



# Master

Where language learning and academy join hands.

# What is Master?

## Master includes 10 levels with 3 modules each level, a total of 100 hours

- An online, academic English course that brings the learner to Level C2 of the Common European Framework
- Focuses on academic reading, listening, writing, and speaking
- Target Audience: university undergraduates and learners studying in a private framework
- Prepares learners to deal with English on an academic level



## Module 1: Reading Comprehension

WAORP - Psychology  
The Need for Sleep

Master Your Reading   Pre-Reading   Reading   Post-Reading

### Preparing to Read

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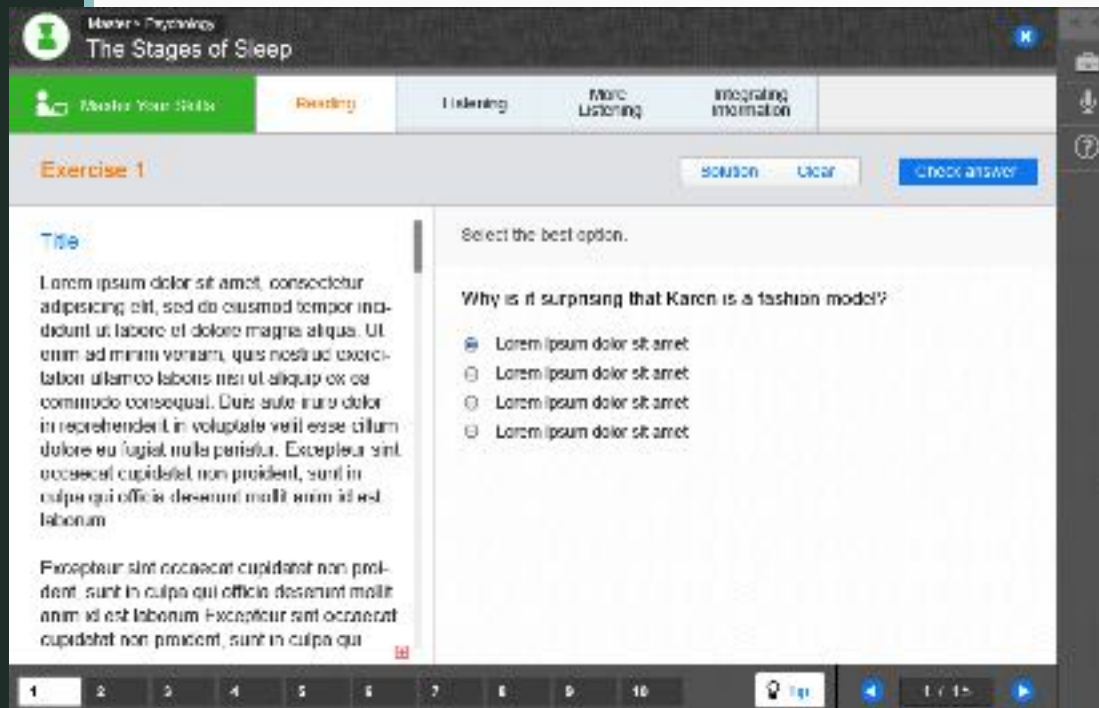
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- Pre-reading and long reading stimuli (including reference's)
- 10 practice activities with automatic, immediate feedback

