

July 24th-27th, 2023 London, UK and Live Online

WASM SUMMIT

SPONSORSHIP PROSPECTUS

hello@wasmsummit.org +1-908-418-2532

After a year online and a short break, Wasm Summit is back, with a hybrid format that meets sponsors and attendees wherever they're comfortable.

We'll gather hundreds of the world's top WebAssembly developers for a full day of talks by major contributors and fresh community faces focused on a variety of WebAssembly use cases, from browser, to the cloud, and beyond. In previous iterations, Wasm Summit has attracted speakers from Google, Apple, Shopify, Wikimedia, Fastly, Mozilla, the BBC, and more.

Co-located with the W3C WebAssembly Community group meeting, Wasm Summit will be offering a new freeform second "Research/Hack Day" experience: a rare environment for academic researchers, standards committee members, and industry professionals to intermingle, share ideas, and learn from each other.

Immediately following this, the Summit will host a two day hybrid meeting of the W3C WebAssembly Community group, where standards writers, implementers, and the greater WebAssembly community will meet to discuss the future of the language.

If you're looking to see the definitive state of WebAssembly and meet top WebAssembly talent, this is where you'll find it.

PRODUCED BY

WASM SUMMIT, LLC



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SPONSORSHIP PACKAGES

	BRONZE Virtual Only	SILVER	GOLD	PLATINUM Limited
Linked Logo on WasmSummit.org	✓	✓	✓	✓
Blurb on WasmSummit.org	✓	✓	✓	✓
Opportunity to send stickers for distribution		✓	✓	✓
Sponsor Channel on Discord		✓	✓	✓
Recognition in Opening Announcements			✓	✓
Recognition in Wasm CG Opening Announcements			✓	✓
Logo on screens during breaks			✓	✓
Opportunity to send swag for distribution			✓	✓
Conference recordings featuring logo	1	2	3	ALL
Attendee Passes	1	5	10	15
	\$5,000	\$10,000	\$20,000	\$50,000

A-LA-CARTE SPONSORSHIPS

Sponsors get exposure related to the specific item sponsored, as well as logo placement on wasmsummit.org

OPPORTUNITY	DESCRIPTION	COST
Hack day 1 available	Covers venue and catering costs for the joint hack/research day between Wasm Summit attendees and the W3C Wasm CG. Hack day sponsors may give a small presentation at the event, distribute swag and other branded materials, and collect attendee information through a third-party registration system if they would like to.	\$20,000
Hack day room 3 available	Covers venue cost for a breakout room during the joint hack/research day between Wasm Summit attendees and the W3C Wasm CG. Hack day room sponsors may distribute swag and other branded materials in their assigned room, but cannot determine or otherwise restrict the content or activities of attendees in the room.	\$5,000
After party 2 available	Pays for venue reservation and other expenses for a party after the event and after the hack day. Party sponsors may give a small presentation at the event, distribute swag and other branded materials, and collect attendee information through a third-party registration system if they would like to.	\$8,000
Lanyards 1 available	Lanyards will exclusively display the logo of the sponsor and will be distributed to and worn by every speaker, organizer, and attendee.	\$2,500
Scholarship program Limited	Support the travel and other expenses of a speaker or attendee who would otherwise not be able to attend the event. Recipient selection is at the sole discretion of the Organizers.	\$2,000

SPONSORSHIP CONTRACT

AGREED: Sponsor/Exhibitor ("Sponsor") is bound to this Sponsor and Exhibitor Application and Contract, including the attached Participation Agreement (collectively, the "Agreement") for Wasm Summit 2023 ("Conference" and/or "Event"). The undersigned has read and agrees to all the terms and conditions of the Agreement. The undersigned represents and warrants that he/she is authorized to sign on behalf of the Sponsor listed above and that all information I have provided is complete and accurate.

PARTICIPATION AGREEMENT: Terms and conditions are for sponsor participation in Wasm Summit 2023 taking place in London, UK on July 24-27, 2023 as well as broadcast virtually. All currencies listed are in USD.

ASSIGNMENT OF SPACE: Wasm Summit LLC., ("the Organizers") shall assign space to Sponsors as agreed to under this Agreement, and for other reasons, from time to time, at their sole discretion. Location assignments will be on a first-come, first-served basis, and may be modified by the Organizers due to changes in Event layout, venue or other factors, and will be made solely at the discretion of the Organizers. Assignments may include specific non-negotiable instructions on how to use the space.

