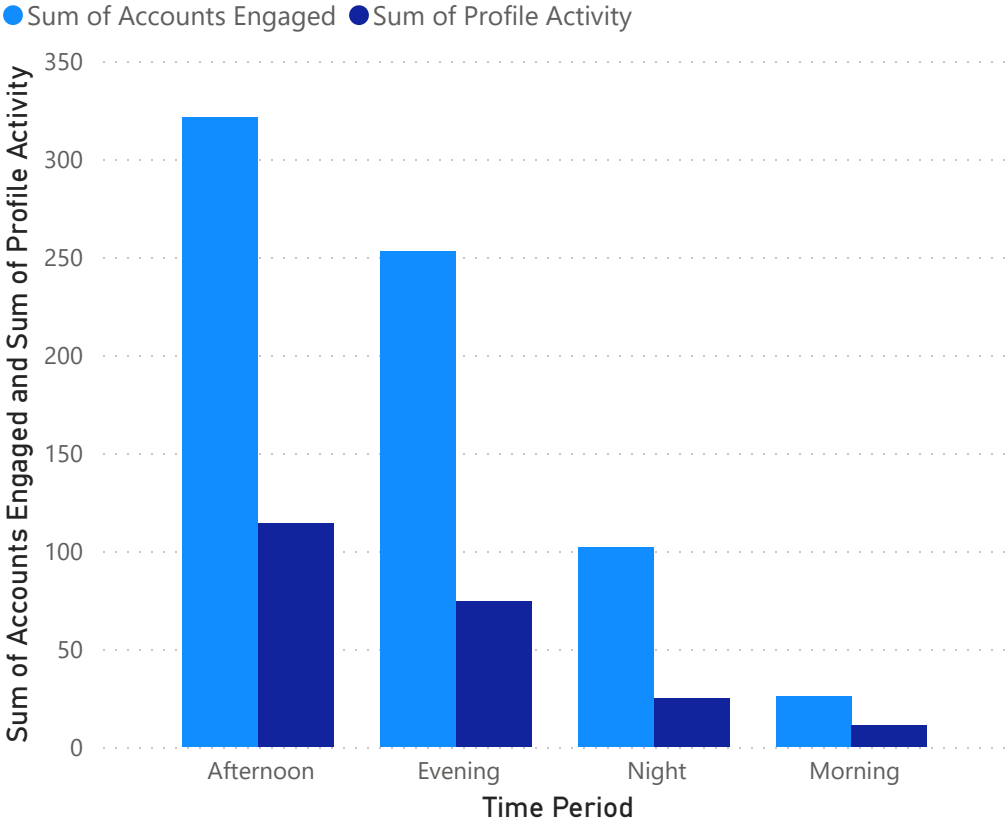
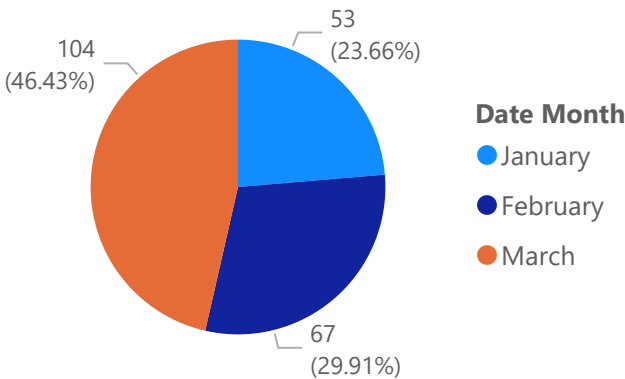


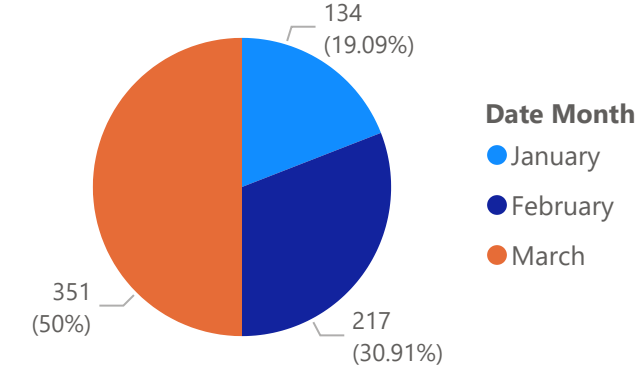
Sum of Accounts Engaged and Sum of Profile Activity by Time Period



