



PRESS RELEASE

FOR IMMEDIATE RELEASE JUNE 28, 2018

# LINGO MEDIA'S ELL TECHNOLOGIES SIGNS DISTRIBUTION AGREEMENT WITH WARP WORLDWIDE

EXPANDS PRESENCE IN CHINA EDUCATIONAL INSTITUTIONS

Toronto, Canada, June 28, 2018 - Lingo Media Corporation (TSX-V: LM; OTC: LMDCF; FSE: LIMA) ("Lingo Media" or the "Company") a global provider of digital English language learning solutions is pleased to announce that its wholly-owned subsidiary, ELL Technologies Ltd. ("ELL"), has signed a distribution agreement with WARP Worldwide ("WARP"), a global EdTech company dedicated to providing lifelong K-12, college-level and professional online learning, hybrid courses and creating opportunities for international cultural education for learners of all ages.

Under the agreement, WARP will be marketing, distributing and selling ELL Technologies' full product suite of English language learning products and programs in China.

"We are excited to be working alongside our new distributor WARP as we continue expanding our footprint in China," said Gali Bar-Ziv, COO of Lingo Media. "The market opportunity and demand for English language learning continues to grow in China and we remain committed to increasing our sales coverage."

Grace Arp, President of WARP Worldwide, went on to say "WARP is proud to add ELL as a partner. Designed around CEFR standards, their English language leaning products will help WARP to continue to provide world-class North American educational opportunities even more accessible services to our members and partners."

#### **About WARP Worldwide**

Online Learning and Real-World Experience to Enhance your Life at Home and Abroad

WARP Worldwide is a global Technology and Education company dedicated to providing lifelong K-12 and college-level e-Learning and hybrid courses, professional development programs, and opportunities for international cultural education and exploration for learners of all ages. WARP develops these opportunities by partnering with global companies and educational institutions sharing similar ideals around the world. Today, every business is a global business and every person is a global citizen. Let WARP help you fulfill your global potential!

#### **About Lingo Media**

Lingo Media is a global provider of best-in-class digital and print-based English language learning solutions that are 'Changing the way the world learns English'.

Developed for learners of English at every level, Lingo Media's ELL Technologies products combine a vast content library with proprietary technology. ELL Technologies' intuitive dashboards enable students to track and manage their progress, and allow teachers to organize and interact with students, providing ongoing support. Lingo Media's Lingo Learning division is a print-based publisher of English language learning programs in China.

Lingo Media's product and program are marketed through established sales channels to key education, government and business organizations in Latin America and China and continues to extend its global reach and expand its product offerings.

### 加拿大上市公司灵通媒体集团子公司 ELL 科技公司与 美国旺璞国际签定分销协议

拓展中国教育机构

多伦多,加拿大, 2018 年 6 月 28 日,加拿大灵通媒体集团 Lingo Media Corporation (TSX-V: LM; OTC: LMDCF; FSE: LIMA) ("Lingo Media" or the "Company)作为全球领先英语教育机构, 其子公司 ELL 科技与美国旺璞国际 WARP Worldwide(WARP 旺璞)签订分销协议。美国旺璞国际是一家经营教育科技的全球企业,为学习者建立终生素质教育发展理念。旺璞通过和国际一流企业学校合作,为全球各年龄段学习者从幼儿到高中生,大学生,职场精英,创造国际文化,北美教育资源在线共享的机会。

根据这个协议,美国旺璞国际会在中国运营和全面销售灵通媒体集团 ELL 科技所有的系列英语学术学习产品。

'我们非常高兴与美国旺璞国际一道合作,共同拓展中国市场,' Gali Bar-Ziv, 灵通媒体集团的首席运营官说: '中国英语学习的强大市场和不断增长的需求,相信我们的联手会迅速提高我们的英语产品的销售覆盖率。'

美国旺璞国际总裁 Grace Arp(王国庆)说: '旺璞非常自豪与灵通媒体集团 ELL 科技合作。灵通媒体 ELL 科技的 ESL 课程按照国际化标准设计,围绕 CEFR 欧洲共同体语言标准及国际英语通用考试标准,专为英语非母语的国家学习者而设计。中国是世界上最大的英语非母语国家,很多的人群长期处于教育资源匮乏的状况,希望我们的合作能为中国的英语学习者普及国际一流的高质量英语学习产品有所贡献。旺璞国际会一如既往的继续为中国的学习者和合作机构提供世界一流的北美教育资源服务和机会。"

#### 关于灵通媒体集团

灵通媒体集团是全球教育科技供应商提供最高质量的英语系列教材,最新的设计和教学理念被称为 '改变世界英语学习的方法和理念。灵通媒体集团创建了针对不同年龄段的多样化产品,针对不同水平的英语非母语的学习者学英文的痛点,结合强大的文库和教育资源,ELL 科技使用简单的仪表板让学生关注他们自己的进步, 让老师和学生一起组织和互动。灵通媒体集团下属的分支机构灵通学习有中国的英语教育出版社!

#### 关于美国旺璞国际

美国旺璞国际是一家美国经营教育科技的全球企业,建立终生素质教育发展理念。美国旺璞国际通过和国际一流企业学校合作,为全球各年龄段学习者从幼儿到高中生,大学生,职场精英,创造国际文化,北美教育资源在线共享的机会。

灵通媒体集团将与美国旺璞国际一道,共同营销全球,继续与拉丁美洲的重要政府部门,以及和中国的教育机构,企业建立互惠共赢的合作模式,一如既往的大幅开拓国际市场。

#### Follow Lingo Media On:

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You

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