

Bank Churn Report

Total customer

10,000

ChurnPercentage

20.37%

Active members

5,151

Avg balance

£76.5K

Avg est salary

£100K

Avg credit score

650.53

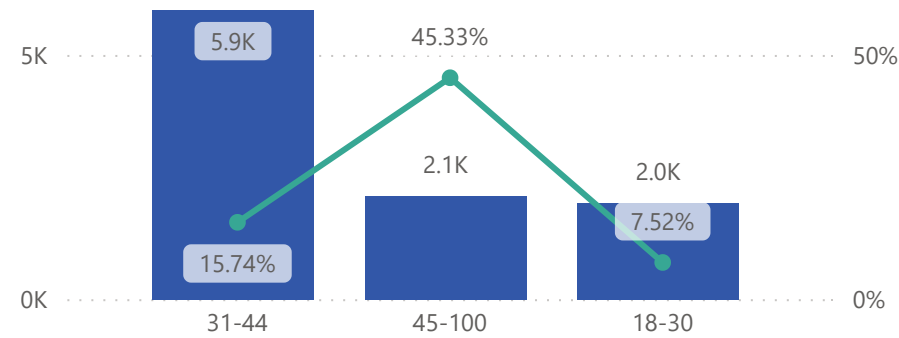
Age group by balance and est salary

● Sum of Balance ● Sum of EstimatedSalary



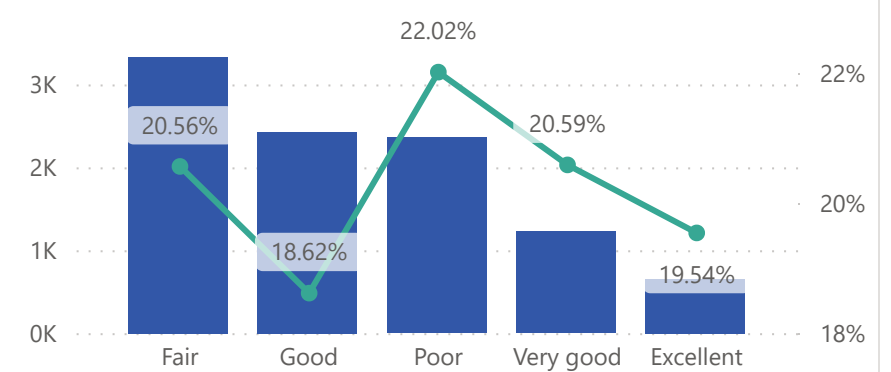
Customers by age group

● Customers ● ChurnPercentage



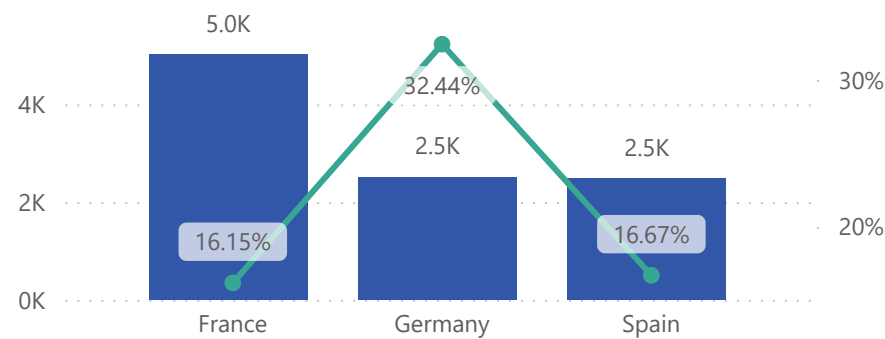
Credit score rating by customers

● Customers ● Churn Percentage

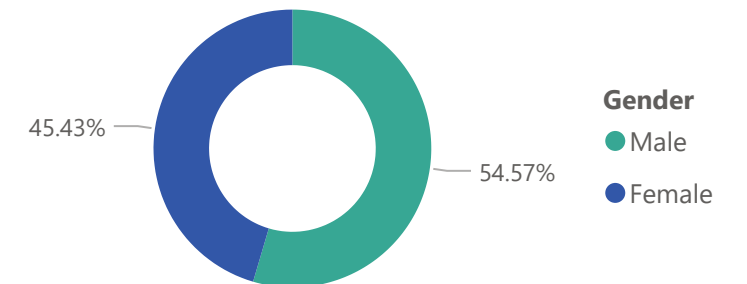


Customers by countries

