



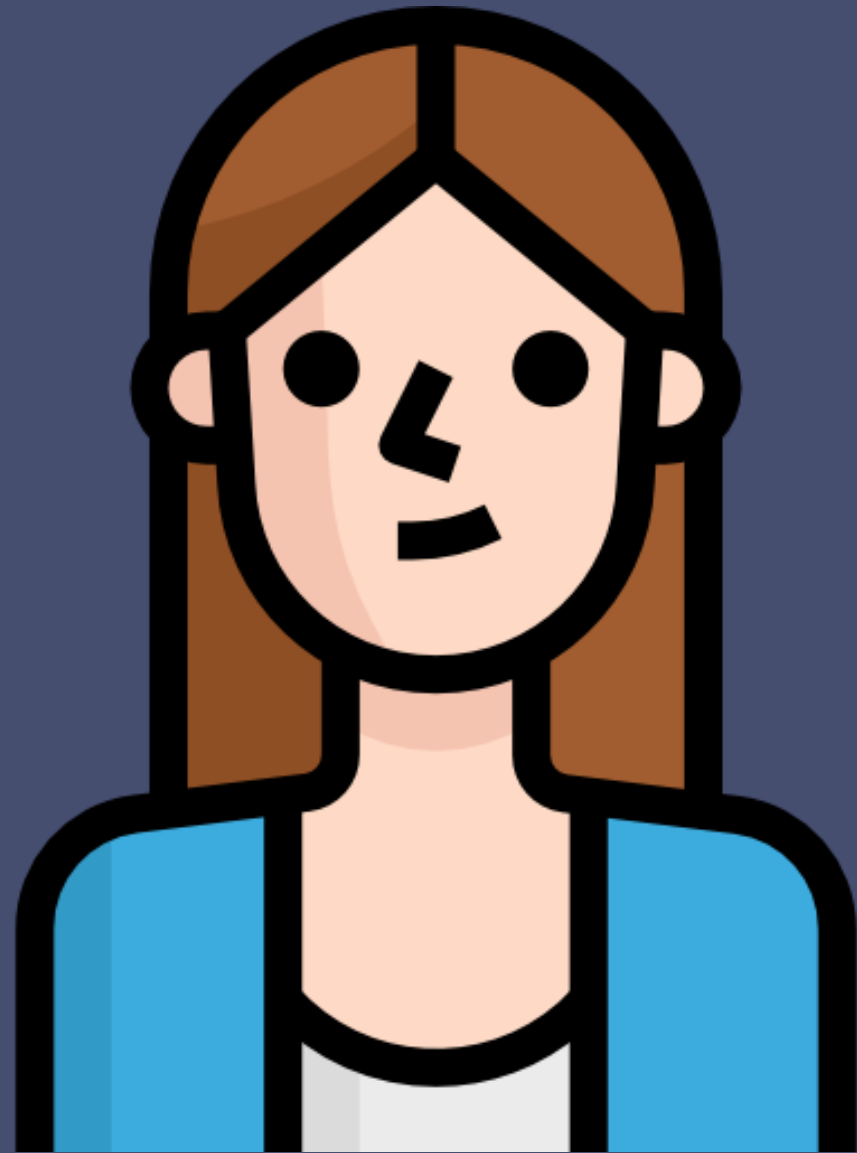
# HKU Personal IPO

## Intelligent Personal Valuation Platform

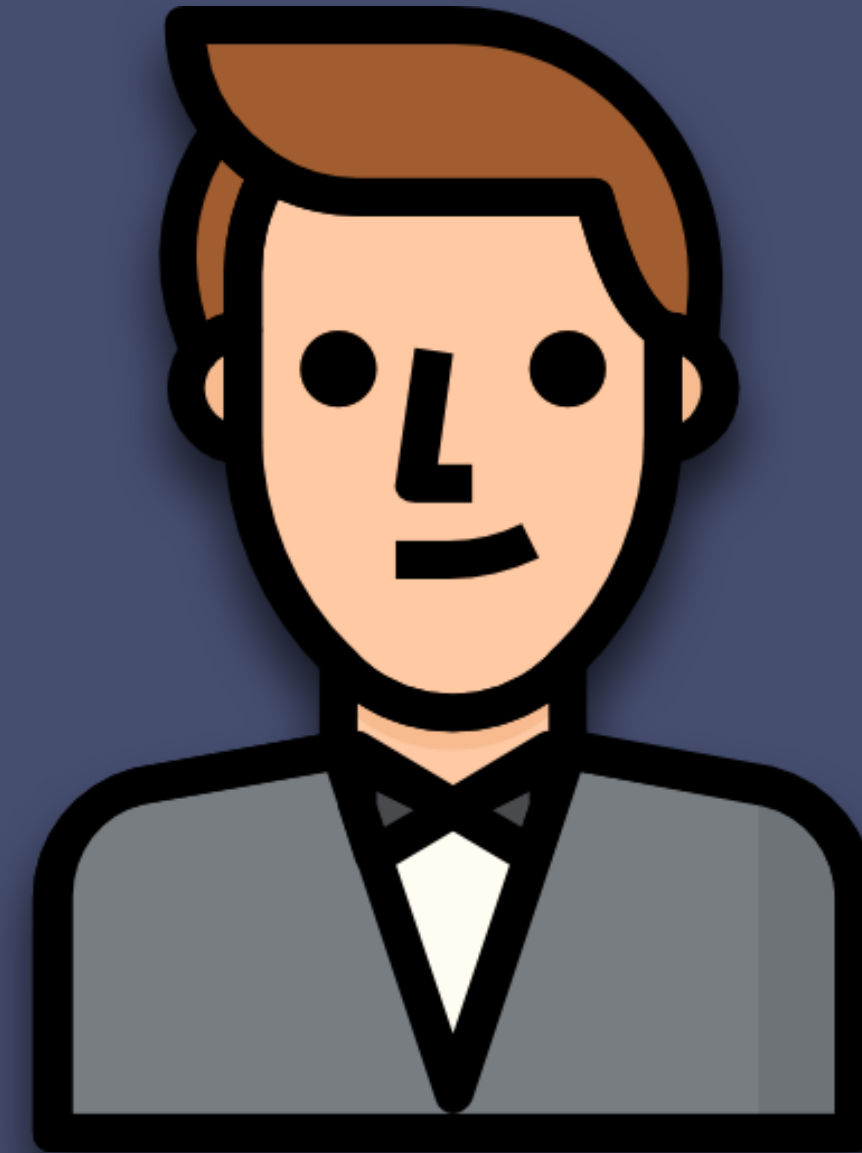


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# A Story



