

商务英语

Business English



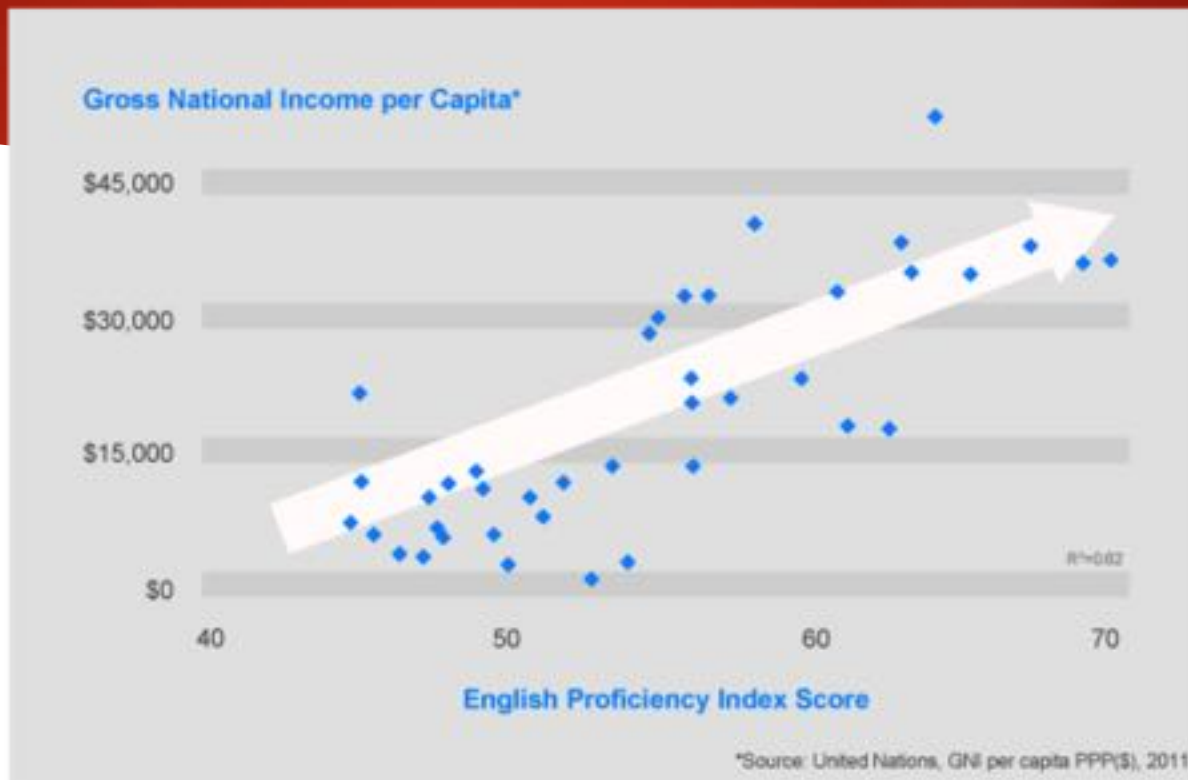
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英语的熟练程度人与人均国民总收入之间的相互作用是一个良性循环。提高英语技能可以提高薪水，从而为政府和个人提供更多资金投资英语培训。



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商务英语 Business English



商务 Business

跟随彼得·克里斯蒂和我们的课程人物，一起他们体验的商务世界。

- 彼得会得到这份工作吗？
- 克里斯蒂的企划会成功吗？
- 团队是否会成功取胜？

这是一个实实在在的有你加入的工作场所肥皂剧！

英语 English

真实的工作场景：

- 在工作场所进行叙事
- 迅速扩大你的工作环境词汇量
- 你的私人智能外教Lucy时刻陪练
- 练就纯正地道英语
- 学习商务写作策略
- 动态的参与活动和练习 连续的评估
- 与国际标准商务考试紧密结合

