

## WEALTHMAN. THE SOLUTION TO WEALTH MANAGEMENT UNCERTAINTIES.

In wealth management, it is paramount that all transactions with investors' portfolios should be carried out in the ultimate secure environment, with guaranteed confidentiality, with clear decision-making processes and access to all investment opportunities. The confidence in the service provided by whoever is entrusted to manage the investors' capital has to be unquestionable.

However, wealth management industry faces many efficiency challenges such as high costs of professional services, conflict of interest between an investor and asset manager in survival conditions, and inability of courts to influence records on blockchain. This is why the goal of Wealthman is to create a platform for provision of wealth management service for digital assets, the one that particularly emphasizes situations where investors cannot fully trust wealth managers and the infrastructure security, and where low costs and high speed of high-tech wealth management service are important.

The Wealthman platform allows any user to start a secure advisory service or easily develop a decentralized robo-advisor. Such services can be configured with arbitrary rules for calculating the structure of the investment portfolio on the basis of a constantly updated and insured data set and transaction execution rules together with remuneration terms. The program skeleton of the Betterment service can be written in 90 line and a simple advisory service could be launched in 15 minutes. Discretionary service can also be built on the platform, with a much higher safety than the one secured with legal paper document as it benefits from the added safety of a smart contract.