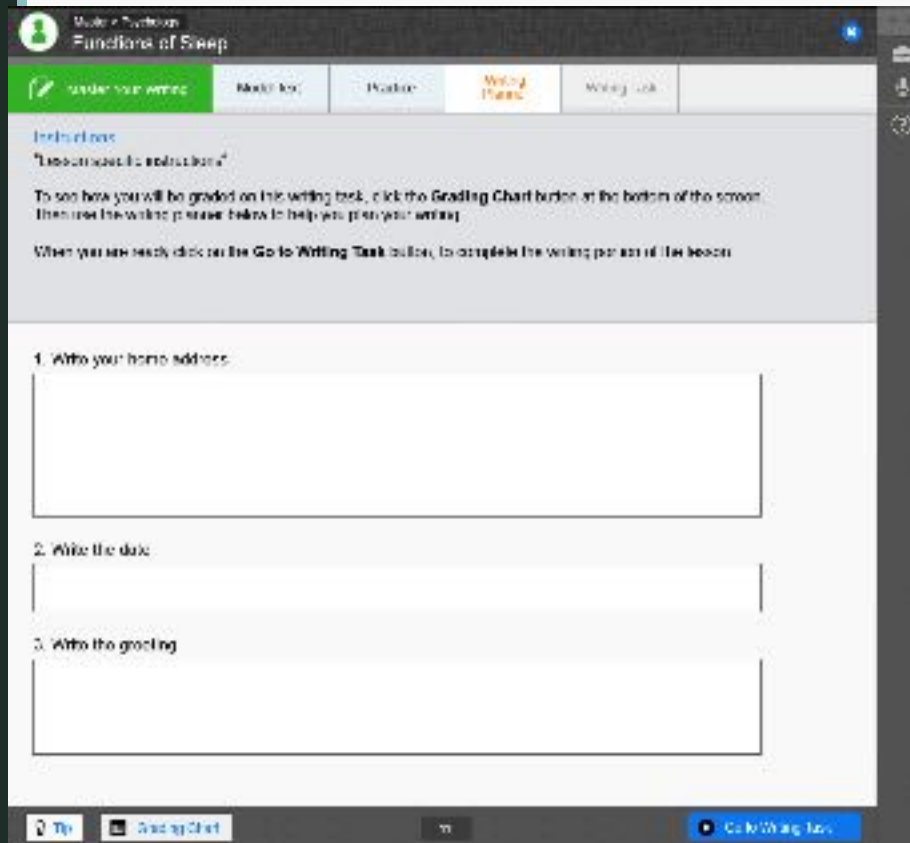
## Module 2: Listening and reading

- Three listening and/or reading stimuli
- 10 activities (two for each stimulus and four activities requiring learners to integrate information from all three stimuli.)

The screenshot shows a software interface for a language course. At the top, it says 'Module 2: Psychology' and 'The Stages of Sleep'. Below this is a navigation bar with tabs: 'Monitor Your Status', 'Reading' (highlighted in orange), 'Listening', 'More Listening', and 'Integrating Information'. Under the 'Reading' tab, it says 'Exercise 1'. There are buttons for 'Solve', 'Clear', and 'Check answer'. The main content area is divided into two columns. The left column has a 'Title' section followed by two paragraphs of placeholder text (Lorem ipsum). The right column has a question: 'Select the best option. Why is it surprising that Karen is a fashion model?' followed by four radio button options, all of which are placeholder text. At the bottom, there is a progress bar with numbers 1 through 10, and a 'Tip' icon.

## Module 3: Writing Lesson

- Model Text illustrating the text-type assigned at the end of the unit
- 10 activities related to Model Text
- Writing Planner to prepare for writing task
- Open-ended writing task

A screenshot of a web-based writing task interface. At the top, there's a header with a user profile icon and the text "Module 3: Writing Lesson" and "Functions of Sleep". Below this is a navigation bar with buttons: "Understand your writing", "Model Text", "Practice", "Writing Planner", and "Writing Task". The "Writing Task" button is highlighted. The main content area has a title "Functions of Sleep" and a subtitle "Lesson-specific instructions". It contains text explaining the grading process and instructions to use the writing planner. Below this, there are three numbered prompts: "1. Write your home address", "2. Write the date", and "3. Write the greeting". Each prompt has a corresponding text input field. At the bottom, there's a footer with a "Try" button, a "Writing Chart" button, and a "Go to Writing Task" button.

