

NETFLIX

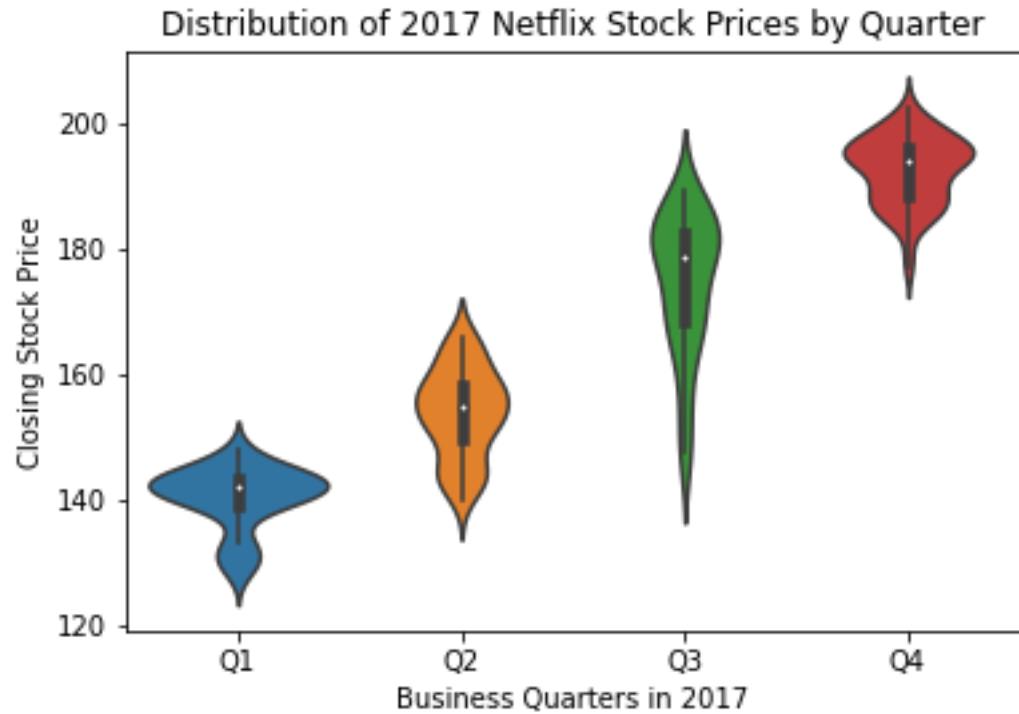
NETFLIX STOCK DATA FOR THE YEAR 2017

List of Visualizations

This is a presentation on Netflix's stock profile which I developed as a data visualization developer using Netflix's stock data for the year 2017 from Yahoo Finance. Below is a list of the detailed visualizations covered.

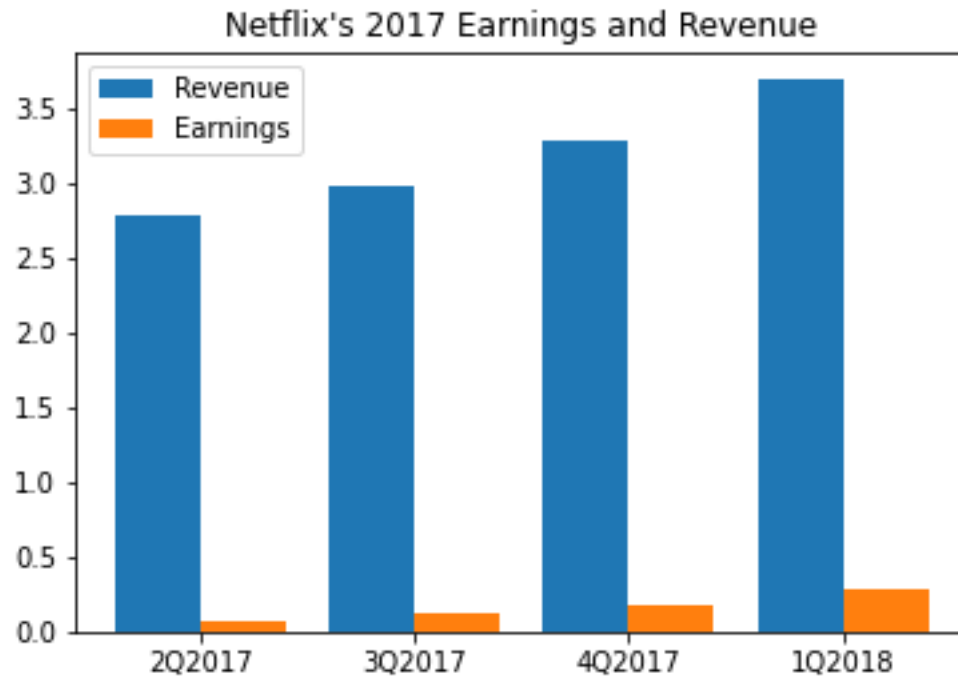
- Distribution of 2017 Netflix Stock Prices by Quarter
- Earnings Per Share in Cents
- Netflix's 2017 Earnings and Revenue
- Comparison of the Netflix Stock price vs the Dow Jones Industrial Average price in 2017

