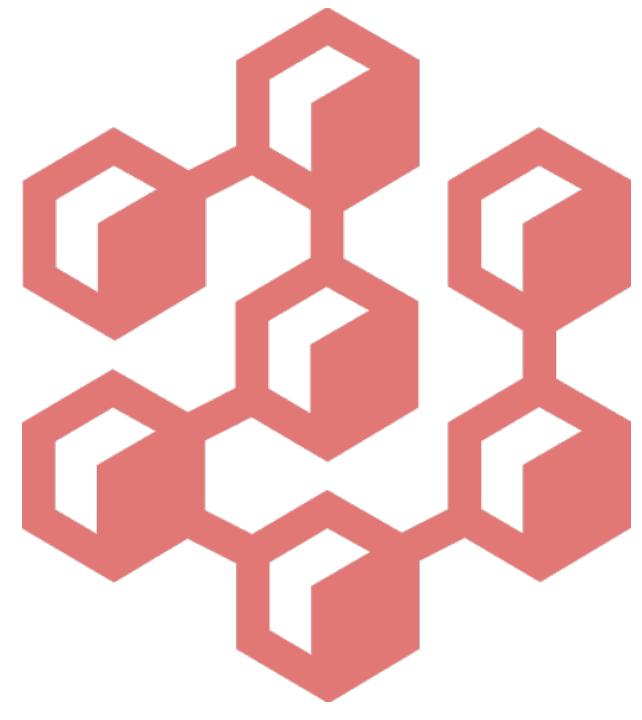




# BLOCKCHAIN @ **Waterloo**

**SPONSORSHIP PACKAGE**



# PRESIDENT'S ADDRESS

---

**Dear Prospective Sponsor,**

As Canada's leading technology hub and the birthplace of modern blockchains such as Ethereum, there are truly few places in the world with as much talent and ambition like Waterloo.

Our non-profit organization's mission is to provide unwavering support and resources to bolster innovation in our community-at-large. With two powerhouse universities and multi-billion dollar unicorns just down the street, we exist in a unique balance of bleeding-edge research, entrepreneurial spirit, and world-class education.

We strongly believe that Waterloo is the complete recipe for breakthrough change, and we want nothing more than your like-minded organization to be apart of our journey. Together, there is no challenge too ambitious for Waterloo to take on.

Kind regards,

*Fahim Ahmed*

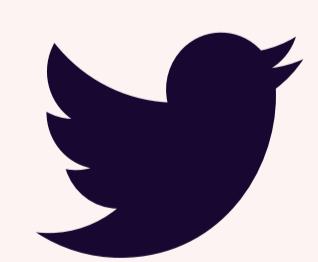
## CONTACT US



<https://discord.gg/PW9HjVp4G6>



[waterlooblockchain](#)



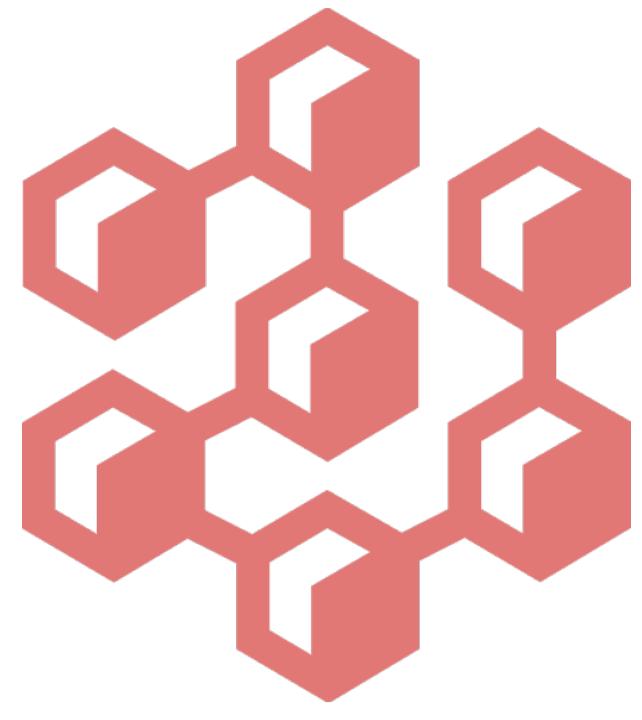
[wlooblockchain](#)