**Ms. Blue**



**Mr. White**



# Why not loans ?



Bureaucratic  
processes delay  
access to finance



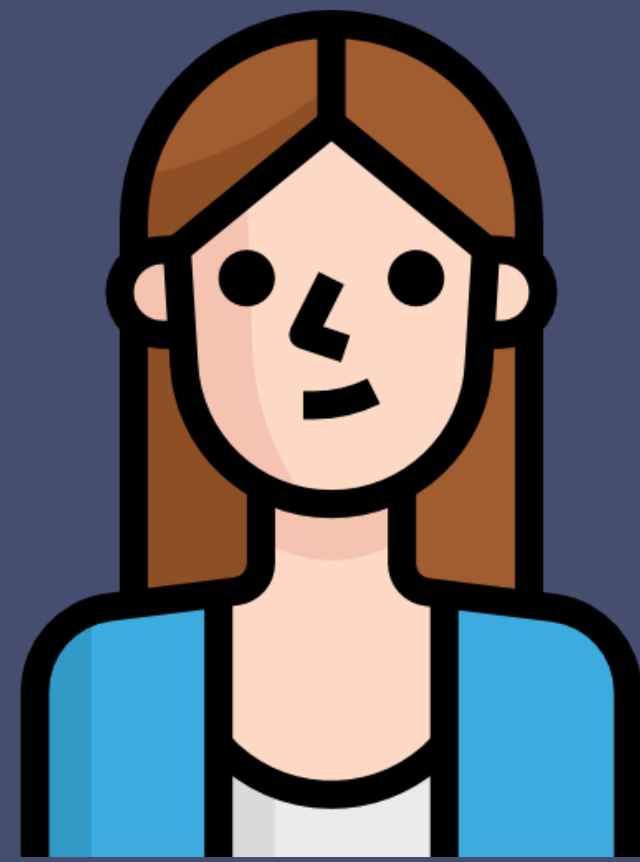
Loans are expensive  
in the longer run