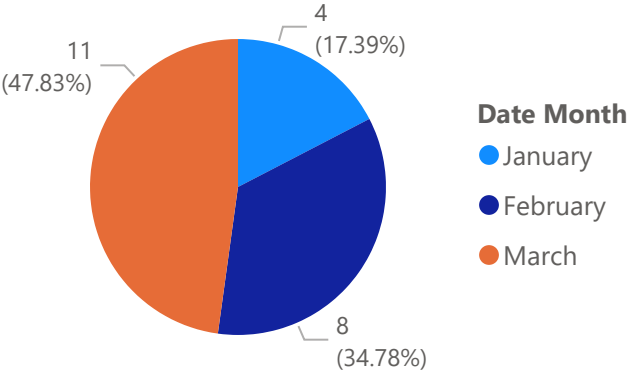
Sum of Profile Activity by Month



Sum of Accounts Engaged by Month

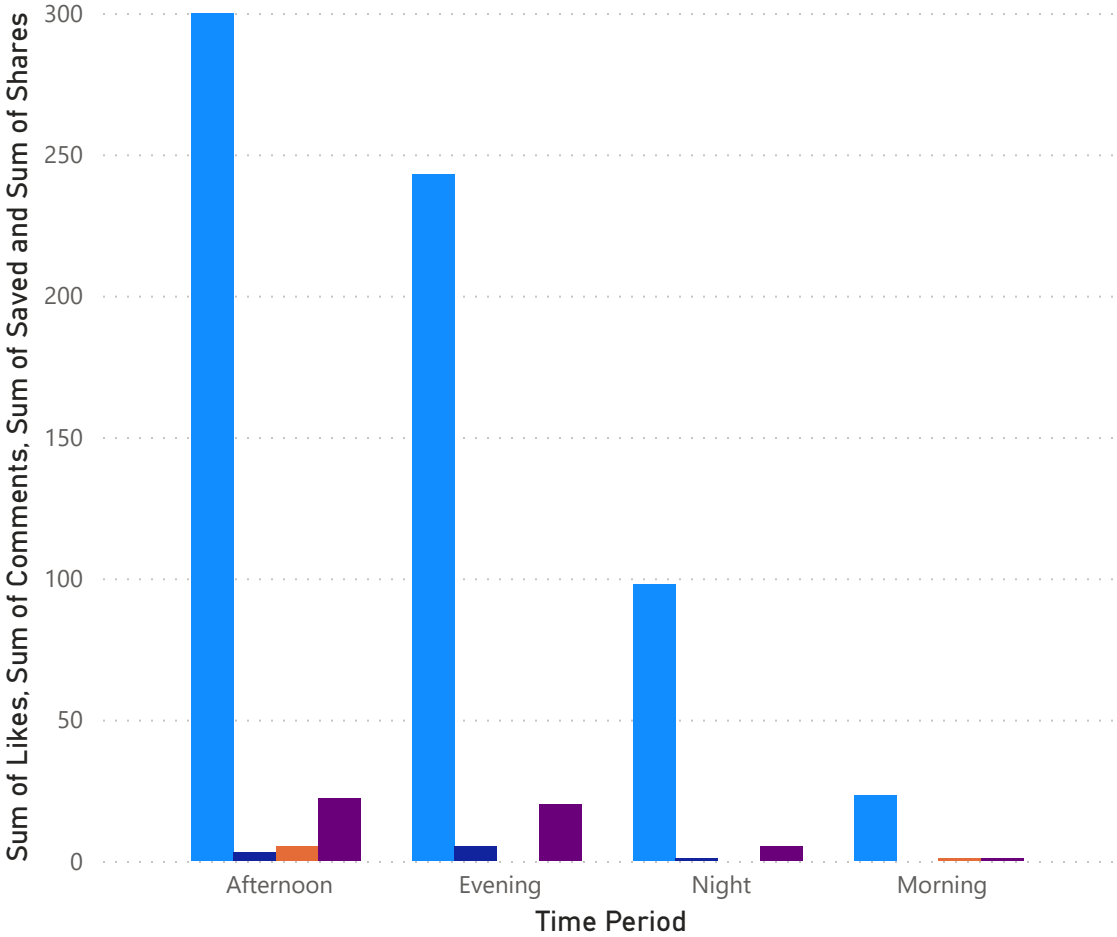


Sum of Number of Posts by Month



Sum of Likes, Sum of Comments, Sum of Saved and Sum of Shares by Time Period

Sum of Likes Sum of Comments Sum of Saved Sum of Shares

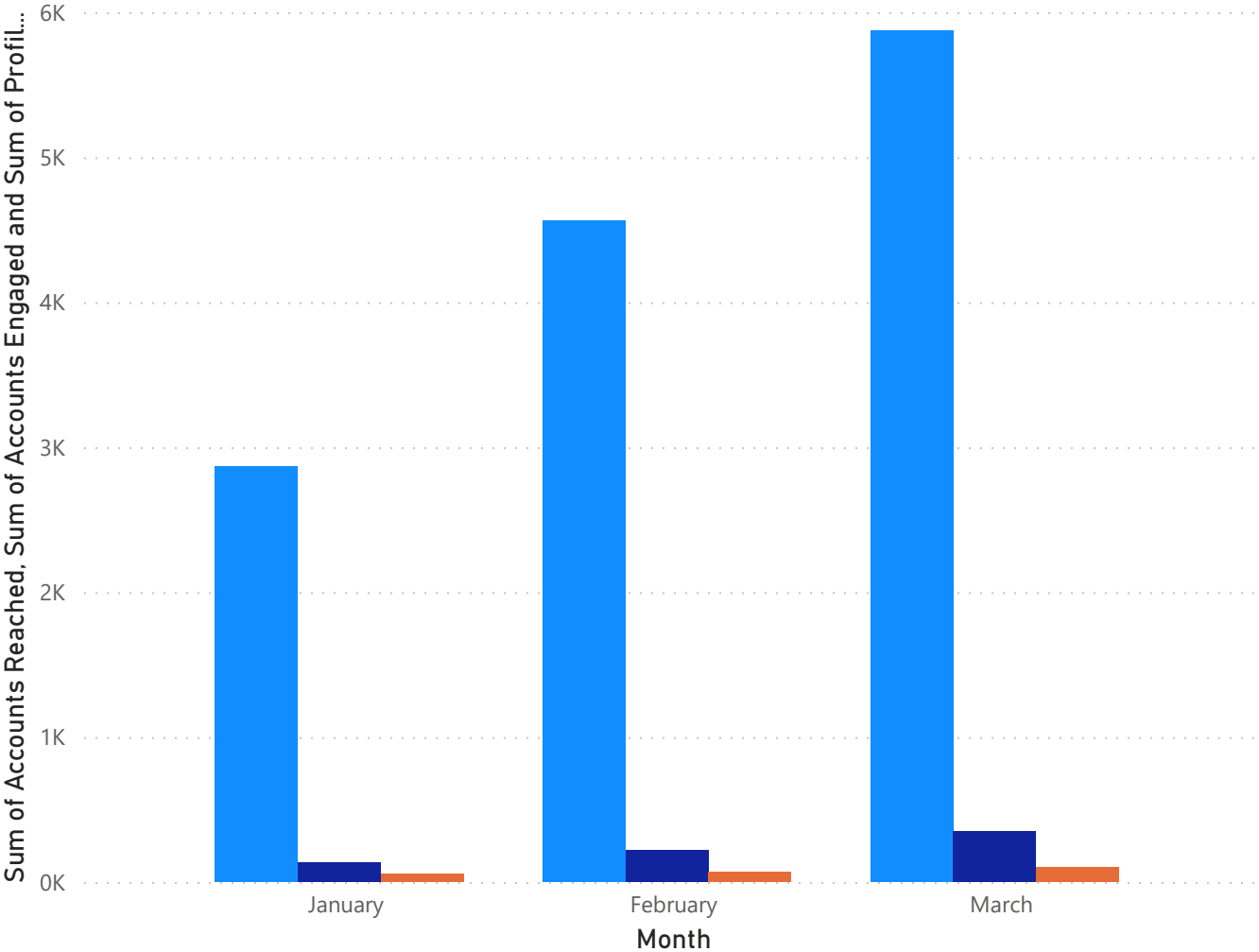


Month	Sum of Accounts Engaged	Sum of Accounts Reached	Sum of Number of Posts
January	134	2867	4
February	217	4564	8
March	351	5873	11
Total	702	13304	23

Time Period	Sum of Number of Posts	Sum of Likes	Sum of Comments	Sum of Saved	Sum of Shares
Afternoon	10	300	3	5	22
Evening	10	243	5	0	20
Morning	1	23	0	1	1
Night	2	98	1	0	5
Total	23	664	9	6	48

