



WARWICKTECH

Make. Create. Innovate.

Sponsorship Opportunities

2016-17



What is WarwickTECH?

Founded in October 2014, our core aim is to build and sustain a campus tech hub at Warwick.

We provide students with the opportunity to learn technical and business skills, to build exciting products and startups and to share their stories and expertise with others at exciting events including hackathons, guest talks, and informal networking events.

We are the centre-point of the tech community on campus and strive to support all of our makers, creators, and innovators with the training, resources, and mentorship that they require. In our first 18 months we've seen over 250 members sign up, hosted four internationally recognised hackathons, facilitated and maintained startup growth, hosted acclaimed speaker sessions, worked with National Grid on an innovation project, hosted one of the world's largest accelerators on campus and also a tech diversity event at the Shard; we even backed a football team!



WarwickTECH exists to allow members of the tech community to amplify their own initiatives and gain industry insight. We do so by forming partnerships with companies, government bodies, charities and people which has resulted in us building a campus tech hub and ecosystem.





What does our team look like?

We're a multidisciplinary executive team with students from multiple years running the team. This year, our team is composed by targeted areas of focus and expertise; the

Partnerships team foster relations with internal departments, and to lead pitches to early-stage startups, high-growth organisations and corporate firsts in industries new to technology. The Development team codes internal tools and resources for our rapidly growing membership, and our People Operations Lead maintains talent, workflow and change management to allow WarwickTECH to continue to be a diverse and inclusive society.

Founding members of WarwickTECH may have graduated this year, but a board of trustees is now established to oversee the overall direction of the organisation. This starts with Alex and Harry who originally started the venture. We are excited to see how the society will flourish over the coming years and aim for WarwickTECH to continue to solve some of the biggest issues in tech. We are confident that the new members of the team will continue to add value to the campus community and develop into accomplished tech leaders in their own right.



Alex Bucknall
Co-Founder, Trustee



Harry McLaverty
Co-Founder, Trustee



Duncan MacMillan
Vice President



Artur Safaryan
President, Trustee



Christian Piponides
People Operations Lead



Ingu Kang
Operations Lead



Elizabeth Lam
Partnerships Lead



Emma Dutton
Development Lead



Melisa Kaner
Engagement Lead



Hackathons

WarwickHACK was the first large scale event that we ever ran - a 24-hour hackathon designed for students to learn the skills to build prototypes of products in teams and share them with the hackathon and tech community. Since then we've funded, hosted and run four hugely successful hackathons with students from all over the world attending and competing.

On October 10th 2015 we ran **Local Hack Day** (running for the first time in Europe) a 12 hour mini-hackathon that ran simultaneously in 87 locations around the world to bring together over 4,000 students to celebrate building awesome technology; this resulted in the largest ever single day of student hacking.

Our most recent hackathon, WarwickHACK 2016, brought over 100 attendees from all over the UK together to learn, build and share. What makes our hackathons different from most is our high levels of student diversity and beginner-focused approach.

"I'm reaching out to tell how much of a great experience WarwickTECH has been for me this year. I feel it has helped me feel more optimistic and positive about my direction."

Christian, Campus Startup regular



Campus Startup

Campus Startup is the heart of the tech community on campus. Every fortnight we bring the whole tech community together over drinks to share advice, collaborate and network. Each event brings aspiring innovators and entrepreneurs who give each other insight into their past experiences and pain-points - our event acts as a platform for them to develop their skills and push their projects further.



However, the value we provide to our community does not stop there. Given the nature of the event and the broad depth of experience of our team, we are able to provide specific advice about problems that members of our community may have - usually, we already provide an event or initiative to help them. This way, we naturally leverage diversity throughout our whole organisation making it even more inclusive.

