



Introducing: Gatsby 3

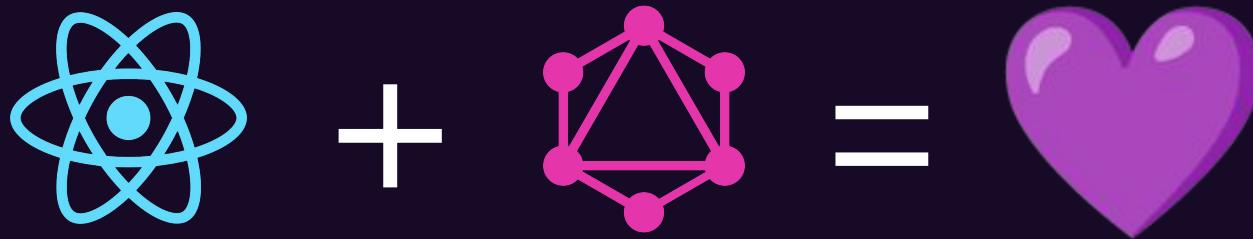
Patrick Sullivan • Sr Product Manager, Gatsby Open Source
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Why do front-end developers ❤️ Gatsby?

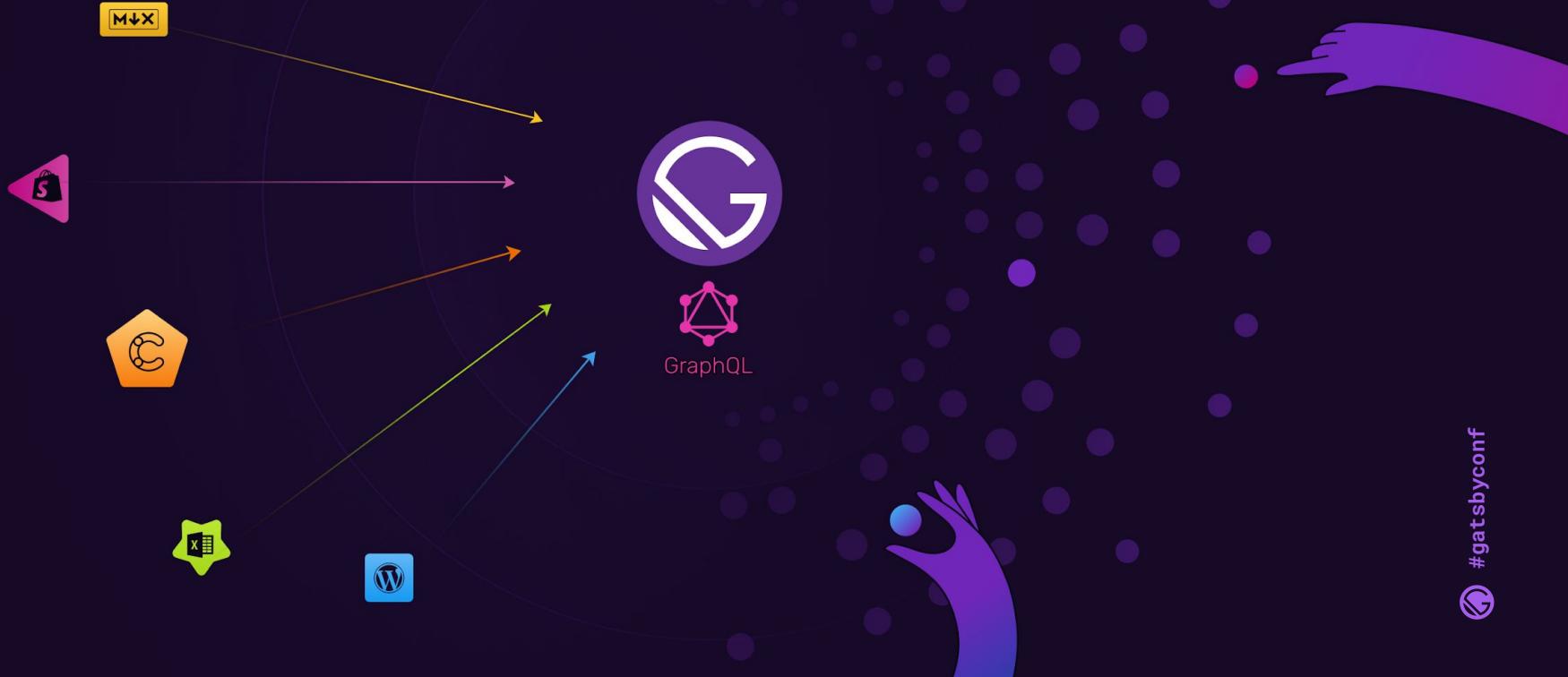
A subset!

