



# Aakash Kumar

The Art of the Digital Thread: Craft, Code, Creativity

# A New Breed of Creative Professional

Aakash Kumar represents the future of embroidery design. He combines the timeless precision of **Craft** with the expansive potential of **Code** and the forward-thinking vision of AI-assisted **Creativity**. This hybrid skill set allows him to deliver technically flawless, digitally fluent, and creatively innovative solutions for the modern design industry.

# Proven Expertise at a Glance



2+

Years of specialized  
embroidery digitizing  
experience



98%

Client satisfaction rate  
through accurate,  
production-ready design  
delivery



8+

Professional software  
tools and technologies  
mastered



4

Professional  
certifications and  
qualifications

# THE CRAFT

Mastery of the Digital Thread

# Precision in Every Stitch: Wilcom Expertise

As an Embroidery Digitizer for luxury designer **Sahil Kochher**, Aakash creates intricate, production-ready designs with an expert command of Wilcom Embroidery Studio.

## Core Competencies:

- Advanced Wilcom Proficiency
- Fabric-Friendly Stitch Optimisation
- Design Scaling & Density Adjustment
- Production Workflow Optimisation
- Quality Control & Testing



# From Design to Delivery: A Commitment to Excellence

Beyond individual design creation, Aakash contributes to a culture of quality and efficiency. By training junior digitizers and improving workflow processes, he ensures that every project meets the highest standards, resulting in a consistent **98% client satisfaction rate**.

## Professional Skills Highlight:

- Client Communication & Management
- Team Collaboration
- Training and Mentoring
- Business Process Improvement

