

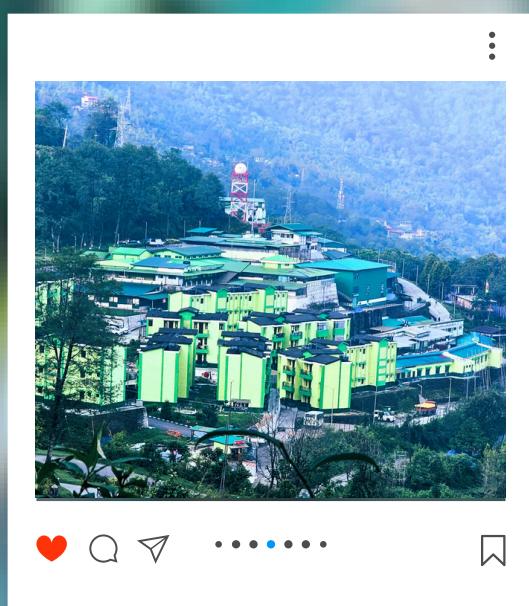
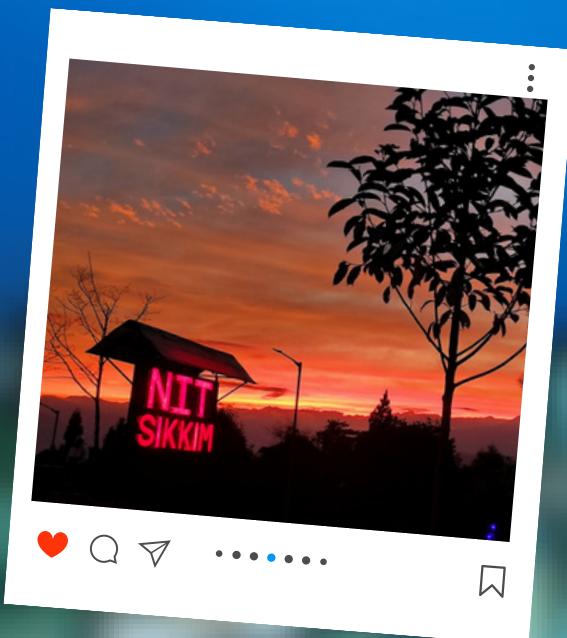


National Institute of Technology Sikkim

An Institute of National Importance

# udgam' 24

spectral bliss





Udgam'24

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# ABOUT US

*“The roots of all goodness lie in the soil of appreciation for goodness.”*

-Dalai Lama

Appreciation and recognition serve to be the best motivators for almost anyone. This elating line perfectly describes the gratitude and emotions of each and every being in the prestigious institution. The National Institute of Technology Sikkim lying in the lap of Kanchenjunga was established in 2010. Our institute offers various Engineering Programs at the graduate, postgraduate, and Ph.D. levels. It is globally recognized for its academic excellence and research-driven innovation. Professor Mahesh Chandra Govil, Director of the Institute, has been leading enthusiastically and dynamically, resulting in significant advancements in Science and Technology.

NIT Sikkim has been proficient in producing exceptional engineers and technologists. It is mentored by intellectual faculties with an ultimate motive to drive students to excel in their fields. The campus environment is peaceful and energizing which empowers students to achieve their goals. The students here are equipped with a perfect blend of academic and creative intellect making us the perfect engineers with a mindset for innovation and distinction.



*Where  
creativity finds  
its source...*

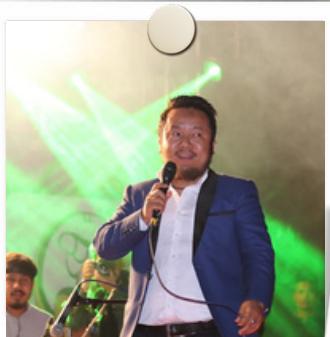


# ABOUT UDGAM

UDGAM, one of the most awaited cultural fests of the North East, is an integral part of the National Institute of Technology Sikkim. Here, one experiences the diverse offerings of culture and artistic expression. The fest fosters team spirit and a sense of responsibility while teaching the art of creating lifetime relationships with precious memories.



This invigorating three-day fiesta is envisioned to color the world around us through different aspects of life, language, art, food, customs, and traditions. The festival is highly anticipated by everyone as it showcases the wide range of cultural diversity of the nation, setting the platform for upcoming artists, extraordinary talents, and an immemorial experience. The celebration is also graced by the presence of various outstanding personalities. With each passing year, UDGAM has raised the bar in terms of participation, sponsorship, and events, continuing its commitment to provide an academically and culturally conducive environment. So, broaden your circle by taking a small glimpse into this fascinating corner of the world.





