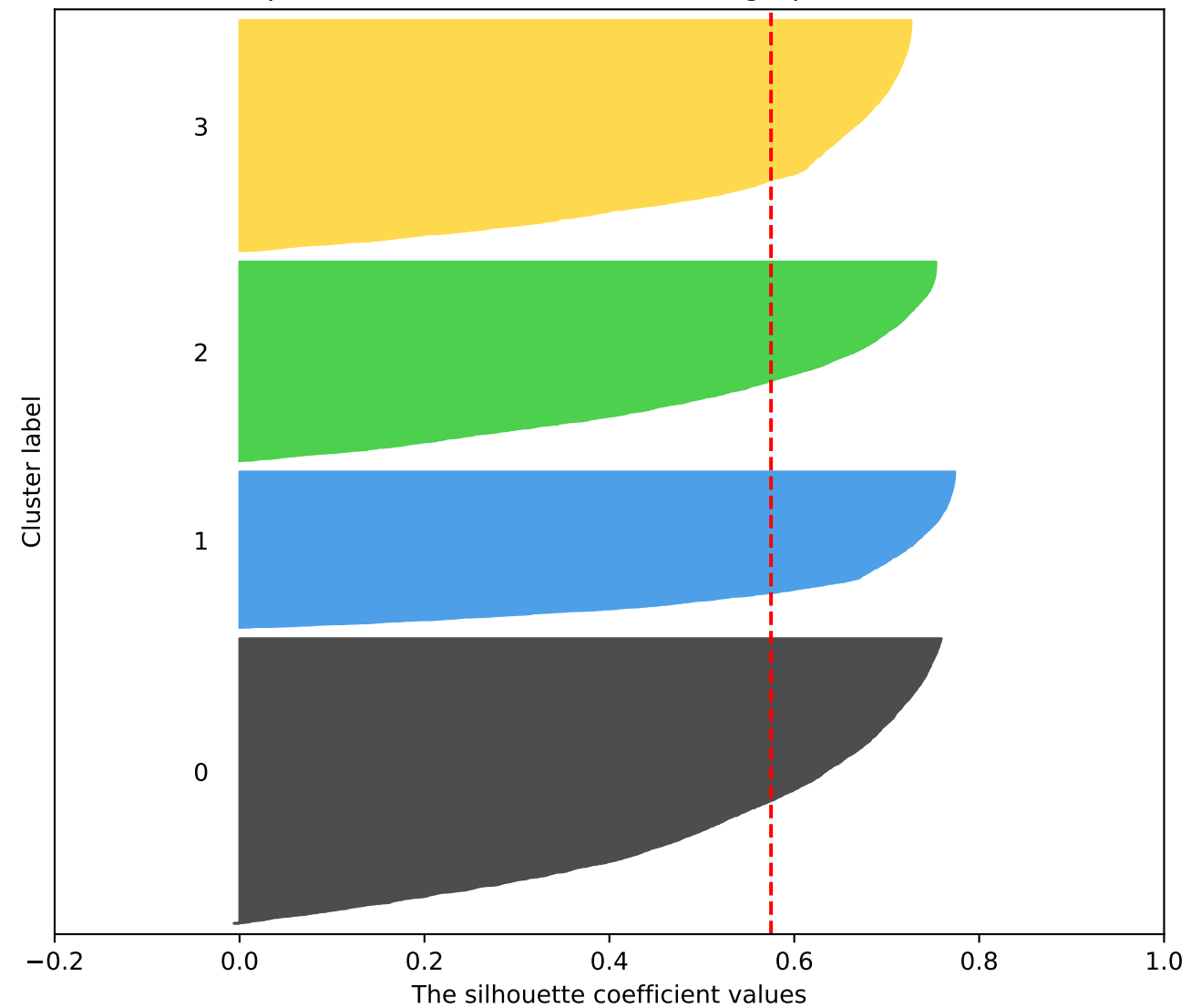


The silhouette plot for the clusters of the Demographic subset. KMeans. k=4



Visualisation of K-means Clustering (Reduced to 2 components)