[contact@waterlooblockchain.ca](mailto:contact@waterlooblockchain.ca)



[Waterloo Blockchain](#)



# ABOUT WATERLOO BLOCKCHAIN

---

Waterloo Blockchain is a growing community of 1000+ members.

As a university club, we are able to provide a safe environment for students to discuss a wide variety of topics, including Web3 development, MEV, on-chain analytics, research, and more.

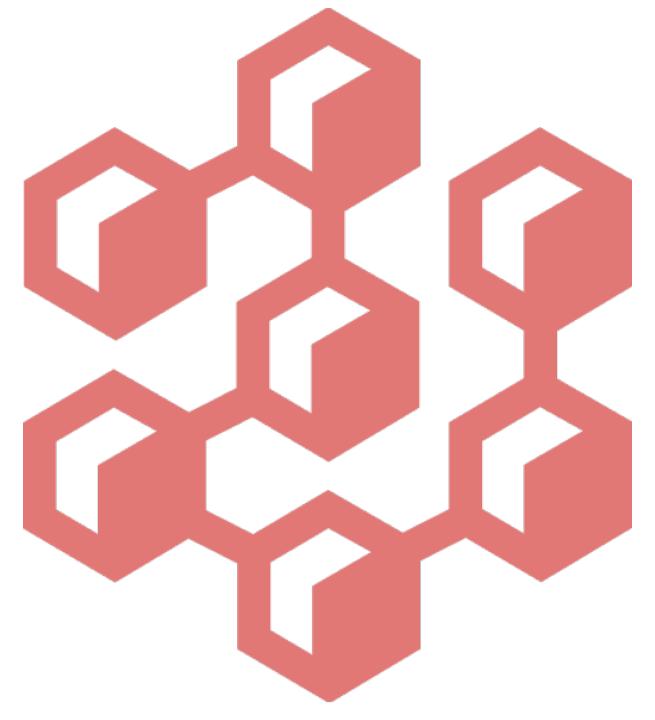
Our university is known for its talent. Members at our club have gone out of their way to start numerous startups such as Fairblock (MEV protection, \$400k raised), Bequest Finance (on-chain will, backed by Mark Cuban), and Yama Finance (omnichain stablecoin) to name a few. Many are also working in Web3 companies such as Axelar, Keypom, Paradigm, Coinbase, and Dune Analytics.

Previously, we've held numerous events attaining up to 180 attendees, ranging from recruiting events, workshops, hacker houses and social mixers, and plan to host more.

As the club continues to expand, we plan to build connections throughout Canada, foster growth in Waterloo's Web3 scene, and further grow the reputation of Waterloo Blockchain.

## OTHER CONTRIBUTIONS

Please note that Waterloo Blockchain is flexible and open to all types of sponsorships and will endeavor to offer options for all interested parties. If you would like to contribute to the Waterloo Blockchain but are unable to commit to any of the sponsorship categories listed in this proposal, or would like to provide a service or product which you believe is helpful to our club, please feel free to contact the club at [contact@waterlooblockchain.ca](mailto:contact@waterlooblockchain.ca) to discuss the ways in which you or your business can assist.