USE OF SPACE: Sponsor is allowed to distribute literature, run demonstrations and distribute products within the boundaries of the Sponsor's assigned space and designated communal areas, as designated by the Organizers. Sponsors' product demonstration, placement or handing out of literature must be well within the confines of the assigned space at all times and may in no way interfere with adjacent assigned spaces or the general purpose usage of any communal area. Demonstrations using audio must use headsets to demonstrate audio capabilities. All furnishings, equipment and displays are the responsibility of Sponsor, must be constructed safely, and must be installed, occupied and dismantled in accordance with the Organizers' schedule. The Organizers may refuse permission to exhibit any products or services the Organizers deem objectionable or unsuitable for the Event. Sponsor shall not assign to a third party its space or any portion of that space without the prior written consent of the Organizers, which the Organizer may grant or withhold at its sole discretion. This includes needing specific authorization for participation by third parties designated as your partners. Areas requiring authorization include displaying logos, signage, third party branded giveaways or handouts, and any other representation bearing a brand other than that of the Sponsor. If such permission is given, Sponsor assumes full responsibility for the conduct of the assignee and all its representatives. Sponsor may not distribute or sell food or beverage at the assigned space or anywhere on event premises without prior permission from the Organizers.

SPONSOR EVENTS: Sponsor shall not schedule or sponsor any event in connection with the Conference, including without limitation evening events, during a time that overlaps or conflicts with any Conference event published in the Organizers' Conference schedule. All events must be pre authorized by the Organizers to avoid such conflicts. Events can only be listed as official conference events and promoted by the Organizers if they are sponsored exclusively by event sponsors.

INDEMNITY AND LIMITATION OF LIABILITY: Neither the Organizers, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives or assigns shall be liable for, and Sponsor hereby releases them from, any claims for damage, loss, expense, harm, or injury or death to the person, property or

business of the Sponsor and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with the display at the Conference. Sponsor hereby indemnifies, and shall defend, and protect the Organizers and hold the Organizers, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Sponsor's participation in the Conference or any actions of Sponsor's officers, agents, employees, contractors, or other representatives. Under no circumstance will the Organizers, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall the Organizer's liability, under any circumstance, exceed the amount actually paid to it by Sponsor. The Organizers make no representations or warranties regarding the number or identity of persons who will attend the Conference.

OBSERVANCE OF LAWS: Sponsor shall abide by and observe all laws, rules and regulations, and ordinances in connection with the Conference and this Agreement.

CANCELLATION OR TERMINATION BY THE ORGANIZERS: If for any reason beyond its reasonable control, including without limitation fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God ("Force Majeure"), or a significant change to the state of the Covid-19 pandemic, the Organizers shall determine that the Conference or any part will not be held, The Organizers may cancel the Conference or any part thereof. In that event, the liability of the Organizers is limited to the amount of fees paid, and the Organizers shall refund to Sponsor its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by the Organizers and applying fees to a comparable tier of online-only sponsorship. In the event, however, that the Organizers cancel the Conference for any reason other than Force Majeure, the Organizers shall refund to Sponsor the full amount of the fees paid by Sponsor.

CANCELLATION BY SPONSOR: All payments made to the Organizers or agreed to under this Agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by the Organizers and the Organizer's lost or deferred opportunity to provide space and/or sponsorship opportunities to others. Cancellation notices must be in writing and sent to Ashley Williams at hello@wasmsummit.org.

SPONSOR CONDUCT: Sponsor and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste. The Organizers reserve the right to eject from the Conference Sponsor or any Sponsor representative(s) violating those standards.

AGREEMENT TO TERMS, CONDITIONS AND RULES: Sponsor agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by the Organizers from time to time for the efficient and safe operation of the Conference. This Agreement represents the final, complete and exclusive agreement between Sponsor and the Organizers concerning the subject matter of this Agreement. The Organizers do not make any warranties or other agreements except as set forth above. Any amendment to this Agreement must be in writing signed by the Organizers. No business forms (including without limitation any Sponsor purchase order terms and conditions) shall modify, interpret, supplement or alter in any manner the express terms of this Agreement. The rights of the Organizers under this Agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of the Organizers. If any term of this Agreement shall be declared invalid or unenforceable, the remainder of the Agreement

shall continue in full force and effect. This Agreement shall be binding upon the heirs, successors, and assigns of the Sponsor subject to the terms of this Agreement regarding consent to assignment.