



™

Phalamruj

Fresh Fruits  Good Health

Phalamrut - Real Health



Vision

To be leading world class Supply chain partner for Fruits and Vegetables known for excellence, Innovation and Competence.

Mission

Will provide unique, premium quality services and solutions through detailed Analysis, Innovative design, implementation and maintenance.

Goals

To achieve overall sales through our Technology platform of 1000cr by 2025

We at Phalamrut specialize in holistic health solutions through fresh, hygienic and naturally ripened fruits and vegetables. We are "The Health Initiators", a startup dedicated to induce health in our society.

The Team



SHAM SOMAPPA

Chief Executive Officer
(CEO and Co-Founder)



SHREE HARSHA .K.G

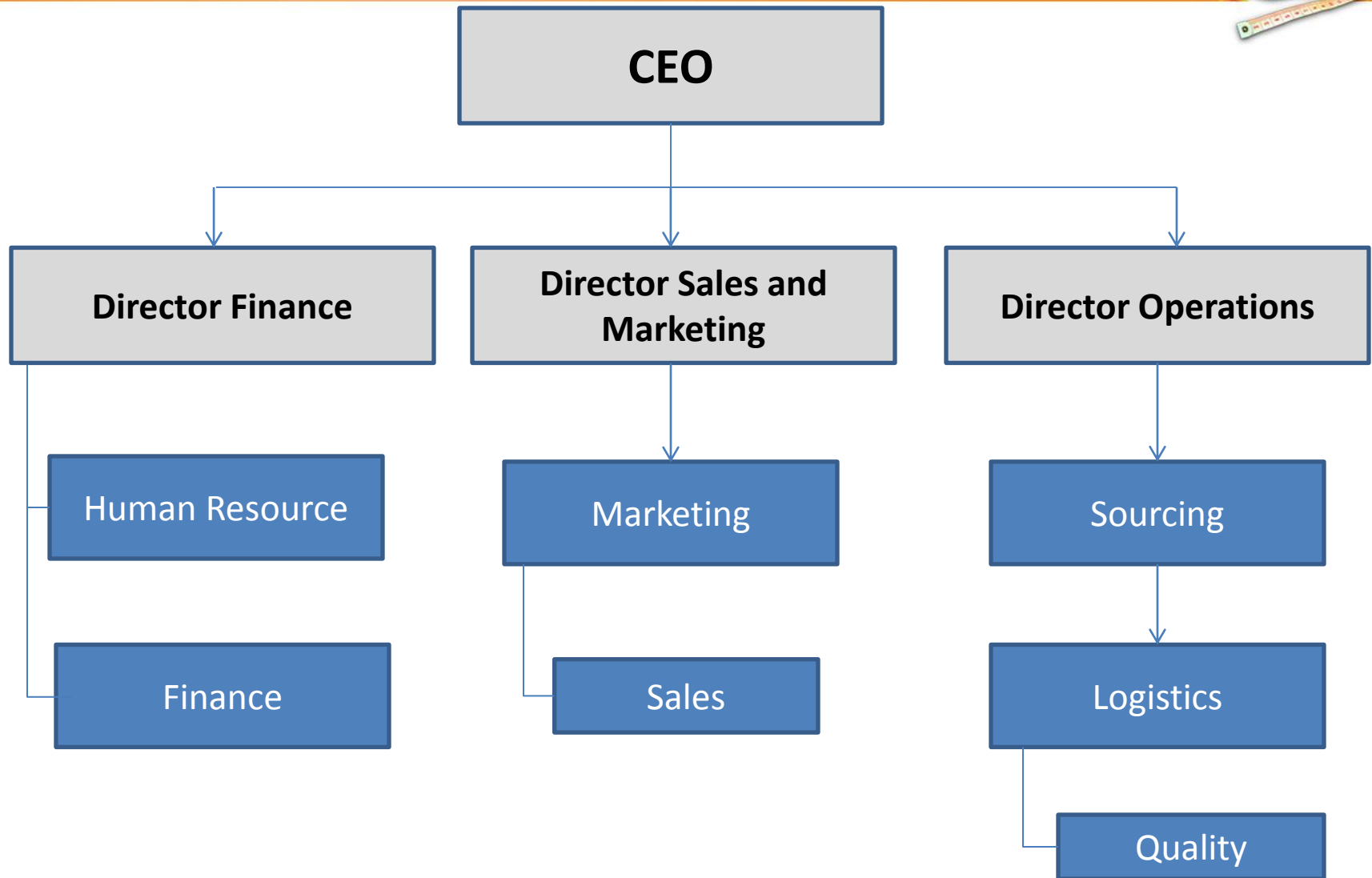
Director Supply chain
management and Marketing



NISHANTH KUMAR .B .E

Director Operations

Phalamrut Organization Chart



USP of Phalamrut



- **One stop Fruits and Vegetables solution provider** : We are professionals to provide solution for wholesale market for Fruits(Fresh, Dry and Dried) and Vegetables.
- **Customized Health box** : Mixed Fresh, Hygienic and Naturally ripened Fruits are the best healthy food supplement for the travelling guests
- **Creates Brand conscious “Ohh” To “WOW” Factor**: Our products are Hygienic, Graded, Treated, Rich in Nutrients, Easily Digestible, informative, biodegradable, easy to carry and customizable!
- **Contribution to create healthier society**: Eating Good Fruits creates sustainable health for a long term.
- **Contribution to Greener Environment**: Our fruit box contains Plant and Flower Seeds which upon disposal creates plants, flowers and trees. Contribution to Farmers: Since “Phalamrut” is closely associated with farmers and trying to generate more value for their produce.
- **Technology Platform to connect Farmers, Market, Distributors and End Customers.**

OUR PRODUCTS



FRUITS



- Bulk Fruits
- Fresh Fruit boxes
- Customized Fruit boxes

- Cut Fruits
- Tender Coconut

OUR PRODUCTS



VEGETABLES



- Bulk Vegetables
- Cut Vegetables
- Fresh Vegetable boxes
- Customized Vegetable boxes



OUR PRODUCTS



DRY FRUITS



- Premium Quality Dry fruits
- Customized Dry Fruit Boxes

OUR PRODUCTS



ARECA & PAPER PRODUCTS



OUR PRODUCTS



Drinking water, Milk and milk by-products



OUR PROGRAMS



Phalamrut Tuck shops



OUR PROGRAMS



Phalamrut Sante

- Rural Fruit selling experience centers for Corporate Employees
- Market experience to Corporates.

OUR PROGRAMS



Fruit Vending Machines

We incorporate new features to make your experience more user friendly, secure, safer and a lot more than you have asked from us.

PHALAMRUT PROCESS CYCLE



We procure fresh produce everyday directly From Farmers / Markets



Stringent quality check based on client requirement



Key Account Management & On time delivery



Price transparency



OUR INNOVATION



PVK Program : Phalamrut Vruksha Kendra program



OUR CLIENTS



" Healthy Workforce With Phalamrut Fresh Fruits "



Wanna Be The Next ?

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🌐 www.phalamrut.com

Thank you!



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