



TRACING SUPPLY CHAINS TO NET ZERO 

PITCH DECK

VOTAN VENTURES TEAM

Founders



Vijay Sharma
CEO & Co Founder
India

Ex-Gazetted Officer
Department of Telecom, Govt of India
Telecom Supply chain Head



Rachit Gaur
CTO & Co Founder
India

Build libraries currently being used by
70k Web3 projects & GDPR
compliant solutions in Europe.

Advisors & Mentors



Filip Dite
Growth Manager
Czech Republic

Ex-Marketing head at Tatum,
Grew to \$100M



Ajit Deshpande
Vice President – Techwave
India

Global delivery manager, Led
certification in CMMI & ISO 9001/27001



Pankaj Narula

CTO – Abillion Tech
Ex-Global Head of Blockchain – Sopra Steria

VCHAINED

World's first no-to-low code solution to
help supply chains set path towards
zero net emissions powered by
Blockchain



PROBLEM WE ARE SOLVING



CLIMATE CHANGE

DEVASTATION CAUSED BY
CYCLONE IDAI IN AFRICA



AUSTRALIAN BUSH FIRES
BELCHED OUT IMMENSE
QUANTITY OF CARBON



INDONESIA EARTHQUAKE:
MANY SCHOOLCHILDREN
AMONG 268 KILLED



EXTREME DROUGHT IN
SOUTHERN CHINA



2022 CALIFORNIA WILDFIRE
SEASON IS AN ONGOING
SERIES OF WILDFIRES



Total of 7,329 fires have been recorded,
totaling approximately 362,403 acres (146,659
hectares) across the state. Wildfires have killed
9 people so far in California

SYDNEY FLOODS: TENS OF
THOUSANDS TOLD TO
EVACUATE



Thousands of people have been told to evacuate
their homes amid torrential rain and major
flooding in Australia's largest city, Sydney.

NET ZERO

“Every carbon molecule we put into the air; we remove one”

- ▶ Net zero is not just a good to have anymore, but a necessity
- ▶ 198+ countries pledged to net zero & have imposed rules & taxes for supply chains making them submit CHG reports

**We are here to help companies track and reduce their
carbon emissions**



IS NET ZERO ACHIEVABLE?

Next to impossible due to:

- ▶ **\$3 Billion** a year is spent on paper by supply chain
- ▶ Still struggling with problems like
 - Lack of Visibility
 - Tamper-prone or unverifiable data
 - No single source of truth
 - A lot of manual documentations



