

Configurator Project Proposal

Object/Experience:

Sofa/Furniture-Customized furniture through an online website or app

Need:

Furniture is kind of a necessary part of people's lives. I sometimes need to buy furniture such as chairs, shelves or sofas. As a customer I am always glad to see different choices within sized, colors, or materials. I spend a lot of time compare colors, sizes and materials, etc. Having different options can help customers find or make the furniture they need to fit into their ideal styles of interior. Proper amount of choices will maintain customers' utility at the maximum level, when they can make their own decisions, and not get annoyed by too many choices to make.

Research Intentions:

It is important to know what variables there are. Normally in a specific product, basically has different options in colors and sizes. Sometimes customer gets to choose the material of the furniture(usually in customizing services). In this project, I want to include more details of the product, and create a customized experience for each customer.

Final Deliverable:

I am planning to make a clickable prototype for iPads or computer screens. The page will record the customers' choices. This prototype will be on Figma, and I will use more usable functions to create a smooth experience for the users.

Schedule:

3.9 Project Proposal

3.14 Spring Break

3.16 Spring Break

3.21 Research and Sketches

3.23 Sketches Modification

3.28 Wireframes

3.30 Wireframes Modification

4.4 High-Fi Wireframes

4.6 Start Prototype

4.11 Improve Prototype

4.13 Start Clickable Prototype

4.18 Improve Clickable Prototype

4.20 Complete cClickable Prototype

4.25

4.27