

Bank Churn Report

Total customer

10,000

ChurnPercentage

20.37%

Active members

5,151

Avg balance

£76.5K

Avg est salary

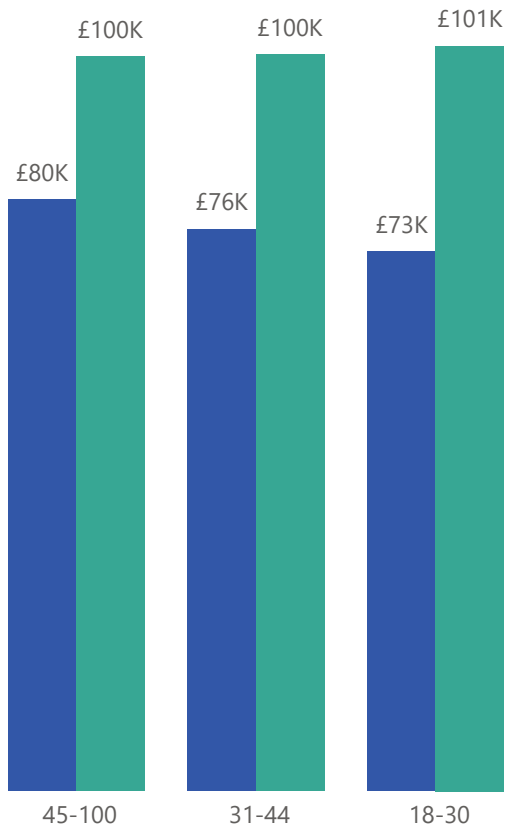
£100K

Avg credit score

650.53

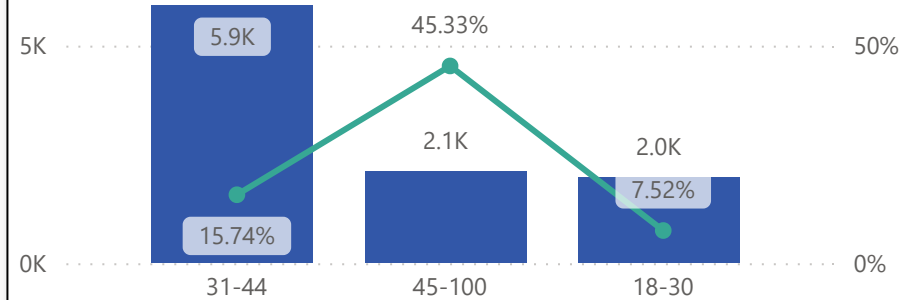
Age group by balance and est salary

● Average of Balance ● Average of EstimatedSalary



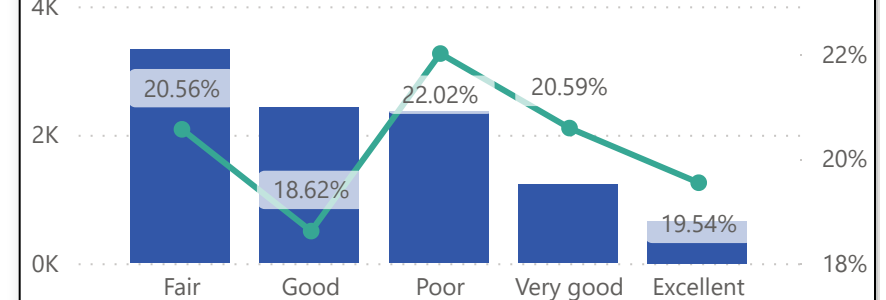
Customers by age group

● Customers ● ChurnPercentage



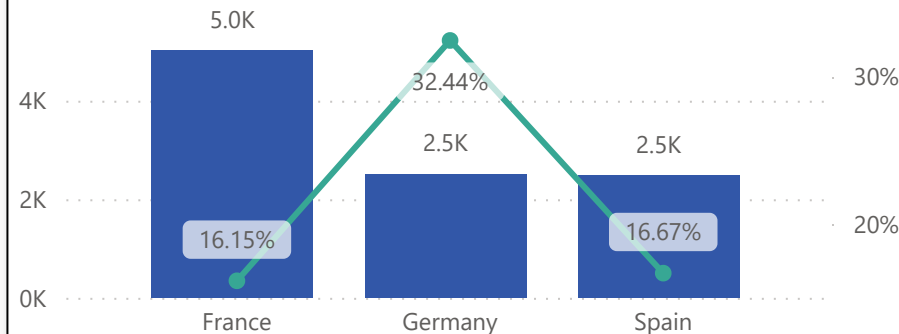
Credit score rating by customers

● Customers ● Churn Percentage



Customers by countries

● Customers ● ChurnPercentage



