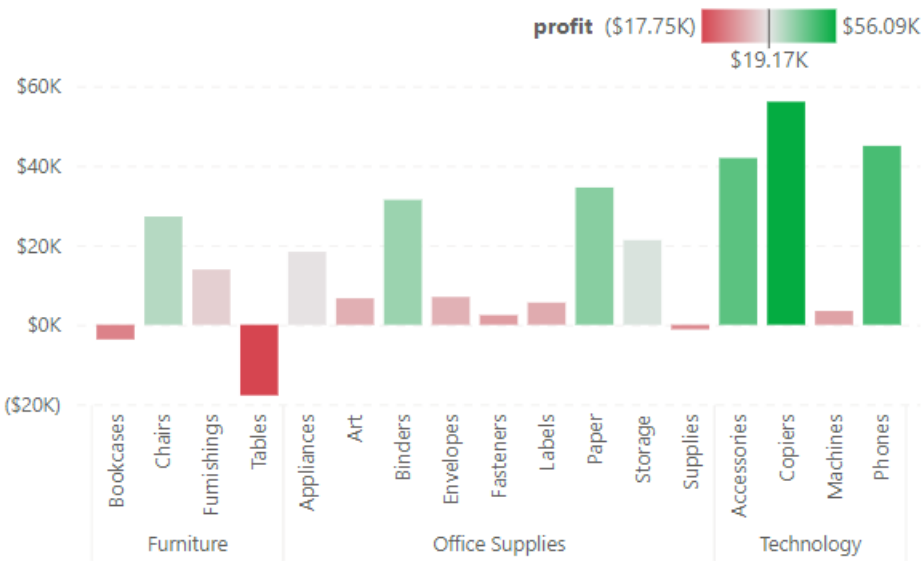


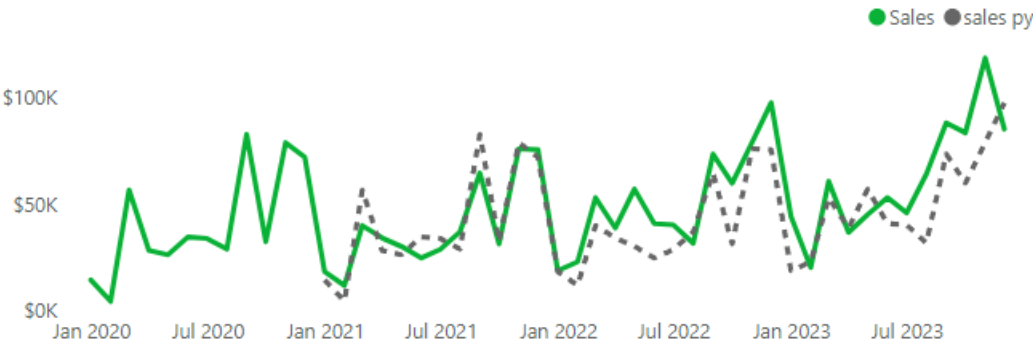
Superstore Analytics Dashboard

Sales		profit		% returned orders	
\$2M		\$292K		5.79%	
PY	\$1.58M	PY	\$196.24K	PY	8.74%
vs PY	47.19%	vs PY	49%	vs PY	-2.95%

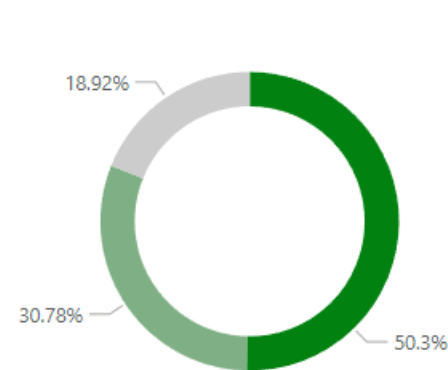
Profit by Product



Sales vs Previous year over time



Sales by Segment



Least profit by State/Province



Most profit by State/Province



Superstore Analytics Dashboard

Customer Name

Multiple selections

Segment

All

Country/Region

All

Date

1/3/2020

12/30/2023

% returned orders

5.79%

\$196.24K

49%

PY vs PY

8.74%

-2.95%

profit (\$17.75K) \$19.17K \$56.09K

Envelopes

Fasteners

Labels

Paper

Storage

Supplies

Accessories

Copiers

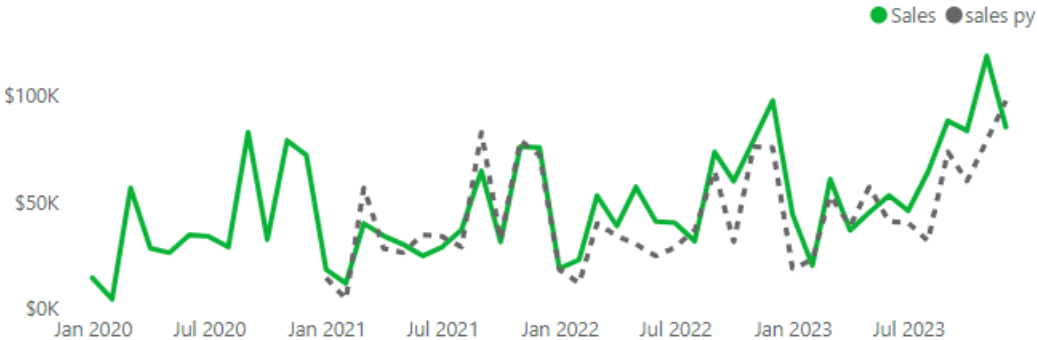
Machines

Phones

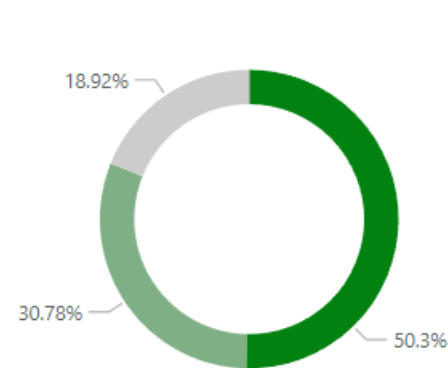
Office Supplies

Technology

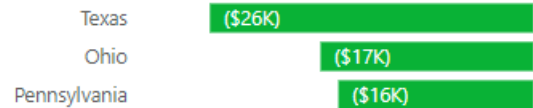
Sales vs Previous year over time



Sales by Segment



Least profit by State/Province



Most profit by State/Province