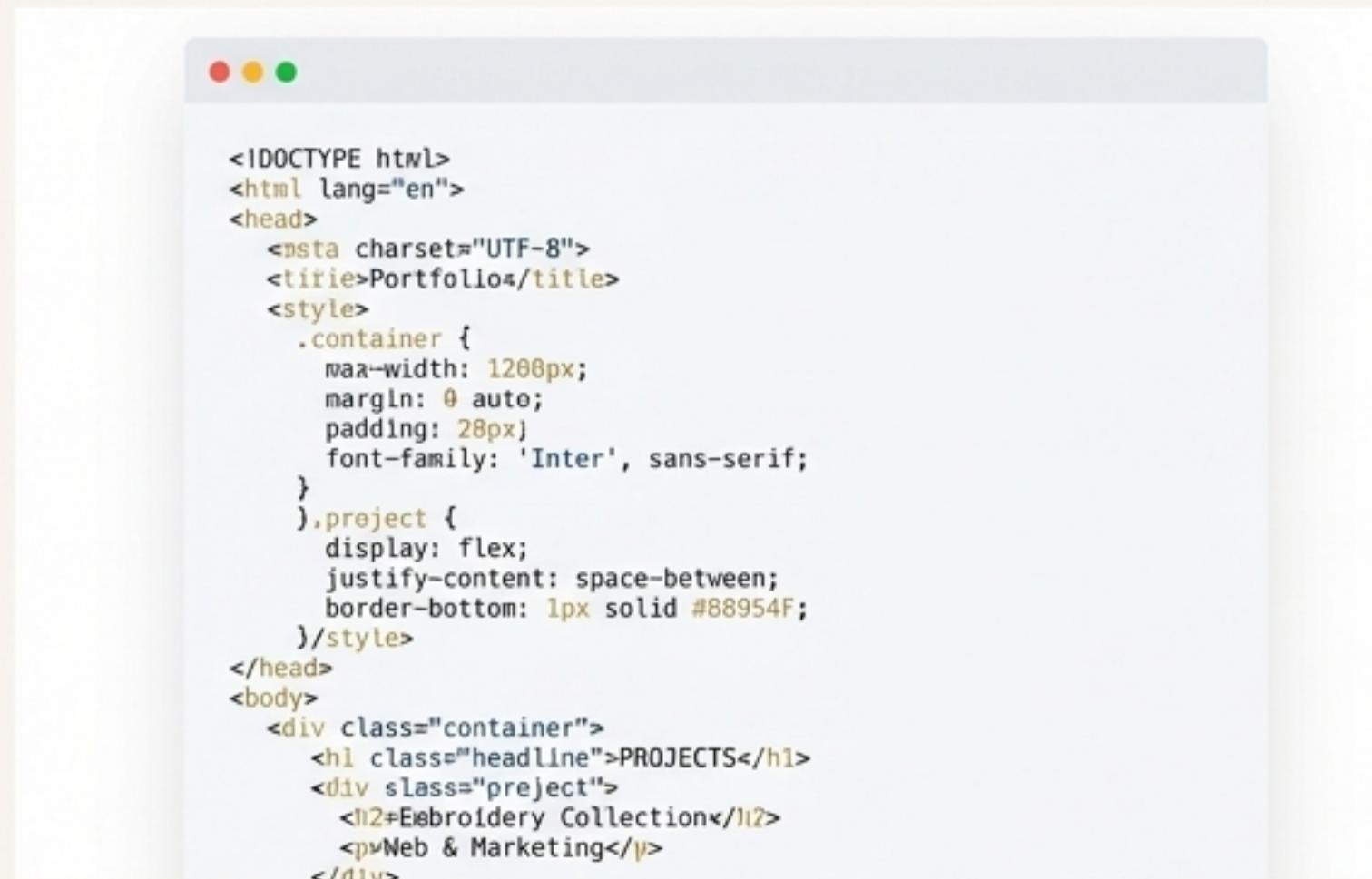


# THE CODE

## Expanding the Canvas with Digital Fluency

# Building the Digital Ecosystem

A modern designer understands the entire digital journey. With certified skills in web development and experience in digital marketing, Aakash possesses the technical fluency to contribute beyond the design file, ensuring creative assets are seamlessly integrated and effectively promoted online.



```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <title>Portfolio</title>
  <style>
    .container {
      max-width: 1200px;
      margin: 0 auto;
      padding: 20px;
      font-family: 'Inter', sans-serif;
    }
    .project {
      display: flex;
      justify-content: space-between;
      border-bottom: 1px solid #88954F;
    }
  </style>
</head>
<body>
  <div class="container">
    <h1 class="headline">PROJECTS</h1>
    <div class="project">
      <div>Embroidery Collection</div>
      <p>Web & Marketing</p>
    </div>
  </div>
</body>
```