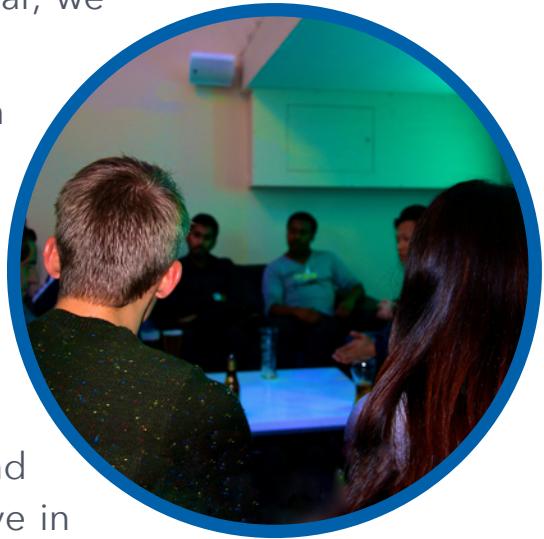




Speaker Sessions & Partnered Events

We use our speaker sessions to engage with our members on a more individual basis and to tailor toward their specific needs and interests; they serve as excellent ways of testing whether the campus community is ready for the wave of technology in a particular sector. Last year, we tested the Law and Health sectors to great success.

In December 2015, we invited digital health advocate, startup geek, and data journalist **Ben Heubl** to campus; he has experience freelancing for **TechCrunch** and the **Economist**. His main interest is to research how new technology finds its way into healthcare and help to implement it. We look forward to further developing relations with tech leaders in the life sciences space and preparing our entrepreneurs for the Big Data wave in the next year.



At the end of January this year, we brought **Mustafa Al-Bassam** and **L3 Technologies** to the Warwick Technology Conference hosted by Warwick Engineering Society. focused on cyber security; an increasingly important and relevant topic what with more and more of our day to day life relying on computers and the internet.

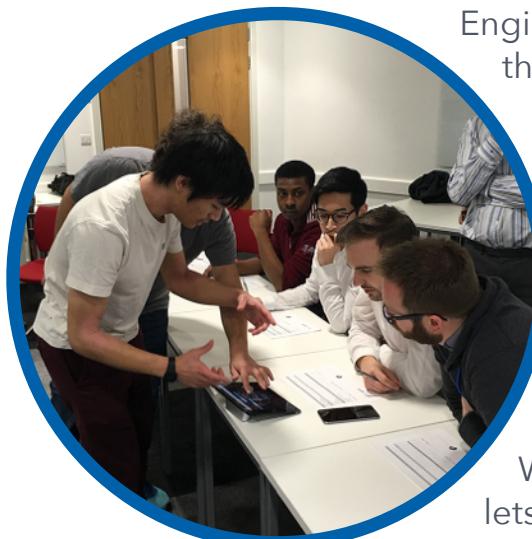
In February, we invited city law firm **Bristows LLP** to host a session on Intellectual Property (IP) law. The interactive session from two IP solicitors covered the basics of what IP law is and its importance for tech startups. We look forward to continuing to work in the law space throughout the 2016/17 academic year.



In early March, we hosted non-profit **Mass Challenge**, one of the largest accelerators in the world to the WarwickIncubator Demo Day providing the opportunity for 12 Warwick startups to pitch for funding and placement on the programme. Our startups have already made some incredible achievements, placing in initiatives including **Seedrs**, **Makers' Academy**, **Startupbootcamp** as well as gaining notable attention from the top newspapers and publications.



National Grid Project



Engineers at **National Grid** were struggling with a problem they'd come across in the field; how to accurately measure the volume of an excavated hole. After a worksite Engineer finishes a job, the excavated hole needs filling in. National Grid generally outsources this work to a contractor; who charge for the labour and expense of the filling material. National Grid could produce 3D models but had no way of calculating the volume from these holes.

After reaching out to us; we engaged with students at Warwick by challenging them to design an iPad app that lets their engineers calculate volumes of scanned holes on the go. Students spent 6 weeks designing an iPad app that lets their engineers calculate the volume of a 3D scanned hole on-site in realtime; the winners have now gone on to refine their app with National Grid directly.

