

Aakash Kumar

Embroidery Digitizer & Creative Professional

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With 2 years of experience in embroidery digitizing and digital marketing, Sahil excels in Wilcom software, AI tools, and digital campaign execution. He has optimized embroidery designs for various fabric types, trained junior digitizers, and managed property listings and marketing campaigns.

Work Experience

Sahil Kochher

Noida • 01/2023 - Present

Embroidery Digitizer

- Create high-quality embroidery designs and optimize them for various fabric types.
- Leverage AI tools to enhance design creativity and workflow efficiency.

Self-Learning

01/2022 - 01/2023

Wilcom Software Learning & Skill Development

- Completed intensive training in Wilcom Embroidery Studio and mastered advanced digitizing techniques.
- Explored the integration of AI-powered design tools into traditional embroidery workflows.

Lord Krishn Property

01/2021 - 01/2022

Digital Marketing Specialist

- Managed property listings on platforms like 99Acres and MagicBrick.
- Created and executed digital marketing campaigns for real estate projects.

PlanetEDU Exam Pvt. Ltd.

Gurugram • 01/2019 - 01/2020

Executive

- Managed administrative operations, documentation, and client communications.

Skills

Key Competencies

- Advanced Wilcom Embroidery Studio proficiency and fabric-friendly stitch optimization.
- AI-powered design generation, enhancement, and integration.
- Quality control, testing, and production workflow optimization.
- Vector design creation and density adjustment for embroidery.

Design Software

- Adobe Photoshop
- CorelDRAW
- Wilcom Embroidery Studio

Web Development

- CSS3
- E-commerce development
- JavaScript

AI Tools

- AI-powered design generators
- ChatGPT
- Midjourney

Marketing & Finance

- Google Ads
- Meta Ads
- Tally ERP 9 with Accounting

Education

Bachelor of Arts (B.A.)

CSJM University