**Web Development:** HTML5, CSS3, JavaScript, E-commerce Website Development

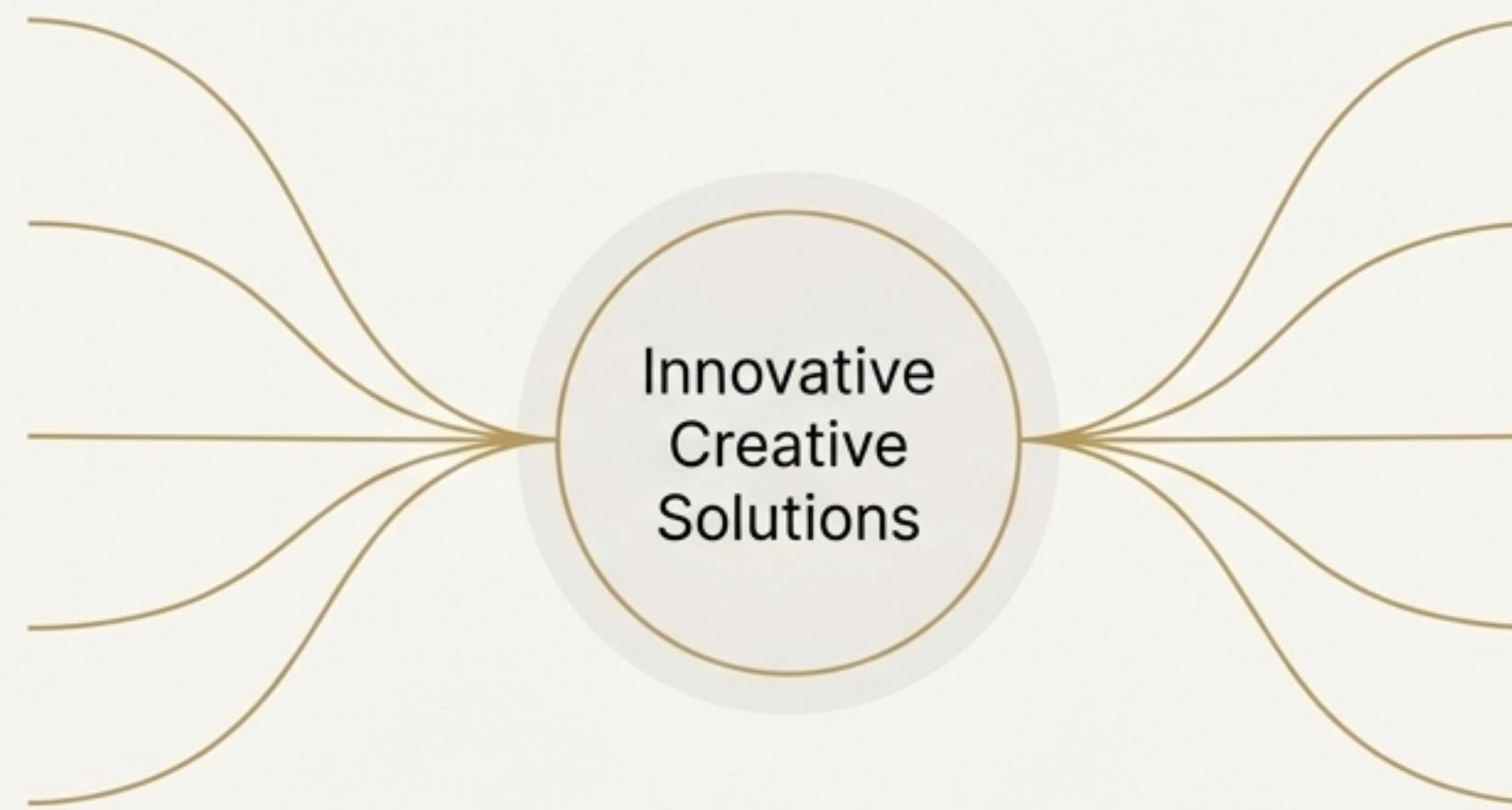


**Digital Marketing:** Google Ads, Meta Ads

# The Intersection of Design and Technology

## DESIGN & DIGITIZING

- Wilcom Embroidery Studio
- Vector Design Creation
- Adobe Photoshop
- CorelDRAW



## DIGITAL & TECHNOLOGY

- HTML5, CSS3, JavaScript
- AI Design Tools (Midjourney, etc.)
- Google & Meta Ads
- Tally ERP 9

