

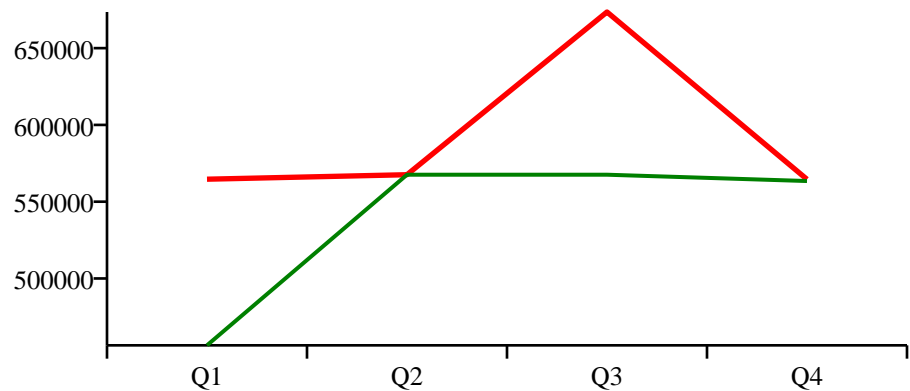


# MAIA Detailed Report

Data Generated  
27/01/2021

# Profit Pillar

Quaterly Profit and Revenue Comparison Chart



Quaterly Profit and Revenue Comparison Table

| Quater | Profit   | Revenue  |
|--------|----------|----------|
| Q1     | 564645.0 | 456456.0 |
| Q2     | 567567.0 | 567567.0 |
| Q3     | 673534.0 | 567567.0 |
| Q4     | 564563.0 | 563453.0 |

In terms of profitability, your company scored higher then the median of our sample data, but less then the 75 % quartile. Your company seems to be doing well despite the COVID-19 pandemic, and is expected to increase in profitability in the near future.

Your company reported a rather favorable Return-on-Equity. This indicates that your company is currently utilizing it's shareholder's funds efficiently and is currently good at retaining its earning. Furthermore, be confident that your company currently is well-protected by having a sizable economic moat in protecting your long-terms profits

As a company in the Manufacturing industry, your company reported a favorable Return-On-Asset, indicating an efficient use of the company's asset in generating income

Your company reported negative sales growth since the start of your first quadrant. This could be indicating a decrease in market share, customer acceptance and user base.

## Suggestion

Based on your company's Return on Equity figures, it seems that your company is growing at a sustainable rate. Keep up the good work.

Thinking of getting funding for further expending? Now could potentially be a good time as your company looks attractive to potential investors!

Your company is currently stable enough to consider upsizing or purchasing more assets

At your current sales growth figures, your company is at risk of being overtaken by competitors and stagnating. Take action to overcome this!

Start by setting smaller and achievable goals in increasing your sales growth. Try out new methods, plans or even marketing to achieve this.

Consider investing in a sales growth dashboard. This may help in better understanding your company's overall sales.

Now is the time to discuss and adjust your future sales growth strategy!

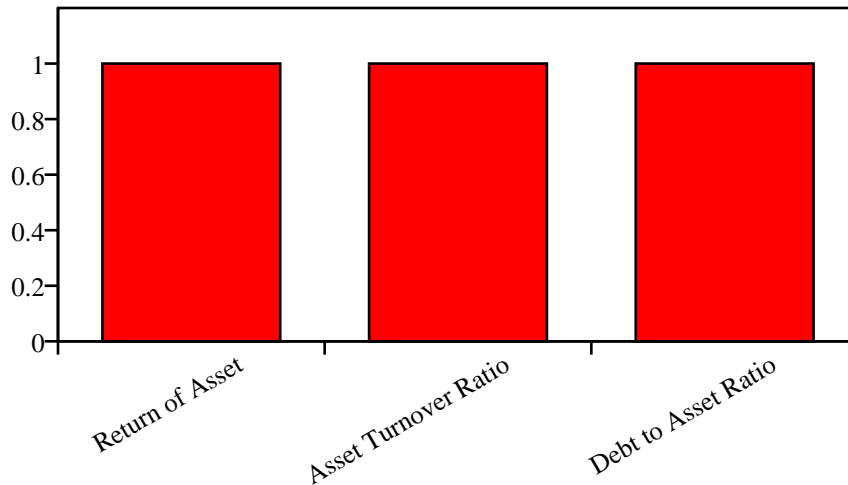
With the COVID-19 pandemic, it is understandable that your target market may have started spending less. With that, try to come out with new strategy to counter this.