Quantitative Analysis  
denies access to loan  
people with potential



# Traditional System



Blue

Blue needs a  
loan



Bank takes its own  
processing time to  
approve the loan



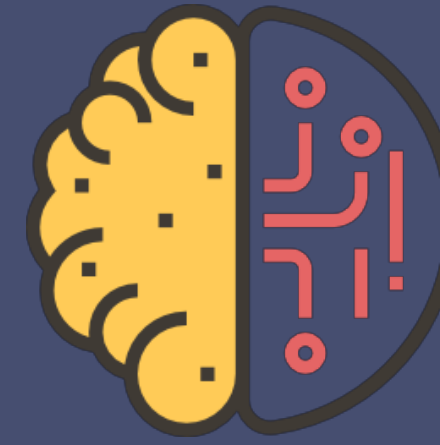
Bank



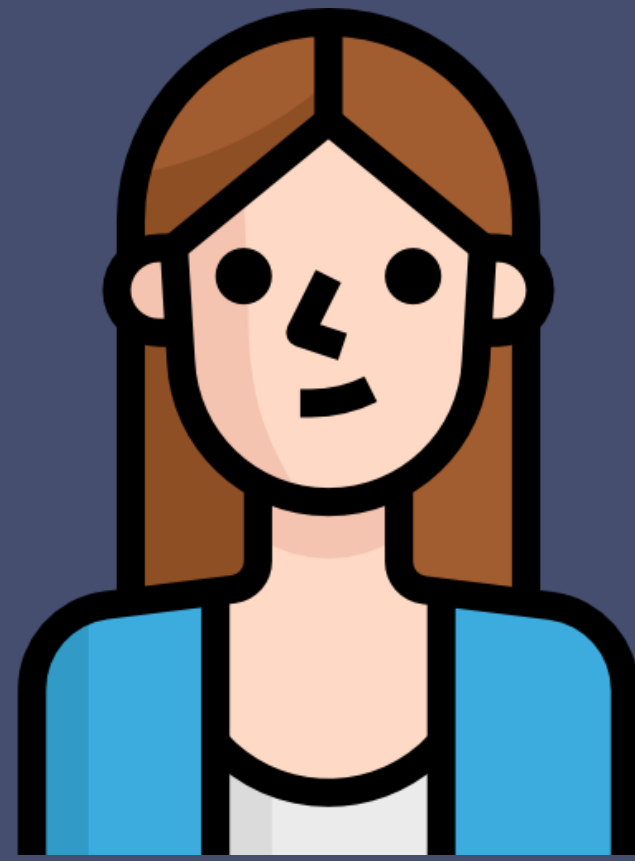
# Our Idea



Data Analytics



Artificial Intelligence

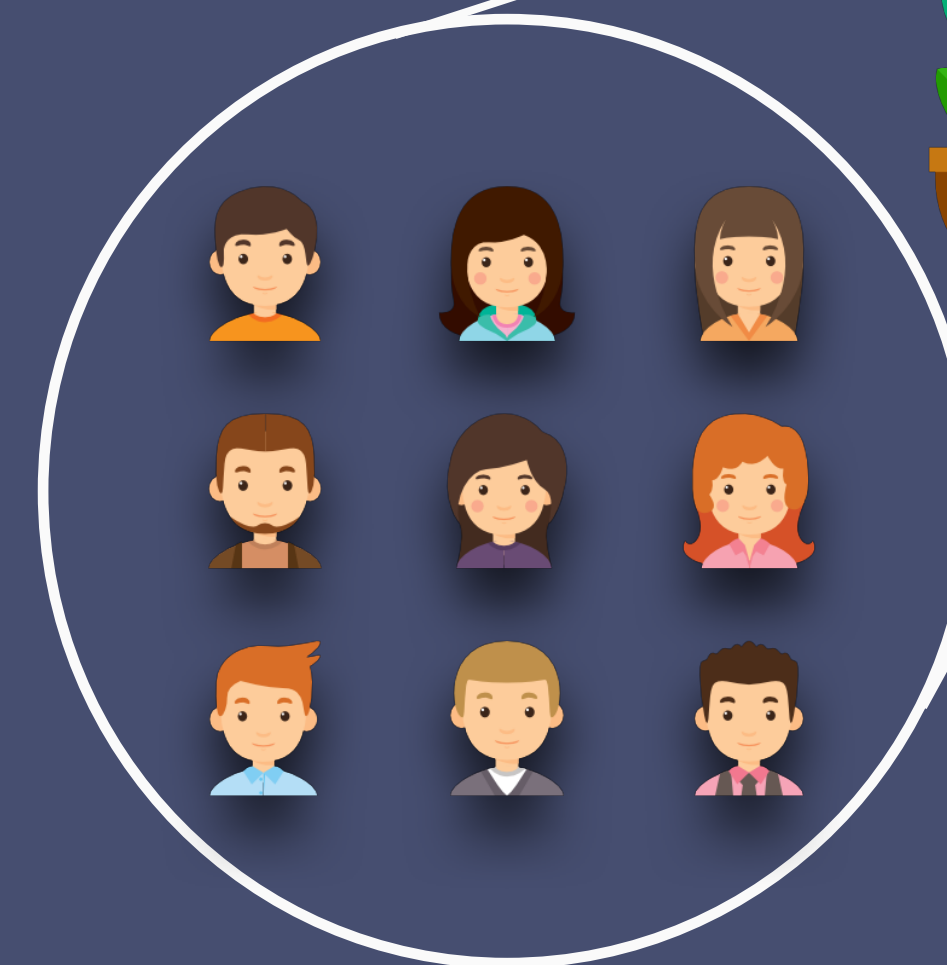
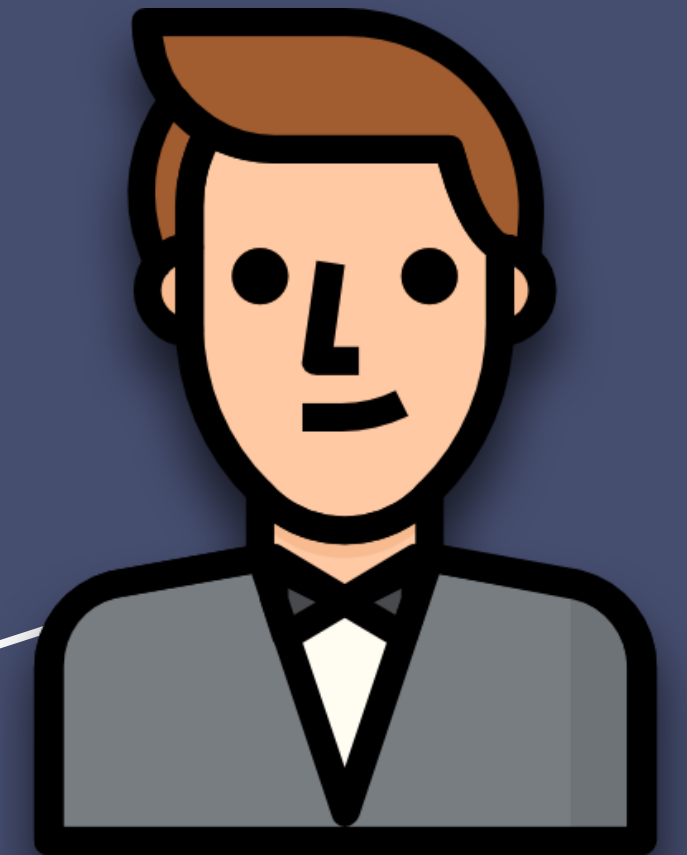