The resulting sites are
fast, accessible, secure
& SEO-optimized



**Built with popular,
proven technology**

Unified access across content sources



stripe

S



A plugin for nearly everything I need

A dense grid background composed of numerous small, diverse portraits of people and various logos related to open source and technology, such as React, Node.js, and GitHub.

An incredible open source community

#gatsbyconf

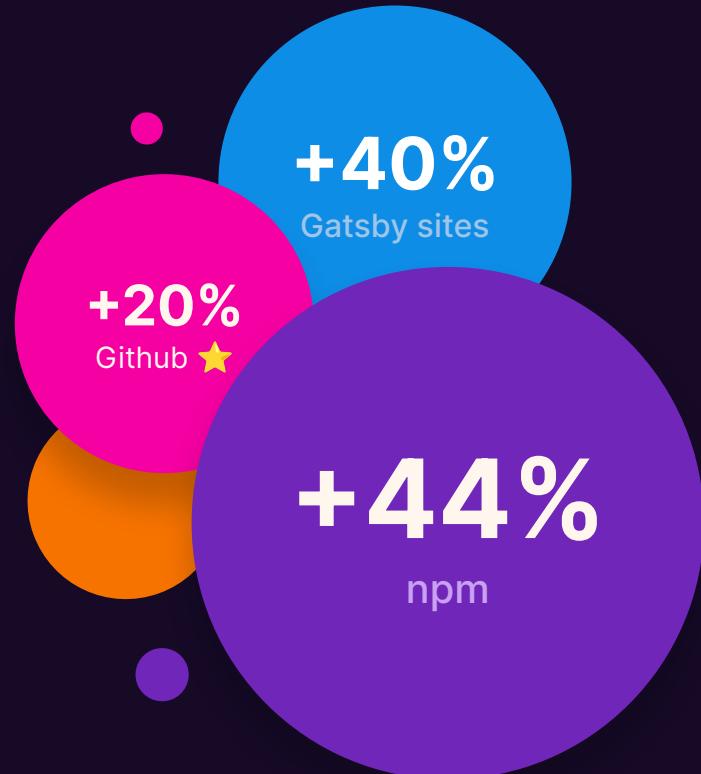
More than...

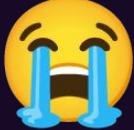
2,000 PR's merged from ...

1,000 community members from ...

60 countries, just in 2020!

Gatsby's popularity continues to grow





But, some struggles remained

We can *always* improve!

Slow local development experience

Long build times

Creating pages from data was tedious

“Worked on my
dev server 🤯”

What is in this version? Should I wait?



