

FOR REVIEW

the

CORRECTED AND IMPROVED TEXT

of the

Elmaksan Machinery Industry

CORPORATE WEBSITE

The screenshot shows a website for Elmaksan Machinery Industry. A red box highlights two specific error markings: "grammar OK, poor wording" (in blue) and "wrong: incorrect English" (in pink). The website features a large image of modern industrial buildings with the slogan "MANUFACTURE YOUR FUTURE". Navigation links include "Home" and "Mail". A sidebar on the left lists "Our Business" (About Us, Solution Partners, Quality Policy, References), "Products" (Slitting Line, Pipe and Profile Line, Cut to Length Line, Multiblanking Line, Open Profile Line, Trapeze Line, Automatic Packing Mac., Flying Cold Saw, Rotary Shear, 4Hi / 6Hi Leveler, Slitting Knives, Roll Form), "Presentation" (Factory, Manufacturing), and "Contact Us". The main content area discusses "200 Elmaksan Line in 40 Countries", featuring images of the factory and a building, and details about production facilities and export. It also mentions "Fair Calendar 2009" entries for TUBE ARABIA, BORU, and TUBE RUSSIA.

grammar OK, poor wording

wrong: incorrect English

MANUFACTURE YOUR FUTURE

Our Business

- About Us
- Solution Partners
- Quality Policy
- References

Products

- Slitting Line
- Pipe and Profile Line
- Cut to Length Line
- Multiblanking Line
- Open Profile Line
- Trapeze Line
- Automatic Packing Mac.
- Flying Cold Saw
- Rotary Shear **New**
- 4Hi / 6Hi Leveler **New**
- Slitting Knives
- Roll Form

Presentation

- Factory
- Manufacturing

Contact Us

200 Elmaksan Line in 40 Countries

Having **a large** experience over 25 years, ELMAKSAN Machinery Industry, is a leading company in Turkey for the production of **pipes** lines, profile lines, slitting lines and cut-to-length lines, other **extra** equipment and spare parts.

Elmaksan Machinery's production facilities cover over 42.000 m², one in Istanbul with 20.000 m² total and 5.000 m² **closed** areas; and another located in Kocaeli Free Zone with **closed** area of 22.000 m² out of total 25.000 m².

More than 80% of the total volume of production is **being** exported abroad and **up to now over 200 lines** have been sold to 40 different countries all over the world.

Fair Calendar 2009

TUBE ARABIA 2009
10 - 13 January 2009
Dubai / U.A.E.

BORU®
2 0 0 9

BORU 2009
05 - 08 March 2009
Istanbul / TURKIYE

Tube Russia

TUBE RUSSIA 2009
12 - 15 May 2009
Moscow / RUSSIA

Corrected and Improved Text

200 Elmaksan Lines in 40 Countries

With over 25 years experience, Elmaksan Machinery Industry has become a leading Turkish producer of pipe lines, profile lines, slitting lines, cut-to-length lines, all related equipment and spare parts.

Elmaksan Machinery's production facilities now cover more than 40,000m², with a 20,000 m² plant in Istanbul, 5,000m² of which is enclosed; and a second 25,000m² facility in the Kocaeli Free Zone nearly entirely (22,000m²) enclosed.

Exports account for over 80% of Elmaksan Machinery's output, 200 different product lines having been sold into 40 countries around the world.

The screenshot shows a website for ELMAKSAN MACHINERY. At the top right are 'Home' and 'Mail' links. Below them is a large image of a modern industrial building with the slogan 'MANUFACTURE YOUR FUTURE'. In the top left corner, there's a logo for 'EDB ELMAKSAN' and a sign that says 'grammar OK, poor wording' and 'wrong: incorrect English'. The main content area is titled 'Company History'.

Company History

ELMAKSAN MACHINERY started its facilities in 1983 on a small site area located in Pendik, Istanbul. ELMAKSAN MACHINERY, keen on steady growth and development since its establishment, expanded its facilities in Kucukbakkalkoy and IMES Industrial Area, respectively. Having carried out the business under this name until 1993, our establishment changed name into ELMAKSAN MACHINERY INDUSTRY & TRADE CO. LTD, having changed the status accordingly. In 1996 The Company moved to the factory site, being over 5000 m² located in Buyukbakkalkoy /Maltepe.

