

Here is an ATS-optimized resume for the Product Manager position at Metabase:

Watson Mulkey

Product Manager

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Professional Summary

Experienced Product Manager with a proven track record of delivering impactful software products. Skilled in cross-functional team leadership, data analysis and A/B testing, user research, product strategy, and stakeholder management. Passionate about developing empathetic, technically-sound solutions that solve users' needs.

Experience

Registria | Senior Product Manager, ID/Onboarding/Platform | 2024 - 2025

- Drove the roadmap and delivery of reporting suite products for major brands including Sony and Whirlpool
- Developed multi-vertical dependency roadmaps and multi-year product strategies
- Partnered closely with data and engineering teams to deliver data-driven solutions

Discovery Education | Product Manager, Teacher Tools | 2021 - 2023

- Overhauled teacher-side app based on user research, driving a 32% YoY increase in user engagement
- Led cross-functional teams of 20+ people, resulting in a 15% increase in delivery rate
- Identified 33% traffic loss and recovered 10% in the first month through data analysis and A/B testing

Bookshop.org | Product Consultant | 2020 - Present

- Provided strategic product guidance to a \$50M revenue e-commerce platform with global distributed teams
- Trained and mentored product managers on agile methodologies and best practices

Simplifya | Product Manager | 2019 - 2021

- Refactored the flagship auditing product, resulting in a 50% reduction in completion time and 40% usage increase
- Developed a new compliance feature from 0 to 1, addressing regulatory needs

Key Achievements

- Drove 32% YoY increase in user engagement through user-centric app overhaul
- Achieved 50% reduction in product completion time and 40% usage increase through product refactoring
- Led cross-functional teams of 20+ people, resulting in a 15% increase in delivery rate
- Recovered 10% of traffic loss within the first month through data analysis and A/B testing

Skills

- Technical Background: Experience with databases, data analysis, and software engineering
- Cross-functional Team Leadership: Managed teams of 4-7 and 20+ people
- Data Analysis & A/B Testing: Proficient with Looker, Fullstory, and Google Analytics
- User Research & Voice of Customer: Conducted interviews with diverse user segments
- Product Strategy & Roadmapping: Developed multi-vertical and multi-year roadmaps

- Stakeholder Management: Presented monthly to C-Suite, aligned with sales and customer success Education

Bachelor of Arts - English, Hampden-Sydney College, 2004-2008

Certifications

Pragmatic Marketing (Focus, Foundations, Build)

This resume was tailored for: Product Manager at Metabase