# Master includes 10 units:

1. Astronomy: the possibility of time travel
2. Psychology: theories of sleep
3. Telecommunications: running a call center
4. Electronics: designing and writing a good technical user guide
6. Business and Law: globalization and changes to business law
7. Nanotechnology: potential benefits and risks of nanotechnology
8. Genetic Engineering: Is genetic engineering ethical?
9. Robotics & Medicine: current and future uses of robots in medicine
10. Literature: The Street that Got Mislaid, by Patrick Waddington

# Stimulus Types



## Reading

Articles and essays, newspaper editorials and stories, a textbook excerpt, an advice column, a short story

## Listening

Debates, lectures, interviews, soap box, Webinar, podcast, monologues, press conference

## Writing

Comparison and contrast, a persuasive essay, an expository essay, a news article, a narrative

## Benefits

- As with all of ELL's products, Master provides automatic feedback on closed-ended activities.
- Many activities reflect question formats used on TOEFL and TOEIC exams.
- The grading rubric defines the goals of the writing task, and can be used by learners to grade their own work.
- The writing task can be e-mailed to peers or teachers for feedback.
- The check function in the writing planner and task gives learners suggestions for corrections.



# Student Dashboard

Single entry dashboard for learners to manage their courses, see their progress and access our specialized learning tools.

## Features:

- ✓ User friendly interface
- ✓ Easy to use navigation
- ✓ Module design
- ✓ Real time data and messaging
- ✓ Cross browser capability



# Student Dashboard



## Home

Widgets are used to provide students with quick access to latest lesson activity, their upcoming events, progress and notifications.



## Schedule

Students can view their upcoming lectures, assignments, and holidays.

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## Courses

Courses are loaded into the dashboard to give students access to all levels, units, lessons and exercises.

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## Progress

Students can drill down into each level to see their progress for units, lessons and exercises



## Learning tools

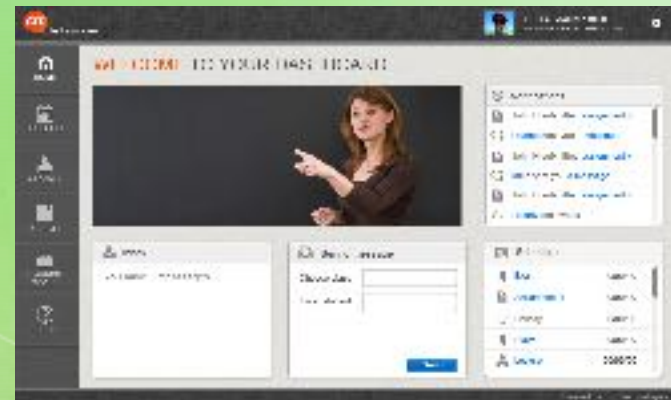
These tools are provided to assist with the learners development

# Teacher Dashboard

Teacher dashboard enables the user to manage their classes, view their schedule and interact with students.

## Features:

- ✓ User friendly interface
- ✓ Easy to use navigation
- ✓ Module design
- ✓ Real time data and messaging
- ✓ Cross browser capability



# Teachers Dashboard



## Home

Widgets are used to provide teachers with quick access to inbox, emailing students or classes, upcoming events, and notifications.



## Schedule

Teachers can view their upcoming their schedule for daily events and for their classes. They can also add events to any class.



## Classes

Teachers can view classes and also select individual students to see their progress and assign out tasks.

**Note: Teachers also have access to courses and the learning tools to assist in assigning assignments and providing feedback to students**



# LMS — Learning Management System

Complete redesigned Learning Management System (LMS) to provide clients with the most up-to-date, user-friendly management system.

## Features:

- ✓ User friendly interface
- ✓ New reporting system
- ✓ Module design
- ✓ Exporting system



## Speech recognition

Analyze pronunciation and exercise real life scenarios

### The Studio



Learners practice conversational English with Lucy, the avatar, in Speak2Me.

Speak2Me uses advanced speech-recognition technology that can detect mispronunciation of single phonemes (sounds).

### Speak2Me



Learners choose from thousands of words and phrases to hear native speakers' pronunciation.

They can record themselves until they are satisfied with their pronunciation.

