



Sierra Willenburg
UX Designer

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EXPERIENCE

Freelance UX Designer/Developer / Ideometry LLC / Oct '16

Digital Designer / KOR Group / Jul '16 to Oct '16

Experience Designer / DigitasLBi / Mar '15 to Jul '16

Cross-Media Designer / Boston Globe Media Group / Dec '14 to Mar '15

Visual Designer (Freelance) / Studio G at Grossman Marketing Group / Oct '14 to Nov '14

UX Architect & UI Designer / Boston Financial Data Services / Oct '12 to Jun '14

Web Designer (Freelance) / Cookson Publishing / Sep '10 to Jan '14

Brand Identity Designer (Volunteer) / Metropolitan Boston Housing Partnership (MBHP) / Sep '14 to Oct '14

SKILL SET

Thinking about the big picture

User journey mapping and workflow mapping

Heuristic evaluations

Being bros with developers #solidarity

Simplifying the shit out of that shit

Like, a million design applications

Front end dev like a B.O.S.S.

Creating design systems

Prototyping

UI design when i feel like it

EDUCATION

B.A. in New Media, 2012

Lyndon State College

A.A. in Graphic Design, 2009

Community College of Vermont

INTERESTS

Omnichannel UX

Seamless IoT integration

Accessibility

Virtual reality

Data science and data visualization

Wearable technology

Multi-device workflows

Biometrics & cybernetics