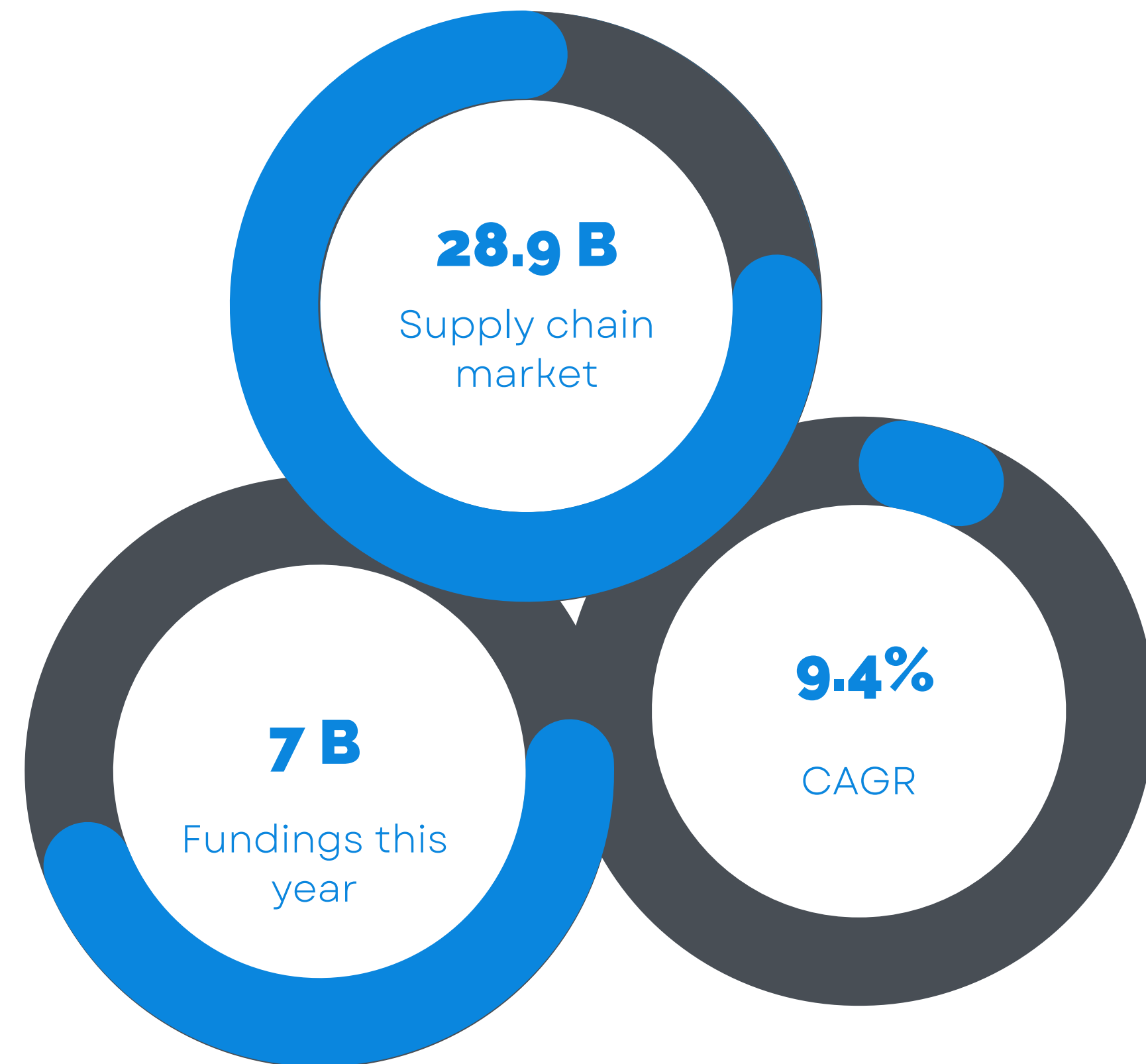
MARKET SIZE

The global Supply Chain Management (SCM) market size is projected to grow from USD 28.9 billion USD in 2022 to USD 45.2 billion by 2027, at a Compound Annual Growth Rate (CAGR) of 9.4%.

The major factors driving the market are:

- Demand for greater visibility and transparency
- Advances in tech are making an evolution
- Net-zero goals

According to Forbes report, \$50Trillion investment will be required globally to make the supply chains achieve net zero



EARLY TRACTION

Beta Customers

Winery



Cave Des Ours

Pharma

PHARMiNT

D2C Brands



EcoBloom Cleaners

In talks with



And More...

Partnership proposals



Peak Blockchain

WIND PANEL

Aerobos Environment Solutions

Awards & Grants

- Recognized by NASSCOM & Govt. of India
- Won Microsoft Century Program
- Tezos Growth Grant
- AWS Grant for Startups



OUR VALUE PROPOSITION

TRACEABILITY

VChained enables Nth tier traceability of the products throughout the entire product lifecycle. Get insights of your products with just a QR Scan.

The details entered at every step will be used by our Net-Zero module

SUSTAINABILITY

Calculate Footprints

Calculate your carbon footprint in real time with blockchain verified data.

Reduce & Offset

Create reduction action plan , Offset the remaining from carbon credits NFT Marketplace

Interactive EcoLabels

Get VChained certified and showcase carbon neutrality labels on products, workplaces and events

