

Company Overview [IdeaNestTech.com](https://ideanesttech.com)

IdeaNestTech is a digital innovation company that offers creative services, tech development, startup incubation, and digital skills training. We are a hybrid agency, tech studio, and e-learning platform designed to empower individuals and startups through a blend of practical services and hands-on education.

We are also deeply inspired by modern design and user experience standards, taking references from platforms like Clay.Global.

Website Structure

- Main Website: [IdeaNestTech.com](https://ideanesttech.com) Showcasing our services and startup culture.
- Academy: academy.ideanesttech.com Our dedicated learning platform for digital skills like design, development, and marketing.
- Startup Ideas Portal (Coming Soon): A feature for students and innovators to submit their ideas, get mentorship, and launch startups through our incubation system.

Our Services

1. Branding & Identity

- Brand Strategy
- Logo & Visual Identity Design
- Brand Guidelines & Positioning

2. UI/UX & Product Design

- Web & Mobile App Design
- Wireframing, Prototyping
- Design Systems & Motion Design

3. Website Development

- Frontend & Backend (React, Node.js, Django)
- Full-Stack Web Applications
- CMS, SEO & API Integration

4. Mobile App Development

- Android & iOS (React Native, Flutter)
- PWAs, App Store Launch

5. Game Development

- Unity Games (2D/3D)
- Mobile Game Optimization

6. AI & Automation

- Custom Chatbots
- GPT/LLM Integration
- Machine Learning & RPA

7. DevOps & Infrastructure

- Cloud Deployment (AWS, Vercel)
- CI/CD, Monitoring, SSL

8. Cybersecurity Solutions

- App Security, Login Protection
- Secure Data Handling

9. Content & SEO

- Web Copywriting
- Blog Writing, On-page SEO
- Schema, Sitemap, SEO Audits

10. Digital Marketing

- Social Media Management
- Email Campaigns, Funnels
- Analytics & Insights

11. Startup Consulting

- MVP Strategy
- Pitch Decks & Product Roadmaps
- Market Research

12. Creative Add-Ons

- Video Editing
- Explainer Animations
- E-Commerce, SaaS, LMS Platforms

Our Academy (academy.ideanesttech.com)

We run a fully structured online digital skills academy that offers courses, live training, and workshops in:

- Web Development
- UI/UX Design
- Graphic Design
- Video Editing
- Digital Marketing
- Freelancing & Career Building

Startup Incubation Program

We invite students and early-stage entrepreneurs to submit their startup ideas. If selected, they receive:

- Mentorship
- Product Development Support
- Branding & Marketing Help
- Opportunity to co-launch under our umbrella

What Can the Chatbot Answer?

The chatbot should be able to respond to user questions such as:

- What services do you offer?
- Do you offer UI/UX or website development?
- Can I submit my startup idea?
- What courses do you teach in your academy?
- How do I register for a course?
- Do you build mobile apps or games?
- What is your pricing or how to get a quote?
- Do you offer internships or jobs?

- Can you help with SEO or branding?
- Do you have live classes or recorded ones?
- What technologies do you use for web/app development?
- Do you offer services internationally?
- What is academy.ideanesttech.com?
- Can I partner or collaborate with you?
- How can I book a free consultation?