Blue

posts her personal  
details on the profile  
to do her own IPO



Potential shareholders  
bid for her stock and  
invest in it



Shareholders of the  
Personal IPO



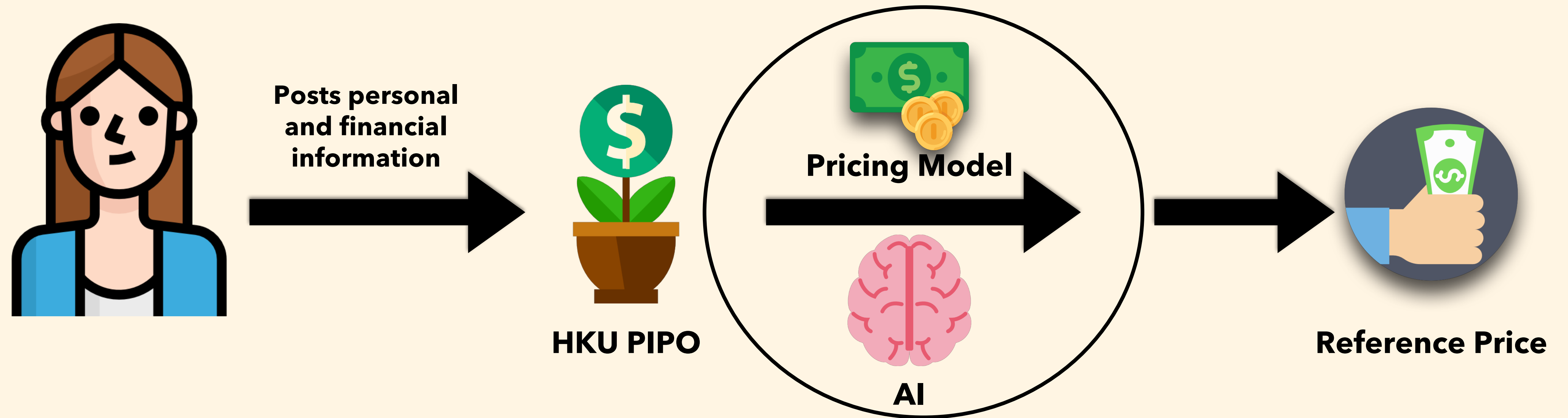
**So how do we do it ?**



# Analytics



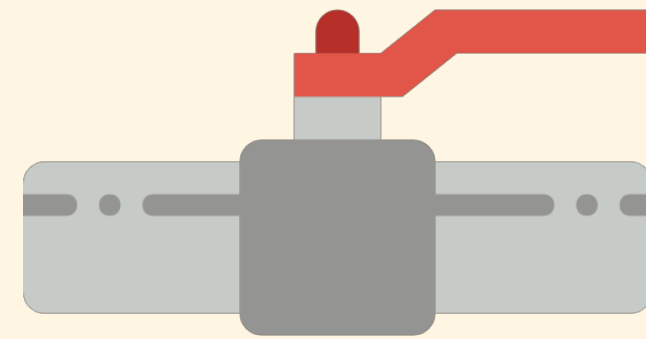
# Share Pricing



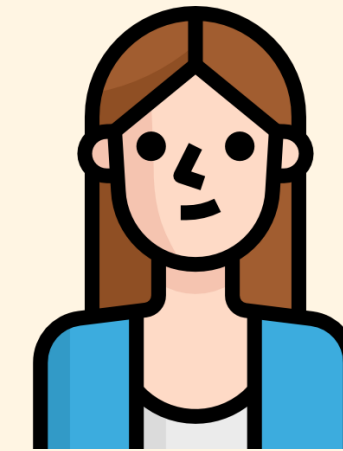


# Transaction Matching

- Bid, Ask as limited orders
- Mode Selected by Issuer
- Transaction Price =  $\min(\text{bid}, \text{ask})$  when they cross
- Supports multiple Personal IPOs at the same time



**First In First Out like in  
Stock Exchange**



**Customised Share Distribution  
like stock IPO**



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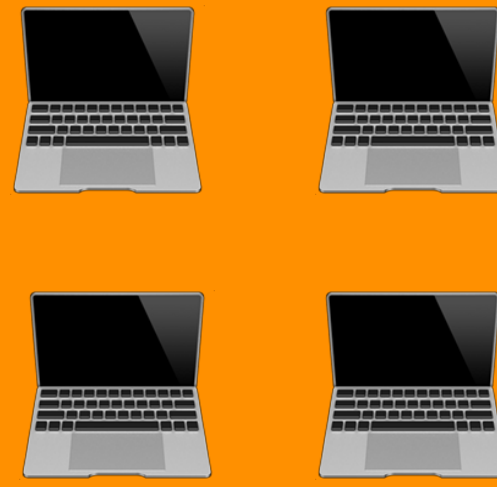