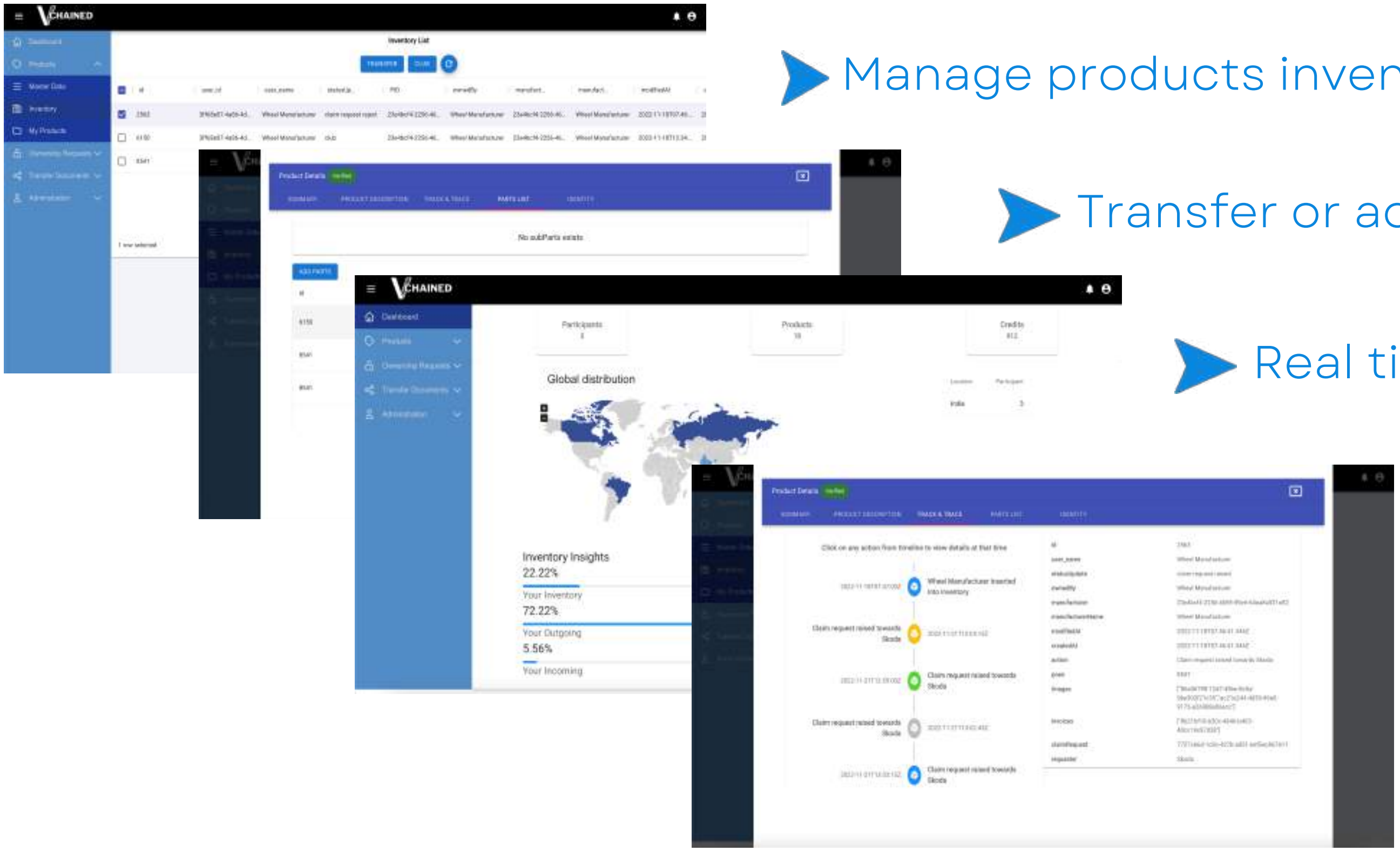
TRACEABILITY

➤ Manage products inventory

➤ Transfer or add/remove sub parts

➤ Real time insights

➤ Get blockchain verified data



VCHAINED

SUSTAINABILITY

*This feature is under validation phase




VChained Eco-Labels


Interactive Eco-Labels for products, workplaces and events to showcase carbon neutrality both digitally and offline



WE ARE CARBON NETURAL



SCAN CODE FOR




IN123X45
Casual T-shirt
Spring collection 21
H&M


Reductions In

Raw Material	<div></div>	60%
Manufacturing	<div></div>	15%
Packaging	<div></div>	20%
Transportation	<div></div>	5%

Sustainability Score

Good





Offsetting Via

Type- Tree Plantation

Location- Rajasthan

We are professionally run group of ordinary people extraordinarily determined to protect the environment not just by themselves

NO-LOW CODE SOLUTION

Saving Time, Costs and reducing Risks of
supply chain management

No-Code

Use VChained dashboard to manage product inventory, invoices, deliveries from all your participants.

