



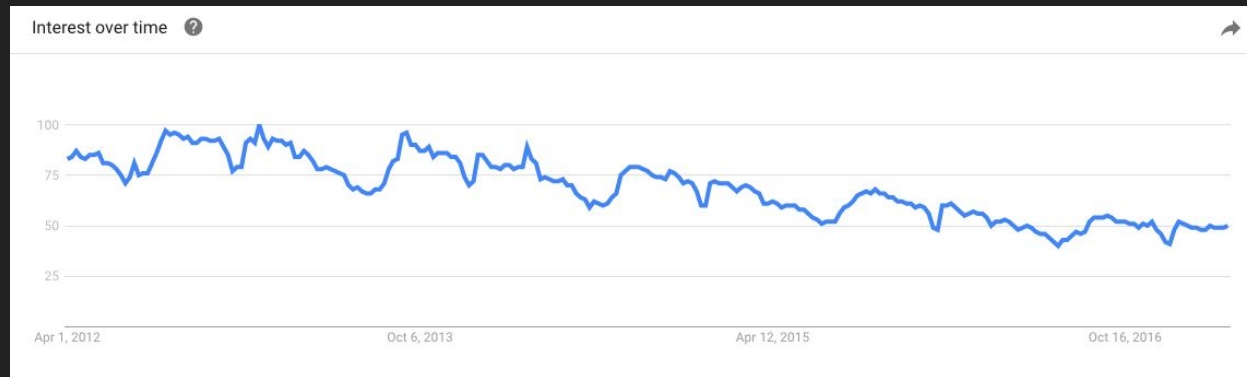
ðApps anyone can use



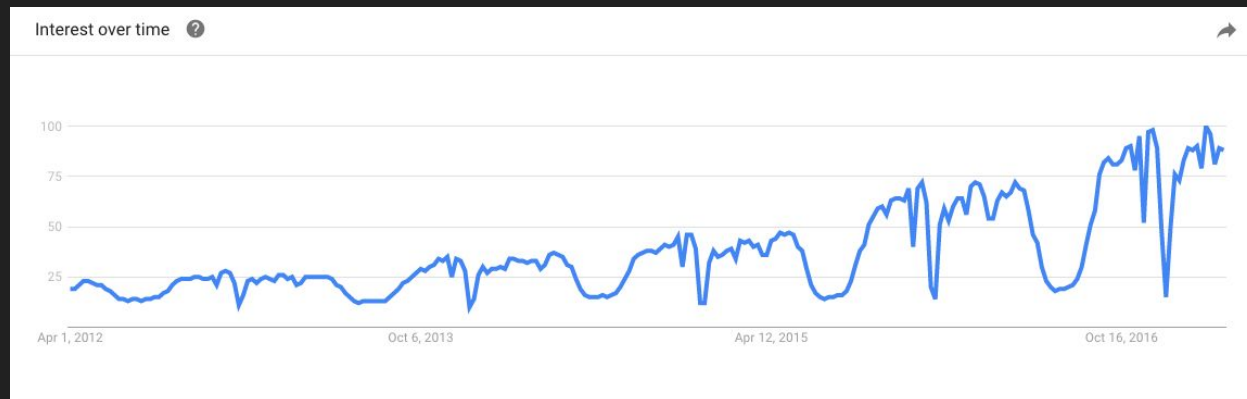


# A tale of two text editors

Microsoft Office



Google Docs





# ÐApp ecosystem is growing

ÐApps currently available on State of Dapps: 372

111% increase over last year

STATE OF THE ÐAPPS

Search

377 dapps listed

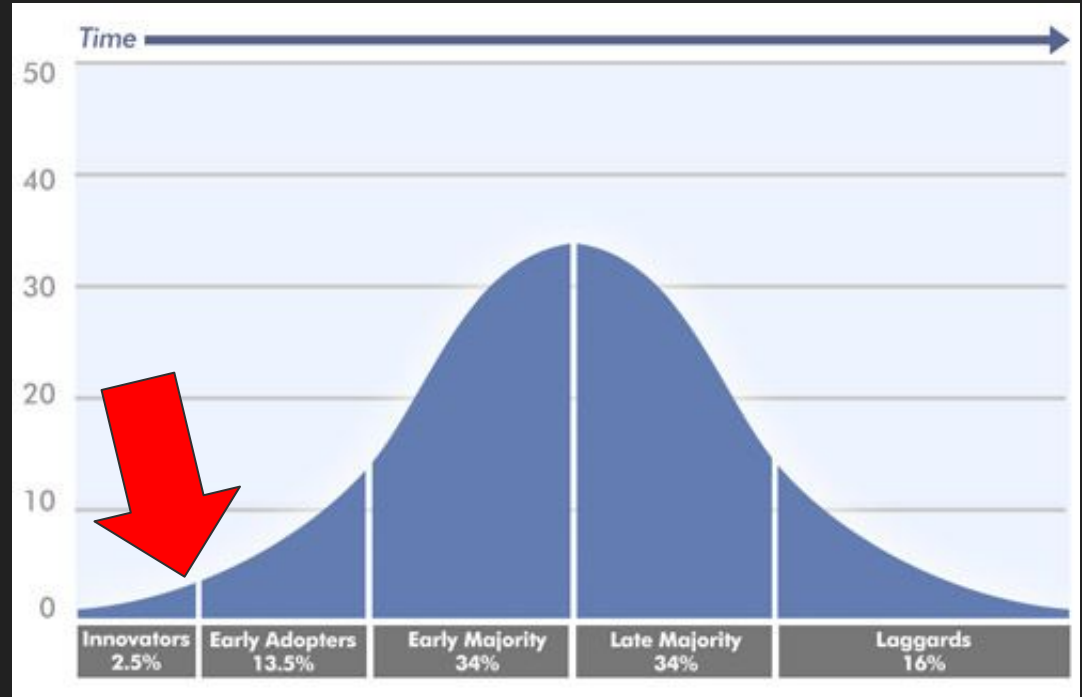
Sort: Updated

<b>Powermatcher Blo...</b> <b>Foxfire</b> Distributed energy auction for balancing supply and demand  Work In Progress 2017-03-16	<b>JabDapp</b> <b>JabDapp Team</b> A sports prediction platform focused on MMA, boxing, and other combat sports BSD 3-Clause Work In Progress 2017-03-14	<b>DAO IPCI</b> <b>IPCI</b> Blockchain technology for carbon markets BSD 3 Live 2017-03-14	<b>FairPay</b> <b>Ian Love</b> FairPay is a global community based project creating salary tran Stealth Mode 2017-03-13	<b>TokenNinja</b> <b>TokenNinja</b> ERC20 token management system Working Prototype 2017-03-11	<b>ProjectLIVE</b> <b>MundoPM</b> Collaborative Problem-solving Issue Work In Progress 2017-03-10