"WarwickTECH is a testament to the university's entrepreneurial presence. I would very much encourage everyone to follow WarwickTECH and attend their events even if they do not know any programming. Other companies must seize the opportunity to make use of the creative technical skills of the motivated students of Warwick University."

- Sirvan, Member of the Winning Team



Our last event of the year was **Tech Night LDN**, a conference embracing diversity by raising the visibility of accomplished women and underrepresented groups in tech and focusing on their achievements and knowledge, at **the Shard** with UCL Tech and UCL Leading Women; generously supported by **Credit Suisse**, **Warwick Business School** and **Major League Hacking**.

The event included workshops and talks with Kathryn Parsons, the co-founder & CEO of **Decoded**, Google Deepmind Senior Research Scientist Raia Hadsell and **Lyst** Data Scientist Sandra Greiss amongst others, as well as talks, panels and networking opportunities for all people curious about technology - open to all university students and graduates less than two years out of university of any technical skill level (including complete beginners) and best of all it was absolutely free for all attendees. **IBM** also ran an introductory coding workshop on the night, while a fireside chat with **Improbable** CTO Rob Whitehead took place alongside a 'Breaking into Tech' panel with leaders in minority communities. We look forward to hosting such an important event against next year and partnering with more exemplary organisations at the forefront of tackling the prevalent issues of diversity in the tech sector.





What is our plan?

For the 2016/17 academic year, our focus is on expansion, maintaining exponential growth and continuing to add value to our community of diverse technologists. There are a number of key areas we address to achieve our goals:

Social Impact

Every activity we do as a society has to bring out the best for the community we live in.

Design Orientation

We foster a sense of harmony and beauty in the work that we do.

Technical Development

To offer our members opportunity to learn sectors of emerging tech, before needing to graduate from university.

Enabling Startup Growth

Place Warwick University on the map for entrepreneurial activities. To empower students to manifest their own business ideas into reality.

Departmental Pervasiveness

Continue engaging with a range university departments, with the notion that tech isn't only for the technically proficient.

Building a Diverse Membership

To strive to achieve a diverse community of technologists on campus.

Long-Term Partnerships

To ensure deep relationships provide more value than either one of our partners individual delivery.

UK-Wide Engagement

To reach out to exciting organisations beyond campus.

The Balance of Technical and Business Skills

To offer our members the best of both the technical and business world.



Event Roadmap

3rd-15th Oct	Freshers' Fortnight	
20th Oct	Multipliers: How the best leaders make everyone smarter	
22nd Oct	Local Startup Day	
25th Oct	TechDay Pre-Party	
27th Oct	TechDay	
TBC Early Nov	London Trip	
9th Nov	Technology Conference	
14th Nov	Social Media Conference	
16th Nov	Enterprise at Warwick Conference	
3rd Dec	Local Hack Day	
TBC Dec	Challenger Bank Conference	
Feb	PayTech Conference	
Feb	WarwickHACK 2017	
Feb	Campus Demo Day	
Feb	Shard Demo Day	
Mar	Tech Night LDN	
		Ongoing Weekly Events
		Autodesk 3D Printing/ Robotics Workshops - Robot Wars

Sponsor Events

Credit Suisse

- 27th Oct Company Presentation
- 9th Nov Technology Innovation Challenge
- 14th Nov Spring Event

JP Morgan

- 12th Sept /1st Nov Demystifying the Assessment Process
- 12th Oct 26th Oct You Ask, We Answer Your Career, Which Way?



Images and Quotes

All images used in this brochure are from events hosted by WarwickTECH and our partners. Quotes are lightly edited for brevity. We invite you to visit our social media pages for even more!

Contact Us

To partner with WarwickTECH, get in touch with your contact for further information. If you have any ideas not mentioned here then please tell us - we will strive to make them a reality!

If you haven't spoken to us before, drop us a message at info@warwick.tech and we'll get you on track!



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