Customers by gender

Gender ● Male ● Female



Bank Churn (Exited) Analysis

No of Exited

2,037

Credit card holders

1,424

Active member

735

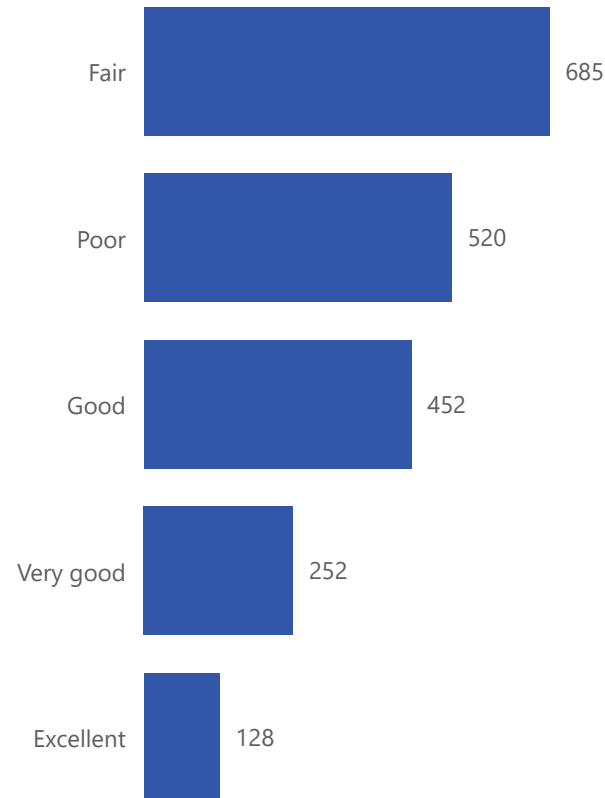
Avg tenure

4.93

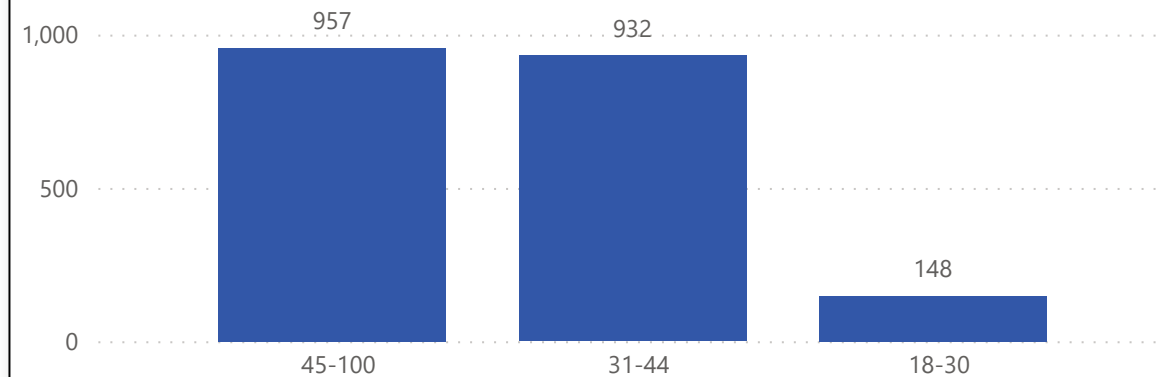
Avg credit score

645.35

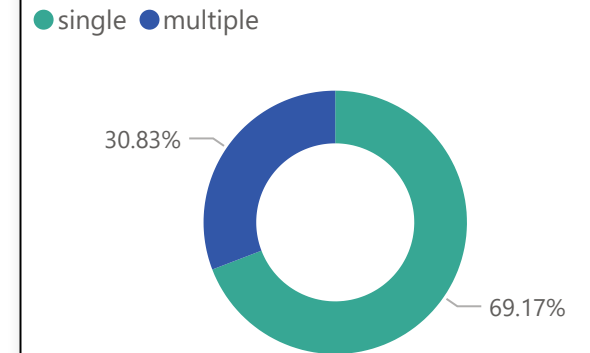
Customers by credit score



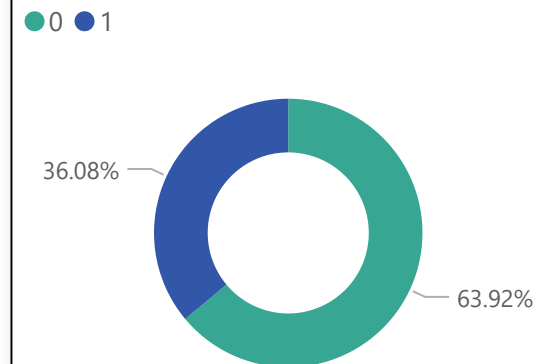
Customers by age group



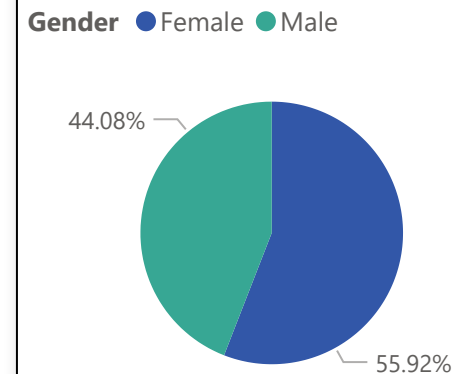
Customers by product



Active and inactive members



Customers by gender (Exited)



Customers by country(Exited)