Due to its competence and experience over 20 years , ELMAKSAN MACHINERY INDUSTRY, being the leading firm in Turkey for the production of initially pipes lines, profile lines, slitting lines and cut-to-length lines, other extra equipment and spare parts, in 1999 ELMAKSAN MACHINERY INDUSTRY & FOREIGN TRADE CO. LTD was established. In compliance with steady and continuously growing targets, in 2003 The Company Group, proceeding all Import and Export facilities, established E.M.S. MACHINERY INDUSTRY & TRADE CO. in Kocaeli Free Zone. E.M.S. MACHINERY, having constructed the factory with an open area 14.000 m² and closed area of 22.000 m² will start functioning in January 2008.

Corrected and Improved Text

ELMAKSAN MACHINERY was founded back in 1983, on a small site in the Pendik area of Istanbul. The company, keen to develop and grow, soon expanded its facilities into both the Kucukbakkalkoy and the IMES Industrial Areas, in 1993 being incorporated as the ELMAKSAN MACHINERY INDUSTRY & TRADE Co Ltd. Three years later the company moved to a 5,000m² site in the Buyikbakkalkoy / Maltepe area.

Continued success and development led to the formation, in 1999, of the ELMAKSAN MACHINERY INDUSTRY & FOREIGN TRADE Co Ltd. Shortly later, in 2003, the Company group established E.M.S. MACHINERY INDUSTRY & TRADE in the Kocaeli Free Zone. This latest company, E.M.S. MACHINERY, expanded in early 2008 into a brand new 22,000m² plant, 14,000m² of which is covered.

lines, other extra equipment and spare parts, in 1999 ELMAKSAN MACHINERY INDUSTRY & FOREIGN TRADE CO. LTD was established. In compliance with steady and continuously growing targets, in 2003 The Company Group, proceeding all Import and Export facilities, established E.M.S. MACHINERY INDUSTRY & TRADE CO. in Kocaeli Free Zone. E.M.S. MACHINERY, having constructed the factory with an open area 14.000 m² and closed area of 22.000 m², will start functioning in January 2008.

ELMAKSAN having the number of employees, including qualified industrial personnel, technical personnel and engineers over 150 persons, is taking one of the first places among Pioneer Industrial Firms, constantly increasing its job volume and expanding the production. With the start of business activity in Kocaeli Factory these numbers will be increased.

To achieve the best customer satisfaction ELMAKSAN is first of all focusing on quality of production and service and doing its best to comply with the demands of clients, expanding the manufacture on a large scale accordingly.

Corrected and Improved Text

ELMAKSAN, with over 150 engineers, qualified industrial staff, technicians and other employees, is one of the nation's leading, pioneering industrial firms. For over a quarter of a century, the company has consistently increased both its job volume and its overall production, the Kocaeli Free Zone plant only further enhancing this trend.

The only way that ELMAKSAN has been able to achieve such high levels of customer satisfaction is by constantly focusing on quality in production and through customer service: doing its best to comply with all customer demands. The expansion to large scale manufacturing has been undertaken accordingly.

The screenshot shows a website for ELMAKSAN. At the top right are links for 'Home' and 'Mail'. Below the header is a large image of a modern industrial building with the slogan 'MANUFACTURE YOUR FUTURE' at the bottom. To the left of the building is a billboard with the ELMAKSAN logo and two text boxes: one blue box containing 'grammar OK, poor wording' and one pink box containing 'wrong: incorrect English'. The main content area has a title 'Quality Policy' and a bulleted list of statements. Several words in the list are highlighted in pink, indicating errors.

- Elmaksan follows closely the technological developments of 21. century. Elmaksan directs and applies these developments without any limit or condition and transfers all of them to his customers in international standards.
- With new investments we try to continuously accelerate our search and development studies in the frame of total quality policy. Our target is to maximize the customer satisfaction by providing service in high quality standards.
- In the policy we follow with the continuous motivation and happiness of our employees the customer satisfaction is in the first order. Our main principle is to perform our responsibilities to humankind, environment and universal values by keeping their rights.

