

Kinderkraft®



Order
Online

jostenskinderkraft.com

2013 COLLECTION



Plan a big celebration for little graduates.

www.jostenskinderkraft.com • 855-826-2355



No matter how small the student, graduation is a **big deal.**

Beginning in preschool, it's important to recognize and celebrate the early milestones your students achieve on their journey to senior graduation. At Jostens, we provide educators, parents and students with everything needed for the big day.



We've made graduation as easy as...



Convenient, fast online ordering.

Just a few clicks and everything you need to host a big event for your little learners will be at your door. **Go to jostenskinderkraft.com to order.**



Grad Packages for every budget.

Order a Graduation Package and everything you need will arrive in one convenient bundle. We offer five packages in a range of prices, so there's something for everyone.



Sizes from preschool to 6th grade.

We recognize the importance of graduation at every level. That's why you can order our products in preschool through 6th grade sizes.

What's changed this year?

*Same great products and
same great prices as last year!*

EASY
ways to order

🖱 Order online at
jostenskinderkraft.com

☎ Call us at
1-855-826-2355



Commitment to

Commitment to Graduate®
certificate and marker to sign
their gown in every Graduate,
Scholar and Achiever package!

Packages | *best value*

Packages save time and money. They include everything a young grad needs for the big day, with options for every budget.

Starting
at
\$7.95



A.

A. GRADUATE

Includes cap and gown, tassel, sash, medallion, diploma or certificate, magnetic frame.

FREE Commitment to Graduate® certificate, **FREE** wristband, **FREE** gown-signing marker, **FREE** graduate ribbon **\$23.95**
TOTAL PACKAGE SAVINGS OF \$11.85



B.

B. SCHOLAR

Includes cap and gown, tassel, sash, diploma or certificate.

FREE Commitment to Graduate® certificate, **FREE** wristband, and **FREE** gown-signing marker **\$19.95**
TOTAL PACKAGE SAVINGS OF \$6.35



C.

C. ACHIEVER

Includes our best basics: cap and gown, tassel and diploma or certificate.

FREE Commitment to Graduate® certificate, **FREE** gown-signing marker and **FREE** graduation ribbon .. **\$15.95**
TOTAL PACKAGE SAVINGS OF \$4.35



D.

D. MILESTONE

Includes tee, cap and tassel **\$9.95**

TOTAL PACKAGE SAVINGS OF \$3.95



E.

E. LEARNER

Includes cap, tassel, diploma or certificate and magnetic frame **\$7.95**

TOTAL PACKAGE SAVINGS OF \$1.90

Graduate®



We know educators are asked to introduce graduation as early as first grade level. That's why we are excited about Commitment to Graduate®, our research-based program designed by educators, for educators to help reinforce the importance of graduating high school and celebrating educational success. **Commitment to Graduate® (C2G®) preK-6 Experiences:**

- Gown signing event
(marker included in most packages)
- Class of sashes (see page 4)
- Certificates
(C2G® Certificate included in most packages)
- Create-A-Cap (see page 6)

À La Carte | caps & gowns tassels & sashes

Choose a **cap and gown** in the same shade, or mix and match a bright combination. Check out all the options in our grad packages or get them à la carte.



Caps and Gowns are available in:
Red, Light Pink, Gold, White, Light Blue,
Eggplant, Royal Blue, Hunter Green

Wristbands,
page 6

A. GOWNS. Kids will stay cool and comfortable in our lightweight fabric. Gowns are sized according to height. Sizes available - Under 3'4", 3'5"-3'8", 3'9"-4'0", 4'1"-4'4", 4'5"-4'8", 4'9"-5'0", Over 5'1"
Available in 8 colors\$12.95

B. CAPS. Match the gown or mix it up! Caps have a one-size-fits-all elastic back. Available in 8 colors.....\$4.00

C. TASSELS. Pint-size tassels complement their caps. 8 solid colors and 5 multi-color options..... \$1.95

D. GRADUATE SASHES. A white sash makes the outfit even more special. "Graduate" on one side; yeardate on the other. Printing available in 5 colors, below.....\$3.50

E. "CLASS OF" SASHES. Kindergarten, 1st and 5th grade students can celebrate their graduation today and show their commitment to graduate from high school with their class in the future. Available in *Class of 2020, Class of 2024 and Class of 2025*. White with gold print.....\$3.50

F. CHOIR SASHES. Available à la carte only. Don't forget gowns to go with your white choir sashes!...\$3.50

Tassels and sashes make their ceremony regalia official. Get them in our grad packages or à la carte.