# Demo



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# Performance



**Load Distribution:  
Utilise all CPUs**



**Extremely Fast Matching  
Engine with 10x faster Python  
Implementation**



**25,000  
Transactions/Second for a  
single PC**



**1 Exchange Engine per  
IPO**



**Bitcoin: 7tx/s  
Paypal: 200tx/s  
Visa: 2000tx/s**



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# Security & Modifiability



**Limit number of order/s per user**



**Blockchain ? Nah**



**2 Factor Authentication**



**Sandboxed by Docker  
for enhanced security**



**Hack Protection from  
SQL Injection(Top  
Attack in 2017)**



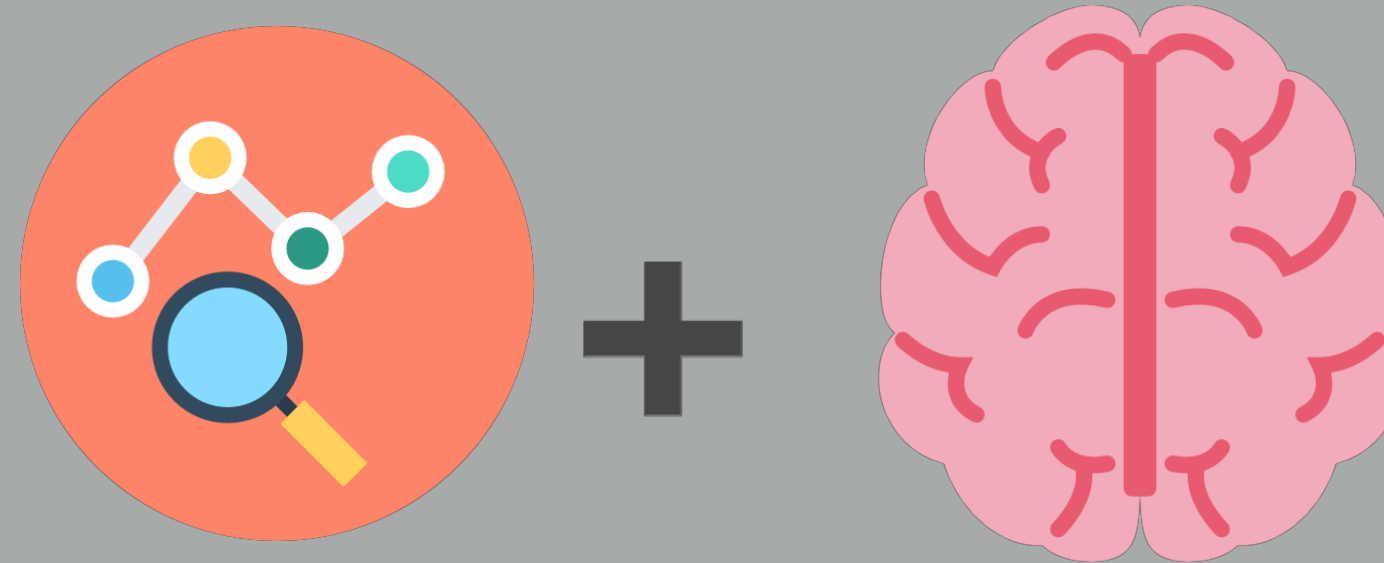
# Feature Summary

## UI & Modifiability



**Modular Design**  
**News Feed**  
**Interactive Graphs**  
**Risk Analysis Assistant**  
**Source Controlled by GitLab**  
**Microservice design allows easy replacement of components**

## Analytics



**Portfolio Factors Weighting and Suggestions**  
**Scoring System**  
**Optimising Issuer Price**  
**AI for Reference Pricing**  
**10x Faster Python Implementation**  
**Ready for Reinforcement Learning in the future**

## System Architecture



**Hack Protection**  
**2 Factor Authentication**  
**Ready for Real Time Trading**  
**Unlimited Scalability**  
**25000 transactions/second**  
**Risk Analysis Assistant**

