

SSM Business Profile

A. BUSINESS REGISTRATION DETAILS

Detail	Information
Business Name	Aisha's Home Bakery
Business Registration No.	202402018822
Type of Business	Sole Proprietorship
Status	Active
Date of Registration	12 February 2024
Expiry Date	11 February 2027
Nature of Business (MSIC Code)	10712 – Manufacture of Bakery Products
	56290 – Other Food Service Activities

B. BUSINESS ADDRESS

Type	Address
Registered Business Address	No. 12, Jalan Kenanga 5, Taman Seri Maju, 43000 Kajang, Selangor, Malaysia
Business Operating Address	Same as registered address (Home-based kitchen)

C. OWNER'S DETAILS

Detail	Information
Full Name	Aisha binti Rahmat
IC / NRIC	950715-12-6674
Nationality / Citizenship	Malaysian / Citizen
Ethnicity / Gender	Malay / Female
Business Role	Owner / Sole Proprietor

Contact Number	011-2244 8899
Email Address	aisha998@gmail.com

D. BUSINESS DESCRIPTION

Aisha's Home Bakery is a **home-based confectionery business** offering custom cakes, cupcakes, pastry boxes, dessert tables, and mini catering packages for birthdays, weddings, office functions, and festive events. The business operates primarily through online channels such as **Instagram, Facebook Marketplace, and WhatsApp**.

E. CAPITAL & OWNERSHIP

- Paid-Up Capital: RM 5,000
- Equity Ownership: Aisha binti Rahmat - 100%

F. KEY BUSINESS ACTIVITIES

- Custom cake production
- Cupcake batches for events
- Pastry box sales
- Dessert table setup for functions
- Weekend mini catering dessert packages

G. SUPPORTING INFORMATION

- Number of Employees: 1(Owner) + Part-time helpers during peak seasons
- Operating Hours: 9.00AM - 6.00PM (Monday-Saturday)
- Sales Platform: Instagram, Facebook Marketplace, WhatsApp Orders