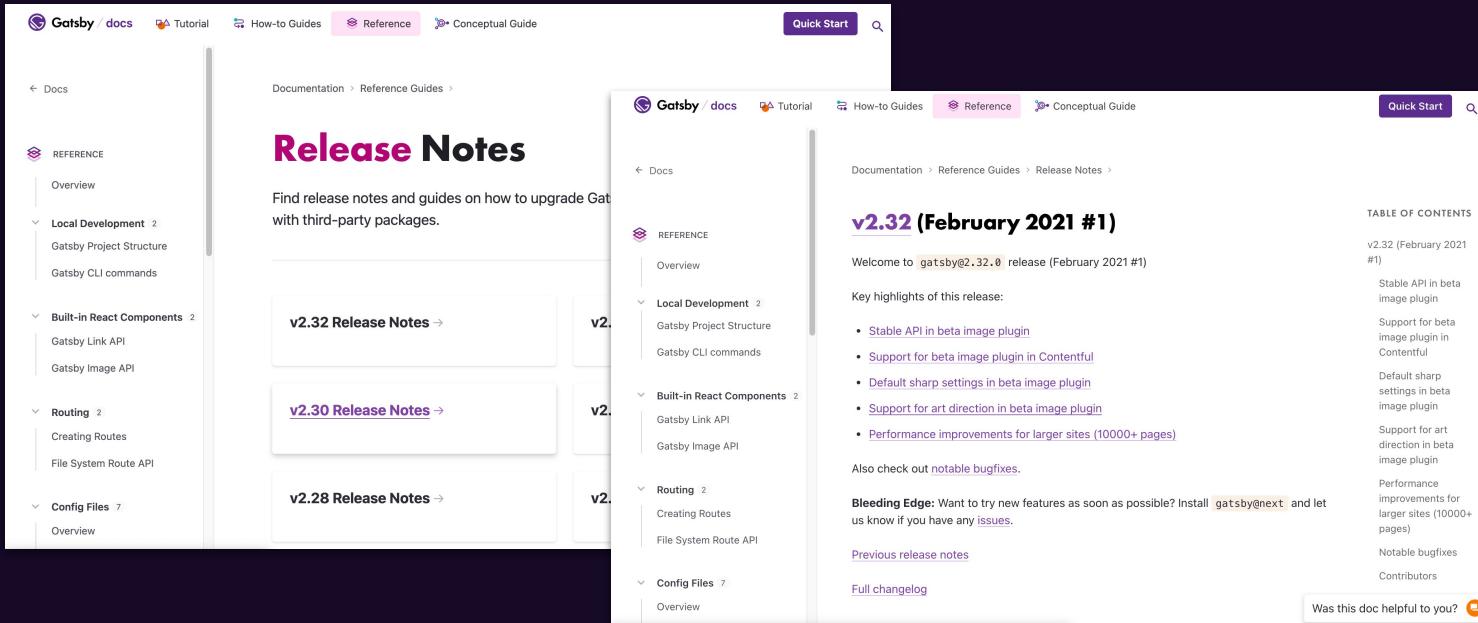


We feel this too!

Gatsby . v3.0

Yep, here comes a demo!

Know what's new, consistently!



The screenshot shows two views of the Gatsby Documentation site. The left view is the 'Release Notes' page for version 2.32, featuring a sidebar with sections like 'REFERENCE', 'Local Development', 'Built-in React Components', 'Routing', and 'Config Files'. The right view is the detailed 'v2.32 (February 2021 #1)' release notes page, which includes a table of contents, a list of highlights, and a 'Bleeding Edge' note.

Release Notes

Find release notes and guides on how to upgrade Gatsby with third-party packages.

v2.32 Release Notes

v2.30 Release Notes

v2.28 Release Notes

v2.32 (February 2021 #1)

Welcome to `gatsby@2.32.0` release (February 2021 #1)

Key highlights of this release:

- Stable API in beta image plugin
- Support for beta image plugin in Contentful
- Default sharp settings in beta image plugin
- Support for art direction in beta image plugin
- Performance improvements for larger sites (10000+ pages)

Also check out [notable bugfixes](#).

Bleeding Edge: Want to try new features as soon as possible? Install `gatsby@next` and let us know if you have any issues.

[Previous release notes](#)

[Full changelog](#)

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- v2.32 (February 2021 #1)
- Stable API in beta image plugin
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- Default sharp settings in beta image plugin
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- Performance improvements for larger sites (10000+ pages)
- Notable bugfixes
- Contributors

Was this doc helpful to you? 

then... now!

Slow local DX



60% faster DX

Long build times



30 - 80% faster rebuilds

Tedious page creation



Simpler page creation

“What’s in this version?”