## PAST EVENTS & SPONSORS

### Past Events Hosted In 2022 - 2023

#### BINANCE ACADEMY EVENT

November 17, 2022



**largest in North America**  
with over 180 attendees

sponsored by



#### NETWORKING



sponsored by



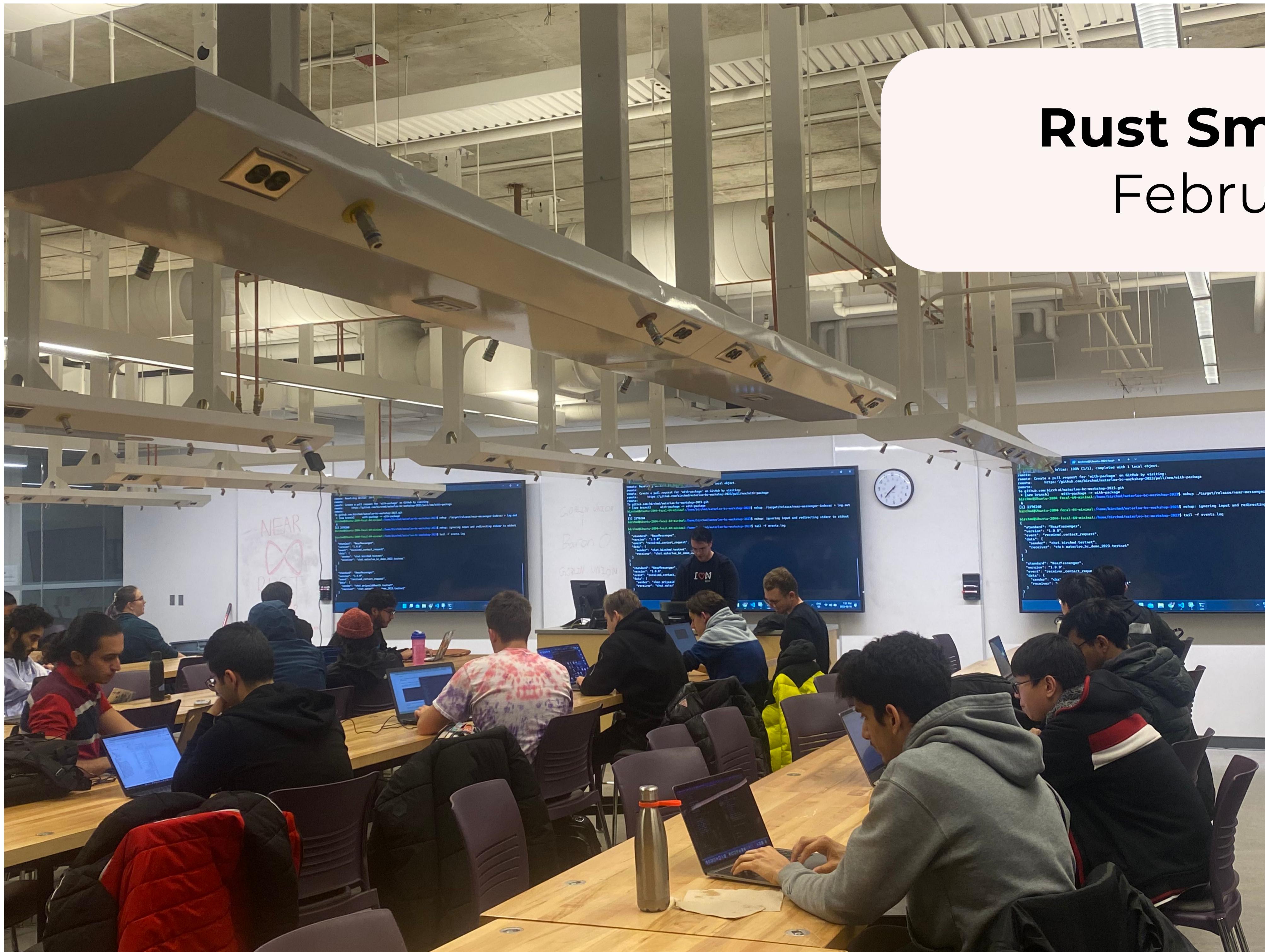
May 28, 2022

sponsored by



September 15, 2022

## WORKSHOPS



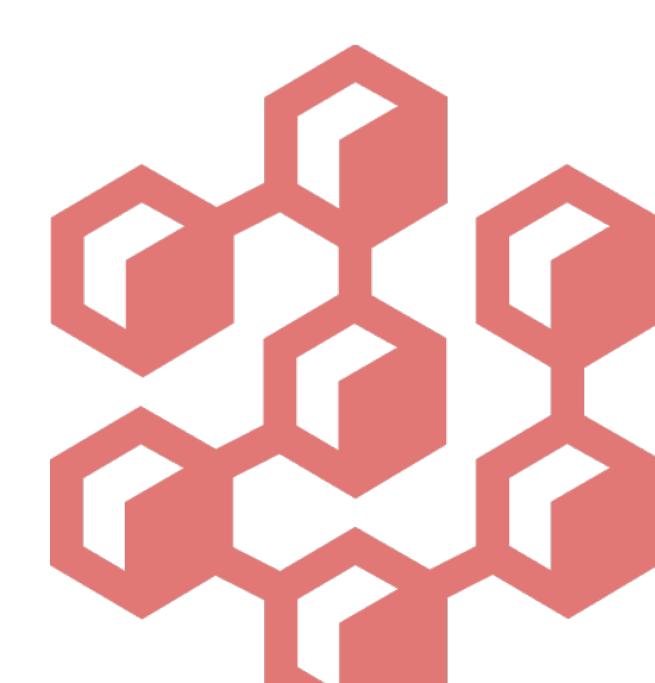
### Rust Smart Contracts

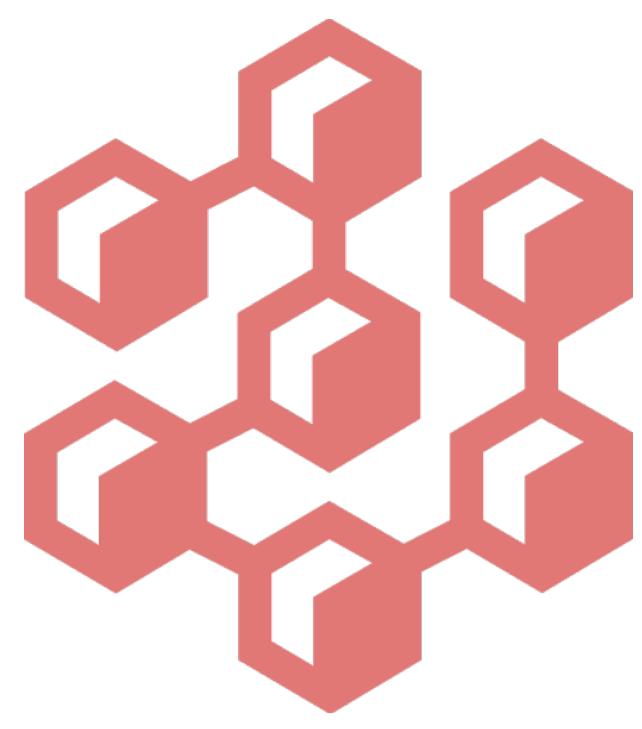
February 16, 2023

sponsored by



## PARTNERS & PAST SPONSORS





# Waterloo Blockchain

## TERM SPONSORSHIP PACKAGE 2023

Benefits	Bronze (1k USD)	Silver (3k USD)	Gold (10k USD)
<b>Job Board posting</b>	Yes	Yes	Yes
<b>Events</b>	1 co-hosted	2 co-hosted	2 co-hosted, 1 exclusive
<b>Event Photography &amp; Recap Post</b>	Yes	Yes	Yes
<b>Social Media Posts</b>	1	2	3
<b>Supporter Shoutout Post</b>	Yes	Yes	Yes
<b>Website Sponsor Feature</b>	Regular Feature	Priority Feature	Standout Feature
<b>Event Marketing Posters</b>	-	Yes	Yes
<b>Resume Dropbox</b>	-	Open at events	Open all term
<b>Advertise Job Posting</b>	-	1 Post	Unlimited
<b>Advertise Grant Opportunity</b>	-	Yes	Yes
<b>Commissioned Software Project</b>	-	-	Yes
<b>Commissioned Academic Research</b>	-	-	Yes
<b>Commissioned Financial Research</b>	-	-	Yes

