



BLOCKCHAIN @ **UWaterloo**

SPONSORSHIP PACKAGE

President's Address



Dear Prospective Sponsor,

As one of Canada's leading technological post secondary institutions, and the home of Ethereum creator Vitalik Buterin, the University of Waterloo is a hotspot for numerous blockchain entrepreneurs, developers, and researchers.

In order to strengthen and support this community, UWaterloo Blockchain Club is providing workshops, projects, learning challenges, and more to help members grow their networks and find a supportive community of like-minded individuals

By sponsoring our club, you are investing into the future of the University of Waterloo's blockchain community and its students.

Kind regards,

Fahim Ahmed

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CONTACT INFORMATION

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-  uw_blockchain
-  University of Waterloo Blockchain Club
-  uwaterlooblockchain@gmail.com

Sponsor Tiers

As a sponsor of the Waterloo Blockchain Club, we guarantee the opportunity to promote your brand, product, or service within the club to an engaged community, and are committed to building and maintaining long term relationships with our sponsors.

The opportunities Waterloo Blockchain Club can offer to your organization are included as follows:

	Networking Dinner	Individual Event	Term Sponsorship
	\$1,500	\$2,500	\$5,000 +
Speaking Opportunity during event(s)	✓	✓	✓
Social Media Shoutouts	✓	✓	✓
Recruitment Opportunity During Event(s)	✓	✓	✓
Access to Attendee's Resumes	✓	✓	✓
Company Information on Waterloo Blockchain Website		✓	✓
Keynote address during event(s)		✓	✓
Sponsorship Recognition in all promotional material			✓
Exclusively arranged crypto coffee chats			✓
Collaboration opportunities for development/research			✓

What is UWaterloo Blockchain?

UWaterloo Blockchain club is a growing community of *700+ members*.

As a university club, we are able to provide a safe environment for students to discuss a wide variety of topics, including MEV, yield farming, web3 development and more, without the sometimes misleading and manipulative environment of online communities filled with anonymous users.

For Fall 2022, our collaborations involve working with other university blockchain clubs including McGill, UBC, and Queens to expand the Canadian post-secondary blockchain landscape, and organizations including Encode and LearnWeb3 to help expose our members to new topics and ideas (“you don’t know what you don’t know”). In the past, we have hosted events with Coinbase and Sonr, helping members grow their technical skillsets and networks.

As the club continues to grow, we plan to send talented members of our club to local and international hackathons and conferences to create impactful projects, foster connections and further grow the reputation of UWaterloo Blockchain.

Other Contributions

Please note that Waterloo Blockchain Club is flexible and open to all types of sponsorships and will endeavour to offer options for all interested parties.

If you would like to contribute to the Waterloo Blockchain Club but are unable to commit to any of the sponsorship categories listed in this proposal, or would like to provide a service or product which you believe is helpful to our club, please feel free to contact the club at uwaterlooblockchain@gmail.com to discuss the ways in which you or your business can assist.