Low-Code

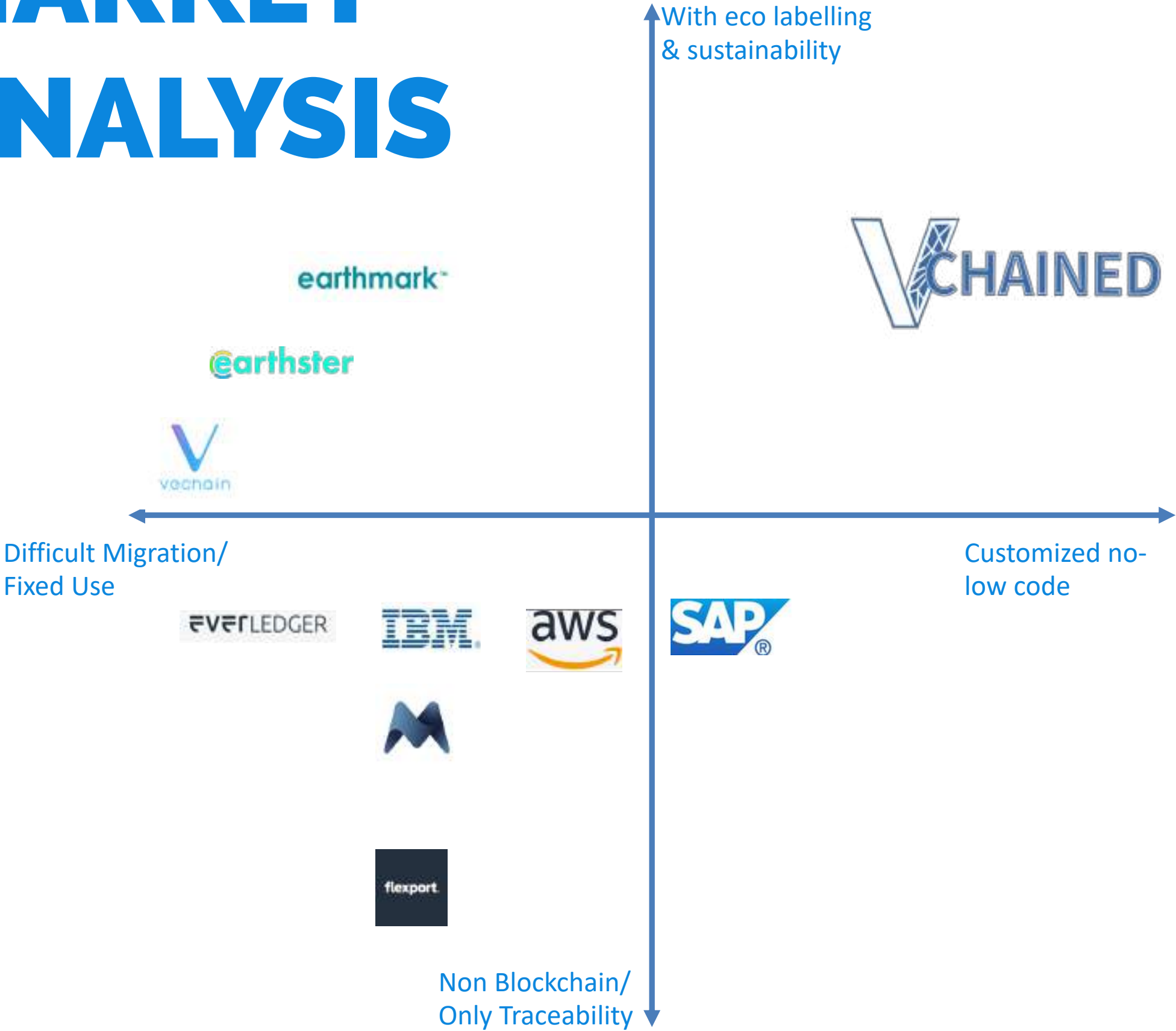
Connect your existing systems to VChained and start tracking on Blockchain while using existing tools

Plug & Play APIs

Connect to VChained APIs with IOT devices and use sensors to automate the tracking, no need of manual entries



MARKET ANALYSIS



TARGET MARKET



Medicine & Supplements

Food & Beverages

Logistics

Automobiles

Cosmetics

D2C Brands

BUSINESS MODEL

Blockchain as a service(BAAS)

For Tezos Blockchain

BASIC PLAN \$100/mo.

- Tezos Blockchain
- Public RPC
- 10,000 credits
- Add any number of participants
- Add any number of products to your inventory.

ADVANCED PLAN \$1499/mo.

- Private blockchain setup
- Unlimited credits
- Add any number of participants
- Reports and Analytics
- Data Security and Backups
- Monthly Reports and Analytics

ENTERPRISE PLAN Connect with sales

- Unlimited credits
- Add any number of participants
- Reports and Analytics
- Data security and Backup
- Monthly Reports and Analytics
- Carbon Footprint Calculation
- Carbon offsetting & Eco Labelling
- Monthly Reports and Analytics
- On-demand Add Ons

BUSINESS MODEL

Blockchain as a service(BAAS)

For Hyperledger Fabric

BASIC PLAN \$200/mo.

- Hyperledger Fabric
- Private Shared RPC
- 10,000 credits
- Add any number of participants
- Add any number of products to your inventory.

ADVANCED PLAN \$2999/mo.

- RAFT Network
- Private RPC
- Unlimited credits
- Add any number of participants & products
- Reports and Analytics
- Data Security and Backups
- Monthly Reports and Analytics

ENTERPRISE PLAN Connect with sales

- Unlimited credits
- Add any number of participants
- Reports and Analytics
- Data security and Backup
- Monthly Reports and Analytics
- Carbon Footprint Calculation
- Carbon offsetting & Eco Labelling
- Monthly Reports and Analytics
- On-demand Add Ons



We are raising \$2M USD as the seed round
Happy to have conversations

**GET IN
TOUCH**



Mail

info@vchained.com

Phone

+91-9811-058-985