through web-based solutions.

LANGUAGE

Spanish

ABOUT ME

Web Developer | Frontend and Backend | UX/UI & Digital Marketing Web developer with solid experience in HTML, CSS, JavaScript, React, Angular, and Node.js. Passionate about designing and building efficient and attractive user experiences, integrating technical knowledge with digital marketing strategies to offer innovative solutions. Known for my focus on continuous improvement, collaborative work, and quick adaptation to new technological challenges. Seeking opportunities to continue professional growth and add value in dynamic environments.

EDUCATION

Full Stack Developer | 2023

CENTRO DIGITAL ORANGE FACTORY F5, MADRID

- Highlighted projects include the development of e-commerce, appointment management applications, and responsive websites using React and Node.js.

Master's Degree in Tourism Business Management | 2018

UNIVERSIDAD ANTONIO NEBRIJA, MADRID

Bachelor's Degree in Business Administration (Marketing) | 2012

CARIBBEAN UNIVERSITY, BAYAMON

SKILLS



LINKS

LinkedIn:

linkedin.com/in/wanda-abreu-developer-marketing

GitHub:

github.com/Wannda-Abreu

Portfolio:

wandaabreu.vercel.app

COURSES

Digital Marketing | Jan 2019 - Dec 2020

AULA CM

Power BI Certification

IBM SKILLSBUILD