谁应该学习这门课程？

英语中级水平

进入正式的
职场世界

超越世界商业
职场精英

准备考试和
进一步深造

课程特色

迅速高效提升英语水平到国际标准 CEFR B2 级别

160 小时以上的线上内容，听力室，写作点

24 单元, 264 课, 24 单元考试

可以打印线下练习

手机版随时听说，语言识别分析打分评估

贴身私人智能外教随时陪练口语

真实的北美工作场景，动态参与活动，连续评估

**Let's Start!** Analytical, Diligent, and ...English > Level B2.2 Upper intermediate > So Much to Do at Work



Giving praise to employees ...
that's a great idea!

Can Do Statements:

- > I can praise and congratulate someone.
- > I can request or report facts about events or actions.
- > I can use character traits.

Ask your partner:

- > What do you say when you want to praise someone for doing a good job?
- > Do you think it's important to give people praise? Why or why not?

**Let's Explore!**

丰富的多媒体资源



语言结构和词汇

Subject and Object Relative Clauses

You can use **relative clauses** to give more information about a noun. These are sometimes called adjective clauses as well.

A **relative clause** is a dependent clause and cannot be a complete sentence by itself.

There are two different types of **Relative Clauses**:

1. Defining **Relative Clause**: this contains information that is necessary to define or identify which particular noun you are talking about. You don't use commas with defining **relative clauses**.

*I asked the same question to my friend **who I think is a great source of knowledge**.*

If you don't say "who I think is a great source of knowledge", then we don't know which friend you are talking about.

2. Non-Defining **Relative Clause** you use this to add extra information about a noun. This is not necessary to identify the noun. You need to put commas with non-defining **relative clauses**.

*My friends just got back from a camping trip, **which they said was awesome**.*

It is clear which camping trip you mean, so "which they said was awesome" is extra information.

Examples

- *I read through your assignments, **which were very well written**, and am very pleased.*
- *Your biography, **which I read twice**, was well-written.*
- *It's a role, **which includes more responsibilities than your current position**, both of you are qualified for and would do well in.*
- *I think you two, **who are potential and strong candidates**, should both apply.*
- *The person **who interviewed me** was extremely professional.*

These are words you use to describe employees.

▶ **capable** (adjective)

having the qualities or ability needed to do something

Example: You are more than capable of doing the job.

▶ **sharp-tongued**

(adjective)

someone who says things in an unfriendly way which often upsets people

Example: I'm surprised because he's never this nice, he's usually sharp-tongued.

▶ **analytical** (adjective)

someone who thinks about things in a detailed and intelligent way

Example: We are looking for someone who is analytical.

▶ **perfectionist** (noun)

someone who is not satisfied with anything unless it is completely perfect

Example: Do you know someone who's a perfectionist?

▶ **ill-mannered** (adjective)

someone who is not polite

Example: Don't be so ill-mannered.

▶ **sentimental** (adjective)

someone who is easily affected by emotions

Example: He is being rather sentimental today.

▶ **diligent** (adjective)

someone who works hard and is careful and thorough

Example: Essentially, the candidate that we hire should be analytical and diligent.

实践和巩固



Let's Practice! Analytical, Diligent, and ...

Edit Save

English > Level B2.2 Upper Intermediate > So Much to Do at Work

Shhhh! Mr. Brody, **whose** office we're in, is talking!

Instructions: • Listen to the audio. • Move the words from the box to correctly complete the sentences. • Record yourself reading the sentences aloud. • Compare yourself to the audio.
You have 2 attempts to submit your answers.

▶ Listen

which includes more responsibilities

who is usually ill-mannered

which I read twice

whose mood I don't want to spoil

1 Boris: I read through your assignments, **which were very well written**. Your biography, _____, was well organized. The new role, _____, is one both of you are qualified for and would do well in.

Adam: Boris, _____, is being sentimental today.

