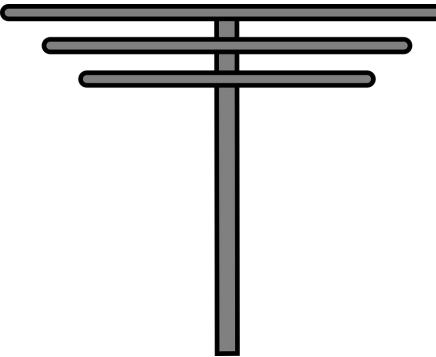
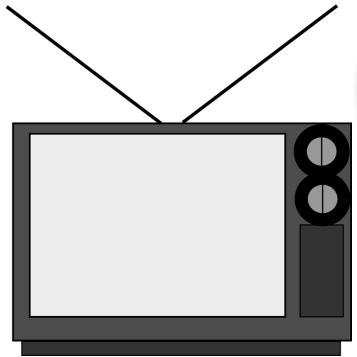




Science, Engineering,  
Technology & Math

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*The Science of Broadcasting*



# What do you see?

# Class Structure

- (1)November 2-  
Introduction. Key Terms. Planning Meeting.
- (2)November 9- The Science of TV
- (3)November 11- The Science of TV
- (4)November 14- The Science of TV
- (5)November 16- The Science of Advertising
- (6)November 21- The Science of Advertising
- (7)November 28- The Science of Advertising
- (8)November 30- The Science of Interviewing
- (9)December 5- The Science of Interviewing
- (10)December 7- The Science of Interviewing
- (11)December 12- Poster Building
- (12)December 14- Poster Finalization,  
Presentation Practice

# **Week #1: The Science of TV**



*(enter definitions here)*

*(Add photo here)*

*(add text here)*

*(Use this slide to add content to build background knowledge...basic definitions or open ended question that will help generate conversation regarding the content for this class period)*

*(add a question or  
statement here that  
supports your video clip)*

*(Enter Video Clip Here)*

*(Enter Video Clip Here)*

*(add a question or  
statement here that  
supports your video  
clip)*

*(Enter Video Clip Here)*

*(add photos of class supplies and materials here)*

**(Enter Class name here) Tools**

Enter photo here

# Creative Challenge:

*(Write one challenge for the week/class here. Duplicate this slide for each class or week. Identify ONE*

*challenge for each class or week )*

*(Enter photo/videos of student work here.  
Duplicate this slide as needed)*

*(Enter photo/videos of student work here)*

# Materials & Supplies

- *(enter your class materials and supplies here)*
-

# **Week #1:** *(Enter title of project for Week #1 here. Duplicate this slide for each class or week.)*

*Adjust the Class Structure slide accordingly)*

*(Add photo or video clip here)*

***(enter definitions here)***

*(Add photo here)*

*(add text here)*

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*(Enter photo/videos of student work here)*

# Materials & Supplies

- *(enter your class materials and supplies here)*
-

# Pro Tips by Liz Rich

- *(Enter your pro teaching tips here...see examples below)*
- Show video clips at the beginning of each class period
- Take video and photos of the kiddos throughout the class and add it to the presentation.
- Give kiddos a SMALL piece of paper so they can finish the project. As the class continues, gradually increase the size of paper.
-

# Resources:

- *(Enter resources and links here...see example below)*
- <https://www.youtube.com/watch?v=JbmI240EIXM>
- <https://www.youtube.com/watch?v=FlqxKVlfRr4&list=PLSqOjDbUGmKmhaePMybi26dIRjZ2Jbd64>