



LEAD WALLET INVESTMENT PROPOSAL

**WORLD'S SIMPLEST & SAFEST DECENTRALISED CRYPTO WALLET WITH
MULTIPLE FEATURES FOR CRYPTOCURRENCY AND BLOCKCHAIN ENTHUSIASTS**

Business Overview

Lead Cyber Services Limited (LCS) is a blockchain startup that specializes in decentralized applications and other financial tools needed to help the unbanked and banked achieve true financial freedom from the traditional banking system. LCS is building a multi-cryptocurrency wallet that will support crypto assets' holding, spending, and receiving of cryptocurrencies. The Lead wallet application will also support innovative features such as crypto marketplace, multi-sender feature, cryptocurrency staking, multi-sig feature, crypto-to-crypto, and crypto-to-fiat swaps/exchange features in order to improve the crypto use-cases and further engender mass cryptocurrency and blockchain adoption globally.

Problem

Blockchain technology is expected to lead the future of financial services and markets. Unfortunately, as of today, this hasn't happened yet. This is due to the extensive obstacles inherent in the development and usage of blockchain and the cryptocurrency markets, products and services. The challenges hindering the growth of blockchain technology and cryptocurrencies, in general, are enormous and might not be fully captured in any single text.

However, for the purpose of this pitch we will highlight a few of them as follow:

01 Poor Cryptocurrency Management

There is no denying the fact that several crypto startups have made great steps towards creating cryptocurrency management systems such as decentralized/centralized multi-crypto and single-crypto wallets. However, while some of

these wallets have survived several security breaches and attacks, a lot of them have gone into extinction due to hacks, non-performance, and failure to meet users' needs. Just as crypto assets emerge almost daily, so is there a strong demand for a perfect solution for the storage and management of cryptocurrencies, and how to safely and easily backup cryptocurrency wallet key or private address key is one of the biggest barriers for cryptocurrency users till date. The management of different asset allocation and its security environment has been more complicated with the emergence of new cryptocurrencies and crypto-asset categories. Whether it is a centralized or a decentralized wallet protocol, each type has its unique challenges and must be treated accordingly. For instance, a decentralized wallet is said to be more complex as users are expected to manage their private keys and associated data independently.

The problem of Security

02

As highlighted earlier, a common problem with cryptocurrency wallets is the problem of security attacks such as data hack, DDoS attack, virus attack, etc which in turn leads to loss of funds.

The problem of Application Use-cases

03

For cryptocurrencies to scale beyond the current level of just buy, hodl and sell, there need to be real use-case scenarios where people can just use their crypto to easily exchange for goods and services without the need to first convert to fiat. At the moment very few crypto startups provide cryptocurrency use-cases, and in most cases, the use-case scenario is not available to everyone globally.

Over Complex and Poor UI/UX Wallet Designs

04

The majority of crypto wallets are not just too difficult for newbies to use, the UI/UX design feels are very poor and unattractive to none-crypto users. The majority of the existing crypto wallets fail to meet the basic function of a wallet which is just to receive and send crypto assets via two easy steps.

Solution

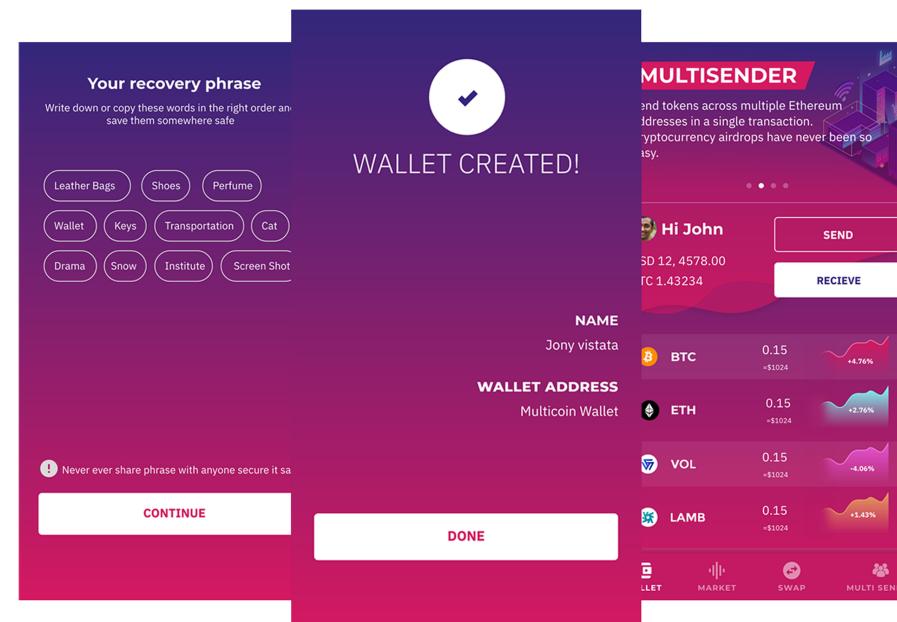
In order to solve the problems highlighted above and others not mentioned, we propose the creation of Lead Wallet. Lead Wallet is a decentralized mobile multi-cryptocurrency wallet application designed to meet the needs of crypto enthusiasts, and also engender mass cryptocurrency adoption. Through the Lead Wallet application, we will enable the following products and services:

1. Simplest crypto wallet with support for hundreds of cryptocurrencies including Bitcoin, Ethereum, Stellar, etc with the send, receive asset storage functions.
2. Multi-Sender feature: this service will allow businesses to multi-send crypto assets to thousands of users within minutes and at a competitive rate.
3. Lead Payment/C-market: this service will allow crypto enthusiasts to spend their crypto assets directly without interfacing with fiat currencies while fulfilling the ultimate goal of bitcoin. Beyond creating utility and liquidity for crypto assets, we believe this feature will also help realize the goal of mass adoption for cryptocurrencies.
4. Multi-Sig Support: this service utilizes the most secure and latest technology to provide multi-signature service, which will give a

significant landscape for businesses to leverage on.

5. Crypto-to-Crypto Swaps: this service allows users to instantly swap or exchange their cryptocurrencies for other cryptocurrencies at an instant and very reduced transaction fee at nearly 0% slippage. This feature is very handy in the event of a very volatile market. It will help our users to always stay on the positive side of the market at all times.

6. Crypto-to-fiat and Crypto-to-Crypto Exchange: this is the liquidity hub of the Lead Wallet, and it is designed to integrate with multiple Exchange APIs so that users can trade cryptocurrencies without having to move them from their wallets. It will be developed for beginners and experts.



Lead Wallet Screens

Market

Our target customers are:

1. Non-crypto users
2. Crypto Enthusiasts (over 50 million crypto users)

The total addressable global market (TAM) for the main products and services Lead wallet will provide is roughly 1 billion USD when you take into account the amount of funds raised by wallet companies through IEO, ICO, private sale deals, VC funding, personal funding, transaction size in terms of real-time transaction value over a period of time. When you sum up with the Exchanges and Swap business and other service functionalities we are disrupting, you can argue that the entire ecosystem we hope to disrupt worth over 10B USD

Business Model

Lead Wallet Business model is a unique one as we hope to generate revenue from almost all the products and services we offer our users and customers. After being funded through a private and public sale of our token offering - Lead token, we will move on to build our wallet platform which is currently in its MVP, we estimate approximately seven months to complete a good part of products and services development, after which we will open up for business fully. In order to attract users in mass, while the majority of our products and services will require service or transaction fees, some of our services will be offered to our users for free.

As a profit-oriented crypto business, we intend to generate revenue in the following order below:

1. 0.3% for every Exchange/Swap order executed
2. 0.5% transaction fees for every C-market transaction executed

3. 0.25% transaction fees for every Multi-sig service executed.
4. 0.2% transaction fees for every multi-sender batch transaction.
5. 0.1% for every fiat withdrawals executed.
6. Stake your PoS coins on Lead Wallet at a little fee that will be determined in the future.

The following services will be offered to users at no extra cost:

1. Wallet usage - send, receive and store cryptocurrencies at no extra cost
2. Free access to market analysis in terms of price, capitalization and latest crypto news updates.
3. Free account opening and maintenance.

Funding Requirements

Revenue – we seek to raise \$3,000,000 funding in order to successfully execute all the Lead Wallet products and services.

Development Stage – Lead Wallet is currently at the Commitment stage of a startup. The core team members are currently building the MVP of the Lead Wallet ecosystem.

Competitors

- | | | |
|--|---|--|
| 1. E-marketplace: Bitrefill; Cryptorefill.
wallet, Atomic Wallet, Coinomi, etc. | 2. Wallet Service: Trust Wallet. | 3. Swaps and Exchange service providers: Trust |
| | 4. Multi-send Feature: Multisender.app. | 5. Multi-Sig: Bitgo. |

Current State

1. The Lead Wallet [whitepaper](#) and [website](#) have been launched.
2. Lead Wallet token contract has been developed and deployed to the Ethereum mainnet.
3. Lead Wallet MVP is currently being developed and will be ready at the end of May 2020.
4. We are also in the process of conducting an IEO sale on several crypto exchange platforms to issue our native token which will serve as the utility executor for all the products and services we offer within the Lead Wallet ecosystem.

Barriers to Entry

1. Startup cost
2. Manpower (Developers)
3. Uncertain government regulatory status
4. Lack of user awareness and technical skills
5. Users' knowledge of cryptocurrency and its related subject areas

Exit Strategy

1. Cash Cow
2. Management Buyout and
3. Possibly an IPO/STO

Partners

Below are partners of Lead Wallet:



Team

The Lead team members and advisors comprise industry experts with extensive years of experience in the technical and business field. They are globally distributed with members based in India, Singapore, Colombia, Russia, China, Nigeria, etc. Visit our [team page](#) for more details.

Contact

Should this opportunity fall within your investing interests, please don't hesitate to contact the undersigned. Thank you for your consideration. Henry Onyebuchi (Lead Wallet CPM) Email:henryonyebuchi53@gmail.com Mobile : +2347033094100

We are open to all kinds of funding considerations.



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