● Customers ● ChurnPercentage



Customers by gender



Bank Churn (Exited) Analysis

No of Exited

2,037

Credit card holders

1424

Active member

735

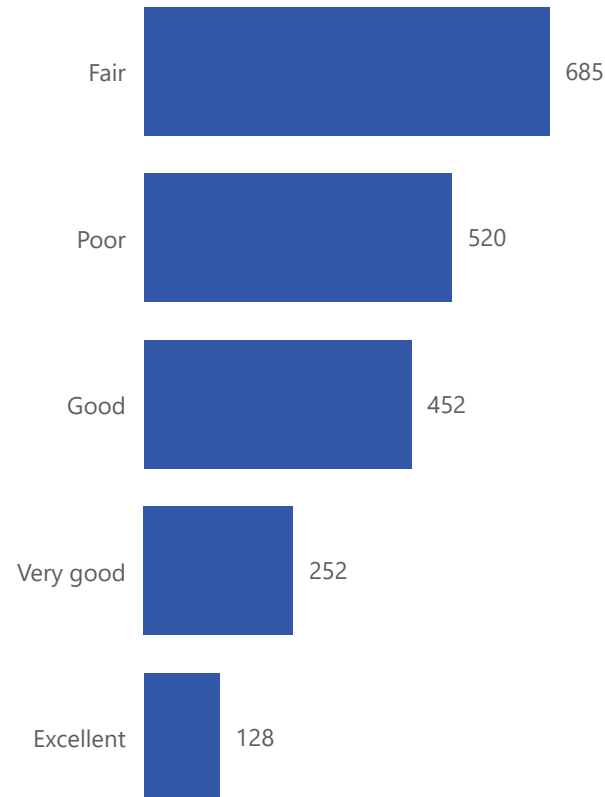
Avg tenure

4.93

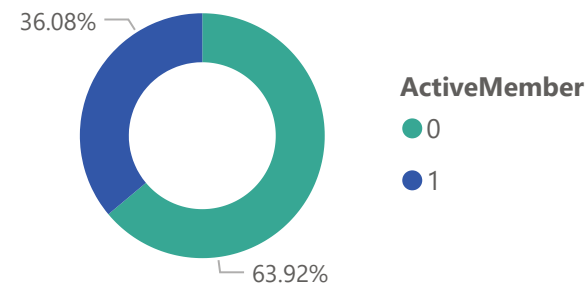
Avg credit score

645.35

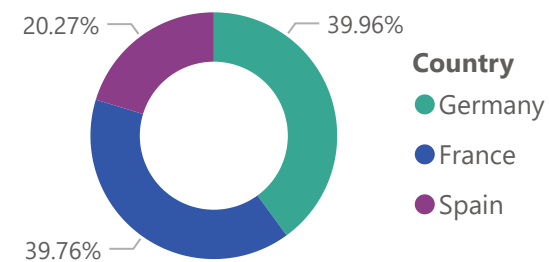
Customers by credit score



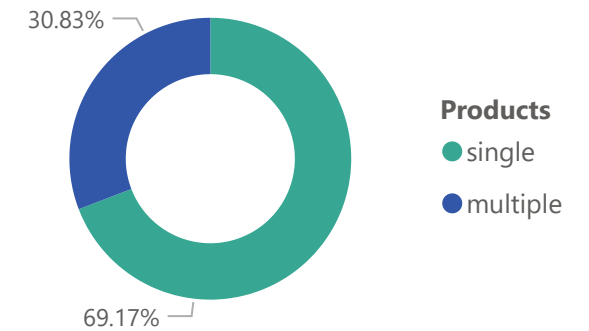
Active and inactive members



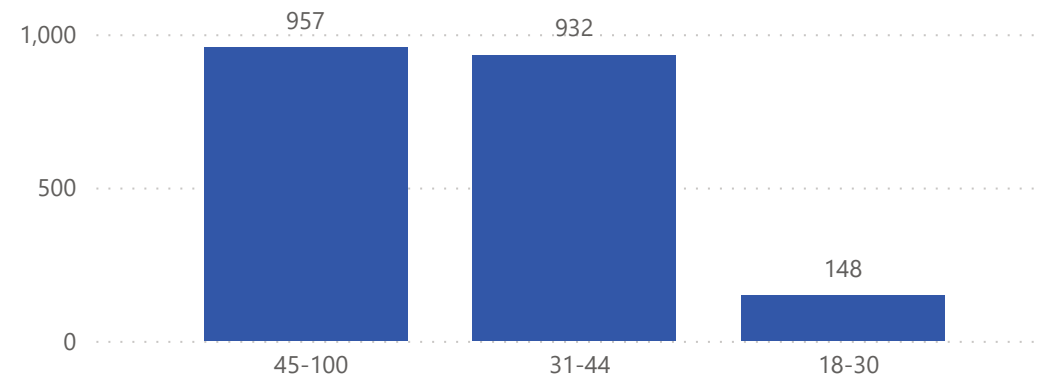
Customers by country(Exited)



Customers by product



Customers by age group



Customers by gender (Exited)