Clear release cadence

Worked on my dev server



develop === build

Learn More

Simplified image optimizations
Laurie Barth



Gatsby Cloud
Joel Smith



Next-gen ecommerce support with Shopify
Jack Sellwood &
Shane Thomas





what next?



```
npm install gatsby@^3.0.0
```

<https://gatsby.dev/2-3>

Thank you! 🤝

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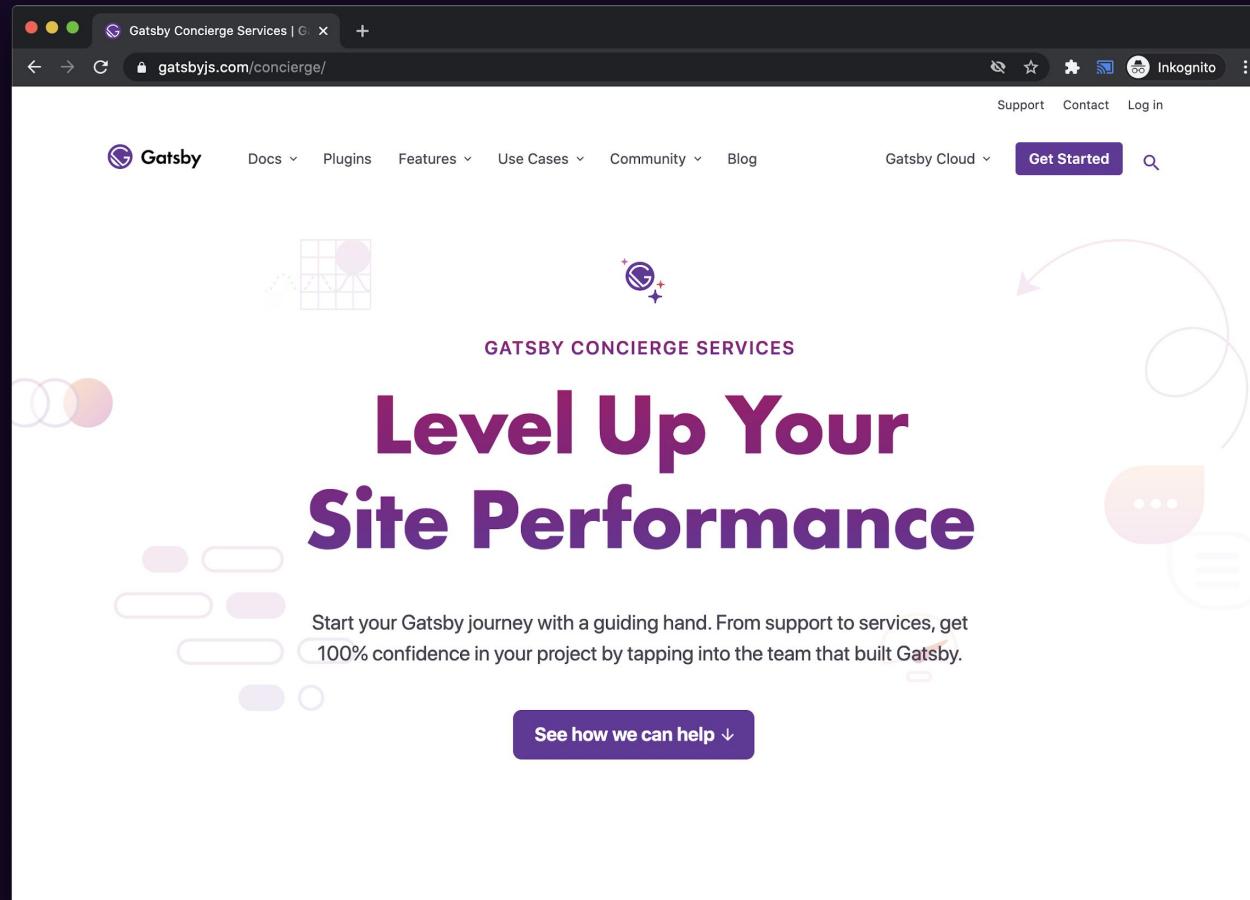


