CTC Presents: Web3 Weekends

A weekly anchor meetup uniting Chicago's crypto and Web3 ecosystem by fostering learning, collaboration, and innovation. Bringing together builders, founders, investors, technologists, students, and the crypto-curious every weekend to connect and engage with Web3 technologies and projects.

by Alex Nova

Made with Gamma

Program Overview

CTC x Web3 Weekends serves as a hub where Chicago's Web3 community can meet, learn, and collaborate regularly. Our vision: fuel the community, grow together, and establish Chicago as a global Web3 hub!

Schedule

Fridays, 6:00 PM – 8:00 PM (Some weekend daytime meetups)

Location

CUBE (Chicago Web3 Office) with backup venues around the city

Launch Date

March 21, 2025

Goals & Mission

1 **Create Community Space**

Establish a consistent, welcoming environment for Chicago's Web3 community

2 **Showcase Projects**

Highlight Web3 initiatives through engaging presentations by builders and teams

3 **Foster Learning**

Enable hands-on discovery through demos, discussions, and connections

4 **Attract Talent**

Draw top founders, developers, and investors to Chicago's Web3 ecosystem

Event Format & Flow

The standard social event follows a simple 2-hour format, with additional weekend workshops, demo days, and hackathons planned based on partnerships.

6:00 – 6:20 PM	Welcome & Socializing – Arrivals, casual drinks/snacks, open conversations
6:20 – 6:30 PM	Host Kickoff & Announcements – Updates on Chicago's Web3 scene and major news
6:30 – 6:45 PM	Featured Speaker #1 – Web3 startup, DAO, DeFi project, or community initiative
7:00 – 7:20 PM	Open Floor / Q&A – Discussion, showcases, job opportunities, community asks
7:20 – 8:00 PM	Social & Connections – Networking and collaboration time

Target Audience

Builders & Developers

Creating on Web3, smart contracts, DAOs, DeFi, etc.

Founders & Operators

Launching or scaling Web3 startups & protocols

Investors & VCs

Exploring funding opportunities in crypto and Web3

Students & Newcomers

Curious about blockchain and crypto careers

Roles & Team Structure

This volunteer-driven initiative requires a core team to sustain and scale CTC x Web3 Weekends.

Program Lead

Oversees meetup, planning, execution, and continuity (Alex Nova)

Event Hosts

2-3 rotating people who maintain energy, introduce speakers, facilitate discussions

Speaker Coordinator

Finds and schedules guest speakers & partners in advance

Content Creator

Manages social media and event recaps across platforms

Core Organizing Hub: CTC Discord for planning & coordination

Sponsorships & Tech Stack

Partnership Opportunities

- Venue Sponsorship
- Food & Beverage Sponsors
- Project Showcases
- Grants & Web3 Funding

Organizational Tools

- Lu.ma for RSVP & registration
- CTC Website (to be built)
- Social Media channels
- CTC Discord community

Next Steps & Get Involved

1 Launch Event

First meetup @ CUBE on March 21, 2025

2 Recruit Core Team

Find hosts, coordinators, and content creators

3 Secure Speakers

Build a consistent lineup through April

4 Establish Social Presence

Create dedicated pages on X, Instagram, and TikTok

Want to join the organizing team? Contact Alex Nova on Discord, X, LinkedIn or Telegram. We're building Chicago into a leading Web3 city—one week at a time.