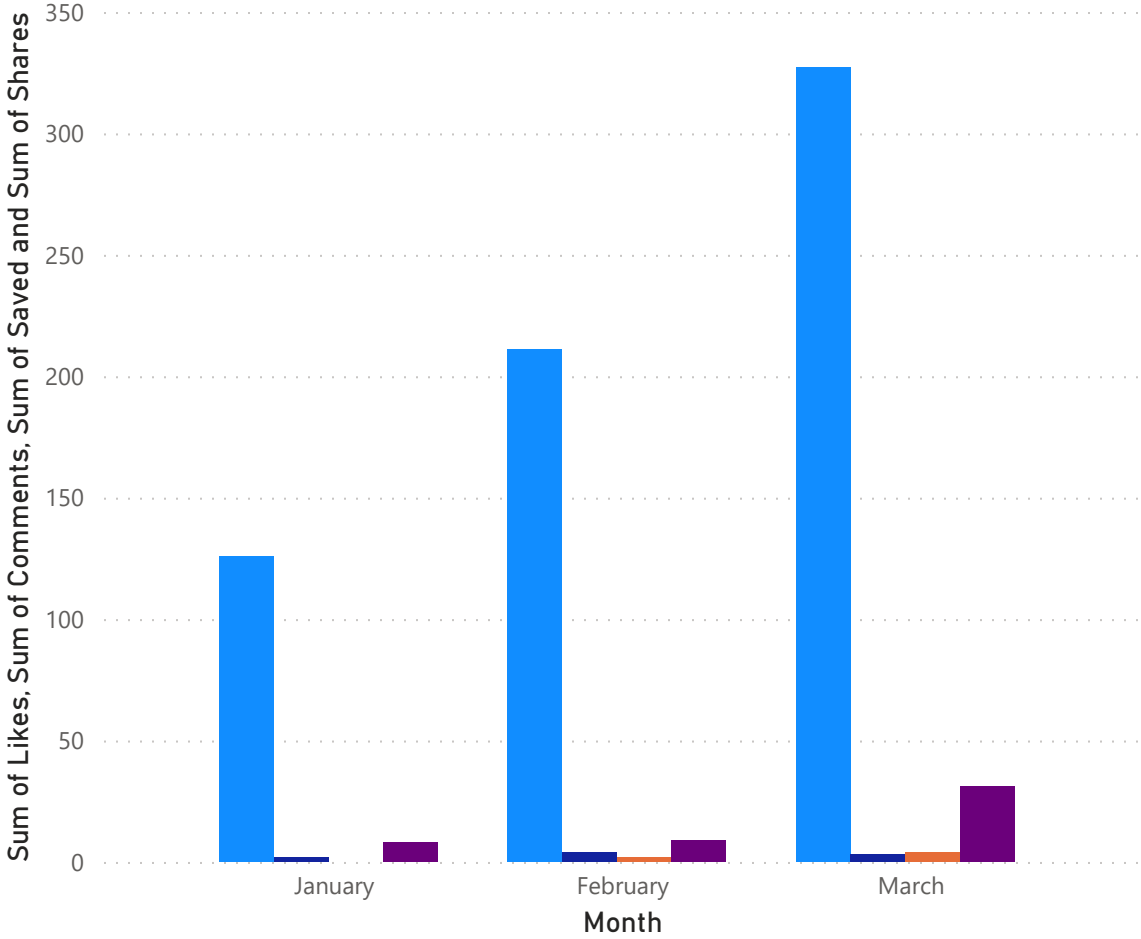
Sum of Accounts Reached, Sum of Accounts Engaged and Sum of Profile Activity by Month