Corrected and Improved Text

Quality Policy

The Elmaksan companies closely follow the technological developments becoming available in the 21st century. We apply these developments, without restriction, to all of our products so that the benefits are transferred to our customers directly, as well as indirectly through the satisfaction of ever more extensive international standards.

With each new investment we endeavour to accelerate our Research and Development (R&D) studies, within the framework of our Total Quality Policy. Our target is the maximization of customer satisfaction through the provision of our highest quality service standards.

The next level of our quality policy focuses on the motivation and happiness of our employees. While customer satisfaction is our initial focus, our core principles are built on the basis of our responsibilities to all people, the environment, and to shared universal values. These are demonstrated by our efforts to maintain our employees' rights.

The screenshot shows a website for ELMAKSAN. At the top left is the company logo with the word "ELMAKSAN". At the top right are links for "Home" and "Mail". Below the header is a large image of a modern industrial building with the slogan "MANUFACTURE YOUR FUTURE" in blue. In the upper left foreground, there is a black rectangular overlay containing two items: "grammar OK, poor wording" in light blue and "wrong: incorrect English" in pink. The main content area of the website discusses the company's commitment to quality, customer satisfaction, and technological development. It includes a bulleted list of goals and a signature at the bottom.

customers in international standards.

- With new investments we try to continuously accelerate our search and development studies in the frame of total quality policy; our target is to maximize the customer satisfaction by providing service in high quality standards.
- In the policy we follow with the continuous motivation and happiness of our employees the customer satisfaction is in the first order: our main principle is to perform our responsibilities to humankind, environment and universal values by keeping their rights.
- Our goal [pink] to become a world brand **with our customers** by directing [pink] the technological developments.

General Manager
Mustafa EL

Corrected and Improved Text

The screenshot shows a website for ELMAKSAN with a large empty text area. Above this area, there are three small dots indicating continuation. Below the dots, the corrected text is displayed. It starts with "Our goal: to become a world brand in our target market through the application of technological developments." followed by the signature of the General Manager, Mustafa EL.

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Our goal: to become a world brand in our target market through the application of technological developments.

General Manager
Mustafa EL

The screenshot shows a website for ELMAKSAN. At the top left is the company logo with the text "ELMAKSAN". At the top right are links for "Home" and "Mail". Below the logo is a large image of a modern industrial building with the slogan "MANUFACTURE YOUR FUTURE" at the bottom. A black callout box is overlaid on the image, containing the text "grammar OK, poor wording" in blue and "wrong: incorrect English" in pink. On the left side of the page, there's a sidebar with links for "Mail Us", "Mail Form", and "Documents". Under "Documents", there are links for "Elmaksan Groupware" and "Ral Codes". In the main content area, there's a section titled "Software Enhancement 08-09 Inventor 11 & Edge Cam 11". It features a yellow box labeled "AUTODESK INVENTOR" and another box labeled "edgeCAM Strategic Partner". The text discusses the use of Autodesk Inventor 11 and EdgeCAM software to improve design processes, accelerate production, and minimize errors. The original text contains several colored highlights (pink and blue) which have been corrected in the improved version.

Software Enhancement 08-09 Inventor 11 & Edge Cam 11

Improving the design **progress** is one of our primary objectives. To meet this requirement, we have started to design our machinery and equipment with Autodesk Inventor 11 software. The product enables us to accelerate and streamline the creation of production drawings with **correct results** while minimizing **the** errors.

We utilize **the** latest generation CAM software, EdgeCAM. The application provides full machine simulation capability, while extending **comprehensive** verification and visualisation tools. Parametric similarity between Inventor and EdgeCam allows easier and more accurate data transformation. Hence, this seamless data processing technique enables us to program **the** CNC machines with zero error.

Corrected and Improved Text

Improving the design process is one of our primary objectives. To meet this requirement, we now design all our machinery using the Autodesk Inventor 11 software. This suite enables us to accelerate and streamline the creation of our production drawings, producing correct output with minimal errors.

The company also uses the latest generation CAM software: EdgeCAM. This application provides us with both full machine simulation as well as with extensive verification and visualisation tools. The parametric similarity between our Autodesk Inventor and our EdgeCAM tools permits easy and accurate data transfer between them, so that we can program our CNC machines with zero error.