<b>Lotto</b> <b>DeviateFish</b> Simple, provably-fair, secure lottery ISC    Working Prototype 2017-03-07	<b>Lunyr</b> <b>Lunyr</b> Decentralized crowdsourced encyclopedia with reward system open Work In Progress 2017-03-07	<b>Gold Auction</b> <b>CodeTract</b> Daily settled auction for easy exchange of tokens MIT Working Prototype 2017-03-04	<b>EthereanMind</b> <b>Conrad Barski</b> A voting Ðapp to capture the sentiments/concerns of ethereans GNUV3  Working Prototype 2017-03-03	<b>TrekMiles</b> <b>David</b> Fitness Motivation App + Currency + Community Live 2017-03-03	<b>Decypher TV</b> <b>Decypher Media</b> Ethereum Screencasts for Developers Live 2017-03-01



# Consumer adoption model

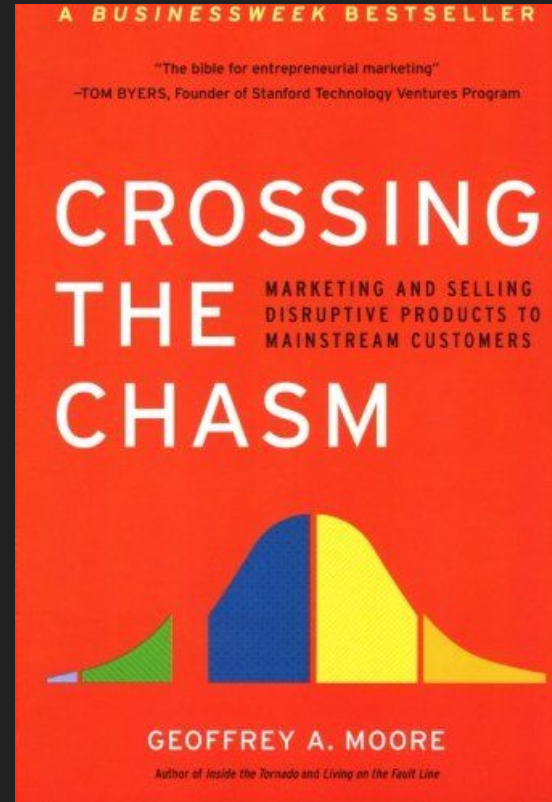
- ~1 million Ethereum wallets
- ~14 million Bitcoin wallets
- ~320 million US citizens
- ~7.5 Billion global population





# Crossing the Chasm

Moore “argues there is a chasm between the early adopters of the product (the technology enthusiasts and visionaries) and the early majority (the pragmatists)”





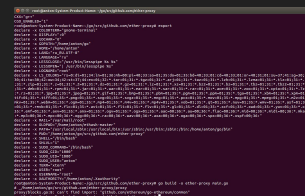
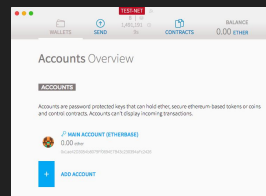
# Revolution v Evolution





