1. Home / Landing Page

The homepage must immediately communicate the value of the event.

- Hero banner (event name, edition/year, tagline, dates, venue, CTA buttons)

- Quick summary: *"A premier summit bringing together leaders in …"*

- Highlight stats (attendees, speakers, countries, sponsors, tracks)

- Featured themes or focus areas

- Featured speakers (3–6 key names)

- Key sponsors' logos

- Countdown timer

- Quick links to Register / Sponsor / Agenda / Speakers

- Spotlight on unique features (CISO Lounge / Exhibition / Awards / Workshops)

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2. About the Event

Explains the "why" behind the summit.

- Overview of the event

- Mission & purpose

- Who organizes it (organizer profile)

- History & legacy (past editions, success metrics)

- Why the event matters in the region/industry

- Unique differentiators:

- ○ Pre-qualified attendees

- ○ C-level networking

- ○ Expo & solution showcase

- ○ Awards evening

- ○ Government & regulatory participation

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3. Why Attend

A dedicated section showing the value for attendees, sponsors, and speakers.

- Benefits for delegates

- Benefits for sponsors

- Benefits for speakers

- Industry alignment (Vision 2030, digital transformation trends, national strategies)

- Roles and industries that should attend

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4. Who Should Attend

Clearly define the target audience.

- C-level executives (CISO, CIO, CTO, COO)

- IT, cloud, cybersecurity, datacentre, infrastructure architects

- Government officials and regulators

- Financial, telecom, healthcare, energy, retail, manufacturing industries

- Investors, consultants, technology vendors

Can also include:

- Attend-by-sector breakdown

- Delegate persona profiles

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5. Agenda / Program Schedule

Most important for attendees.

- Full day-by-day detailed agenda

- Keynotes, panels, fireside chats, case studies

- Track-based structure (e.g., Cloud, Security, Infrastructure, Sustainability)

- Workshops / training sessions

- Exhibition timings

- Awards & Networking Evening schedule

- Printable/Downloadable agenda (PDF)

Optional Add-ons:

- Interactive filterable agenda

- "Build My Schedule" feature

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6. Speakers / Panelists

Showcase thought-leaders.

- List of speakers with photos, titles, bios

- Keynote speakers highlighted

- Ability to filter by domain/track

- "Become a Speaker" information & CTA

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7. Sponsors & Partners

Highlight those supporting the event.

- Sponsor logos categorized by tier (Platinum / Gold / Silver / Supporting)

- Media partners

- Community partners

- Technology partners

- Sponsorship benefits & downloadable prospectus

- Past sponsors (credibility)

- "Become a Sponsor" CTA

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8. Exhibitors / Solution Showcase

Perfect for B2B technical events.

- Exhibitor list with descriptions

- Product demos schedule

- Exhibition floor plan

- Benefits of exhibiting

- "Apply to Exhibit" CTA

9. Registration & Participation

Central hub for all participation actions.

- Delegate registration form

- Free / paid pass details

- Group registration

- Speaker submission form

- Sponsor enquiry form

- Exhibitor application

- Ticket categories (if applicable)

- Registration FAQs

10. Resources / Insights / Media

Keeps the site alive year-round.

- Blogs & news articles

- Thought-leadership pieces

- Interviews with speakers

- Pre-event webinars

- Whitepapers & downloadable reports

- Press releases

- Photographs & video gallery (past editions)

- Post-event report

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11. Past Editions / Event Archive

Essential for credibility.

- Past edition stats

- Recap videos

- Photo highlights

- Previous speakers & sponsors

- Case studies & testimonials

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12. Awards & Special Features

If applicable:

- Award categories

- Nomination criteria & process

- Winners from past years

- Gala Dinner agenda

- VIP Lounge / CISO Lounge / Executive Roundtables

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13. Venue & Travel

Important for international attendees.

- Venue details & map

- Accommodation options

- Travel guidelines

- Visa/entry requirements

- Parking info

- Health & safety guidelines

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14. FAQ

Common questions answered clearly.

- Registration & passes

- Visa & travel

- Sponsorship details

- Refund policy

- Event timings

- Dress code

- Accessibility

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15. Contact

Direct way to communicate.

- General enquiry form

- Support email & hotline

- Media enquiries contact

- Social media links

- Organizer's office address

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16. Legal & Policies

Mandatory pages.

- Privacy policy

- Cookie policy

- Terms & conditions

- Code of conduct

- Anti-harassment policy

- Data usage policy

🎯 Final Combined Structure (Concise List)

Here is the **clean, final, master list** of all sections your event website should have:

1. Home / Landing Page

2. About the Event

3. Why Attend

4. Who Should Attend

5. Agenda / Program

6. Speakers / Panelists

7. Sponsors & Partners

8. Exhibitors / Solution Showcase

9. Registration & Participation

10. Resources / Blog / Insights

11. Past Editions / Archive

12. Awards & Special Programmes

13. Venue / Travel / Accommodation

14. FAQ

15. Contact

16. Legal / Privacy / Policies