## **Word from the Team**

We are back with UDGAM 2024, our annual cultural fest, this time Udgam is held at a different part of the year than usual, but despite the change in its schedule, our enthusiasm and energy are higher than ever.

Our team has committed to making UDGAM'24 the most fabulous part of the year to make UDGAM'24 shine at its absolute best, our team has collaborated with multiple divisions to organize an event full of variety and diversity. Over the course of the three exciting days and nights we promise to deliver a memorable event that will leave a lasting impact for years to come

UDGAM'24 is thoughtfully organized ensuring that there is something for everyone, Participants will have opportunities to showcase their skills and fully engage in the festive atmosphere. Participants can look forward to a rewarding experience, with plenty of awards, prizes, and certificates up for grabs.

We are incredibly grateful for the generous support and sponsorship from our beloved partners, your contributions are vital to bring UDGAM'24 achieve its greatest success.

**THE ORGANIZING COMMITTEE INVITES YOU TO JOIN US AT  
UDGAM'24, WHERE WE PROMISE TO MEET ALL YOUR  
EXPECTATIONS AND PROVIDE YOU WITH ENJOYABLE DAYS  
AND NIGHTS. OUR WARMEST REGARDS FOR UDGAM'24.**

# *People At NIT SIKKIM*



**Dr. Bibek Debroy**

Economic Advisory Council to the Prime Minister of India



**Dhananjay Hegde**  
Hindustani Classical Vocalist



**Deepa Mallik**  
International Para Athlete



**Rubin Kaduskar**  
Stand-up Comedian



**Kumar Viswas**  
Indian Hindi poet and founding member of the Aam Aadmi Party



**G. Satheesh Reddy**  
Scientific Adviser to  
Raksha Mantri (the Minister of Defence)



**Mr. Sushil Pandit**  
Activist and Owner of Hive  
Communications Visit IIM Indore



# WHY SPONSOR US?

Supporting a prestigious institute of national importance can greatly benefit the promotion of your products or services. By partnering with us, you will reach a wider audience and establish a stronger presence for your brand across North East India and beyond. Your brand's association with our esteemed institution can help foster a positive image and create a strong sense of community engagement. Furthermore, the exposure gained from sponsoring our institute can open doors to new opportunities and potential partnerships in the industry.

As one of the biggest cultural festivals in the Northeast region, UDGAM'24 attracts a diverse audience, making it an excellent opportunity for sponsors to promote their products or services. The official website of our cultural festival will feature all sponsors, and their names will be prominently displayed at various locations throughout the event, ensuring extensive exposure and advertising.

By contributing to our institution, you can associate your brand with creativity as well as aid in nurturing the imaginative minds of students.



# TITLE SPONSOR

The title sponsor's brand will be featured on all the posters, hoarding pamphlets.

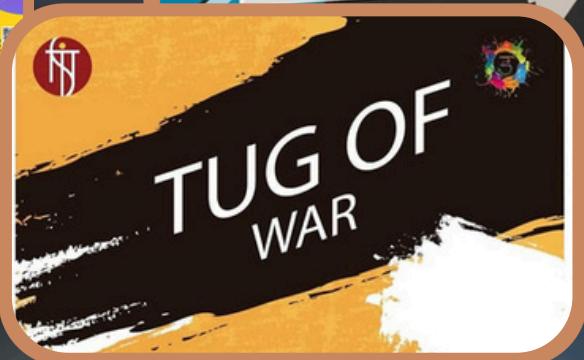
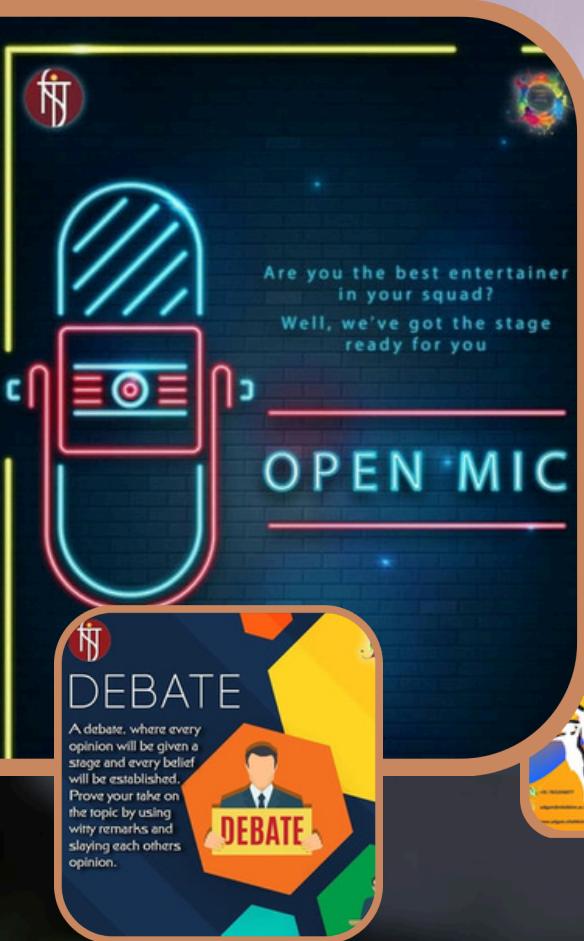
The name/logo of the title sponsor will be advertised on  
Youtube and Other Social Media platforms.  
Official Websites and Apps