Sum of Accounts Reached Sum of Accounts Engaged Sum of Profile Activity



Sum of Likes, Sum of Comments, Sum of Saved and Sum of Shares by Month

Sum of Likes Sum of Comments Sum of Saved Sum of Shares

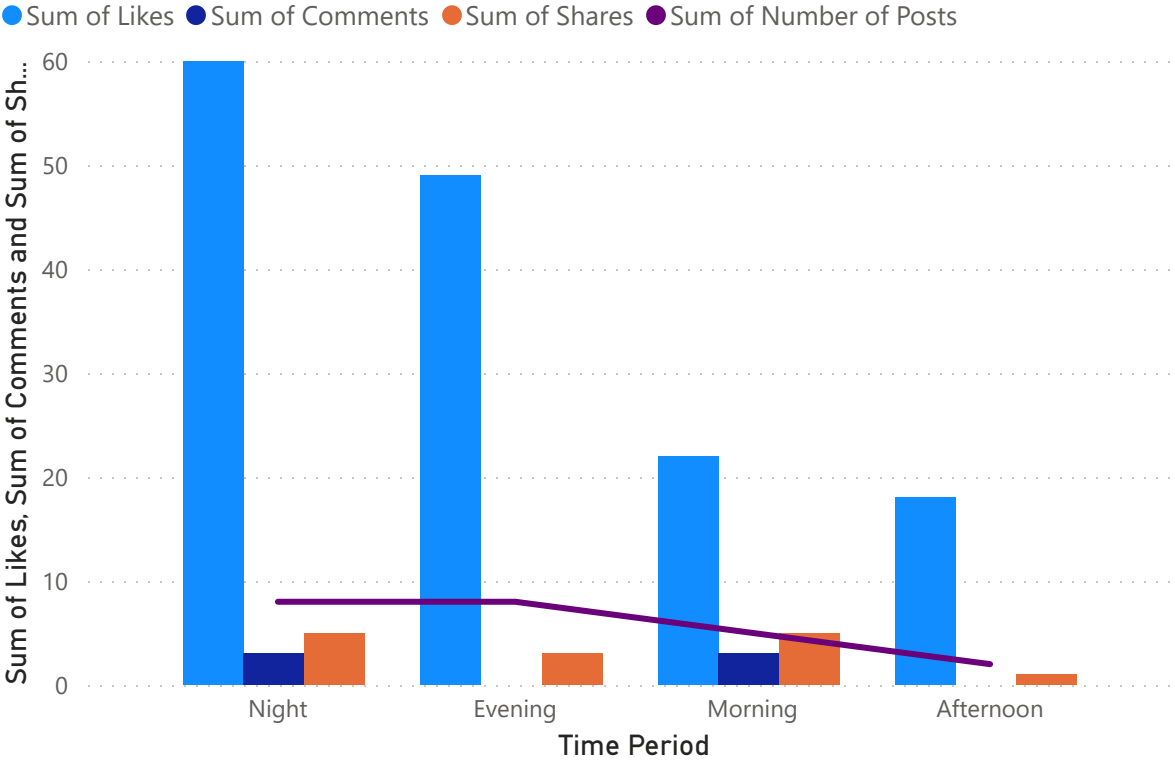


Time Period	Average of Engagement Rate	Average of Profile Attraction Rate	Average of Accounts Engaged
Afternoon	5.18%	1.72%	32.10
Morning	5.32%	2.34%	26.00
Evening	5.39%	1.39%	25.30
Night	7.25%	1.76%	51.00
Total	5.46%	1.61%	30.52

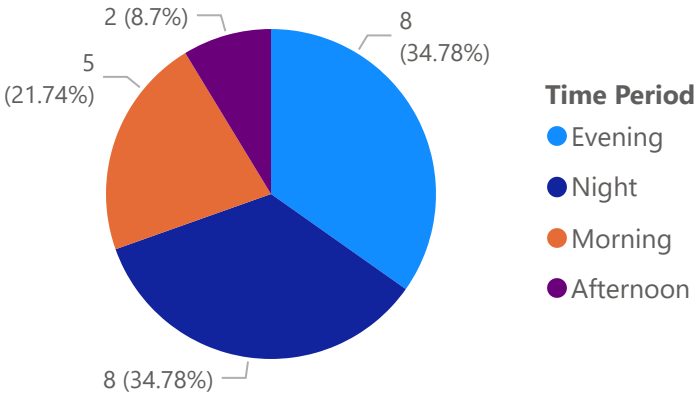
Month	Average of Engagement Rate	Average of Profile Attraction Rate	Average of Accounts Engaged
January	4.79%	1.84%	33.50
February	4.97%	1.36%	27.13
March	6.05%	1.70%	31.91
Total	5.46%	1.61%	30.52

Month	Sum of Number of Posts	Sum of Likes	Sum of Comments	Sum of Saved	Sum of Shares
January	4	126	2	0	8
February	8	211	4	2	9
March	11	327	3	4	31
Total	23	664	9	6	48

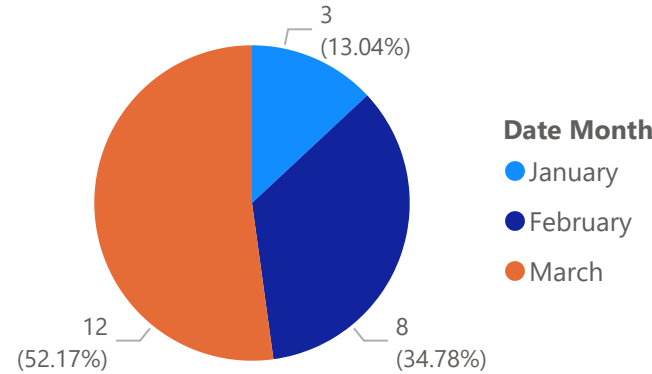
Sum of Likes, Sum of Comments, Sum of Shares and Sum of Number of Posts by Time Period



