# UNEP-WCMC Website redevelopment

## Staff profile template

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| Name: Camellia Williams |
| Position: Communications Assistant |
| Programme: Directorate |
| Role at UNEP-WCMC (max 75 words, written in third person):  Camellia’s role in the Directorate is to support the internal and external communication of the Centre’s activities via a range of media. She is building on and developing new internal communication processes to gather information. Camellia is responsible for a range of tasks including copywriting, proofreading and the development and management of website content. She also helps develop and implement clear and consistent UNEP-WCMC branding. |
| Previous experience and expertise (max 100 words, third person):  Camellia has previously worked at the International Union for Conservation of Nature (IUCN) and the Zoological Society of London (ZSL). At IUCN she assisted with the delivery of the IUCN Global Species programme’s communications strategy. She also managed The IUCN Red List of Threatened Species social media. As an intern at ZSL, Camellia wrote detailed information about coral for the ZSL EDGE of Existence website. She has a MSc Conservation and Biodiversity from the University of Exeter and a BSc Zoology from the University of Glasgow. |
| Relevant projects at UNEP-WCMC (max 3 projects, max 50 words for each project, third person)  Project title – title of your role in project  A description of your role in the project.  WCMC website – Project assistant  Camellia is working with programme staff to develop content for the new WCMC website. This includes writing and editing text, sourcing images and adding links to other resources. |