_____ know that Boris, _____, doesn't like to be interrupted while he's talking.

Let's Practice! Submit

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实践和巩固



Let's Practice! Analytical, Diligent, and ...

Edit Save

English > Level B2.2 Upper Intermediate > So Much to Do at Work

Mr. Brody congratulates Adam and Kristi. Kristi congratulates Adam.
Instructions: Move the correct word from the box to complete the sentence.
You have 2 attempts to submit your answers.

1

pleasing
please

2

Gratulation
Congratulations

3

Send up
Keep up
Put up

4

fantasy
fantastic
fatalistic

5

Good done
Well do
Well done

1 Boris: Kristi and Adam, I am very pleased with your work.

2 Salutations !

3 _____ the good work.

4 You did a _____ job!


5 Kristi: Adam, your deduction skills are excellent! _____ !





Submit

实践和巩固



Let's Practice! Analytical, Diligent, and ...



Edit Save

English > Level B2.2 Upper Intermediate > So Much to Do at Work

audio.
You have 2 attempts to submit your answers.

- ▶ Listen Someone who works hard and is careful is .
- ▶ Listen Someone who has the ability to do something is .
- ▶ Listen Someone who is not polite is .
- ▶ Listen Someone who is not satisfied unless something is perfect is a .
- ▶ Listen Someone who says things in an unfriendly way is .
- ▶ Listen Someone who thinks about things in a detailed way is .
- ▶ Listen Someone who is easily affected by emotions is .

▶ Play ✕ Clear

Submit

发音焦点

Let's Explore! Ferdinand Lunches With Renata 4:48 15 Nov
English 1, Level B2.2 Pre-intermediate > Preparing the Proposal

> Ferdinand tells Renata about his **stomping ground**!

Instructions: Click on the play button to listen to the audio.



Ferdinand: Hello Renata. You look tanned!
Renata: Thanks Ferdinand! I soaked up the sun in Cuba.
Ferdinand: Speaking of beaches and Cuba, how about grabbing a drink?
Renata: Tempting. But I have to return to the office after lunch.
Ferdinand: Now that you mention work, why don't we go to the art crawl after work?
Renata: Sounds good to me. Oh, that reminds me that Flamingo is hosting a French DJ this weekend. I go clubbing there all the time. I find dancing is a great way to let your hair down. It has a great dance floor. Where do you go??
Ferdinand: L'humeur is my usual stomping ground, but it has a lousy dance floor. I want to try DJ'ing. Maybe I'll take some classes. But going back to what you were saying, I'll have to join you at the Flamingo some time. On a change of note, I was wondering, how do you find the change working in our office?

Connected Speech: Linking Sounds in Spoken English

In spoken English, sometimes you may have problems understanding what people are saying. This is not because you don't know the words being said, or because the person was speaking too fast, but because the words have been connected and the sounds changed.


In English, there are two types of linking.

A. Consonant to Vowel: when there is a consonant at the end of a word and a vowel at the beginning of the following word, they are linked.

- *Hey, how about grabbing a drink?*
- *I soaked up the sun in Italy.*

B. Consonant to Consonant: when the final consonant of a word is the **same** as the first consonant of the following word, the consonant is pronounced as one long sound. There is no pause between the sounds.


- *I'll join you at the Flamingo. [sounds like → I'll join you a The Flamingo.]*
- *As a matter of fact, you haven't. [sounds like → As a matter a Fact ...]*



Let's Practice! The Proposal

Edit SaveEnglish > Level B1.2 Pre-Intermediate > Preparing the Proposal

Writing Spot



How do you write a professional business proposal?

Why should you highlight your company's strengths?

Now, it's your turn to write a business e-mail.

Instructions:

- Imagine you are the marketing manager of a company. You have to write a business proposal in response to a client's RFP (Request for Proposal).
- Write a 150 - 200 word business proposal.
- Introduce your company and state the purpose of the proposal.
- Include an outline of your client's strengths and needs.
- Include a description how your company meets the requirements of your client's needs.
- Use phrasal verbs to highlight your company's strengths like keep up with.
- Include a closing (thank you statement).
- Write in formal language and in complete sentences.
- When you have typed in ALL your answers, click the **Go to Writing Task** button.