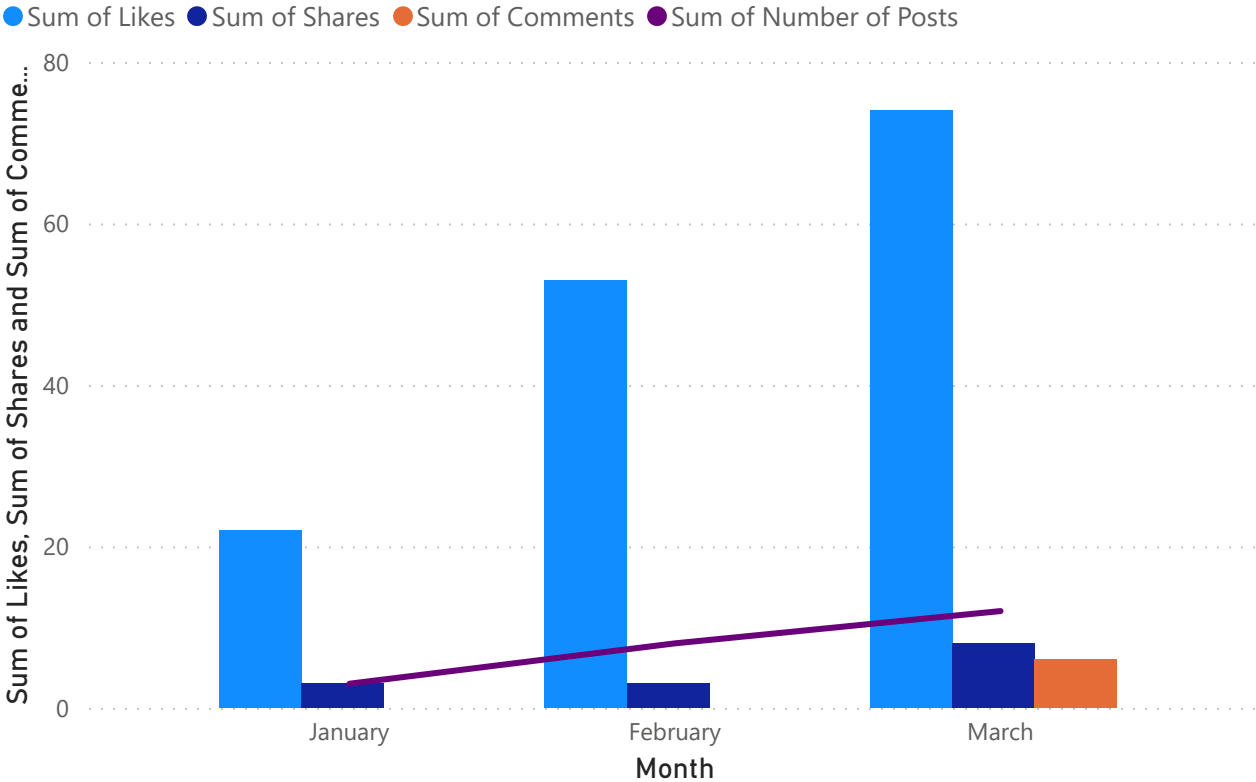
Sum of Number of Posts by Time Period



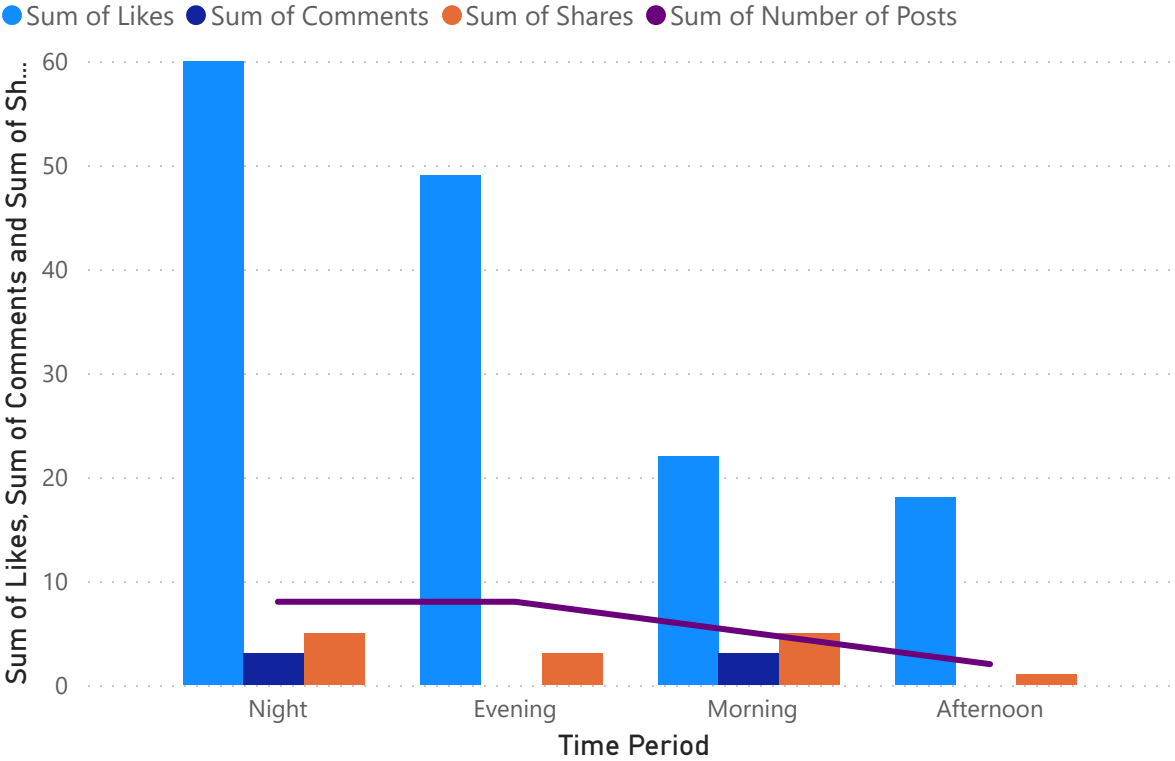
Sum of Number of Posts by Month



Sum of Likes, Sum of Shares, Sum of Comments and Sum of Number of Posts by Month



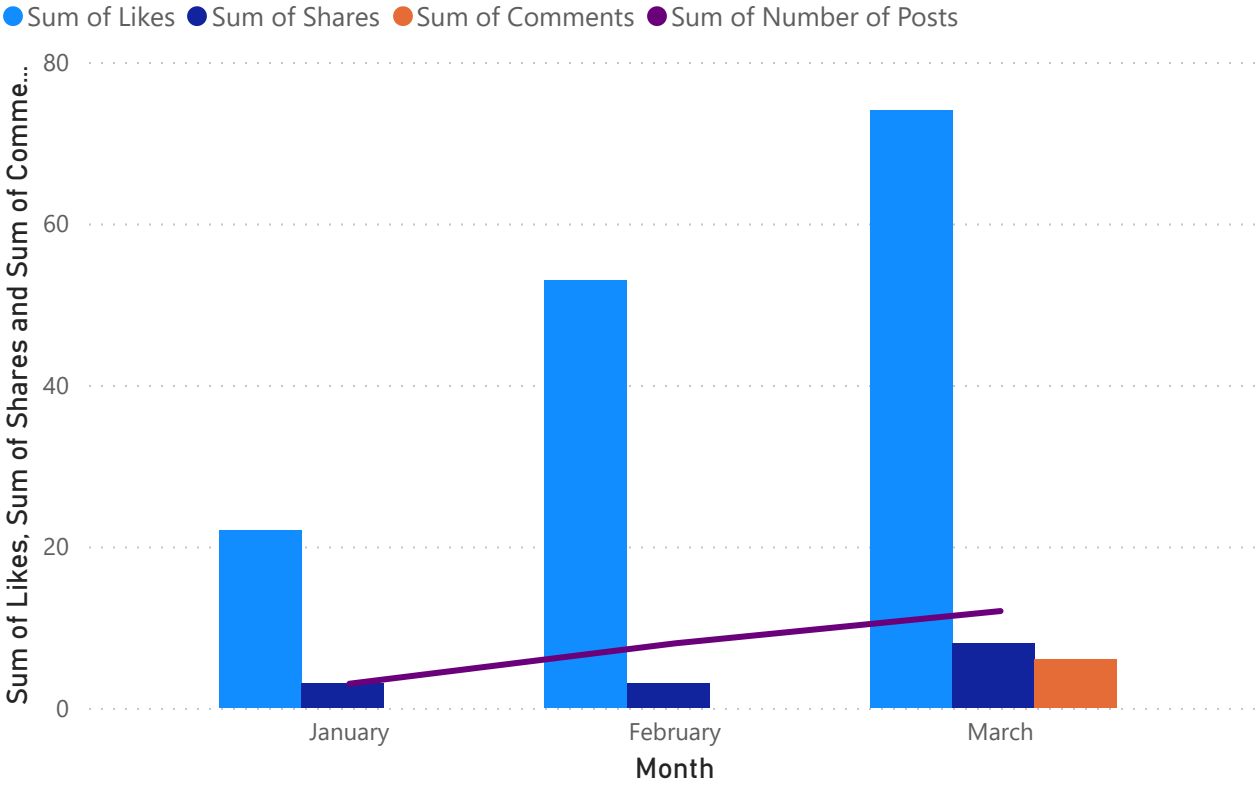
Sum of Likes, Sum of Comments, Sum of Shares and Sum of Number of Posts by Time Period



Time Period	Sum of Likes	Sum of Comments	Sum of Shares
Afternoon	18	0	1
Evening	49	0	3
Morning	22	3	5
