SANDEEP NAIR
WEB DEVELOPER / SEO EXECUTIVE

CONTACT

📞 +919322035538

✉️ nairsandeep399@gmail.com

📍 Vasai

🌐 web-seo-ux.github.io

EDUCATION

2022 - 2024
SRM UNIVERSITY
- Master of Computer Applications

2006 - 2015
TERNA ENGINEERING COLLEGE
- Bachelor of Electronics Engineering

SKILLS

- HTML,CSS, JavaScript
- PHP, MySQL
- WordPress
- Shopify
- SEMrush
- Ahrefs
- GA4

LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Marathi (Basics)
- Malayalam (Intermediate)

PROFILE

Hello! I'm Sandeep S. Nair from Mumbai, an Electronics Engineering graduate from Terna Engineering College. I have also completed MCA from SRM University. I like learning about AI & Machine Learning, playing video games, learning about space and programming.

WORK EXPERIENCE

Vedistry   SEP' 2024 - PRESENT
SEO Executive

- Optimizing clients' websites to improve their visibility and rankings in search engine results pages(SERPs).
- Responsibilities include conducting keyword research, optimizing on-page elements such as meta tags and headings, and creating high-quality content to attract organic traffic.
- Developed In-house e-commerce website for USA region in Shopify

Reachlocal Services Pvt. Ltd.   JAN' 2022 - SEP' 2024
Web Support Analyst / SEO Analyst

- Optimizing clients' websites to improve their visibility and rankings in search engine results pages(SERPs).
- Worked on Ad hoc projects like automating traffic data with a script in JavaScript, and batch indexing pages with a Python script and the google page indexing API.
- Responsibilities included to improve organic traffic

Darkhorse Media   JAN' 2021 - JAN' 2022
Web Developer

- Develop complete websites on WordPress as per creatives shared by the graphics team.
- Manage the hosting domain and server fixes for websites.

REFERENCE

Ajay Kumar
SEO Director / Ethinos
Phone: +91 77108 04511

Swatantra Kanojiya
SEO Manager / Self Employed
Phone: +91 99676 70886