# SUMMER 2023 TERM EXCLUSIVES

We have exclusive benefits included for this summer

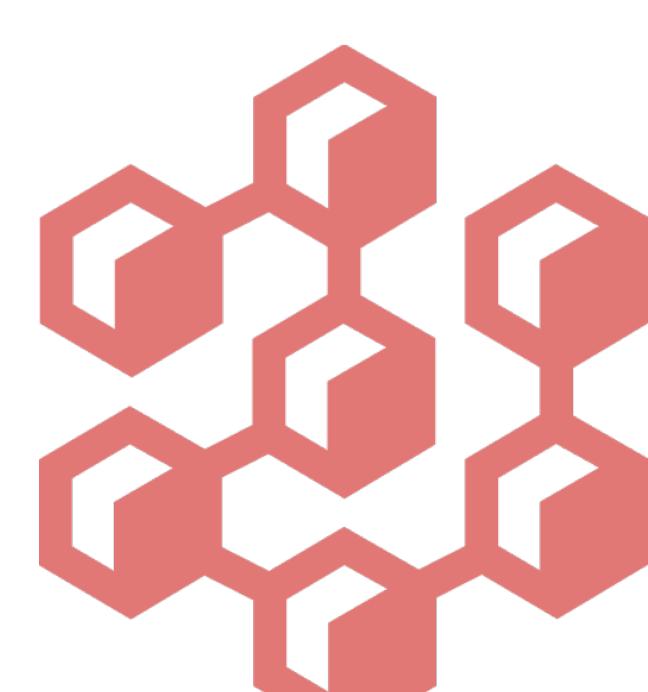
**OlympiHacks** is an in-person chain agnostic hackathon for 200 hackers at the University of Waterloo on May 19 - 21. ([Pitch Deck](#))

**Web3 Bootcamp** is a semester long bootcamp to teach students how to develop in Web3. ([One Pager](#))

**Job Board** helps employees access talent in our community, and helps connect students to blockchain specific jobs.

## OlympiHacks

Benefits	Bronze (1k USD)	Silver (3k USD)	Gold (10k USD)
<b>Logo</b>	small, on website	small, on website, banner, & t-shirt	large, on all platforms
<b>Mentors</b>	2	unlimited	unlimited
<b>Recruiters</b>	-	1	2
<b>Judges</b>	-	2	4
<b>Resume Dropbox</b>	-	Yes	Yes
<b>Booth</b>	-	Yes	Yes
<b>Workshops (1 hour each)</b>	-	1	2
<b>Dedicated Track</b>	-	-	Yes
<b>Side Events</b>	-	-	Yes
<b>Opening Ceremony</b>	-	-	3 - 5 minutes
<b>Flash Interviews with Hackers</b>	-	-	Yes



**Waterloo  
Blockchain**

## ETHGlobal Waterloo

Benefits	Bronze (1k USD)	Silver (3k USD)	Gold (10k USD)
Priority Collaboration with Waterloo Blockchain's Activities	-	-	Yes

## Job Board (under development Summer 2023)

Benefits	Bronze (1k USD)	Silver (3k USD)	Gold (10k USD)
Number of Jobs Postings	-	3	Unlimited
Beta Access	-	-	Yes

## Web3 Bootcamp

Benefits	Bronze (1k USD)	Silver (3k USD)	Gold (10k USD)
Speaker Sessions	-	1	1



**Waterloo  
Blockchain**