One full-page advertisement in the souvenir of UDGAM'24 will be given to the sponsor.

**WE ANTICIPATE YOUR ADMIRABLE SUPPORT & CONTRIBUTION  
OF INR**

**4,00,000 FOR THESE PRIVILEGES TO BE OUR TITLE SPONSOR.**





# EVENT SPONSOR

The platform offers an engaging conference experience, and the superlative events of your choice will be outshone by the collective branding of sponsoring companies. The coat of arms of the organization is featured in bold and will be accentuated on the advertising poster of the event. Facebook posts of the event will acknowledge the sponsor's credentials. The sponsors will be provided with 5-10 passes of the grandeur event Udgam'24 to the esteemed corporation.

**PLATINUM - RS 3,00,000**

**GOLD - RS 2,00,000**

**SILVER - RS 1,00,000**

**BRONZE - RS 50,000**



# *Education Partner*

Join us at Udgam'24, where cutting-edge conferences and elite events converge! As a valued sponsor, your brand will shine alongside industry leaders, amplifying visibility and credibility through prominent logo display on event advertisements, Facebook post acknowledgments. This partnership opportunity elevates your brand's presence, allowing you to network with influential attendees and align with innovation and excellence at Udgam'24.

WE ANTICIPATE YOUR ADMIRABLE SUPPORT &  
CONTRIBUTION OF INR  
1,00,000 FOR THESE PRIVILEGES TO BE OUR SPONSOR.

# Food Partner



Mentioned as a food partner on the official website of UDGAM'24. The name and logo of the food partner will be published on social media viz. Facebook, Twitter. The name and logo will be shown on the banners and hoardings of UDGAM'24. Food partners can set up their stalls inside the campus upon mutual consent for providing delicious food to the enthusiastic attendees.

A CONTRIBUTION OF INR 50,000 OR ABOVE WOULD BE ENOUGH TO EXTEND YOUR BUSINESS BY PROVIDING A DELICIOUS FEAST TO THE GATHERING OF ATTENDEES DURING UDGAM'24.

# TRAVEL PARTNER



Incorporated as a travel partner on the official website of UDGAM'24. The name and logo of the travel partner will be displayed on social media viz. Facebook, Twitter, Instagram. The logo of the Travel Partner will be displayed on the hoardings and banners of UDGAM. Advertisements for the sponsoring company will be displayed in our mobile apps.

**WE EXPECT YOUR SUPPORT AND CONTRIBUTION OF INR 50,000 FOR SPONSORSHIP.**

# MERCHANDISE PARTNER



The logo and name will be displayed on UDGAM'24's official website, which will guarantee publicity for the company for many years to come. The name/logo of the Merchandise Partner will be exhibited on the banners of UDGAM'24.

The name and logo of the Merchandise Partner will be published on the platform of social media viz. Facebook, Twitter, and Instagram. Merchandise partners will be given a place inside the campus on mutual consent, for making the counter exhibit their products.

A CONTRIBUTION OF INR 1,00,000 OR ABOVE WOULD BE ENOUGH TO JUSTIFY YOU AS AN EMINENT MERCHANDISE BRAND AMONG THE STUDENTS AND PEOPLE IN THE LOCALITY DURING AND AFTER THE FESTIVAL.



## MEDIA PARTNER

The website of UDGAM'24 will display the logo of the media partner. The name and logo of the media partner will be featured in social media viz. Facebook, Twitter, Instagram. The hoardings and banners of UDGAM will contain the logo of the Media Partner. Advertisements will be displayed for the sponsoring company in our mobile apps.

# REVIEWS ON SIKKIM BEING ORGANIC

“This state is blessed with rich natural beauty and is home to warm-hearted people. Sikkim has made great strides in areas like organic farming. Praying for the state's continuous growth and for the good health of its citizens.”

~PM Narendra Modi.



“Sikkim is the first organic state in the world. All of its farmland is certified organic. At the same time, Sikkim's approach reaches beyond organic production and has proven truly transformational for the state and its citizens”

~FAO



# udgam' 24

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