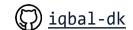
# Iqbal Rasool

## Software Engineer

iqbal@yahoo.com









# **Relevant Experience**

## Web Developer & SEO Expert IdeoMetriX

August 2023 - Present

- Managed databases for applications, ensuring efficient data models and performing optimizations, directly contributing to enhancing website performance from an SEO standpoint.
- Conducted thorough testing and debugging of applications, ensuring seamless functionality and optimal performance, essential skills for frontend development and SEO implementation.
- Spearheaded the development and maintenance of IdeoMetriX, utilizing JavaScript and React to enhance frontend functionalities and ensure an optimal user experience.
- Created a diverse array of websites for the company, showcasing expertise in frontend web development and design principles to craft visually appealing and user-friendly interfaces
- Demonstrated adeptness in understanding project requirements and devising plans to implement them, a crucial skill for both frontend development and SEO strategy formulation.

## WordPress Developer & SEO Developer @ Islamabad Chamber of Small traders

November 2022 - June 2023

- Successfully implemented WordPress theme customization for projects including a car wash management system and a multi-vendor marketplace e-commerce application.
- Customized WordPress themes for optimal SEO performance and user experience.
- Collaborated closely with designers, project managers, and developers to meet project requirements.
- Utilized WordPress plugins and extensions to enhance website functionality and SEO.
- Integrated third-party tools and APIs to extend the capabilities of WordPress websites.
- Provided ongoing maintenance and support for WordPress websites, including updates and security patches.

#### JavaScript Developer @ Daxno

April 2022

- Observing and understanding how JavaScript is used in real-world projects.
- Designing and developing interactive user interfaces using advanced JavaScript frameworks like React or Angular.
- Optimizing JavaScript code for performance and scalability.
- Staying updated on the latest JavaScript trends, tools, and best practices.
- Examined real-world JavaScript applications in a range of projects.
- Developed user interfaces that are responsive and dynamic.
- State management and component-based architecture were put into practice.
- Carried out performance audits and code reviews.
- Code splitting, lazy loading, and modular code techniques were used.

## **Skills**

### **Programming Languages**

**JavaScript** 

#### **Libraries & Frameworks**

ReactJs, Redux, React Hook NodeJs, ExpressJs

#### Design

HTML, CSS/SCSS, Tailwind, Bootstrap

## **Education**

#### **BS Software Engineering**

February 2023 // Islamabad, Pakistan Comsats University

#### Intermediate of Pre Engreeing

Public college Gilgit, Pakistan

## **Certifications**

# Modern JavaScript for ReactJS - ES6

JavaScript Developer
Certification (e.g., from
freeCodeCamp or Udacity) Validates your proficiency in
JavaScript programming and
web development.

#### **SEMrush SEO Toolkit Course**

Provides comprehensive training on using SEMrush tools for SEO analysis, keyword research, and competitive analysis.

#### **WordPress for Beginners Course**

Covers essential skills and techniques for building and managing WordPress websites.

#### **GAIQ**

Demonstrates proficiency in using Google Analytics to analyze website traffic and performance.