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Application name : NETPIX

This application is dedicated and designed to pair your favorite shows with foods, helping the user find something to eat or cook something up and find a good show to pair with it.

The application identifies the issue of the user not knowing what to eat or watch, it ensures that the user always has recommended food(s) with what they are watching, giving them instructions, recipes, and much much more.

Assumptions

- People have a hard time deciding what to eat
- People never know what to watch
- A lot of people have a hard time making decisions

Examples

- Pairing the right food with the show's mood.
- Someone who wants to keep things interesting when you're at home.
- Can help a foodie try different meals you would never think you would eat.
- Never knowing what to watch and eat, this can solve it.
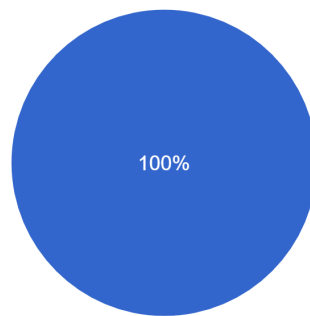- Can give a date night a theme for the regular casanova

Analysis

Conducted a short survey of about 10 questions asking the participants about the time it takes them to decide a show or pick a food. What shows they like and how often they order out or cook.

After examining the Responses it seems 10 out of 10 participants do have and use a streaming service, a majority of participants (6 out of 10) voted yes on it being a struggle to come up with, and 100% of them would find joy in experiencing new Dishes and 70% (7 out of 10) of them were comfortable to the extreme with experimenting with cooking a new dish. Which stood out the most being a lot of people are picky or scared to try cooking new exotic things. The problem statement was answered and it seems the application can have an impact on many show watchers and food enjoyers. conducting the survey a little further to get more detailed results would be the best option.. In other words the survey was a success in many ways but could be studied further.
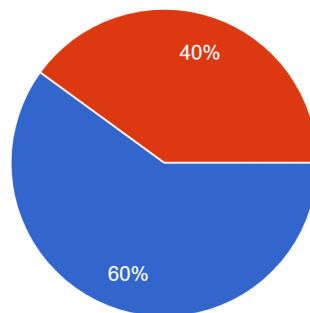
Do you stream shows online?
10 responses

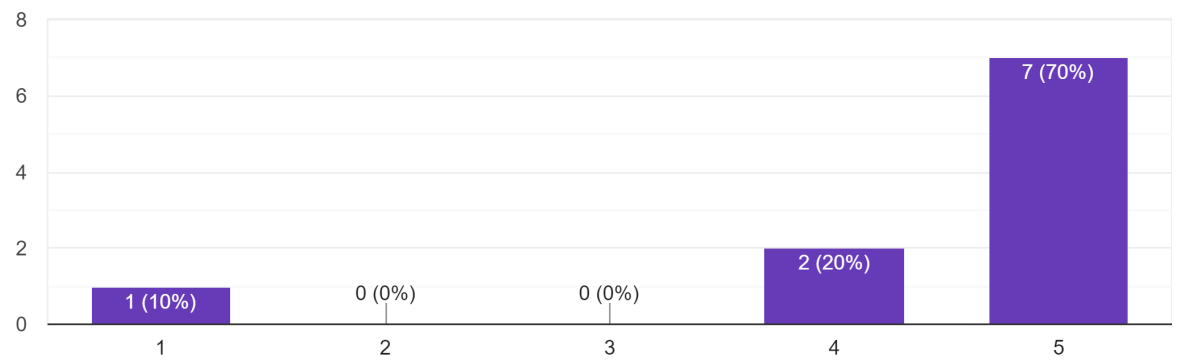
- 🔵 yes
- 🔴 No

100%

Do you struggle coming up with ideas for meals?
10 responses

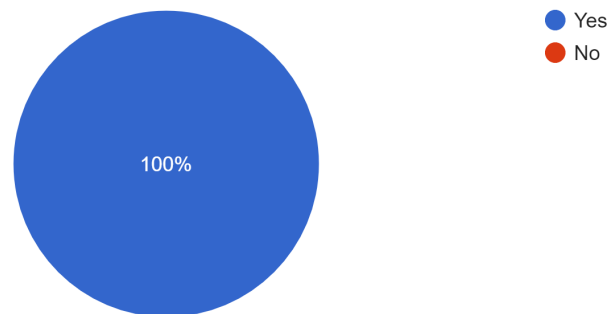- 🔵 Yes
- 🔴 No

40%

60%

How likely are you to experiment with a new dish?

10 responses

Do you find joy in experiencing new dishes?

10 responses

Yes
No

100%

Age: 33
Location: Nebraska
Career: Customer Service
Family: Married, 3 Kids
Hobbies: Fishing, Reading

Pizza "Patricia"

Personality

Cautious — Adventerous
Pragmatic — Idealistic
Frugal — Lavish

Shows

Has a tendancy to stick to the same genre of show

Food

Likes to try new dishes while being cost efficient.

Age: 27
Location: New York
Career: Programmer
Family: Married
Hobbies: Computer Games, Virtual Reality

Hotdog "Hal"

Personality

Cautious — Adventerous
Pragmatic — Idealistic
Frugal — Lavish

Shows

Enjoys action/adventure and documentaries but likes to mix it up with new experiences.

Food

Orders out more often than not; likes to experience new dishes.

Age: 20
Location: Washington
Career: Student
Family: Single
Hobbies: Yoga, Hiking, Social Media

Sushi "Suzie"

Personality

Cautious — Adventerous
Pragmatic — Idealistic
Frugal — Lavish

Shows

Foreign Films

Food

Eats out more than others, prefers to have consistency.