Over 50% of people will abandon a site if it takes more than **3 seconds** to load



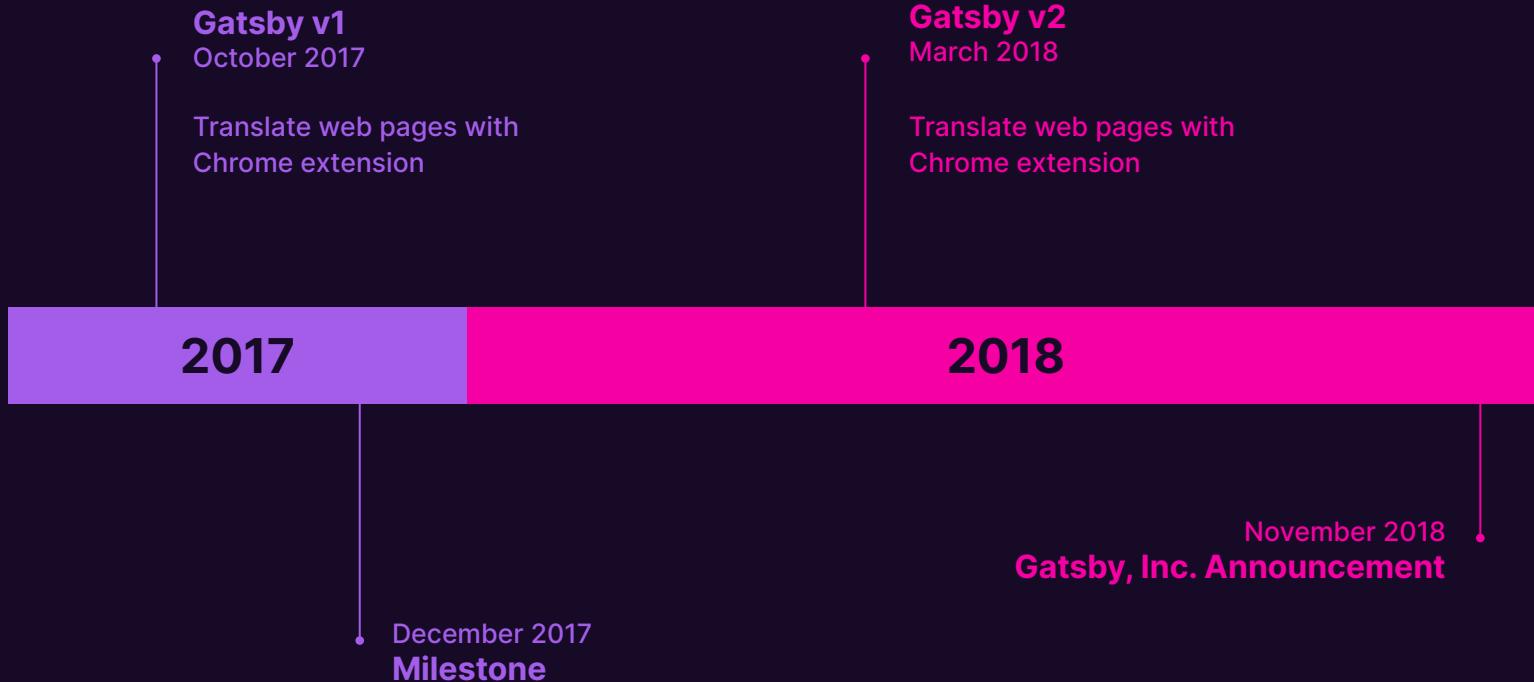
An aerial photograph of a busy shipping port terminal. The scene is filled with numerous shipping containers stacked in organized rows. The containers come in various colors, including red, blue, white, and orange. They are situated on a large, paved area with several yellow and black striped safety lines. In the foreground, there are some industrial structures and equipment, including a yellow crane. The overall impression is one of a well-organized and active commercial port.