If possible, try opting to digitalization of your products. Focus your marketing on digital platform, or make it more accessible for users to access in the comforts of their own home.

Look and research for any financial aids packages the goverment/state goverment is providing and see if you are applicable.

# Asset Pillar

Return of Asset vs Asset Turnover Ratio vs Debt to Asset Ratio Chart



In terms of assets, your company scored poorly, being ranked in between 25 % to 50 % of all of the companies from our sample data. This indicates that there exist some inefficiency in the company utilizing its own assets to successfully generate income. The company's resources has to be better well managed in order to avoid risks regarding loans and debts.

As a company in the Manufacturing industry, your company reported a favorable Return-On-Asset, indicating an efficient use of the company's asset in generating income

Your Manufacturing company reported an a rather unfavorable Asset-Turnover-Ratio, indicating subpar usage of assets in generating revenue.

Your company reported a rather low amount of it's asset being financed by debt. This indicates that more then likely, your company currently possesses more assets then debt when compared to the average company in the Manufacturing industry.

## Suggestion

Your company is currently stable enough to consider upsizing or purchasing more assets

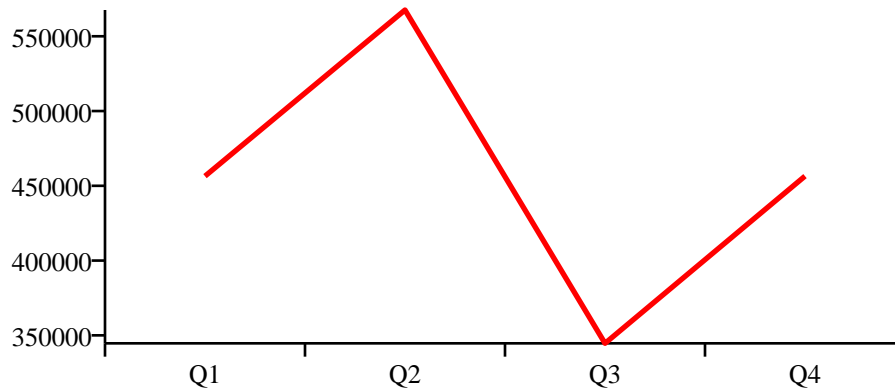
Avoid purchasing huge amounts of assets in a single year. Rather, opt to slowly expand your company's assets

Be on the lookout for trends to observe if your company's Asset-Turnover-Ratio has been declining but your revenue is still increasing. This could mean that you could have overinvested in assets.

At your current Debt ratio level, your company's cash flow, be assured that your company's leveraging financial strength remains good.

# Cash Pillar

Quarterly Cash Net Flow Chart



Quarterly Cash Net Flow Table

| Quater | Net Cash Flow |
|--------|---------------|
| Q1     | 456456.0      |
| Q2     | 456456.0      |
| Q3     | 456456.0      |
| Q4     | 456456.0      |

In terms of cash and cashflow, your company scored above average, being ranked above the 50 % quartile but below the 75 % quartile of all of the companies from our sample data. This could indicate that there is currently more money going in than going out. With a steady cashflow or having cash in hand, your company should be able to make better decisions moving forward as investing becomes possible. You also are at less risk if by chance your creditors go bankrupt or trouble with payment appears in the future.

Based on the financial values inputted, it seems that your company's cash ratio is currently ideal. This indicates that your company currently has available funds to pay off its current liabilities. This also means that in the worst-case scenario, a high amount of your company's assets are available to quickly be turned into cash.

Your company reported a lower than average cash turnover ratio this year, indicating inefficiency with the company's working capital as it is going through its cash cycle slower. Similarly, this can also indicate an inefficiency in using the company's available cash to conduct operations and generate sales.