My Business Proposal

1 Introduction:

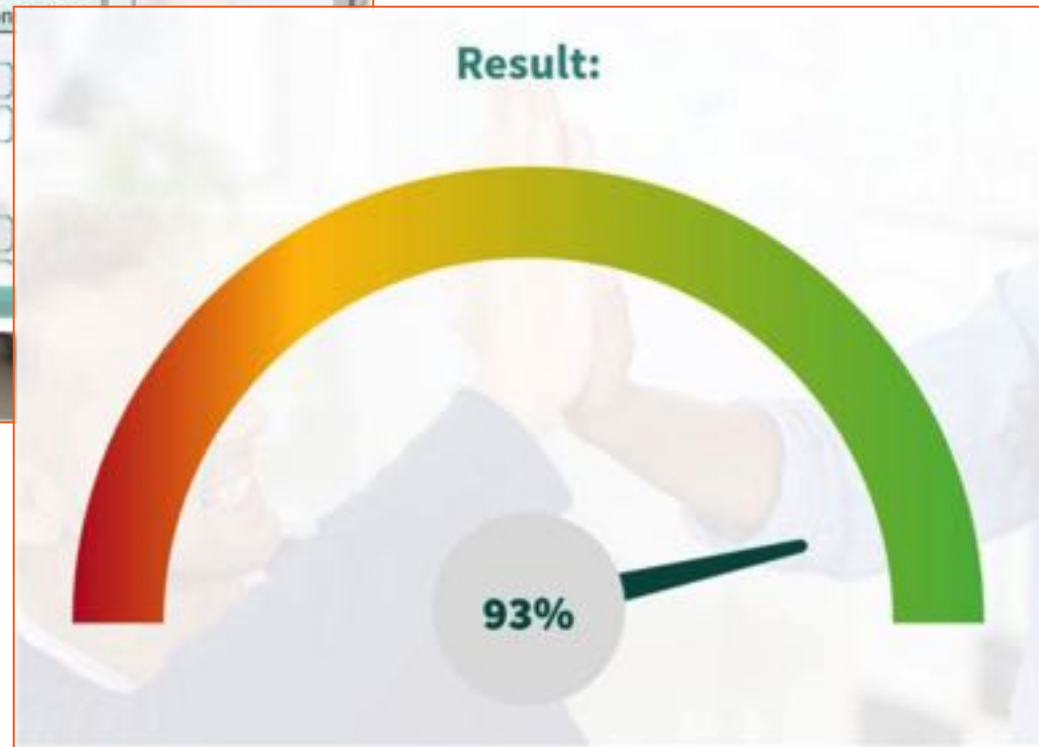
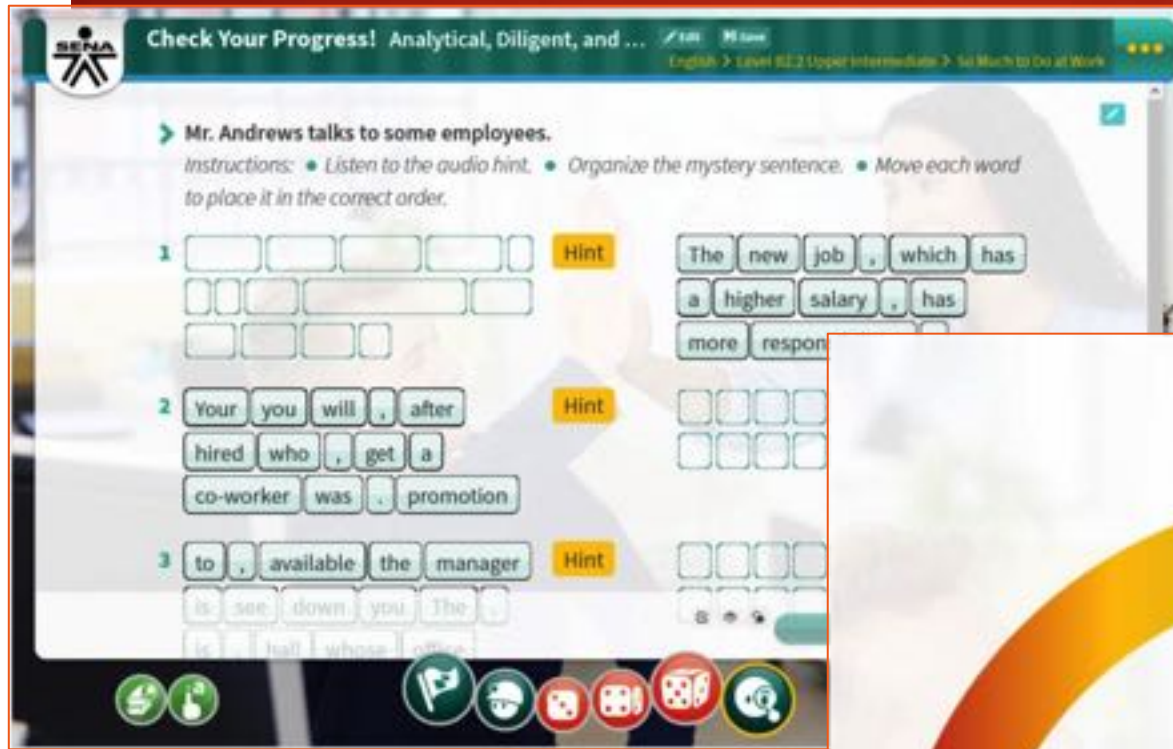
Campfire Group Ltd, an outdoor lifestyle company, is excited to partner with Blank Slate Co. This proposal addresses the feedback from Blank Slate.