Night	60	3	5
Total	149	6	14

Time Period	Average of Likes	Average of Comments	Average of Shares
Afternoon	9.00	0.00	0.50
Evening	6.13	0.00	0.38
Morning	4.40	0.60	1.00
Night	7.50	0.38	0.63
Total	6.48	0.26	0.61

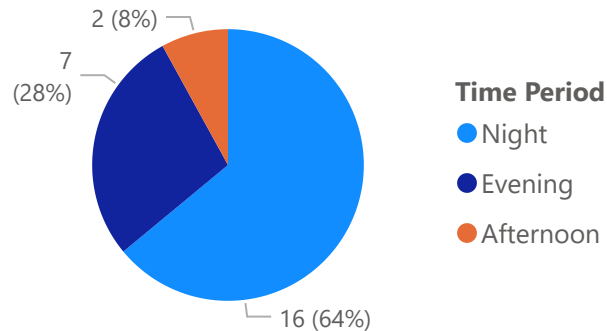
Sum of Likes, Sum of Shares, Sum of Comments and Sum of Number of Posts by Month



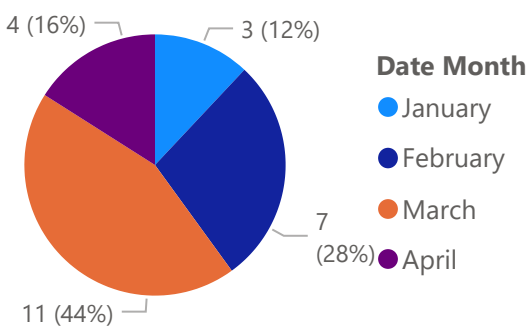
Month	Sum of Likes	Sum of Comments	Sum of Shares
January	22	0	3
February	53	0	3
March	74	6	8
Total	149	6	14

