



Analysis of Customer Eligibility for loans

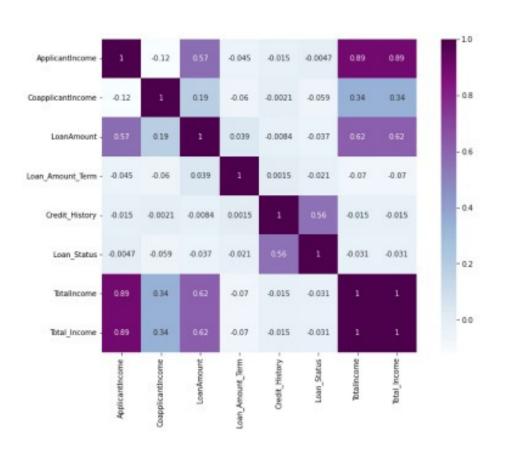
Track B: Analytics using Python

Team Non coders



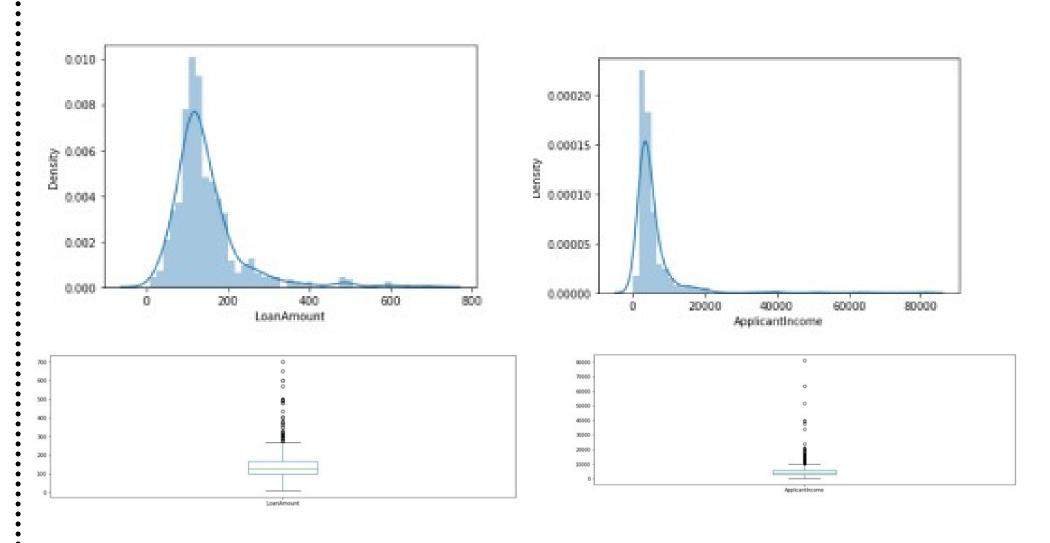
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Heat Map



Problem we are trying to solve:

- What factors determine the approval of a loan?
- How to ensure approval of the loan?



Loan Amount analysis (Final)

Applicant Income analysis (Final)

Insights

- People with good credit history have a better chance of loan approval.
- People from semi-urban loction have higher chances of loan approval.
- Married people with dependents have higher chances of loan approval rather than those with no dependents &/or single.

Solutions

- Banks should create software & mobile app that can determine the chances of loan approval based on the analysis done using data available.
- Determine the loan amount based on factors such as Credit History & Total Income.