

GDPR

General Data Protection Regulation



THE GDPR AIMS TO PROTECT YOUR PERSONAL AND SENSITIVE DATA



THE GDPR ENSURES A RIGHT TO CONSENT TO DATA COLLECTION, A RIGHT TO DATA ERASURE, AND A RIGHT TO KNOW WHAT DATA IS BEING COLLECTED



THE PENALTY FOR GDPR NON-COMPLIANCE IS A FINE OF 20 MILLION EUROS OR 4% OF GLOBAL ANNUAL TURNOVER



THE HISTORY OF THE

GENERAL DATA PROTECTION REGULATION (GDPR)

1984

Data Protection Act Passed in The United Kingdom

1995

Data Protection Directive passed in The European Union

1998

Data Protection Act 1998 passed in The United Kingdom

2000

International Safe Harbor Privacy Principles established

2018

GDPR takes effect

2016

EU-US Privacy Shield replaces the International Safe Harbor Privacy Principles and GDPR is approved by EU parliament

2015

International Safe Harbor Privacy Principles overturned

2012

European Commission announces its plan to develop the GDPR