Default to ship!



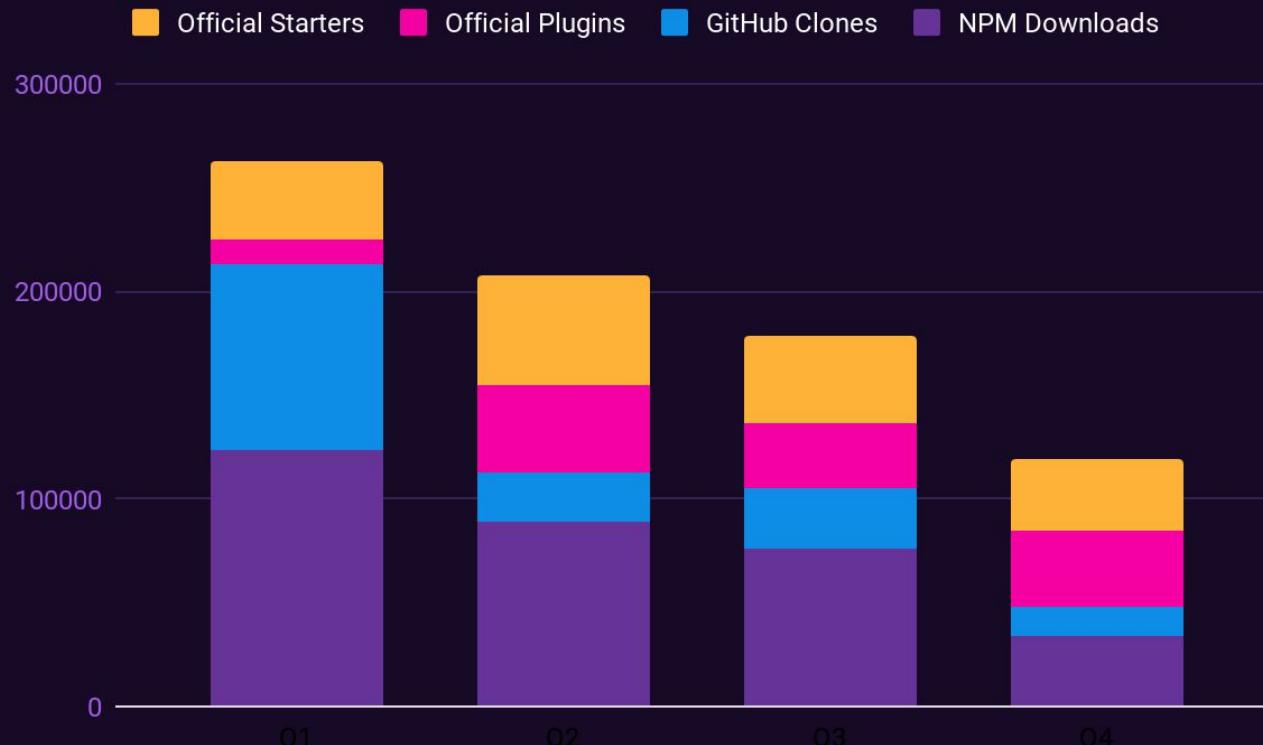
The screenshot shows a web browser window for 'Gatsby Concierge Services' at gatsbyjs.com/concierge/. The page features a dark background with purple and white text. At the top, there's a navigation bar with links for 'Docs', 'Plugins', 'Features', 'Use Cases', 'Community', 'Blog', 'Gatsby Cloud', and a prominent 'Get Started' button. Below the navigation, there's a section titled 'GATSBY CONCIERGE SERVICES' with a sub-section title 'Level Up Your Site Performance'. A descriptive paragraph encourages users to start their journey with support and services. A call-to-action button says 'See how we can help ↓'. The page is decorated with abstract purple and white geometric shapes.

Metrics: A custom timeline



To **empathize deeply** with our users so we can **create the best available developer experience** for making and the **best user experience for using websites**.

Metrics: Example chart





Emojis FTW!