Iqbal Rasool

Software Engineer

✉ iqbal@yahoo.com 📞 +923345827406 in iqbal-rasool ◯ iqbal-dk ⬈ iqbal-rasool

Relevant Experience

Web Developer & SEO Expert IdeoMetriX

August 2023 - Present

- Managed databases for applications, ensuring efficient data models and performing optimizations, directly contributing to enhancing website performance from an SEO standpoint.
- Conducted thorough testing and debugging of applications, ensuring seamless functionality and optimal performance, essential skills for frontend development and SEO implementation.
- Spearheaded the development and maintenance of IdeoMetriX, utilizing JavaScript and React to enhance frontend functionalities and ensure an optimal user experience.
- Created a diverse array of websites for the company, showcasing expertise in frontend web development and design principles to craft visually appealing and user-friendly interfaces.
- Demonstrated adeptness in understanding project requirements and devising plans to implement them, a crucial skill for both frontend development and SEO strategy formulation.

WordPress Developer & SEO Developer @ Islamabad Chamber of Small traders

November 2022 - June 2023

- Successfully implemented WordPress theme customization for projects including a car wash management system and a multi-vendor marketplace e-commerce application.
- Customized WordPress themes for optimal SEO performance and user experience.
- Collaborated closely with designers, project managers, and developers to meet project requirements.
- Utilized WordPress plugins and extensions to enhance website functionality and SEO.
- Integrated third-party tools and APIs to extend the capabilities of WordPress websites.
- Provided ongoing maintenance and support for WordPress websites, including updates and security patches.

JavaScript Developer @ Daxno

April 2022

- Observing and understanding how JavaScript is used in real-world projects.
- Designing and developing interactive user interfaces using advanced JavaScript frameworks like React or Angular.
- Optimizing JavaScript code for performance and scalability.
- Staying updated on the latest JavaScript trends, tools, and best practices.
- Examined real-world JavaScript applications in a range of projects.
- Developed user interfaces that are responsive and dynamic.
- State management and component-based architecture were put into practice.
- Carried out performance audits and code reviews.
- Code splitting, lazy loading, and modular code techniques were used.

Skills

Programming Languages
JavaScript

Libraries & Frameworks
ReactJs, Redux, React Hook
NodeJs, ExpressJs

Design
HTML, CSS/SCSS, Tailwind, Bootstrap

Education

BS Software Engineering
February 2023 // Islamabad, Pakistan
Comsats University

Intermediate of Pre Engreeing
Public college Gilgit, Pakistan

Certifications

Modern JavaScript for ReactJS - ES6
JavaScript Developer Certification (e.g., from freeCodeCamp or Udacity) - Validates your proficiency in JavaScript programming and web development.

SEMrush SEO Toolkit Course
Provides comprehensive training on using SEMrush tools for SEO analysis, keyword research, and competitive analysis.

WordPress for Beginners Course
Covers essential skills and techniques for building and managing WordPress websites.

GAIQ
Demonstrates proficiency in using Google Analytics to analyze website traffic and performance.