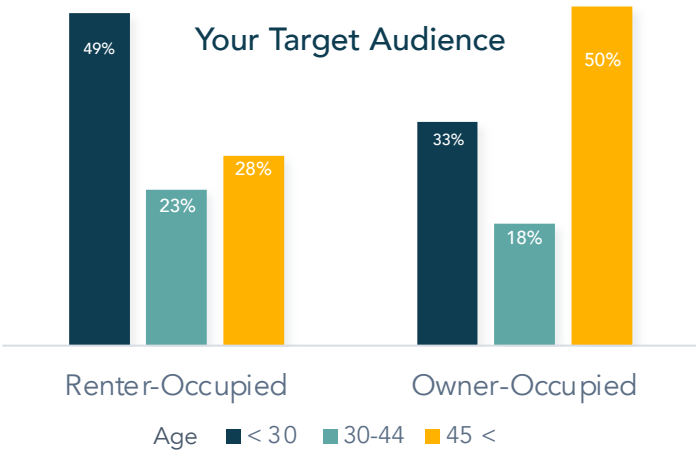



Inspire Home Improvement Projects with Branded Content


Being home is making it hard for consumers to ignore their “someday” projects. And for many, *the extra time at home is proving to be the perfect opportunity to spruce up their space*. ContentDial enables brands to capture this DIY market and reach key audiences on premium publishers through custom, branded content created in a matter of weeks.



66% 

Of homeowners will be *renovating the interior* of their home in the next year.

Source: Porch, July 2020

76% 

Of homeowners have *completed at least one home improvement project* since March.

Source: Porch, July 2020

Renters - DIY Projects, Home Improvement, Design, Furniture & Décor Shopping

Homeowners - Renovations, Home Improvement, DIY Projects, Furniture & Appliance Shopping

— Create Custom Content for Your Target Audience —



— Match the Tone & Feel of Premium Publishers —



Source: NMHC, August 2020