À La Carte | diplomas certificates

Start their journey with a symbol of success. Our brightly colored **diplomas and certificates** make their big day even better.



A–D. DIPLOMAS & CERTIFICATES.

Printed on high-quality paper. 11" x 8½"40¢

A. PRESCHOOL.

Bright Future, Noah's Ark and Flower Power.

C. ELEMENTARY.

Learn & Grow and Bright Future.

B. KINDERGARTEN.

Noah's Ark, Bright Future and Flower Power.

D. GENERAL.

Learn & Grow.

E. DIPLOMA COVER.

This special achievement is even more meaningful when presented inside a protective red cover. 11" x 8½"\$7.95

Celebrate Achievements

If a traditional graduation ceremony is not in your plan, you can still celebrate achievements with certificates, ribbons, and medallions (see page 6). Recognize students with ribbons for attendance, doing a great job, or learning numbers or colors. Bright Future Medallions or certificates can also be a great keepsake for children. Order items à la carte on www.jostenskinderkraft.com.



À La Carte | accessories

Add the finishing touches with **accessories**.

A. HUGGABLE GRAD BEARS. Each 10" plush bear comes with its own gold tassel and diploma. Choose from red, white, royal blue and gold \$9.95

A.



B. BRIGHT FUTURE MEDALLIONS. Mark their achievement with a medal, just like the big kids get. 1½" lead free gold color medallion hangs on a red grosgrain ribbon \$5.00



C. GRADUATE WRISTBANDS. They can wear this red and white durable rubber wristband every day that proudly states they're a "graduate" \$3.50

D.



Bright Future



Learn & Grow



Noah's Ark



Flower Power

D. MAGNETIC KEEPSAKE FRAME. Choose the frame design that matches the graduate's certificate or diploma. *Bright Future* and *Learn & Grow* frames fit a 5" x 7" photo; all others fit a 3½" x 5" photo \$3.50

E.



F.



E. GRADUATE TEE Make their graduation day last a little longer. 100% preshrunk cotton. Available in youth small and youth large \$7.95

F. ACHIEVEMENT RIBBONS. Celebrate their accomplishment with these colorful and fun ribbons. 7 unique designs to choose from: Graduate, Great Job, Commitment to Graduate®, I Know My Numbers, I Know My ABCs, I Know My Colors or Attendance. 1.6" x 6". Each design comes in a pack of 10 \$9.95

G. CREATE-A-CAP. Teach children about the tradition and value of graduation with this art project—decorating and assembling a card stock Graduation Cap. Get kids excited about graduation when you order early. Have graduates decorate the caps, and order them for other grades in your school to extend the graduation experience. Adjustable size cap can be decorated with markers or crayons and includes a clip for a tassel. Pack of 10 \$34.95

(Tassel sold separately.)

G.



FREE marketing materials for parents

Many schools and daycare centers will provide graduation items for their students or they include the cost in tuition or registration fees. But if your budget is tight this year, ask parents to pitch in. Jostens Kinderkraft will provide you with **FREE** items to send home to parents explaining how to order. **FREE** items include take home envelopes with order form, reminder flyers, stickers, and banner ads for your website. With our easy online ordering, parents will enjoy the convenience of shopping for grad items that will mark an important day for their child.



Parent Reminder Take Home Flyer



Parent Order Form



Reminder Sticker



Banner Ads



Q&A

How do I measure students for gowns?

Measure from the top of their heads to the floor. Our gowns come in 7 sizes (see the website for details). If a child is at the top of the size range, round up to the next size.

Do caps come with tassels?

All grad packages include a cap and tassel. If caps are ordered à la carte, tassels are sold separately. Also, tassels are not included with the create-a-cap.

How quickly will items arrive?

Please allow 3 weeks for the orders to be processed and delivered. If you need items in less than 3 weeks we can expedite it for an additional \$10, provided all products are available.

For more information, visit www.jostenskinderkraft.com.

Getting Started

Contact Jostens Kinderkraft at 855-826-2355 and complete the business agreement online at www.jostenskinderkraft.com/biz13.



Kinderkraft®



3131 West Main
Sedalia, MO 65301

Celebrate

with graduation essentials for daycare, preschool,
kindergarten and elementary schools.

Packages *starting at*

\$7.95
for every budget

Support *for schools with*

FREE
*order materials
for parents*

Order *by phone or go*

ONLINE
*for parents
and schools*

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