Based on your financial data, your company reported positive net cashflow from the first quarter to the last quarter. This is good as every company should generate the needed cash to pay for fixed and variable expenses while still turning a profit. A positive cashflow could indicate a positive outlook on the company's future financial health and shows that your company is still doing well despite the COVID-19 pandemic.

## Suggestion

While your cash ratio is currently in a good position, ensure it does not indicate poor asset utilization by purposely holding large amounts of cash.

Remember that it is often better to not keep too much cash in hand, but rather investing that to generate more revenue.

For best results, compare your company's previous year cash turnover ratio with this ratio from this year.

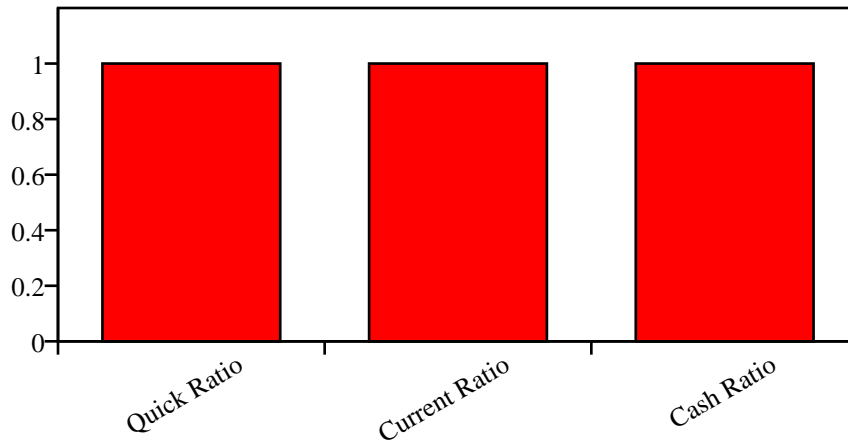
Be aware that your company is being less efficient at refreshing its cash balance. This would be seen as a cause for concern for investors and creditors.

To further maintain a positive cash flow, consider offering discount and promotions for early paying creditors to encourage this behavior.

Your company is at an actively good position to start looking your ways to expend or invest in the company's growth.

# Liquidity Pillar

Quick Ratio vs Current Ratio vs Cash Ratio Chart



In terms of liquidity, your company scored above average, being ranked above the 50 % percentile while remaining below the 75 % percentile of all of the companies from our sample data. This indicates an ability for the company to pay its short term debts and current liabilities when needed. With this liquidity score, the health of the company somewhat secured. This is due to the fact that at this reported liquidity score, the company is more then likely able to meet obligations as well as being safe from the possibility of running out of funds to support ongoing operations. This in return plays an positive impact on operational efficiency and profitability.

Your company reported a steady ratio of Current Ratio of more then 1, indicating that the company's debts due in a year or less are lesser than its assets. While this ratio is ever changing and could be a cause of seasonal sales, the current figure indicates that the company is currently in a favorable liquidity position.

Your company reported a rather favorable ratio of Quick Ratio of more then 1, indicating that the company possessing the ability in meeting its short-term obligations using its most liquid assets. Furthermore, this states that the company is in a comfortable position as it is currently able to pay back its current liabilities, thus being a good sign for investors and partners.

Based on the financial values inputted, it seems that your company's cash ratio is currently ideal. This indicate that your company currently have available funds to pay off its current liabilities. This also means that in the worst-case scenario, a high amount of your company's assets are available to quickly be turned into cash.



## Suggestion

At this rate, your company should have no problems converting its inventory and assets in cash in times of need.

Look into your company's storing mechanism and ensure it remains enough.

Your company is at a steady position where production and inventory could be increase to meet sufficient demand from your customer.

Investors, suppliers and lenders are more then likely to favor your company due to the relatively good quick ratio it currently possesses.

While your cash ratio is currently in a good position, ensure it does not indicate poor asset utilization by purposely holding large amounts of cash.

Remember that it is often better to not keep to much cash in hand, but rather investing that to generate more revenue.