

**webcamp**

ZAGREB 2014.

## ABOUT

WebCamp Zagreb is a **non profit** tech conference organized by local web development user groups:

CodeAtSix, FrontmanHR, FutureDEV, Girl Geek Dinners, HUJAK, JavaScript Zagreb, Python Hrvatska, RubyHR and ZgPHP

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Started in 2012. by the local user groups to promote the exchange of knowledge and experience in healthy cooperation between communities, WebCamp Zagreb managed to attract visitors from the neighbouring countries and the wider region, reaching **over 600 visitors last year.**

## PROGRAM

WebCamp Zagreb will take place on Saturday, October 4th, with the additional community events in the preceeding week.

### Week of WebCamp 01.10.2014. – 04.10.2014

**Wed 01.10.**

Mini Conference / Meetups

**Thu 02.10.**

Mini Conference / Meetups

**Fri 03.10.**

Pre – conference drinkup

**Sat 04.10.**

**Main event**

## VENUES



### **Week of WebCamp**

Community events will be hosted at the HGK (Croatian Chamber of Economy)

Capacity: 150 people



### **WebCamp Zagreb**

Conference will take place at the Conference center Hypo Expo XII

Capacity: 800 people

## TRACK SPONSORS / \$6000 / 2 available

### Main event visibility

- ★ Roll-up banner in the session track
- ★ Roll-up banner in the hallways/foyer
- ★ 50 T-Shirts give away on the track (sponsor provided)
- ★ Exhibit table at the venue
- ★ Recruitment session (4 minutes)
- ★ Inclusion in the PR materials and Social Media activities
- ★ Dedicated page on the website
- ★ Introduction for sponsors on the website (blog post)
- ★ One-time "job-board newsletter" sent out to all attendees

### Week of WebCamp events visibility

- ★ Roll-up banner at the events
- ★ Sponsor introduction on one of the events

### Features

- ★ Up to 10 supporter packs
- ★ Additional tickets (if needed)
- ★ 5 items in the swag bag
- ★ A big kudos for supporting our community

# FOOD & BEVERAGES / \$3000 / 1 available

## Main event visibility

- ★ Roll-up banner in the foyer only
- ★ Exhibit table at the venue
- ★ Recruitment session (3 minutes)
- ★ Inclusion in the PR materials and Social Media activities
- ★ Introduction for sponsors on the website (blog post)
- ★ One-time "job-board newsletter" sent out to all attendees

## Features

- ★ Up to 5 supporter packs
- ★ Additional tickets (if needed)
- ★ 3 items in the swag bag
- ★ A big kudos for supporting our community

## DRINKUP / \$3000 / 1 available

### Main event visibility

- ★ Roll-up banner in the drinkup venue only
- ★ Exhibit table at the venue
- ★ Recruitment session (3 minutes)
- ★ Inclusion in the PR materials and Social Media activities
- ★ Introduction for sponsors on the website (blog post)
- ★ One-time "job-board newsletter" sent out to all attendees

### Features

- ★ Up to 5 supporter packs
- ★ Additional tickets (if needed)
- ★ 3 items in the swag bag
- ★ A big kudos for supporting our community

## SPONSOR / \$1000

### Main event visibility

- ★ Recruitment session (2 minutes)
- ★ Introduction for sponsors on the website (blog post)
- ★ Inclusion in the PR materials and Social Media activities
- ★ One-time "job-board newsletter" sent out to all attendees

### Features

- ★ Up to 3 supporter packs
- ★ Additional tickets (up to 5)
- ★ 2 items in the swag bag
- ★ A big kudos for supporting our community



# BIG THANKS TO 2012 & 2013 SPONSORS

In the alphabetical order:

activeCollab, Adobe, Bitovi, Designeus, Dobar Kod, DSL Platform, iStudio, logIT, Metronet, Netgen, Njuškalo, Perpetuum Mobile, ShoutEm, Studio Revolucija, Trikoder, Trilix

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## CONTACT US

If you have any questions regarding the WebCamp sponsorship, please contact us at [sponsors@webcampzg.org](mailto:sponsors@webcampzg.org)