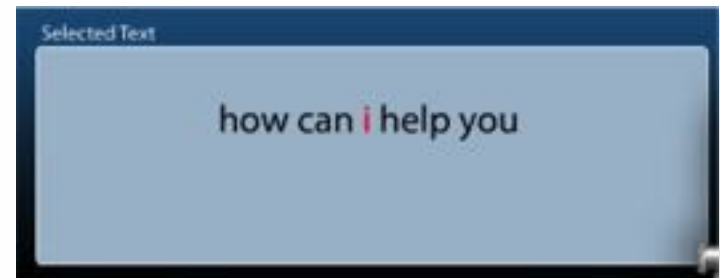
# The Studio

Learners choose from thousands of words and phrases to hear native speakers' pronunciation

Users record themselves until they are satisfied with their pronunciation

Feedback appears as color-coded

Total score provided to demonstrate performance



# Speak 2 Me

Learners practice conversational English with Lucy, the avatar, in Speak2Me.

Advanced speech-recognition technology that detects mispronunciation of single phonemes (sounds).

The system provides color-coded feedback at the phoneme level.



**You Said:** i am watching a video



## Text Tips

### Tips for writing in different genres:

Comparison and Contrast, Persuasive Essay, Expository Essay, News Article, Narrative

Text Tips

Search

Advertisement

Biography

Brochure

Comparison Essay

Descriptive Essay

E mail

Employee Evaluation

Encyclopedia Entry

Expository Essay

Narrative Observation

News Article

Outline

Paragraph

Persuasive essay

Story

Biography

**A biography**

- is the story of someone's life and explains who he or she was.
- usually contains background information about the period when the subject lived.
- includes all the significant events in the person's life.
- usually presents life events in chronological order.

**Tips**

- Research the period during which the subject lived.
- In order to be as objective and comprehensive as possible, use a variety of sources.

## Word List Tool:

General academic words, and theme-related vocabulary taught in the unit; for the writing task, learners can look at this tool to help them use the words learned in the unit

## Comprehension Tips and Writing Tips:

Listening, writing and reading tips that are linked to the activities in the lessons

### Comprehension Tips

- Word
- Read
- Analyzing
- Argumentation
- Bias
- Cause and Effect
- Close Listening
- Definition
- Fact and Opinion
- Genre or Text Type
- Intended Audience
- Inference
- Language Functions
- Language Functions
- Point of View
- Purpose
- Reference

### Cause and Effect

A cause is a reason, and an effect is a result.

**Example**  
 George didn't wear a raincoat, (cause), so his clothes got wet. (effect)  
 George's clothes got wet (effect), because he didn't wear a raincoat. (cause)

**Tips**

- To find out if something is a cause, check if it follows one of these words: because, for, since
- To find out if something is an effect, check if it follows one of these words: as a result, because of this/that, consequently, for this reason, in consequence, so, that's why, therefore.
- To see the connection between a cause and an effect, look for the form of the verbs. For example, cause, is caused by, leads to, results in, results from, is brought about by
- If there are no markers, ask yourself, "Does this sentence or part of sentence answer the question WHY?" If the answer is YES, then it is a cause. You can also ask yourself, "Does this sentence or part of sentence answer the

## Dictionary

Vocabulary items used in the units, with a short definition for each word or phrase

## Print

Allows printing of texts and any screen in Master

## Listen

Listen to the meaning of each word or phrase



# Why Master?

- The subject matter and situations are relevant to academic and professional settings, including authentic literature.
- Theme-based, task-based, and skills-based approach.
- Focuses on all four language skills, including writing and presentation skills.
- Correlation to international standards (CEF), reflecting TOEFL and TOEIC question-types.

# Why WARP Worldwide?

- Strong innovative pedagogical foundation with proven results.
- Large volume of approved high-quality content for all learners; from beginners to advanced.
- Comprehensive pedagogical and technical support.
- State-of-the-art technology, featuring the latest features and engines.
- Proprietary LMS and protected SCORM-compliant content.
- Years of experience with a solid reputation in language teaching.



WARP Worldwide, an Educational Technology Global Company  
Creating life-fulfilling learning opportunities for all learners

# Thank you!

For more information contact WARP Worldwide at

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[www.warpww.cn](http://www.warpww.cn)