Month	Average of Likes	Average of Comments	Average of Shares
January	7.33	0.00	1.00
February	6.63	0.00	0.38
March	6.17	0.50	0.67
Total	6.48	0.26	0.61

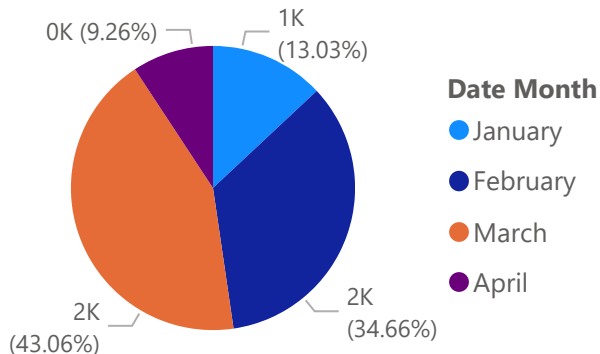
Sum of Number of Posts by Time Period



Sum of Number of Posts by Month

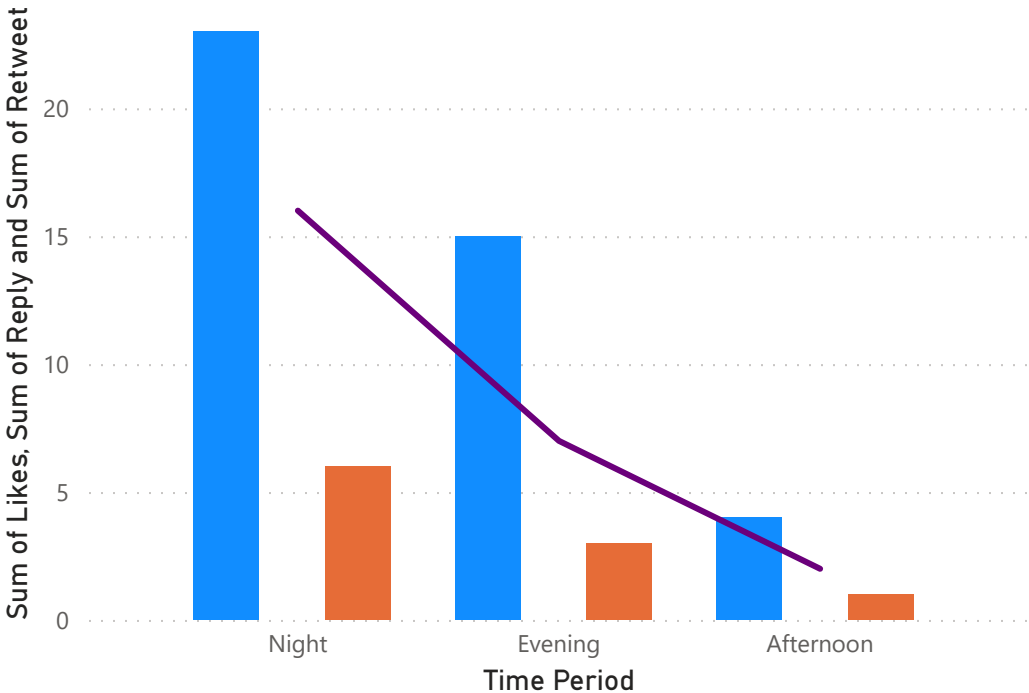


Sum of Impressions by Month



Sum of Likes, Sum of Reply, Sum of Retweet and Sum of Number of Posts by Time Period

Sum of Likes Sum of Reply Sum of Retweet Sum of Number of Posts



Time Period	Average of Impressions	Average of Likes	Average of Reply	Average of Retweet	Average of Engagement Rate
Afternoon	215.50	2.00	0.00	0.50	1.04%
Evening	261.71	2.14	0.00	0.43	0.93%
Night	193.44	1.44	0.00	0.38	0.83%
Total	214.32	1.68	0.00	0.40	0.87%

Time Period	Sum of Likes	Sum of Reply	Sum of Retweet
Afternoon	4	0	1
Evening	15	0	3
Night	23	0	6
Total	42	0	10

Month	Sum of Likes	Sum of Reply	Sum of Retweet
January	5	0	3
February	13	0	3
March	23	0	3
April	1	0	1
Total	42	0	10

Month	Average of Impressions	Average of Likes	Average of Reply	Average of Retweet	Average of Engagement Rate
January	232.67	1.67	0.00	1.00	1.13%
February	265.29	1.86	0.00	0.43	0.81%
March	209.73	2.09	0.00	0.27	1.03%
April	124.00	0.25	0.00	0.25	0.37%
Total	214.32	1.68	0.00	0.40	0.87%