# The 'action energy' spectrum

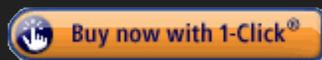
ƆApps



Low energy



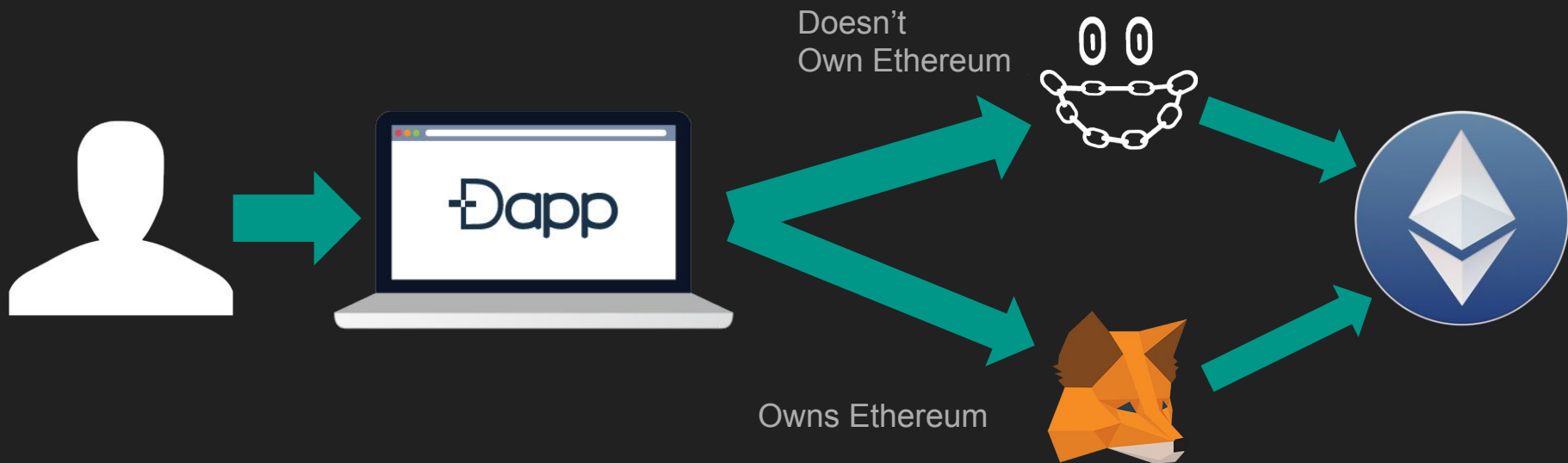
High energy



Traditional Apps



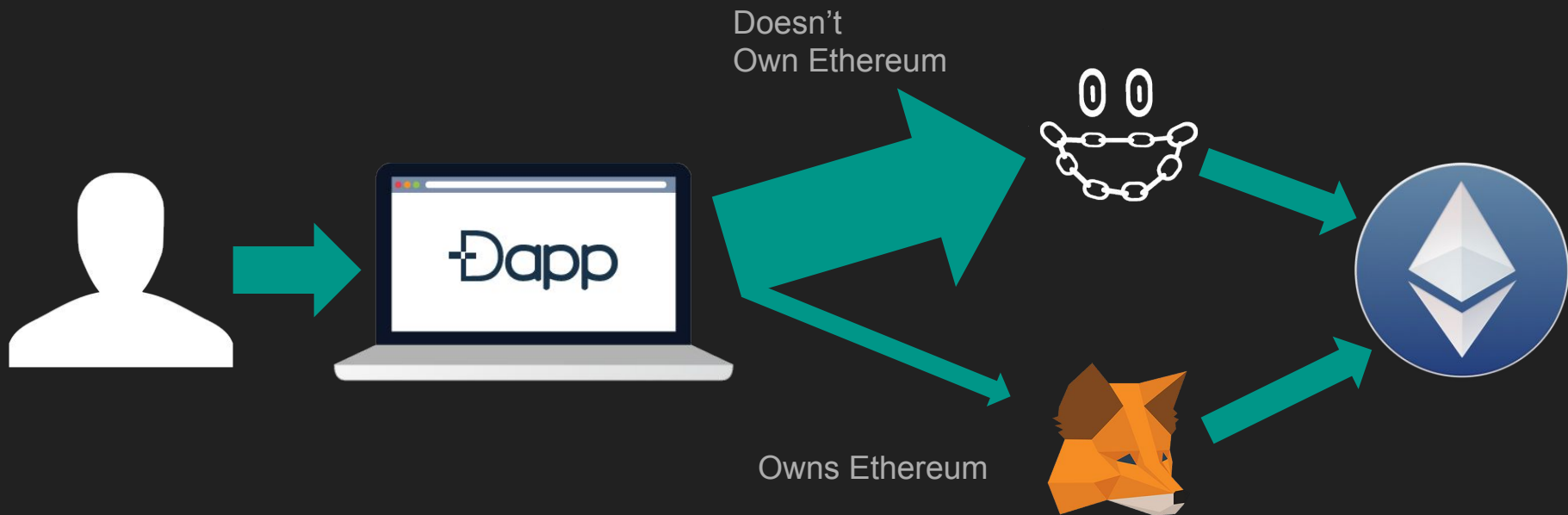
# DApp workflow







# DApp workflow





# Who is HappyCha.in



Zane Witherspoon



Tim Siwula



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