

Society Coffee - Brand Identity

Brand Logo Font

American Typewriter

Brand Colours



HEX: #CC9A65
CMYK: 18% 40% 63% 7%
RGB: 204 154 101



HEX: #8A5C3D
CMYK: 32% 58% 72% 34%
RGB: 138 92 61



HEX: #72401B
CMYK: 35% 69% 92% 47%
RGB: 114 64 27



HEX: #322B25
CMYK: 62% 60% 63% 73%
RGB: 50 43 37



HEX: #373737
CMYK: 68% 58% 55% 63%
RGB: 55 55 55



HEX: #090704
CMYK: 84% 74% 63% 93%
RGB: 9 7 4

Brand Icon



Brand Logo

SOCIETY
COFFEE

Merchandise Logo



SOCIETY
COFFEE