Distribution of the stock prices for Netflix in 2017



Source: Yahoo Finance

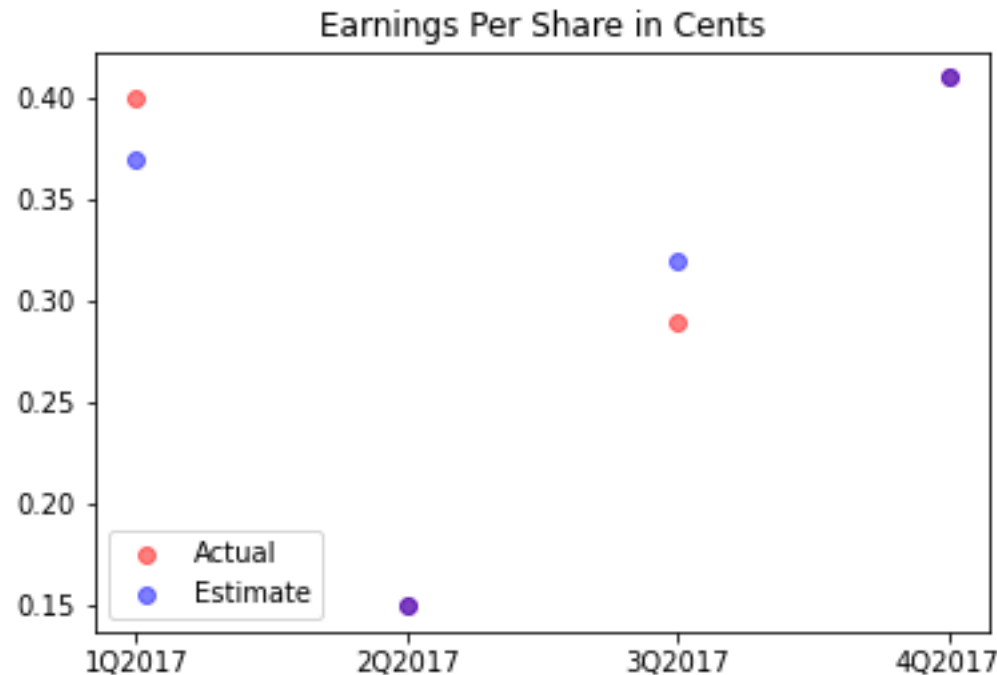
Summary of Netflix's Quarterly Earnings and revenue for 2017



Source: Yahoo Finance

- Netflix's revenue increased quarter after quarter despite its decrease in net subscribers during the year
- The earnings also increased quarter after quarter as well
- About 10% of the revenue constituted the earnings of Netflix in 2017

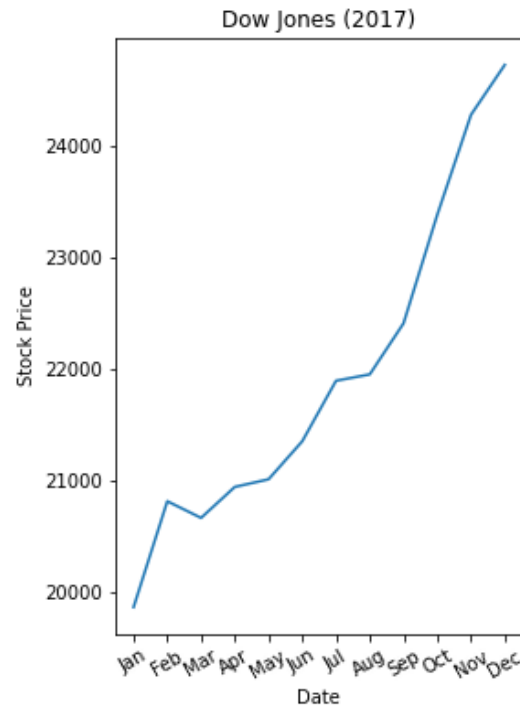
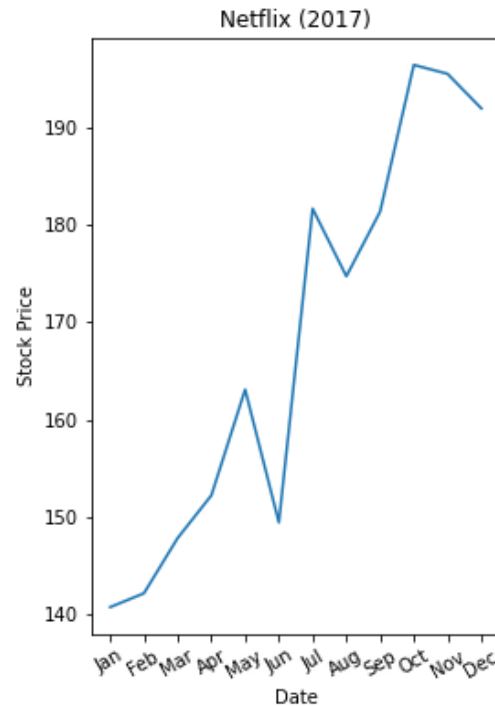
Summary of Netflix's earned versus actual earnings per share



Source: Yahoo Finance

- The purple dot in the 2nd and 4th Quarter of 2017 represents the time when the estimated earnings per share and the actual earnings per share were the same
- In the first quarter the actual earnings exceeded the estimated earnings per share while it was the opposite in the 3rd quarter

Netflix's stock against the Dow Jones stock in 2017



- Netflix stock rose more sharply during the year when compared to the Dow Jones
- Netflix's stock was more volatile in the year 2017 seeing big swings in both directions
- The Dow Jones stock was higher and rose up consistently compared to Netflix

Source: Yahoo Finance

THANK YOU