2 Client's Situation (strengths and needs):

Submit



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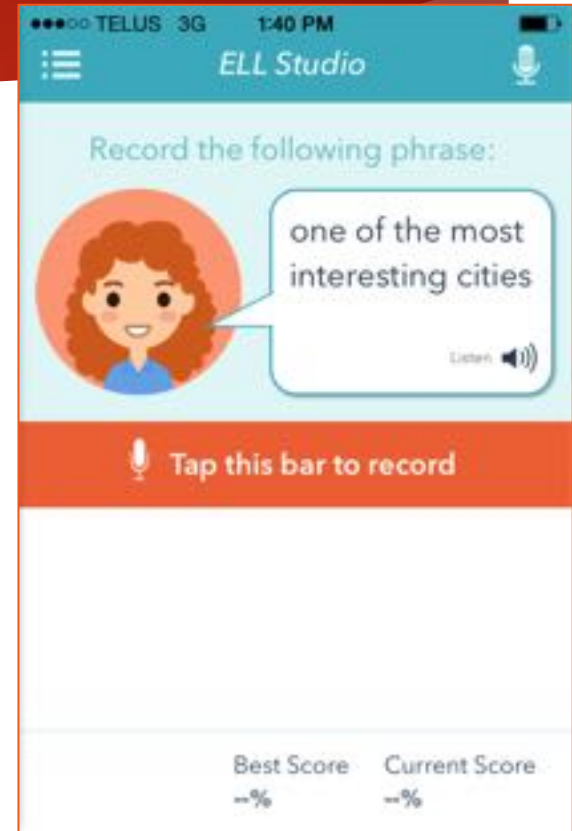
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学习者选择几十个场景下常用短语来听母语人士的发音

- 录制你自己的发音直到满意为止
- 语音及时反馈，读得不准确的词显示不同颜色
- 识别分析给你打分



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Thank you!

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