

LIVECOW

VET24X7

A platform empowers livestock farmers to trade live animals, milk, and fodder. It also provides video consultations with doctors and animal helper services at the doorstep.



- Animal trading needs transportation to Bazar for a suitable buyer.
 - Middleman plays a key role in the search for potential buyers and price fixing
 - No verification system about animal health, age other vital info.
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- ❑ Surplus milk wastage due to unable to find the right buyer at the right time
 - ❑ Rely too much on the third party for by-product (Ghee, paneer, etc) sale
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- Access to a veterinary expert in rural areas is very difficult, due to this lack of right farm practice, poor disease management leads to huge loss.
 - Finding Experienced Artificial Insemination workers at right time is vital for a high conception rate.

PROBLEM

SOLUTION

01

ANIMAL LISTING

Free listing of animals on the basis of location and radius filtration, so farmers can buy/sell nearby.

03

SELLER REGISTRATION

Milk and by-product sellers can register And users can find them on a location basis and can buy products.

02

VETERINARY CONSULTATION

Online video consultation with a different type of veterinary expert

04

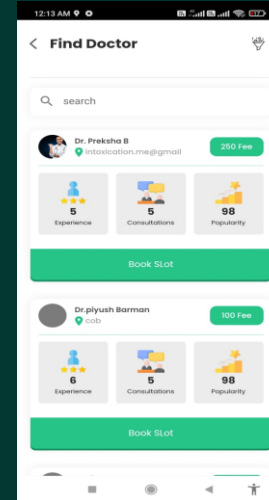
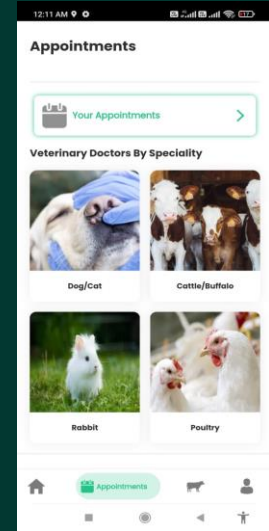
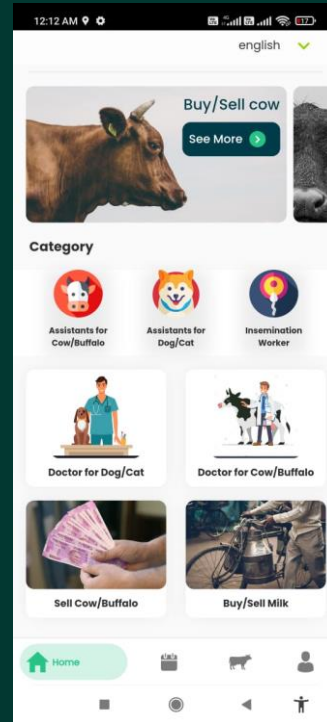
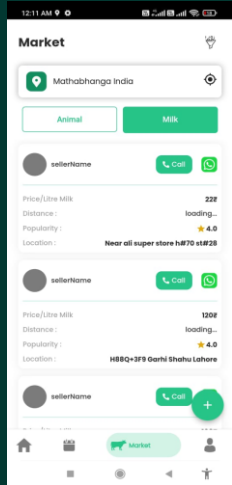
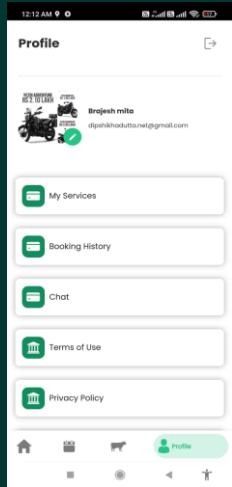
AI WORKER, ANIMAL HELPER

Farmer can find nearby available ai worker, para veterinarian and can contact than when they need.



INTRODUCING YOU

An android and web application for Listing, registration with Realtime location filter and on demand verification of animal for sell. Farmer registration as a seller of milk and it's by products. Real time 24x7 availability of veterinarian, Ai worker, para-vet registration and listing.



MARKET POTENTIAL

India has 75 million dairy farms, more than anywhere else in the world.

ICT Tools	Percentage of farmers having access to the ICT tools including out sourcing	Percentage of farmers use tool on production purpose
Television	100.00	50.00
Radio	57.00	13.00
Computer	47.00	47.00
Mobile phone	90.00	47.00

WHAT MAKES LIVECOW BETTER THAN OTHER PLATFORM

We create products that solve identified problems and create solutions.

Reliable Veterinary Advice

Access to AI workers and para-vet

Finding potential buyers for sell surplus milk

Verified bovine exchange



VET24X7

2000+

INSTALL

Veterinary doctor
consultation application

200+

CONSULTATIONS

1000+

CUSTOMERS

MILESTONE

LAUNCHING OF ANDROID APP

August 2022

55,000 USER (INR 12000)

June 2023

LAUNCHING OF WEB APP

August 2023

100,000 USERS (INR 25000)

October 2023

1M USERS (INR 2CR)

October 2024

BUSINESS MODEL:

- Freemium model with consistent 2% conversion from free to paid listing.
- Advertisement within the application.
- E-commerce: Sell feed supplements, feeds, tools, etc.
- 10% commission from doctor consultation.

TEAM

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Incubated and Granted by IIT-BHU