WEB CAMP
ZAGREB 2017.

Technology oriented conference for **developers & designers**

Plaza Event Centar
Slavonska avenija 6
Zagreb, Croatia

October
2017

{ Sponsorship_packages }

WEB CAMP
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October 6th & 7th, 2017

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2017.webcampzg.org

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sponsors@webcampzg.org

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> About

WebCamp Zagreb is a technology-oriented conference built by the community for the community. We're aimed at software developers and designers, regardless of their technology preference.

The conference is organized by volunteers from local user groups acting together under the wing of the WebCamp nonprofit organization with the mission to promote the exchange of knowledge and experiences in a healthy cooperative environment.

> History

WebCamp Zagreb was founded in 2012 when a group of enthusiasts from local user groups got together in an effort to create a conference for the whole community. Tickets were free and all of them were handed out in a single day making the conference a resounding success. Since then, WebCamp Zagreb has steadily grown in size and quality, reaching over 800 visitors in 2016.

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> Location & venue

WebCamp Zagreb 2017 will take place on the 6th & 7th of October at the Plaza Event Centar, Slavonska avenija 6 in Zagreb, Croatia.

All talks will be in English.

Expected audience

800 developers, designers, and business owners looking to learn and hear about new opportunities*

30 speakers
from Croatia and abroad

* Based on previous years' attendance

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> Sponsor benefits

- Highlight your brand at the most important web related conference in the region and gain exposure for your company among hundreds of web developers and designers.
- Take advantage of an increased marketing opportunity including visibility on the conference website and associated marketing materials.
- Receive quick access to promotional and media materials produced by WebCamp, such as photos and videos, with license to use them for promotional purposes.
- WebCamp Zagreb offers you direct access to a highly targeted developer and designer community in the region.

{ Sponsors_packages }

We offer six sponsorship packages to choose from

Perk	Diamond	Lanyard	Track	F&B	Standard	Supporter
Free Conference Tickets	15	15	10	10	8	5
Presentation during the Opening Word	yes	-	-	-	-	-
Lanyard Branding	-	yes	-	-	-	-
Track Named after Sponsor	-	-	yes	-	-	-
Sponsored Talk (20 mins)	yes	yes	yes	-	-	-
Logo in Newsletters & Talk Videos	yes	yes	yes	-	-	-
Roll-up Banners	2	2	2	1	1	-
Logo on Website	XL	L	L	L	S	S
Logo Projected Between Talks	XL	L	L	L	S	-
Logo on Joint Roll-up Banner	XL	L	L	L	S	-
Job Ads on WebCamp Website	5	3	3	3	3	-
Presentation of Employment Opportunities	yes	yes	yes	yes	yes	-
Swagbag Contents	multiple	multiple	single	single	single	-
Tweets on the WebCamp Feed	4	3	2	2	1	-
Sponsored Blog Post / Newsletter Post	yes	yes	yes	yes	-	-
Promo Desk	prominent	prominent	prominent	yes	yes	-
Price	**8,000€**	**6,500€**	**5,000€**	**3,500€**	**2,000€**	**500€**
Available	**1**	**1**	**2**	**2**	**5**	**10**

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> Diamond sponsor package

8.000,00 EUR + VAT

Available packages: 1

15 free conference tickets

presentation during the opening word (10 mins)

sponsored talk (20 mins)

two roll-up banners

logo in newsletters & talk videos

XL logo on website

XL logo projected between talks

XL logo on joint roll-up banner

own page on the conference website with up to 5 job ads

presentation of employment opportunities during the conf.

4 tweets on the WebCamp Twitter feed

swagbag contents (multiple items)

blog post / newsletter

promo desk in a prominent location

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> Lanyard sponsor package

6.500,00 EUR + VAT

Available packages: 1

15 free conference tickets

exclusive rights to lanyard branding

sponsored talk (20 mins)

two roll-up banners

logo in newsletters & talk videos

L logo on website

L logo projected between talks

L logo on joint roll-up banner

own page on the conference website with up to 3 job ads

presentation of employment opportunities during the conf.

3 tweets on the WebCamp Twitter feed

swagbag contents (multiple items)

blog post / newsletter

promo desk in a prominent location

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> Track sponsor package

5.000,00 EUR + VAT

Available packages: 2

10 free conference tickets

track named after sponsor

sponsored talk (20 mins)

two roll-up banners

logo in newsletters & talk videos

L logo on website

L logo projected between talks

L logo on joint roll-up banner

own page on the conference website with up to 3 job ads

presentation of employment opportunities during the conf.

2 tweets on the WebCamp Twitter feed

swagbag contents (one item)

blog post / newsletter

promo desk in a prominent location

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> Food & Beverage / Drinkup sponsor .pkg

3.500,00 EUR + VAT

Available packages: 2

10 free conference tickets

one roll-up banner

L logo on website

L logo projected between talks

L logo on joint roll-up banner

own page on the conference website with up to 3 job ads

presentation of employment opportunities during the conf.

promo desk

2 tweets on the WebCamp Twitter feed

swagbag contents (one item)

blog post / newsletter

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> Standard sponsor package

2.000,00 EUR + VAT

Available packages: 5

8 free conference tickets

S logo on website

S logo projected between talks

S logo on joint roll-up banner

own page on the conference website with up to 3 job ads

presentation of employment opportunities during the conf.

promo desk

1 tweet on the WebCamp Twitter feed

swagbag contents (one item)

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> Supporter package

500,00 EUR + VAT

Available packages: 10

5 free conference tickets

S logo on website

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> Contact

We would be happy to answer any questions you may have and hear your suggestions.

Email: sponsors@webcampzg.org

Phone: +385 91 671 4779

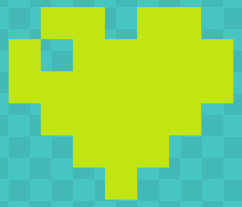
Twitter: @webcampzg

Facebook: https://www.facebook.com/WebCampZg

Address:

WebCamp, Savska cesta 13,

10000 Zagreb, Croatia



[Thank_you]