# UdaPeople

CI/CD: Why we need it

# What is CI/CD?

It is an abbreviation for

Continous

ntegration

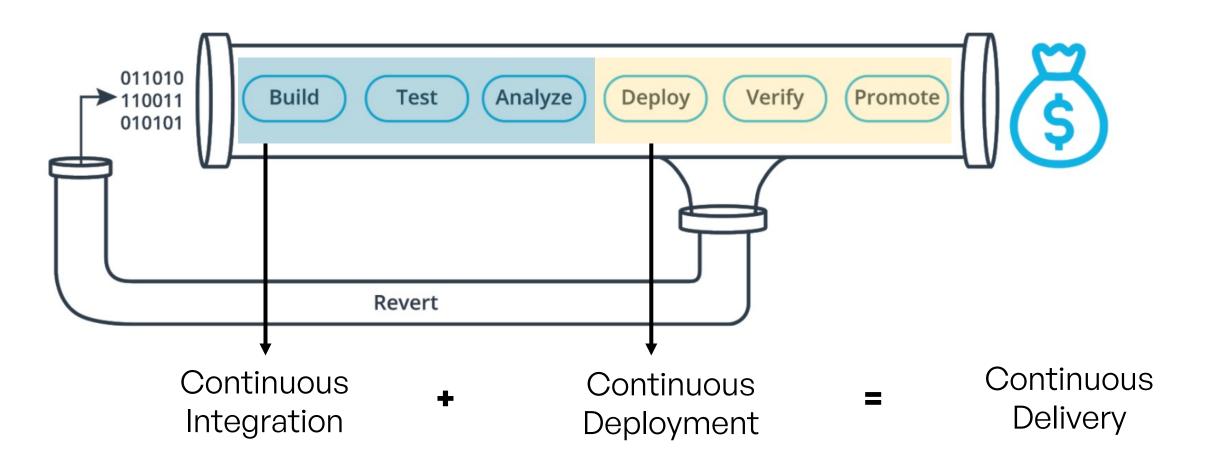
 CI refers to an approach of automating the integration of code changes from multiple contributors

Continous

Deployment

CD refers to the automation of deployments in order to deliver value

## What is CI/CD? (Cont'd)



# Why Udapeople needs it?

Technical Value	Business Value
Better code quality	Protect Revenue
Faster bug fixes	Avoid Extra Cost
Efficient infrastructure	Avoid Extra Cost
Measurable progress/Less time to Market	Increase Revenue
Collaboration and Communication	Avoid Extra Cost
Maximized creativity	Protect Revenue

#### Conclusion

- The gains of CI/CD is being enjoyed across board in the Industry.
- And as a world-class technology company, it is critical to leverage on the value added by CI/CD to scale our products and continually add quality value to our users.