# THE CREATIVITY

Partnering with AI to Push Boundaries

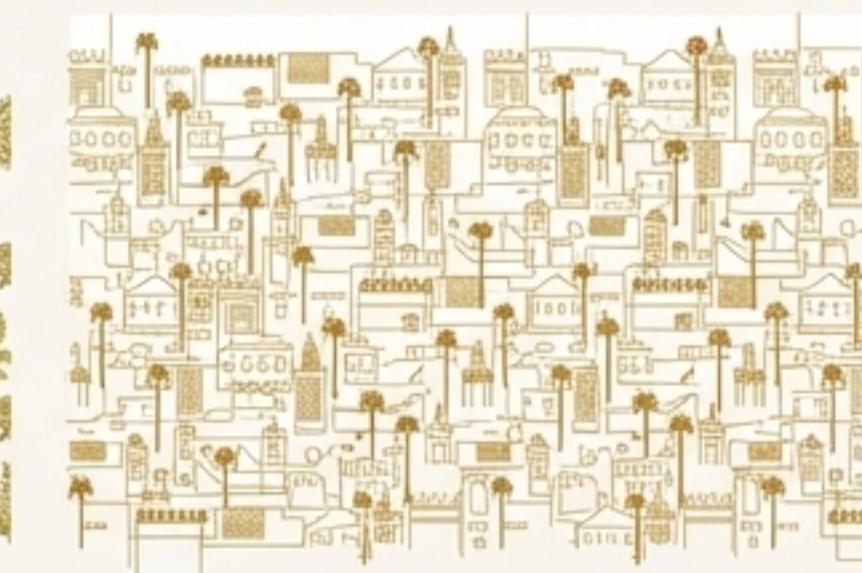
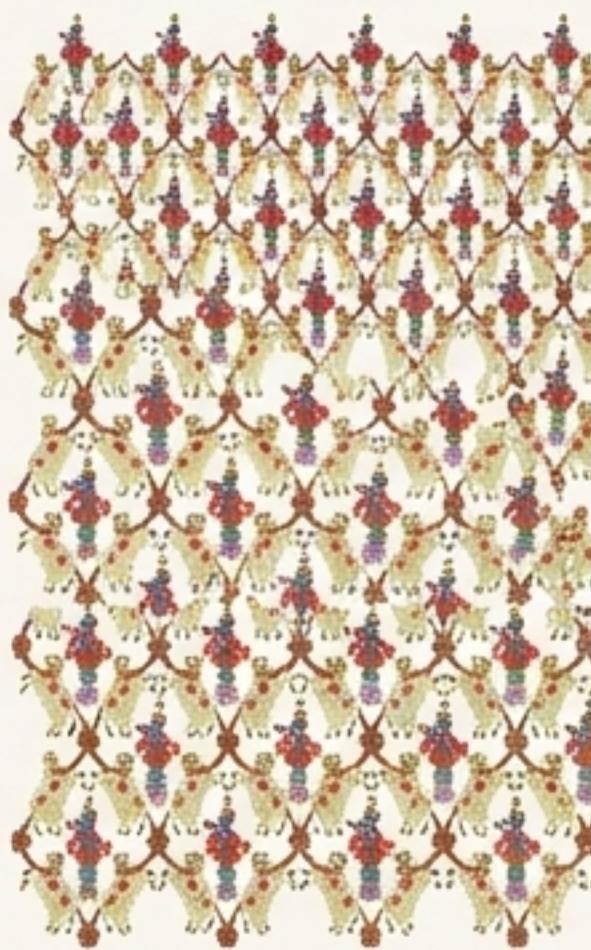
# The AI Co-Pilot: Enhancing Human Imagination

Aakash leverages cutting-edge AI tools like Midjourney and ChatGPT not to replace craftsmanship, but to augment it. This approach accelerates inspiration, enables rapid iteration of complex concepts, and unlocks new creative possibilities that merge technical precision with algorithmic art.

Key Application: Creative design thinking with AI



# Professional Design Portfolio



# The Professional Journey: A Path of Deliberate Growth



*A career path defined by continuous learning and a strategic pivot towards specialized creative technology.*

# Education & Professional Certifications

## Academic Qualification

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Bachelor of Arts (B.A.)  
CSJM University, Kanpur  
CSJM University, Kanpur

## Professional Certifications

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Wilcom Embroidery Studio Proficiency  
Wilcom Embroidery Studio Proficiency  
Advanced digitizing and design optimization.

Web Designing Certification  
HTML, CSS, JavaScript proficiency.

Diploma in Computer Applications  
Comprehensive computer skills.

Tally ERP 9 with Accounting  
Business accounting software.

# Let's Create Together.

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Embroidery Digitizer & Creative Professional

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