



PUK Dai
PUK Dee

PUK Dai PUK Dee

Easy to Cultivate , Able to Grow High-Value Plant

PROBLEM

No
Time



Less Space

Many **Factors**



Solution

The smart pot which
will solve the
problem of mini
indoor cultivation

Environmental
control system

Growing in
small space

Automatic watering
systems



MARKET VALIDATION

62.98 %

Tree Planting
Activity
Suandusitpoll



16,000 +

Cannabis Search
Results
Google
Trends

397

245 K

Cannabis :
THATRATH Online



MARKET SIZE

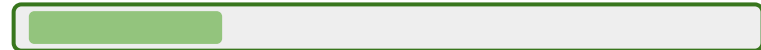


Number of Household (Thailand) 21 M +



Total Available Market : NSO (National
Statistical Office) Thailand

Agriculturist & Tree Lover 4.4 M +



Serviceable Available
Market : Farmer ONE



SMART POT



Product

- Detect Temperature, Humidity, Light and pH by smart sensor
- Automatic watering system
- Ventilation system
- Linked to mobile application



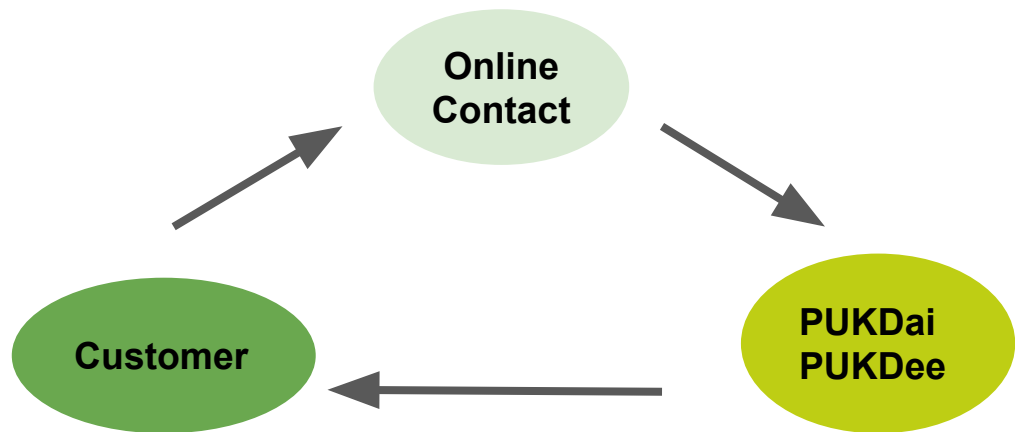
Product

- Controlling the environment of pot by mobile
- Analyze the data and store it as a statistic
- Choose the environment that is best for the growth of that type of plant

SMART
APPLICATION



Business Model



1800

Bath per piece

300 M+

5% of Market Value



Events

- Kasetfairbangkaen
- Agritechnica-asia
- Greenmarket



Social media

- Instagram
- Youtube
- Facebook Page

Market Adoption



Competition

Indoor cultivation

pazarFami

iDOO


INKBIRD
SMART HOME | SMART LIFE

PUK Dai
PUK Dee

ONEMI


Hydroponic
system

Drip irrigation
system

oem

T4U

VEVOR®



xiaomi

Outdoor cultivation

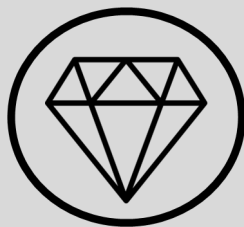


High-value plants
cultivation



Best Cost Strategy

Competitive Advantages



Design & Brand



Ease of use

Team



Mr. Thanadol Panyayong
CU



Mr. Naphat Boonphrom
CU



Mr. Raphiwit Aeumphan
KMITL