

WorkCheetah K-Voice™ Advertising:

(Currently K-Voice™ Advertising Only Available in U.S)

K-Voice™ guarantees your message is read by your target audience. Advertise events, products, or services with your URL or contact info included. Instead of hoping your ads are seen with PPC campaigns, GUARANTEE your message is seen. **Absolutely NO pornographic, sexual, or otherwise inappropriate material allowed. Also no redirecting URL's, scams or illegal offers will be accepted. Period!**

PLEASE READ BEFORE ADVERTISING: To begin advertising with K-Voice™ you must email your contact information, url, preferred time slots, target audience, and message or event details (NO MORE than 30 words/ URL's count as 2 words) to advertiseon@workcheetah.com for revision. Please allow a minimum of 24 hours for review. Upon acceptance you will receive a list of all available time slots of the current month to choose from. Advertising on K-Voice™ is limited and distributed on a first come first serve basis. If you are interested in reserving an available slot please contact WorkCheetah immediately with details. To confirm your reservation you will receive an invoice from WorkCheetah for the total of your reservation/s. **ONLY** once payment is made are you guaranteed your time slots. You cannot **switch or cancel** your reserved time slots. We DO NOT offer credit towards future time slots. Please make sure you have chosen the time slots that work for you BEFORE sending a reservation request and making payment. WorkCheetah **will not** refund any money paid for reservations. WorkCheetah **will not** edit any already APPROVED messages for you. Please make sure your spelling is correct, and all url's and contact information accurate. PLEASE MAKE SURE YOU HAVE CHOSEN THE TIME SLOTS THAT WORK FOR YOU BEFORE SENDING IN A RESERVATION REQUEST! Payment to WorkCheetah confirms acknowledgement and acceptance of all terms documented in this paragraph.

If you would like the WorkCheetah advertisement team to craft a message for you please email the following information to advertiseon@WorkCheetah.com:

- URL for review
- DETAILED description of website, product, service, or event.
- Target audience
- Preferred Time slots
- Contact Information

Please title the subject line: CREATE MY MESSAGE

Upon receiving this information you may be contacted by one of our team members if we require more information to ensure we are on the right track with your advertisement.

Otherwise please plan for a 24 hour turnaround of Three (3) K-Voice™ message examples for you to choose from. If revisions are necessary please prepare for a \$50 Revision fee and an additional 24 hours for EACH revision needed until the final draft is selected. There are absolutely **NO REFUNDS** on revisions if you are unsatisfied. Please only ask for a revision if you feel we are on the right track with your message. Sending a CREATE MY MESSAGE request confirms acknowledgement and acceptance of all terms documented in this paragraph.

K-Voice™ Rates for JULY 2013

IMPORTANT: Time Slots are based on EST (Eastern Standard Time)

Target: **JOB SEEKERS**

Reach Prospective Students, People looking for additional revenue, and Employees looking for a change all at once!

Early Bird: 6am-10am \$250

Prime Time (Highest Traffic): 10am-1pm \$500

1-4pm: \$325

4-8pm: \$325

Overnight: 8pm-6am: \$275

Full Day: 6am-6am of Next Day: \$1325

Target: **BUSINESSES**

Reach HR Managers & Coordinators, Business Decision Makers, Small Business Owners, Entrepreneurs and more all at once!

Early Bird: 6-10am \$325

Prime Time (Highest Traffic): 10am-1pm \$700

1-4pm: \$500

4-8pm: \$500

Overnight: 8pm-6am: \$325

Full Day: 6am-6am of Next Day: \$2050

NOTE: If you are looking for additional advertising opportunities using K-Voice™ including multiple day renting or targeting the entire WorkCheetah population please contact: advertiseon@WorkCheetah.com for custom quotes and packages.